



TOKOWEB.CO
Digital Marketing Agency

PT. INDIGA NUSA DIGITAMA

COMPANY PROFILE TOKOWEB



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Daftar Isi

PT. INDIGA NUSA DIGITAMA

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About Us

Merupakan agensi digital dengan layanan full service yang sudah bergerak dari tahun 2013. Kami percaya ketika memasuki era industri 4.0, bisnis digital bukan lagi sebuah keharusan tetapi sudah menjadi kebutuhan. Kami selalu bereksplorasi dengan cara baru untuk meningkatkan brand dan penjualan produk/jasa bisnis anda. Bisnis dalam skala apa pun akan kami optimasi dengan sepenuh hati. Fokus utama kami adalah Anda, pelanggan kami.



Visi & Misi



Visi

Kami memiliki tujuan dengan adanya Tokoweb.co ini tiada lain untuk memajukan usaha yang sedang berkembang guna meningkatkan penjualan dengan cara mudah dan efektif. Yang tentunya akan menambah penghasilan lebih untuk pemilik usaha tersebut serta diharapkan menjadi perusahaan besar yang mampu mempekerjakan banyak orang.

Misi

Dapatkan loyalitas konsumen, berikan mereka pengalaman yang berkesan dengan menciptakan hubungan yang saling menguntungkan. menjadi jasa pengembang bisnis bagi konsumen Memberikan layanan digital yang terbaik kepada konsumen Memahami model bisnis konsumen dan mencari solusi untuk pengembangannya

Meet the Team



Rully
Business Analyst



Satria Martiano
Business Development



Jamie Jamal
Digital Marketer



Ridza Sulistya
SEO



Andy
Backend Web Developer



Irfan
Backend Web Developer



Nopezi
Backend web & API developer



Didin
Frontend Web Developer



Rizky
Frontend Web Developer



Basri Umar
Mobile App Developer



Haris
Helpdesk



Vino
Graphic Designer



Surya
Graphic Designer



Antonius Leta
Graphic Designer



Rangga Putra
UI/UX Designer



Awal Rhamdan
UI/UX Designer



Gilang
UI/UX Designer



Hamdikri
Photographer



Triesha Putra
Videographer



Hatta Ulya
Videographer



Kartika
Copywriter



Anida
Customer Succes Agent



Irene
Customer Succes Agent



Setiawan
Customer Succes Agent



Rival Alamsyah
Customer Data Officer



M, Faisal Ali
Account Executive



Inne Sopiani
Account Executive



Yudha Novera
Finance Officer

Our Services



Website & Mobile App

Jasa pembuatan website CMS/ custom, aplikasi mobile android & iOS, atau sistem informasi berbasis web & app



Content Development

Jasa pembuatan konten grafis, copywriting, dan multimedia (fotografi & videografi) untuk kebutuhan branding & marketing. Search Engine Optimization



