

# Business Performance Dashboard Kimia Farma

## Year 2020 - 2023

provinsi

transaction\_date (Year)

Total Net Revenue

347.2B

Total Profit

91.2B

Sales Quantity

672.5K

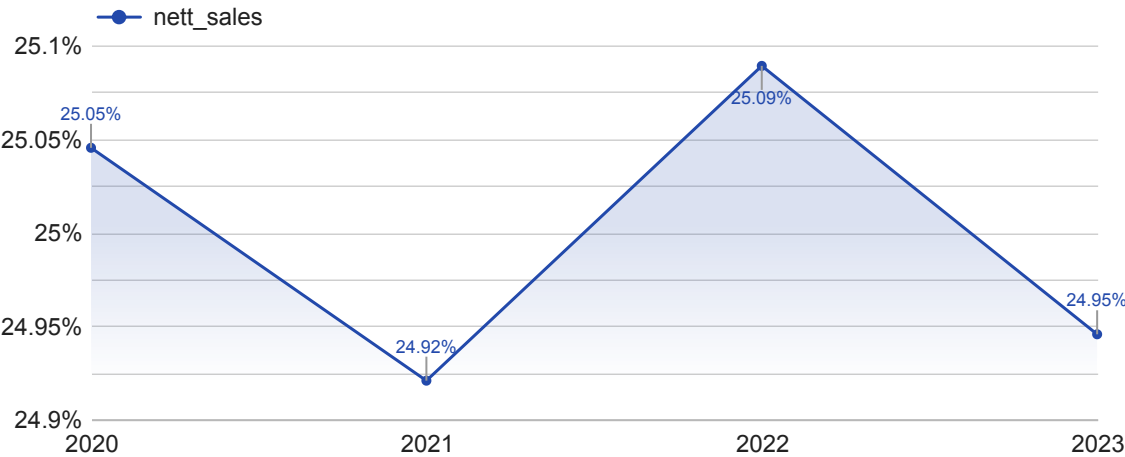
Transactions Rating

4.0

Branches Rating

4.4

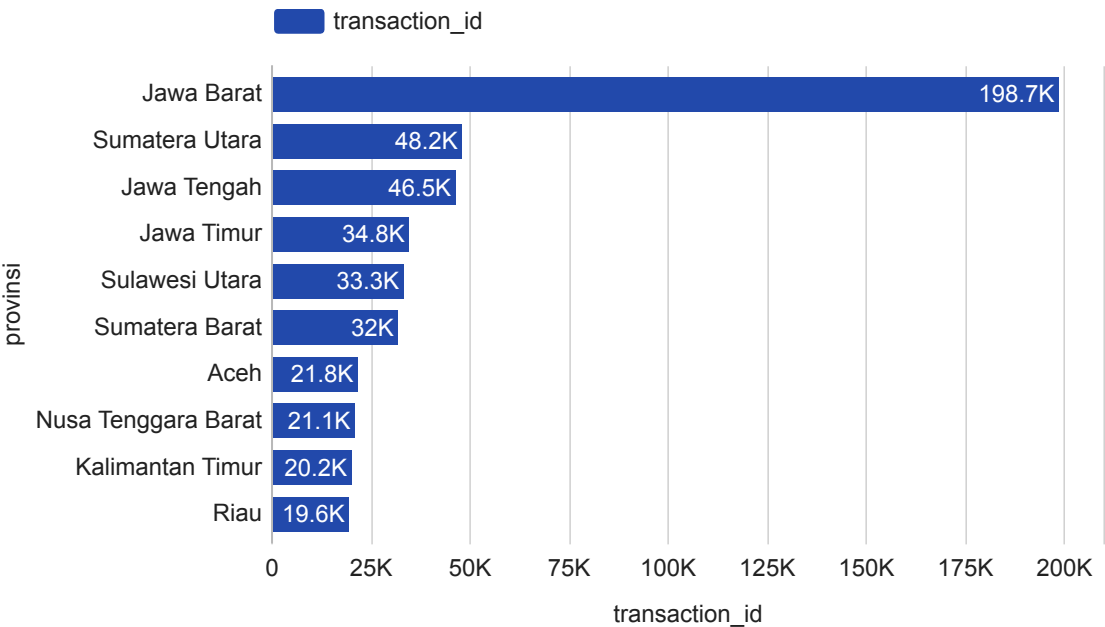
Net Revenue Trends



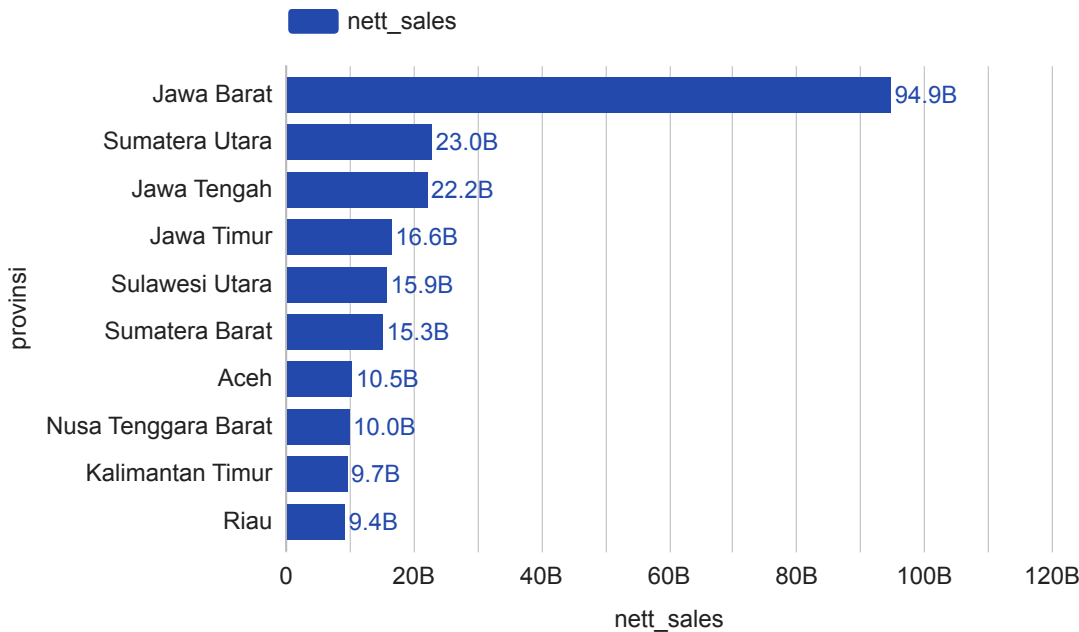
Top 5 High-Rated Branches with Poor Transaction Scores

