# Ryu Matsuura

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### Education

Northwestern University Ph.D. in Economics	2025
Northwestern University M.A. in Economics	2020
Colby College B.A. in Economics (Honors & Distinction) and Mathematical Science (Distinction), Summa Cum Laude	2017

## **Working Papers**

Harnessing Satellite Data to Improve Social Assistance Targeting in the Eastern Caribbean (with Sophia Chen, Flavien Moreau, and Joana Pereira)

Abstract: Prioritizing populations most in need of social assistance is an important policy decision. In the Eastern Caribbean, social assistance targeting is constrained by limited data and the need for rapid support in times of large economic and natural disaster shocks. We leverage recent advances in machine learning and satellite imagery processing to propose an implementable strategy in the face of these constraints. We show that local well-being can be predicted with high accuracy in the Eastern Caribbean region using satellite data and that such predictions can be used to improve targeting by reducing aggregation bias, better allocating resources across areas, and proxying for information difficult to verify.

Political Implications of Trade Liberalization: Evidence from India (with Sebastian Jävervall and Roza Khoban)

Abstract: In recent decades, many developing countries have integrated into the global economy through trade reforms. However, the gains from trade liberalization have been unevenly distributed among various economic and social groups. This paper examines how adverse economic shocks, induced by trade liberalization, influenced voting behavior and political representation among marginalized groups in India. By utilizing exogenous variation in regional exposure to tariff reductions from India's 1990s trade liberalization and constructing a novel dataset that links politicians to social communities, we establish causal estimates of the economic and political effects of trade reforms. Our findings reveal that trade liberalization led to a relative decline in consumption and earnings growth for marginalized workers. In response, these groups increased their political engagement, resulting in higher vote shares and representation for marginalized politicians, while non-marginalized politicians experienced a corresponding decline. We show that these political effects were most pronounced in districts with a significant marginalized population share, suggesting a political backlash from marginalized groups. Furthermore, we provide evidence that a redistributive policy mitigated these political changes, thereby supporting the economic grievances hypothesis.

Political (Mis)selection: The Role of Historical Institutions (with Shubhro Bhattacharya and Utsav Manjeer)

Abstract: Is there a persistent impact of historical institutions on the selection of "bad" politicians? In this paper, we document the nuanced consequences of history on modern adverse political selection using variations in colonial land tenure systems during British rule in India. Politicians with criminal charges are significantly more likely to run for office, and win elections, in areas where extractive landlords historically held substantial property rights. Corrupt politicians who experience disproportionately large private financial gains in office, however, are significantly more likely to be in areas where individual cultivators historically held property rights. Our analysis establishes that these estimates are not biased by endogeneity concerns. Rather, a plausible mechanism indicates a comparative advantage for criminal politicians in the conflictual electoral environment of landlord areas. The relatively less competitive elections in non-landlord areas, instead, are susceptible to elite capture and subsequent wealth accumulation via corporate connections by politicians.

## Publications

Development Research at High Geographic Resolution: An Analysis of Night Lights, Firms, and Poverty in India Using the SHRUG Open Data Platform (with Sam Asher, Toby Lunt, and Paul Novosad), World Bank Economic Review (2021)

Shifted Baselines Reduce Willingness to Pay for Conservation (with Loren McClenachan, Shah Payal, and Sahan Dissanayake), Frontiers in Marine Science (2018)

## Work in Progress

Market Integration and Cost of Borders in Africa (with Robin Burgess, Ameet Morjaria, and Gerard Padró i Miquel)

Teaching	Experience
reaching	DAPELICITE

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Northwestern University Introduction to Microeconomics	2023
Colby College Statistics for Economics Microeconomic Theory	2017 2015
Professional Experience  Nesta	2025–
110504	2020

11000	2020
Researcher of 'A Healthy Life' mission	
International Monetary Fund	2023

# Summer Intern in Western Hemisphere Department

Development Data Lab 2017 - 2019Research Associate

## Presentations

2025	7 <sup>th</sup> Japanese Association for Development Economics Conference
2024	4 <sup>th</sup> Early Career Workshop in Quantitative Political Economy, 6 <sup>th</sup> QMUL Economics and Finance
	Workshop for PhD & Post-doctoral Students, Lewis Lab Graduate Student Workshop
2023	Pathways to Development Conference
2022	Society for Institutional & Organizational Economics, European Meeting of Urban Economics
	Association, Infra4Dev Conference
2017	Maine Economic Conference
2016	Heartland Environmental and Resource Economic Workshop

## Grants, Scholarship, & Awards

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2023	Weiss Fund, with Anton Reinicke and Yasuka Tateishi (\$10,000)
	International Growth Centre Small Research Grant, with Anton Reinicke and Yasuka Tateishi
	(£6,000)
	Private Enterprise Development in Low-Income Countries Exploratory Research Grant, with
	Anton Reinicke and Yasuka Tateishi (£10,000)
2021 – 2024	Japan Student Service Organization Scholarship
2019 – 2021	Japan-IMF Scholarship
2017	Breckenridge Prize (highest GPA among senior economic majors)
	Phi Beta Kappa (top 9% of senior class)
2016	Economics Department Prize for Junior with Highest GPA
	Leslie Dougherty Biddle '89 and George Biddle Fund for International Service Learning,
	Internships, and Research

## Refereeing

World Bank Economic Review

## Skills

Programming:	Python (advanced), R (intermediate), SQL (beginner), HTLM/CCS (beginner)
Software:	MATLAB (advanced), Stata (advanced), QGIS (advanced)

Git/Github, BitBucket, Unix Shell, VS Code, Web APIs, Microsoft Office Tools:

## **Professional Activities**

2020-2023	Northwestern University Economics Ph.D. Mentorship Program
2021	Northwestern University Development Lunch Seminar Organizer