Search Engine Optimization

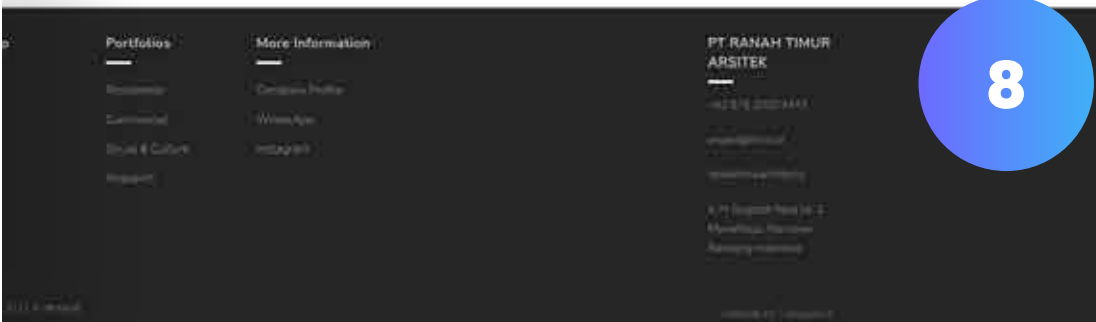
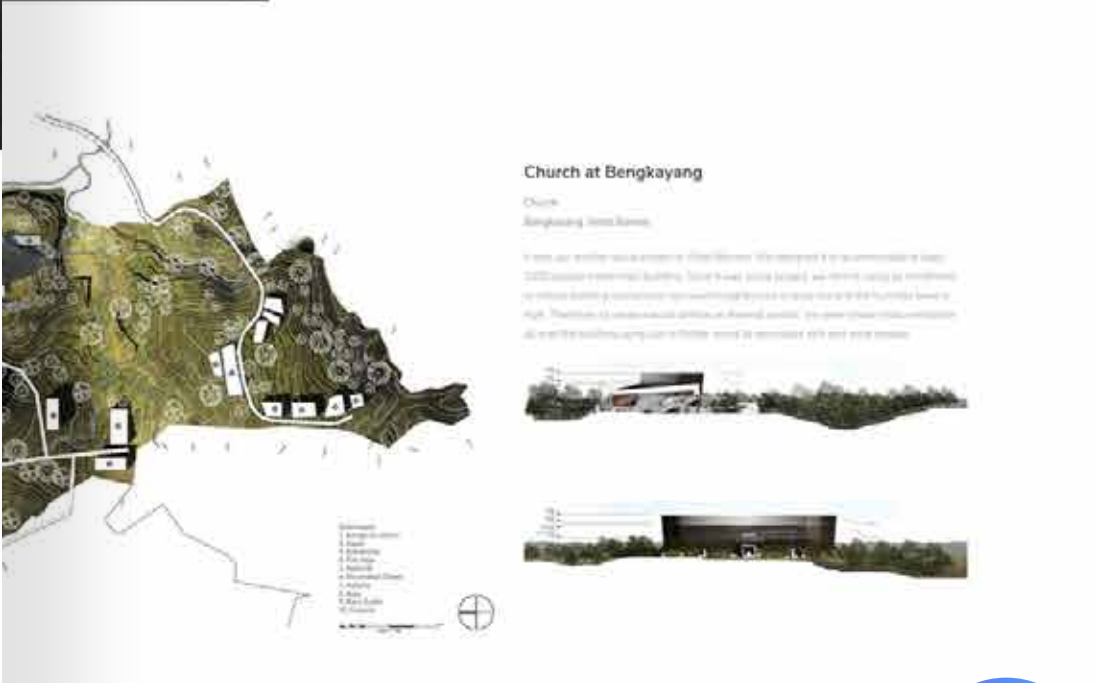
Jasa optimasi website (SEO) dengan target peringkat teratas di hasil pencarian google untuk menjangkau lebih banyak konsumen.