	branch_id	kota	Branch Rating ❶	Transaction Rating ❷ ⬆
1.	82157	Tarakan	5	3.91
2.	44567	Batam	5	3.93
3.	13775	Tomohon	5	3.93
4.	31872	Pangkalpinang	5	3.93
5.	62707	Mataram	5	3.96

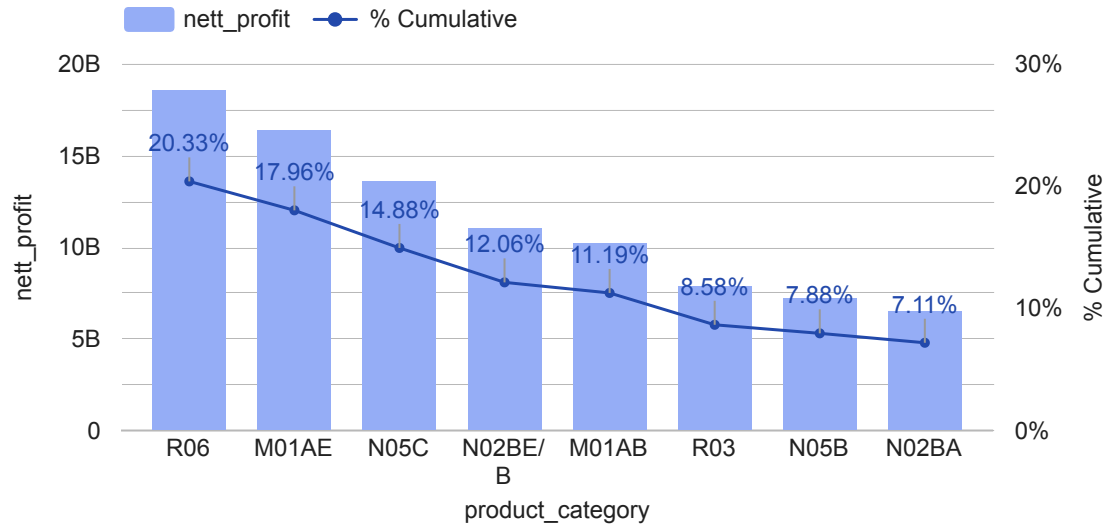
Top 10 Branch Transactions by Province



Top 10 Net Revenue by Province



Product Categories Contributing to 80% Total Profit



Geographic Distribution Profit

