### Rebecca Choi

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Designing with the intention to create quality products that new users can interact with in a familiar way. Eager to combine tech, design, and data to create something meaningful and useful.

Boston, MA

Available: May - Dec 2025 Portfolio: rebeccachoi.netlify.app Linkedin: linkedin: om/in/ryschoi

#### Education

### Computer Science and Design, B.S.

#### @Northeastern University, Khoury College of Computer Sciences

Boston, MA | Spring 2027 graduation (expected) | GPA: 3.6

Relevant courses: Web Development, Algorithms & Data, Object-Oriented Programming, Discrete Mathematics, Human-Computer Interaction, Information Design, User-Experience Design, Typography, Information Presentation & Visualization, Graphic Design

#### Experience

## **UX Designer** @Sandbox

Jan 2025 - Present Boston, MA

- Working in a team of 5 developers and 3 designers to develop a platform for Northeastern students to share and read co-op reviews
- Following best Figma practices for easy transfer of work to developers

### **UX Designer** @Radien

Jul - Aug 2024 Seattle, WA

- Conducted interviews with cross-team tech-industry workers to identify pain points in their work and gather insights for solution development
- Led the ideation phase of the project, managing and contributing to the generation of 20+ low-fidelity prototypes of potential solutions
- Created an extensive, high-fidelity prototype in Figma, responding to user needs and Radien's goals for improved workflow efficiency

# Data Analyst @Aspire Institute

May 2024 Remote

- Analyzed email data in Excel and created comprehensive data visualizations
- Provided solutions on how to improve customer retention and engagement by leveraging various social media platforms

### **Projects**

# Co-op review platform (Cooper)

Jan 2025 - Present Boston, MA

- Restructured the job page to be more easily digestible with intuitive information architecture and data visualizations
- Designed a dynamic job board page with several view options
- Established a clean and friendly brand identity

### Personal Portfolio Website (link)

Sep 2024 - Present Boston, MA

- Designed a <u>high-fidelity prototype</u> using Figma and implemented a singlepage React application
- Showcased multiple unique project pages
- Utilized efficient coding practices to optimize performance and code maintainability

#### Skills & Tools

Skills UI/UX, web development, web design, data visualization, information design, user research, prototyping Languages HTML/CSS, React, Tailwind, TypeScript, Java, Python (Pandas, Altair), R Software/tools Figma, Git, VS Code, RStudio, IntelliJ, Eclipse, Adobe Illustrator, Microsoft Excel