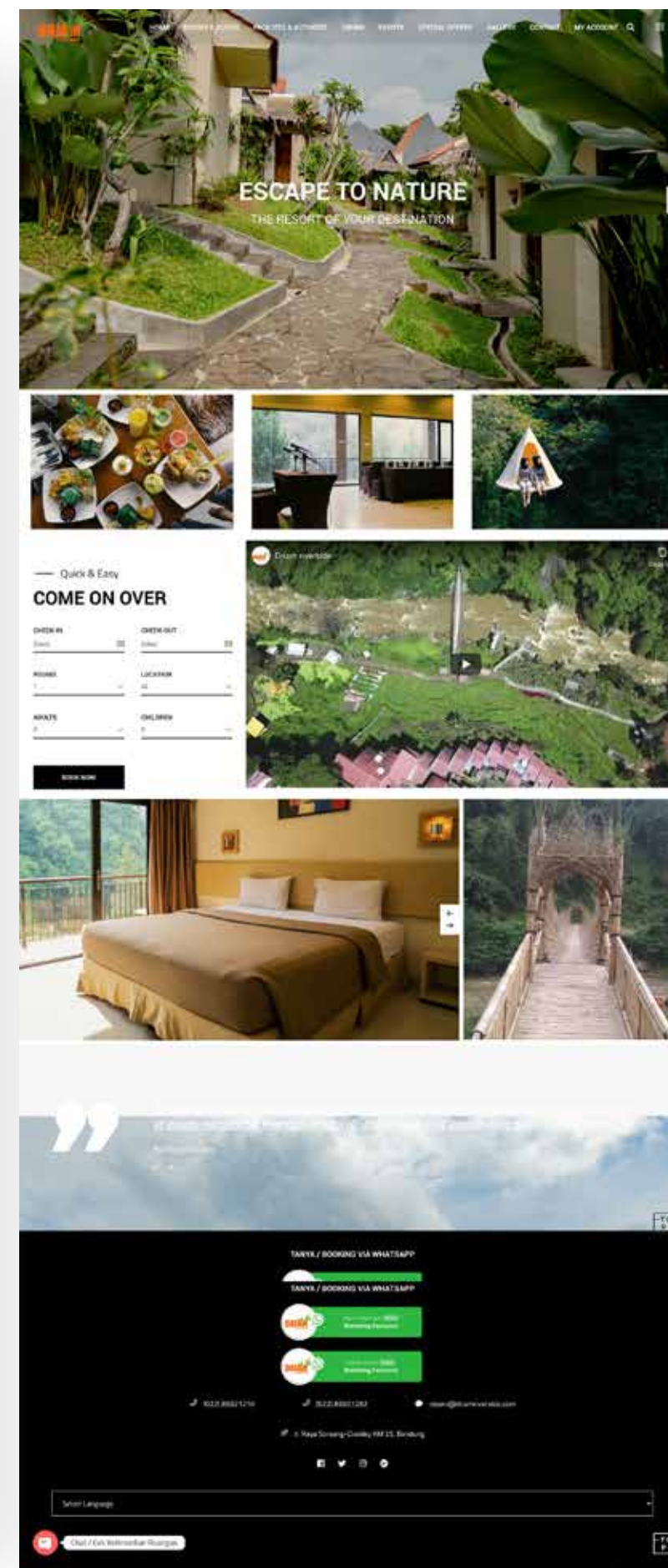
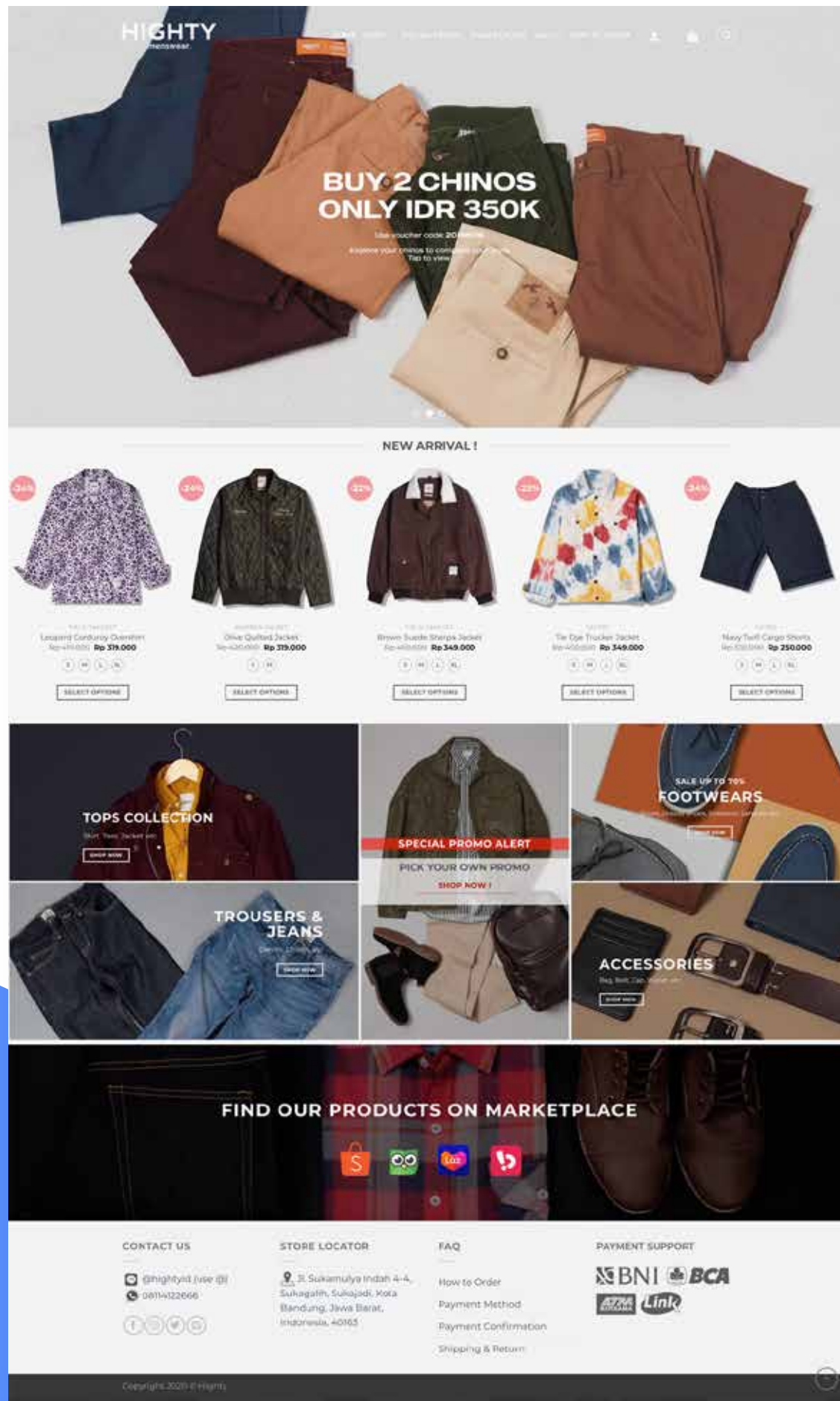


Digital Advertising

Jasa iklan google : google search, google display network, & google shopping, juga iklan sosial media : facebook & instagram.

