### Rebecca Choi

<u>LinkedIn | Portfolio</u> choi.re@northeastern.edu 510-682-0020 Designing with the intention to create quality products that new users can interact with in a familiar way. Eager to combine tech, design, and data to create something meaningful and useful.

Boston, MA

Available: May - Dec 2025

#### Education

#### Computer Science & Design, B.S. @Northeastern University

Boston, MA | Spring 2027 graduation (expected) | GPA: 3.52

Related courses: Web Development, Algorithms & Data, Object-Oriented Programming, Discrete Mathematics, Human-Computer Interaction\*, Information Design, User-Experience Design, Typography, Graphic Design\*, Information Presentation & Visualization\* [\*in-progress]

#### **Experience**

#### **UX Designer** @Sandbox Northeastern

Jan 2025 - Present Boston, MA

- Working in a student-led project team to develop a platform for Northeastern students to share and read co-op reviews
- Restructuring pages to be more easily digestible with intuitive information architecture
- Following best Figma practices for easy transfer of work to developers

### **UX Designer** @Radien

- Conducted interviews with cross-team tech-industry workers to identify pain points in their work and gather insights for solution development
- Led the ideation phase of the project, managing and contributing to the generation of 20+ low-fidelity prototypes of potential solutions
- Jul Aug 2024 Seattle, WA
- Created an extensive, high-fidelity prototype in Figma, responding to user needs and Radien's goals for improved workflow efficiency

### Data Analyst @Aspire Institute

May 2024 Remote

- Analyzed email data in Excel and created comprehensive data visualizations
- Provided solutions on how to improve customer retention and engagement by leveraging various social media platforms

#### **Projects**

#### Personal Portfolio Website (<u>link to</u>)

Sep 2024 - Present Boston, MA

- Designed a <u>high-fidelity prototype</u> using Figma and implemented a single-page React application
- Showcased multiple unique project pages
- Utilized efficient coding practices to optimize performance and code maintainability

#### Skills & Tools

#### Design

UX research & design Web development Data visualization Information design

## Software Adobe Illustrator Figma Git & Github Microsoft Excel

# Development Java HTML & CSS React Typescript

## Soft skills Visual thinking Pattern recognition Adaptability Precision