

Rebecca Choi

rebeccachoi.netlify.app
linkedin.com/in/ryschoi
choi.re@northeastern.edu

Designing with the intention to create quality products that new users can interact with in a familiar way. Eager to combine tech, design, and data to create something meaningful and useful.

Boston, MA

Available: May - Dec 2025

Education

Computer Science and Design, B.S. @Northeastern University, Houry College of Computer Sciences

Boston, MA | Spring 2027 graduation (expected) | GPA: 3.52

Relevant courses: Web Development, Algorithms & Data, Object-Oriented Programming, Discrete Mathematics, Human-Computer Interaction*, Information Design, User-Experience Design, Typography, Graphic Design*, Information Presentation & Visualization* [*in-progress]

Experience

UX Designer @Sandbox

Jan 2025 - Present
Boston, MA

- Working in a team of 5 developers and 3 designers to develop a platform for Northeastern students to share and read co-op reviews
- Following best Figma practices for easy transfer of work to developers

UX Designer @Radien

Jul - Aug 2024
Seattle, WA

- Conducted interviews with cross-team tech-industry workers to identify pain points in their work and gather insights for solution development
- Led the ideation phase of the project, managing and contributing to the generation of 20+ low-fidelity prototypes of potential solutions
- Created an extensive, high-fidelity prototype in Figma, responding to user needs and Radien's goals for improved workflow efficiency

Data Analyst @Aspire Institute

May 2024
Remote

- Analyzed email data in Excel and created comprehensive data visualizations
- Provided solutions on how to improve customer retention and engagement by leveraging various social media platforms

Projects

Co-op review platform (Cooper)

Jan 2025 - Present
Boston, MA

- Restructured the job page to be more easily digestible with intuitive information architecture and data visualizations
- Designed a dynamic job board page with several view options
- Established a clean and friendly brand identity

Personal Portfolio Website ([link](#))

Sep 2024 - Present
Boston, MA

- Designed a high-fidelity prototype using Figma and implemented a single-page React application
- Showcased multiple unique project pages
- Utilized efficient coding practices to optimize performance and code maintainability

Skills & Tools

Skills UI/UX, web development, web design, data visualization, information design, user research, prototyping
Languages HTML/CSS, Java, React, Tailwind, TypeScript, Python (Pandas, Altair), R
Software/tools Figma, Git, VS Code, RStudio, IntelliJ, Eclipse, Adobe Illustrator, Microsoft Excel