Our Works





Amalkan

Amalkan is the muslim app that help the users to manage and see the progress their pray. See the schedule pray time, find nearby mosque, find Halal things and even guide the users to increase their faith.

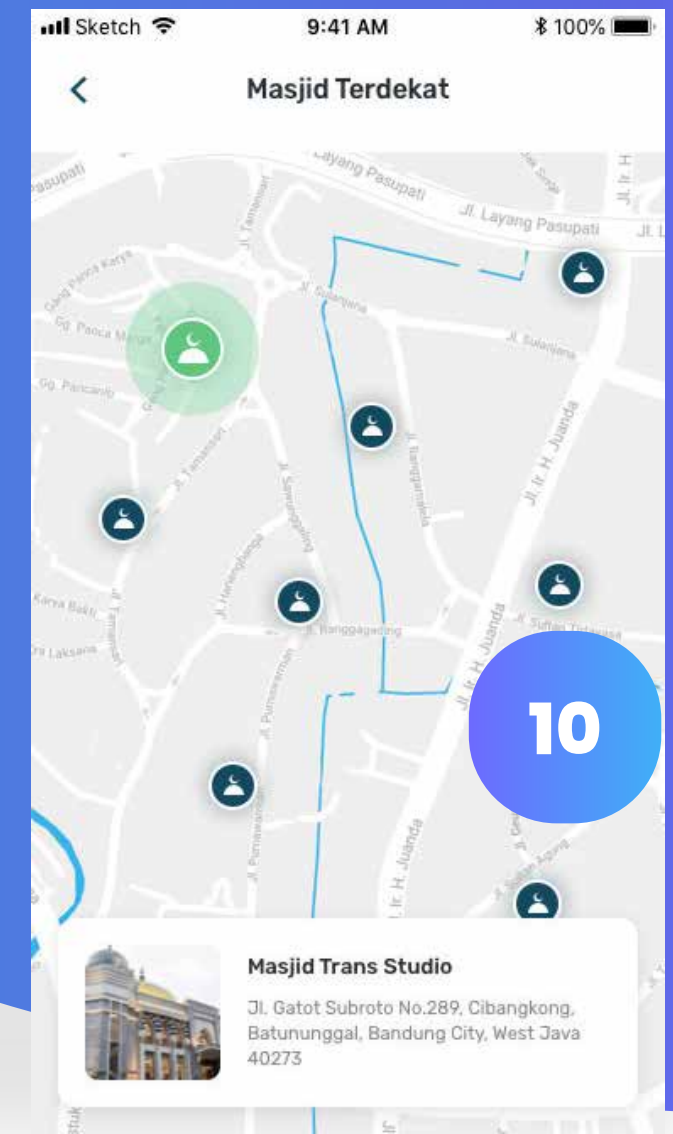
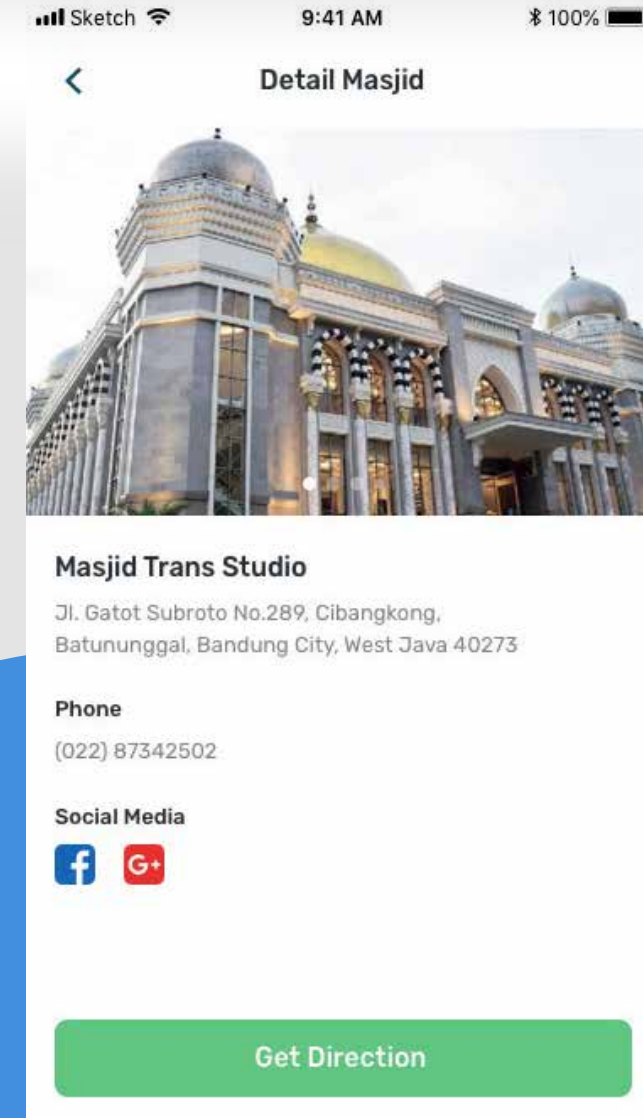
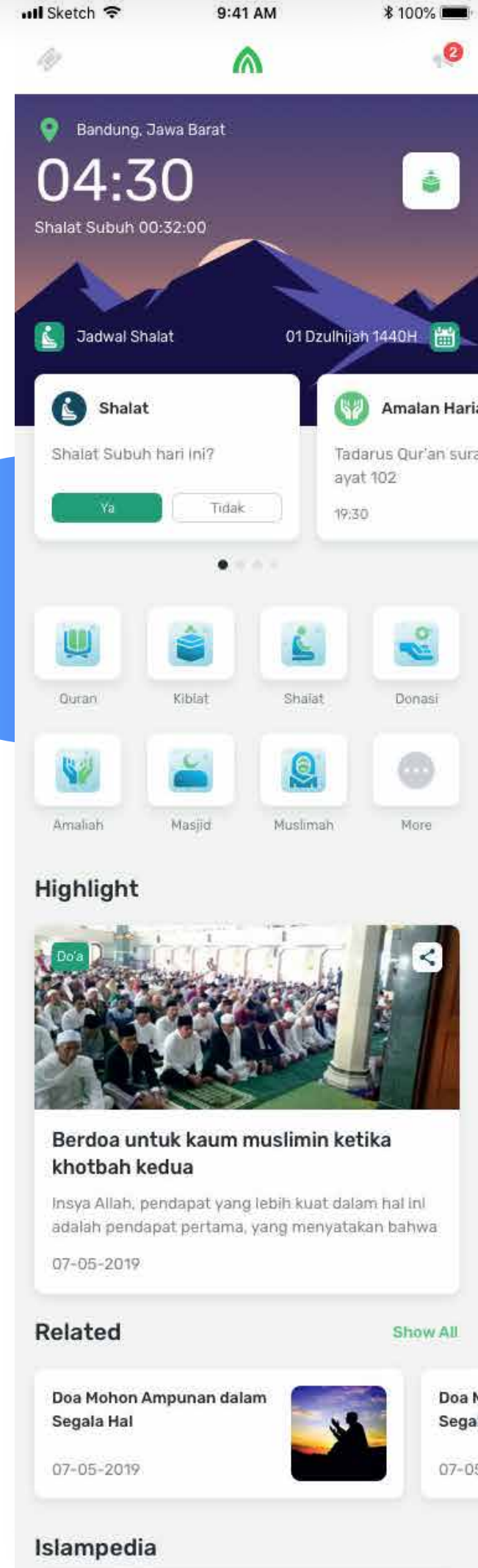
Job scope:

