COOKIE POLICY

Revised: October 18, 2019

This Cookie Policy explains what cookies are and how Idea-Evolver, LLC ("we" or "us") uses cookies in connection with your visits to https://heartriskstudy.com/ (the "Website"). You should read this policy so you can understand what type of cookies we use, the information we collect using cookies and how that information is used. For further information on what data we collect from visitors to the Website and how we use that data, please see our Privacy Policy. If you have any questions about this Cookie Policy, please contact us at info@idea-evolver.com.

WHAT ARE COOKIES?

Cookies are small files stored on the browser or hard drive of your computer or mobile device when you visit a webpage or application. Some cookies come directly from us and others come from third parties. Cookies can be stored for varying lengths of time on your browser or device. Session cookies are deleted from your computer or device when you close your browser. Persistent cookies will remain stored on your computer or device until deleted or until they reach their expiration date.

WHY AND HOW DO WE USE COOKIES?

We use cookies help us analyze how the Website is accessed and utilized. We use cookies to monitor information such as IP address, device ID, browser type, operating system, access times and pages you have viewed directly before and after accessing the Website. This information is anonymous and cannot be directly linked to individual users. We may use it to identify high- or low-use areas of the Website, identify problems with the Website, analyze broad demographic trends in visitors to the Website and to determine ways to make it easier for users to find and navigate to the Website.

WHAT THIRD PARTY COOKIES DO WE USE?

We use the following third-party cookies:

We use Google Analytics, a web service provided by Google. Google Analytics sets cookies to evaluate your use of our applications and site. You can learn more about the types of cookies they collect, or how to reject or delete these cookies at https://support.google.com/analytics/.

We use DataXu, a programmatic media platform. All cookies that may be used by DataXu can be found here: https://www.dataxu.com/about-us/privacy/cookie-declaration/

HOW DO YOU CHANGE COOKIE PREFERENCES OR BLOCK COOKIES?

In your browser you can choose whether you wish to accept cookies or not. Different browsers make different controls available to you. Typically, your browser will offer you the choice to accept, refuse or delete cookies at all times, or those from providers that website owners use (i.e., third party cookies), or those from specific websites. Each browser should provide instructions on how you can do this. For more information, please see https://www.aboutcookies.org/how-to-delete-cookies/.

CHANGES TO THIS COOKIE POLICY.

We reserve the right to make changes to this Cookie Policy at any time and for any reason. We will alert you about any changes by updating the "Revised" date of this Cookie Policy. Any changes or modifications will be effective immediately upon posting the updated Cookie Policy, and you waive the right to receive specific notice of each such change or modification. You are encouraged to periodically review this Cookie Policy to stay informed of updates. You will be deemed to have been made aware of, will be subject to, and will be deemed to have accepted

the changes in any revised Cookie Policy by your continued use of our products or services after the date such revised Cookie Policy is posted.