Rebecca Choi

[LinkedIn](#) | [Portfolio](#)
choi.re@northeastern.edu
510-682-0020

Boston, MA (+ SF Bay Area)
Available: May - Dec 2025

Designing with the intention to create quality products that new users can interact with in a familiar way. Eager to combine tech, design, and data to create something novel and meaningful.

Education

Computer Science & Design, B.S. @Northeastern University
Boston, MA | Spring 2027 graduation (expected) | GPA: 3.52

Related courses: Web Development, Algorithms & Data, Object-Oriented Programming, Discrete Mathematics, Human-Computer Interaction*, Information Design, User-Experience Design, Typography, Graphic Design*, Information Presentation & Visualization*   [*in-progress]

Experience

**UX Designer
@Radien**

Jul - Aug 2024
Seattle, WA

- Conducted interviews with cross-team tech-industry workers to identify pain points in their work and gather insights for solution development
- Led the ideation phase of the project, managing and contributing to the generation of 20+ low-fidelity prototypes of potential solutions
- Created an extensive, high-fidelity prototype in Figma, responding to user needs and Radien's goals for improved workflow efficiency

**Data Analyst
@Aspire Institute**

May 2024
Remote

- Analyzed email data in Excel and created comprehensive data visualizations
- Provided solutions on how to improve customer retention and engagement by leveraging various social media platforms

Projects

Personal Portfolio Website ([link to](#))

Sep 2024 - Present
Boston, MA

- Designed a high-fidelity prototype using Figma and implemented a single-page React application
- Showcased multiple unique project pages
- Utilized efficient coding practices to optimize performance and code maintainability

Snakebite Design Project

Sep - Dec 2024
Boston, MA

- Created an annotated, illustration-based poster that highlights three key rules in preventing snakebite, tailored to the lifestyle and needs of people in Botswana
- Converted over seven data sets into visualizations that craft a story about climate conditions in countries at higher risk of snakebite

Skills & Tools

Design	Software	Development	Soft skills
UX research & design	Adobe Illustrator	Java	Visual thinking
Web development	Figma	HTML & CSS	Pattern recognition
Data visualization	Git & Github	React	Adaptability
Information design	Microsoft Excel	Typescript	Precision