



Anna Lanaro
Visual Designer

I enjoy working on different media as I often switch grounds during jobs.
I'm a curious person. I like to meet people and I'm used to work in social environments.
I love being in the mountains and baking cakes.

Contacts

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Work Experience

- 08/2018 – today
W13 designkultur (Creative Studio, Bolzano/Bozen)
Senior Graphic Designer
Concept creation and management of visual design projects such as Campaigns, Corporate Identities, Editorial manufactures. Management and content creation for Social Media channels. Networking and management of suppliers and service providers.
- 05/2016 – 07/2018
2 years 2 months
The Dope Factory (Web Retail, Fashion Apparel, Bologna)
Graphic designer, photography assistant, content & social media manager
Creation and management of every aspect of the visual appearance and communication, both of the website and the company stores. Social media and campaign manager.
- 02-11/2017
9 months
Flanella (Web and In-Store Fashion Retail, Bologna)
Design Consultant, Communication Strategist
Visual Identity refresh, Newsletter and Communication strategy, consulting for website and Social Media.
- 02/2015 – 05/2016
1 year 3 months
Relais Ristori (Boutique Hotel, Verona)
Hotel manager
Full responsibility of the hotel. Receptionist, breakfast pastry chef, social media and customer care manager, head of hospitality.
- 2015
Freelance job
Hotel Bauer Venezia (Luxury Hotel, Venezia)
Graphic Designer
Development and design of the entire communication for the 2015 edition of Jazz at the Bauers music festival.
- 2011 - 2014
Freelance job
Scout (Fashion Retail Company, Vicenza)
Illustrator and Graphic designer
Freelance collaboration as designer and illustrator for a collection of t-shirts and sweaters.
- 06-12/2010
6 months
Cacao Design (Graphic Design Studio, Milano)
Illustrator and Graphic designer
Intern experience as graphic designer and illustrator.

Education

- 2011 – 2014
ISIA Urbino
Design, Communication and Publishing
Master Degree
- 2008 – 2011
ClaDIS, Università IUAV di Venezia
Industrial and Communication Design
Bachelor Degree
- 2003 – 2008
Linguistic High School

Keywords

Visual Communication
Graphic design
Illustration
Social Media Content Creation
Social Media management
Motion graphics
Brand Identity
E-commerce management

Languages

Italian - Native
English - Fluent (C2)
French - Intermediate (B2)
Spanish - Intermediate (B2)
German - Beginner (B1)