#### Lecture 15: The Lasso

Reading: Sections 6.2.2-6.2.3

STATS 202: Data mining and analysis

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## Shrinkage methods

The idea is to perform a linear regression, while *regularizing* or *shrinking* the coefficients  $\hat{\beta}$  toward 0.

Why would shrunk coefficients be better?

- ➤ This introduces *bias*, but may significantly decrease the *variance* of the estimates. If the latter effect is larger, this would decrease the test error.
- ► There are Bayesian motivations to do this: the prior tends to shrink the parameters.

### Ridge regression

Ridge regression solves the following optimization:

$$\min_{\beta} \sum_{i=1}^{n} \left( y_i - \beta_0 - \sum_{j=1}^{p} \beta_j x_{i,j} \right)^2 + \lambda \sum_{j=1}^{p} \beta_j^2$$

In blue, we have the RSS of the model.

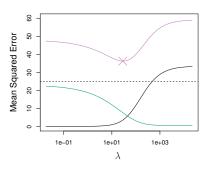
In red, we have the squared  $\ell_2$  norm of  $\beta$ , or  $\|\beta\|_2^2$ .

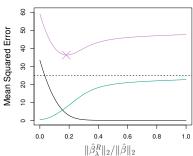
The parameter  $\lambda$  is a tuning parameter. It modulates the importance of fit vs. shrinkage.

We find an estimate  $\hat{\beta}^R_{\lambda}$  for many values of  $\lambda$  and then choose it by cross-validation.

#### Bias-variance tradeoff

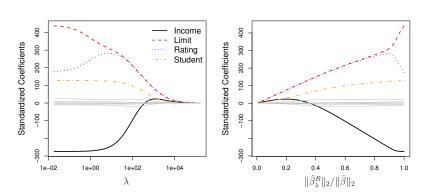
In a simulation study, we compute bias, variance, and test error as a function of  $\lambda$ .



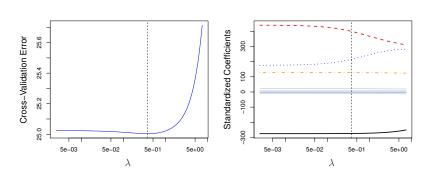


## Example. Ridge regression

Ridge regression of default in the Credit dataset.



# Selecting $\lambda$ by cross-validation



#### The Lasso

Lasso regression solves the following optimization:

$$\min_{\beta} \sum_{i=1}^{n} \left( y_i - \beta_0 - \sum_{j=1}^{p} \beta_j x_{i,j} \right)^2 + \lambda \sum_{j=1}^{p} |\beta_j|$$

In blue, we have the RSS of the model.

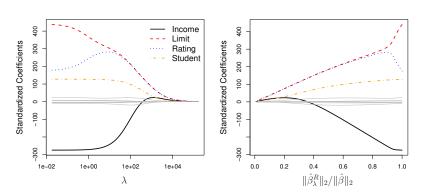
In red, we have the  $\ell_1$  norm of  $\beta$ , or  $\|\beta\|_1$ .

Why would we use the Lasso instead of Ridge regression?

- ▶ Ridge regression shrinks all the coefficients to a non-zero value.
- ► The Lasso shrinks some of the coefficients all the way to zero. Alternative to best subset selection or stepwise selection!

## Example. Ridge regression

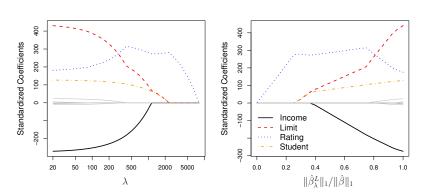
Ridge regression of default in the Credit dataset.



A lot of pesky small coefficients throughout the regularization path.

## Example. The Lasso

Lasso regression of default in the Credit dataset.



Those coefficients are shrunk to zero.

