Ryun Shim

ryunshim.com • rs2279@cornell.edu
(516)580-1416 • www.linkedin.com/in/ryunshim

Education

Cornell University • Expected Graduation: December 2023
B.A. in Information Science, Minor in Game Design • GPA: 3.94
Relevant Coursework: HCI Studio, Qualitative User Research & Design Methods, Digital Product Design, Design & Prog. for the Web, Consequences in Computing, Game Design

Skills

Design Tools • Figma • Photoshop • InDesign • Illustrator • Procreate
Fine Arts • Drawing • Painting • Print Media • Sculpture • Digital Media

Experience

Cornell Lab of Ornithology • Product Designer
January 2021 - Present
- Building components for the organization's design system by conducting user research, to be used across the lab's website and (type of) applications.
- Modernizing deprecated iconography to produce an intuitive user experience that improves consistency and accessibility.

Bowers College of Computing and Information Science • Teaching Assistant
February 2021 - Present
- Mentoring students through a course focused on the entire design process, to ultimately build an industry-standard design case study in *INFO 3450: HCI Design*.
- Led critique groups and guided students to create a functional prototype, that implements new features on an existing iOS app in *INFO 1998: Digital Product Design*.

Research

Bowers College of Computing and Information Science • Design Research Assistant
June 2022 - Present
- Facilitate co-design workshops, utilizing card sorting, storytelling, and affinity diagrams, to investigate how mindfulness can be cultivated into future technologies.

The Design and Augmented Intelligence Lab (DAIL) • Design Research Assistant
June 2022 - Present
- Executing 20+ electroencephalogram (EEG) experiments and analyzing biometric sensory data to examine perceived uncertainity evaluating wayfinding.

Activities

Cornell Creatives • Co-President, Former Design Lead
June 2020 - Present
- Directing an executive board of 8 members and 5 subteams to provide challenging tasks to foster growth and cultivate a community that empowers over 450+ creators.

Design Consulting at Cornell • Project Manager/Designer
June 2021 - August 2021
- Led the rebrand and website redesign for Tavus, an AI video generator startup, in a semester-long project with a team of 8 designers.
- Provided clients and consultants project status reports to ensure that the project matched customer expectations and reinforced product vision and business goals.