

To Whom It May Concern:

My name is Ryan Theisen – I am the current Philanthropy Chair and former President of Lambda Chi Alpha fraternity at Arizona State University. Each year we host our annual philanthropy event, Watermelon Bust, benefiting Feeding America – a nonprofit which operates a nationwide network of food banks. Through our efforts last year, together with the support of the local community, we were able to raise over 100,000 pounds of food. This year we hope to double that number, a goal which, if met, would greatly contribute to mitigating problems of hunger in the Phoenix area.

I am reaching out to you to ask for your help in this effort as a sponsor. By donating to our cause, you would be listed as a sponsor on our website (www.watermelonbust.com) and be featured prominently in banners, posters, etc. at the Watermelon Bust event itself on March 19th. In addition, you would have the opportunity to be featured on the back of the shirts that we sell as part of the fundraising events. Last year over a thousand of these shirts were sold and worn throughout campus by ASU students.

There are a few ways that you can contribute to our cause:

1. **Merchandise Donations.** This year, as a part of the week of events leading up to the Bust, we are hosting an alumni banquet which will include an auction to benefit Feeding America. We are in need of items to be auctioned off at this event.
2. **Monetary Donations.** We accept monetary donations, which in turn be given directly to the local Feeding America affiliate food bank. We will use Feeding America's standard metric to convert monetary donations into equivalent food weight.
3. **Food Donations.** We would gratefully accept any food donations your organization would be able to make.

Based on these three donation categories, we are offering three levels of sponsorship (purple, green and gold – Lambda Chi Alpha's colors):

Level	Donation Requirement	Benefits
Purple	\$100 or equivalent in merchandise donations or 500 pounds of food	Logo/name listed on our website
Green	\$250 or equivalent in merchandise donations or 1250 pounds of food	Logo/name listed on our website; logo/name on banner at event
Gold	\$500 or equivalent in merchandise donations or 2500 pounds of food	Logo/name listed on our website; logo/name on banner at event; logo/name printed on the back of philanthropy shirts

If you or someone you know may be interested in sponsoring our event – or if you have any questions – feel free to contact me via phone or email (as listed below). On behalf of our entire chapter I sincerely thank you for your consideration, and I hope to be in touch with you soon.

Best,

A handwritten signature in black ink, appearing to read "Ryan Theisen". The signature is fluid and cursive, with a long horizontal stroke at the end.

Ryan Theisen
Lambda Chi Alpha at Arizona State University
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