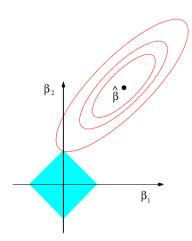
## An alternative formulation for regularization

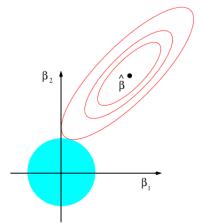
▶ **Ridge:** for every  $\lambda$ , there is an s such that  $\hat{\beta}_{\lambda}^{R}$  solves:

▶ **Lasso:** for every  $\lambda$ , there is an s such that  $\hat{\beta}_{\lambda}^{L}$  solves:

Best subset:

# Visualizing Ridge and the Lasso with 2 predictors





The Lasso

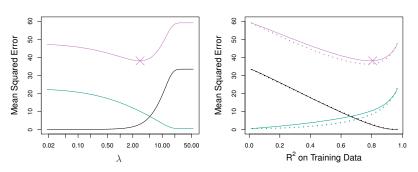
 $\bullet: \quad \sum_{j=1}^{p} |\beta_j| < s$ 

Ridge Regression

 $\bullet: \sum_{j=1}^p \beta_j^2 < s$ 

# When is the Lasso better than Ridge?

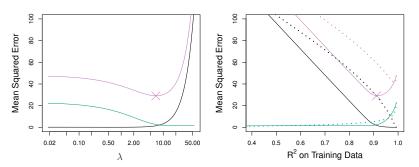
**Example 1.** Most of the coefficients are non-zero.



- ▶ Bias, Variance, MSE. The Lasso (—), Ridge (···).
- ▶ The bias is about the same for both methods.
- ▶ The variance of Ridge regression is smaller, so is the MSE.

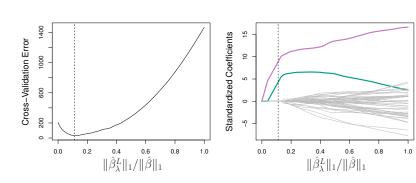
# When is the Lasso better than Ridge?

#### **Example 2.** Only 2 coefficients are non-zero.



- ▶ Bias, Variance, MSE. The Lasso (—), Ridge (···).
- ▶ The bias, variance, and MSE are lower for the Lasso.

# Choosing $\lambda$ by cross-validation



### A very special case

Suppose n = p and our matrix of predictors is  $\mathbf{X} = I$ .

Then, the objective function in Ridge regression can be simplified:

$$\sum_{j=1}^{p} (y_j - \beta_j)^2 + \lambda \sum_{j=1}^{p} \beta_j^2$$

and we can minimize the terms that involve each  $\beta_j$  separately:

$$(y_j - \beta_j)^2 + \lambda \beta_j^2.$$

It is easy to show that

$$\hat{\beta}_j^R = \frac{y_j}{1+\lambda}.$$

## A very special case

Similar story for the Lasso; the objective function is:

$$\sum_{j=1}^{p} (y_j - \beta_j)^2 + \lambda \sum_{j=1}^{p} |\beta_j|$$

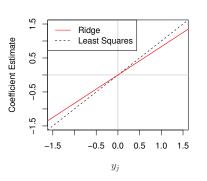
and we can minimize the terms that involve each  $\beta_i$  separately:

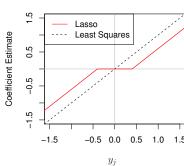
$$(y_j - \beta_j)^2 + \lambda |\beta_j|.$$

It is easy to show that

$$\hat{\beta}_j^L = \begin{cases} y_j - \lambda/2 & \text{if } y_j > \lambda/2; \\ y_j + \lambda/2 & \text{if } y_j < -\lambda/2; \\ 0 & \text{if } |y_j| < \lambda/2. \end{cases}$$

## Lasso and Ridge coefficients as a function of $\lambda$





### Bayesian interpretations

**Ridge:**  $\hat{\beta}^R$  is the posterior mean, with a Normal prior on  $\beta$ .

**Lasso:**  $\hat{\beta}^L$  is the posterior mode, with a Laplace prior on  $\beta$ .

