Rebecca Choi

choi.re@northeastern.edu (510) 682-0020

Designing with the intention to create quality products that new users can interact with in a familiar way. Eager to combine tech, design, and data to create something meaningful and useful.

Boston, MA

Available: July - Dec 2025

Portfolio: rebeccachoi.netlify.app LinkedIn: linkedin.com/in/ryschoi

Education

Computer Science and Design, B.S.

@Northeastern University, Khoury College of Computer Sciences

Boston, MA | Spring 2027 graduation (expected) | GPA: 3.6

Relevant courses: Web Development, Algorithms & Data, Object-Oriented Programming, Discrete Mathematics, Human-Computer Interaction, Information Design, User-Experience Design, Typography, Information Presentation & Visualization, Graphic Design

Experience

UX Designer @Sandbox

Jan 2025 - Present Boston, MA

- Working in a team of 5 developers and 3 designers to develop a platform for Northeastern students to share and read co-op reviews
- Following best Figma practices for easy transfer of work to developers

UX Designer @Radien

Jul - Aug 2024 Seattle, WA

- Conducted interviews with cross-team tech-industry workers to identify pain points in their work and gather insights for solution development
- Led the ideation phase of the project, managing and contributing to the generation of 20+ low-fidelity prototypes of potential solutions
- Created an extensive, high-fidelity prototype in Figma, responding to user needs and Radien's goals for improved workflow efficiency

Data Analyst @Aspire Institute

May 2024 Remote

- Analyzed email data in Excel and created comprehensive data visualizations
- Provided solutions on how to improve customer retention and engagement by leveraging various social media platforms

Projects

Co-op review platform (Cooper)

Jan 2025 - Present Boston, MA

- Restructured the job page to be more easily digestible with intuitive information architecture and data visualizations
- Designed a dynamic job board page with several view options
- Established a clean and friendly brand identity

Personal Portfolio Website (link)

Sep 2024 - Present Boston, MA

- Designed a high-fidelity prototype using Figma and implemented a singlepage React application
- Showcased multiple unique project pages
- Utilized efficient coding practices to optimize performance and code maintainability

Skills & Tools

Skills Web development, UI/UX design, UX research, data visualization, prototyping

Languages HTML/CSS, TypeScript, Java, Python, R

Developer tools & frameworks React, Tailwind CSS, Git, VS Code, RStudio, IntelliJ, Eclipse Design & data visualization tools Figma, Adobe Illustrator, Microsoft Excel, Google Looker Studio