Rebecca Choi

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Boston, MA

Available: May - Dec 2025

Designing with the intention to create quality products that new users can interact with in a familiar way. Eager to combine tech, design, and data to create something novel and meaningful.

Education

Computer Science & Design @Northeastern University

Boston, MA | Spring 2027 graduation (expected) | GPA: 3.52

Related courses: Web Development, Algorithms & Data, Object-Oriented Programming, Discrete Mathematics, Human-Computer Interaction*, Information Design, User-Experience Design, Typography, Graphic Design*, Information Presentation & Visualization* [*in-progress]

Experience

UX Designer @Radien

- Jul Aug 2024 Seattle, WA
- Data Analyst

 @Aspire Institute

May 2024 Remote

- Conducted interviews with cross-team tech-industry workers to identify pain points in their work and gather insights for solution development
- Led the ideation phase of the project, managing and contributing to the generation of 20+ low-fidelity prototypes of potential solutions
- Created an extensive, high-fidelity prototype in Figma, responding to user needs and Radien's goals for improved workflow efficiency
- Analyzed email data in Excel and created comprehensive data visualizations
- Provided solutions on how to improve customer retention and engagement by leveraging various social media platforms

Projects

Personal Portfolio Website (link to)

Sep 2024 - Present Boston, MA

- Designed a <u>high-fidelity prototype</u> using Figma and implemented a single-page React application
- Showcased multiple unique project pages
- Utilized efficient coding practices to optimize performance and code maintainability

Snakebite Design Project

Sep - Dec 2024 Boston, MA

- Created an annotated, illustration-based poster that highlights three key rules in preventing snakebite, tailored to the lifestyle and needs of people in Botswana
- Converted over seven data sets into visualizations that craft a story about climate conditions in countries at higher risk of snakebite

Skills & Tools

UX research & design

Design

Web development
Data visualization
Information design

Software Adobe Illustrator Figma Git & Github Microsoft Excel

Java HTML & CSS React Typescript

Development

Visual thinking Pattern recognition Adaptability Precision

Soft skills