UX wireframes
UI Design
Icon & Illustration

Deliverable:

Final artwork sketchapp
Graphic assets
Design system library

UX wireframes
UI Design
Icon & Illustration



Yums

Yums is restaurant reservation app. No need to take waiting list at your favourite restaurants.

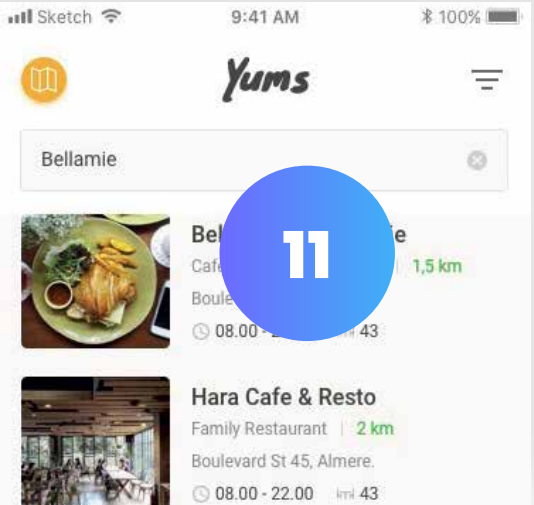
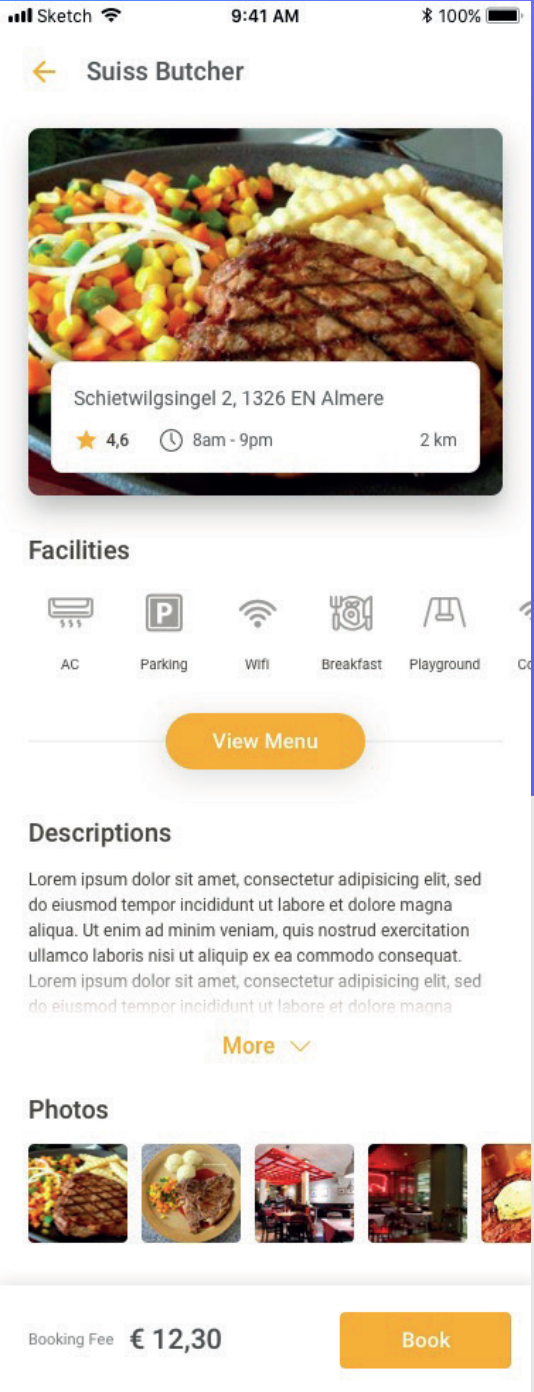
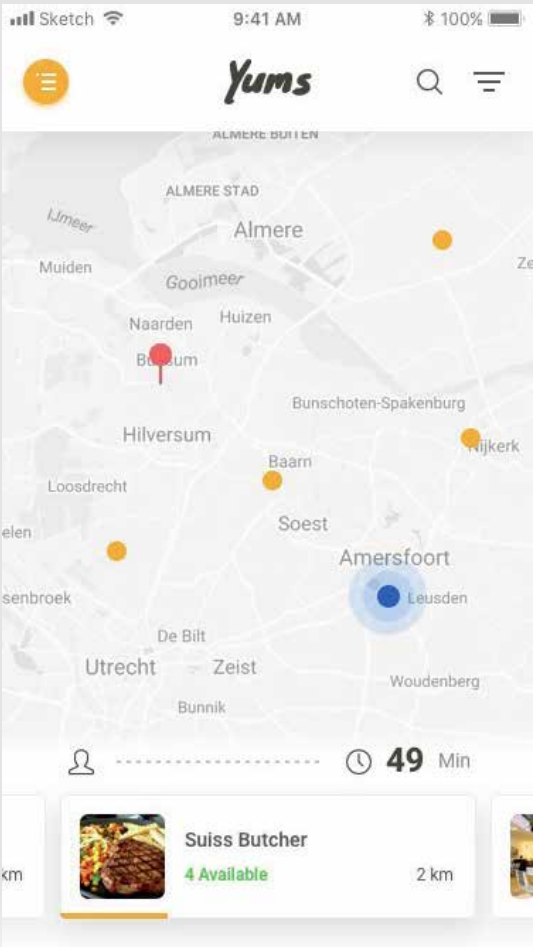
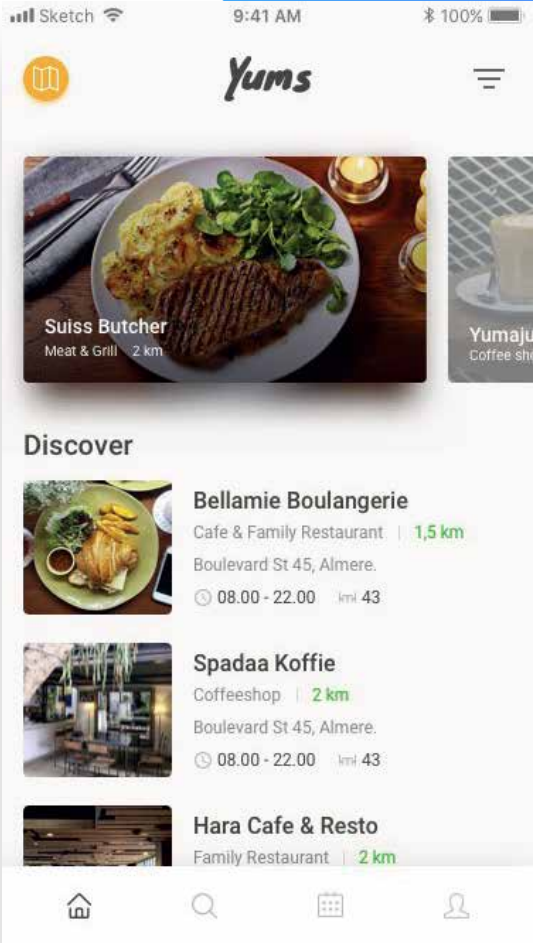
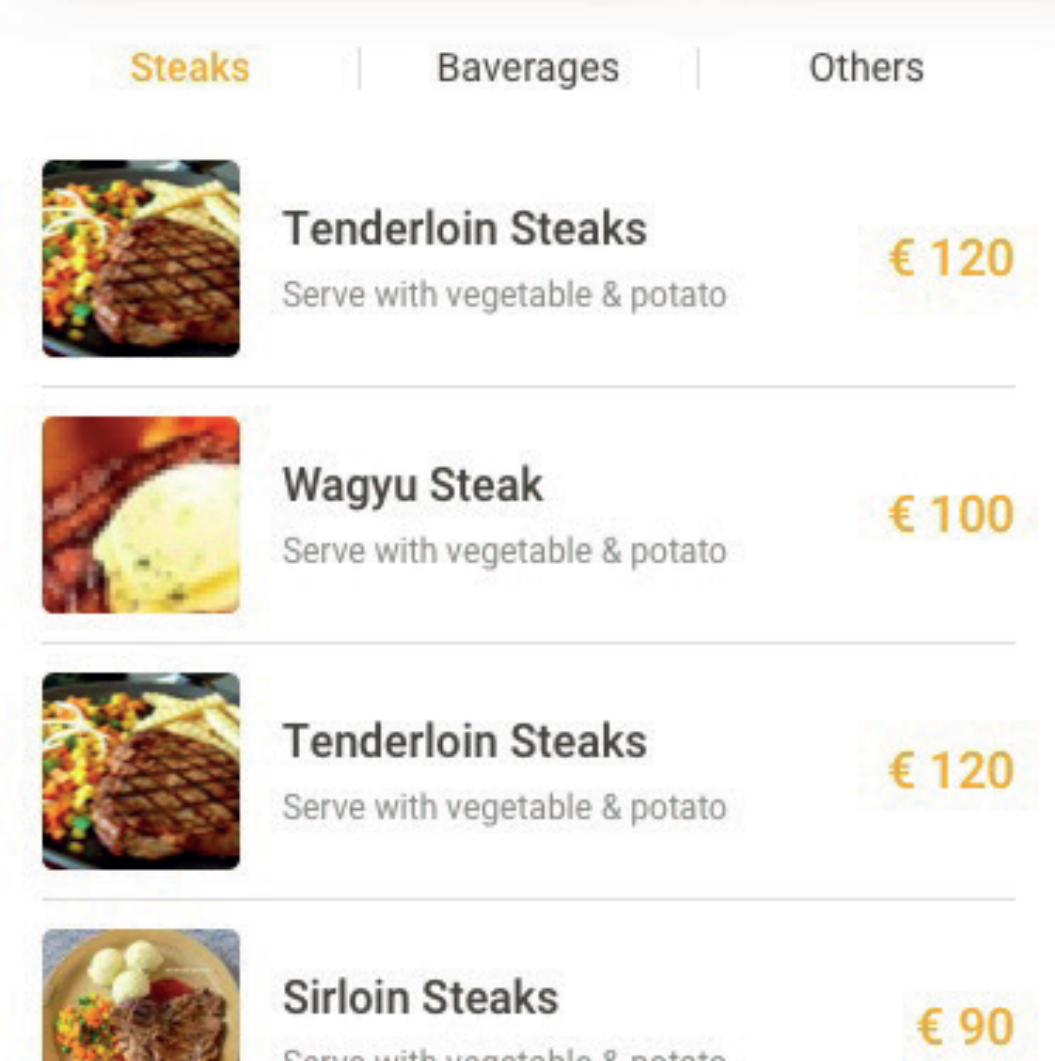
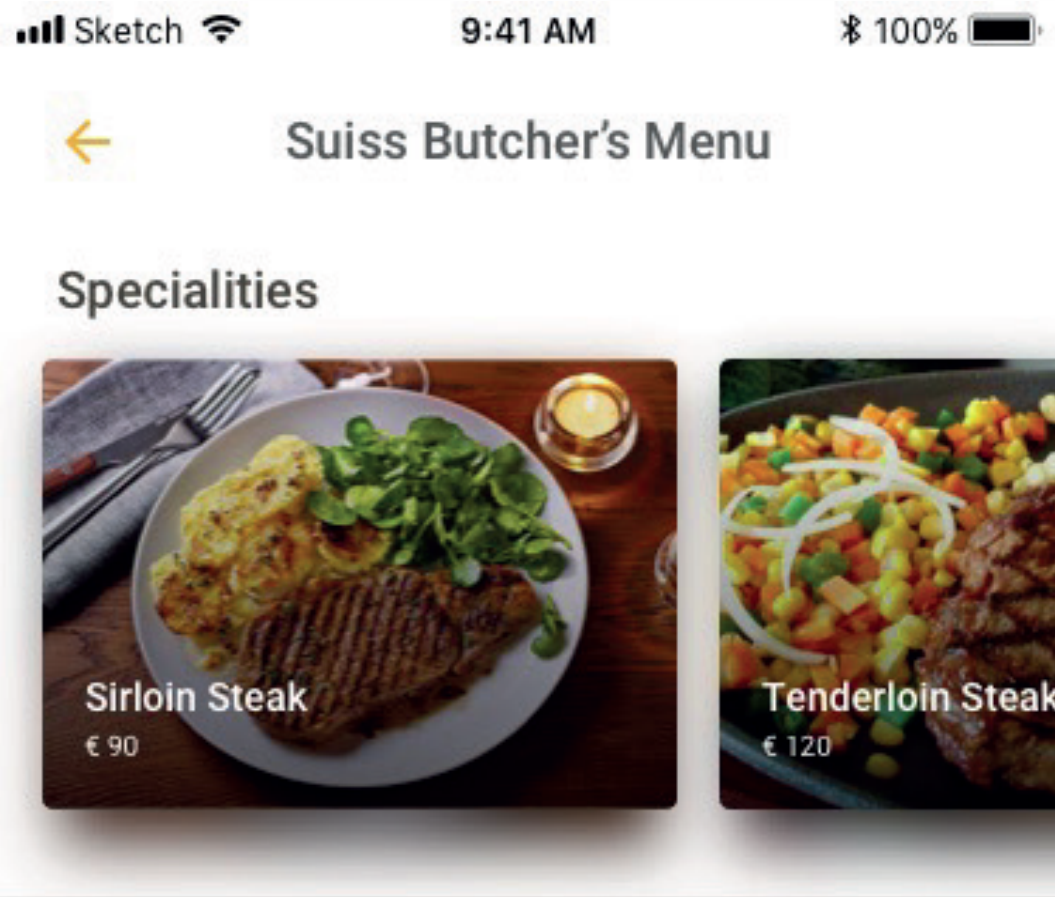
Job scope:

UX wireframes
UI Design
Icon

Deliverable:

Final artwork sketchapp
Graphic assets
Design system library

UX wireframes
UI Design
Icon & Illustration



Kagum Hotel

Kagum hotel is the one of famous hotel in Indonesia. There are business fields from Kagum group and this is the one, the goal of this site to make the business ecosystem within other business.

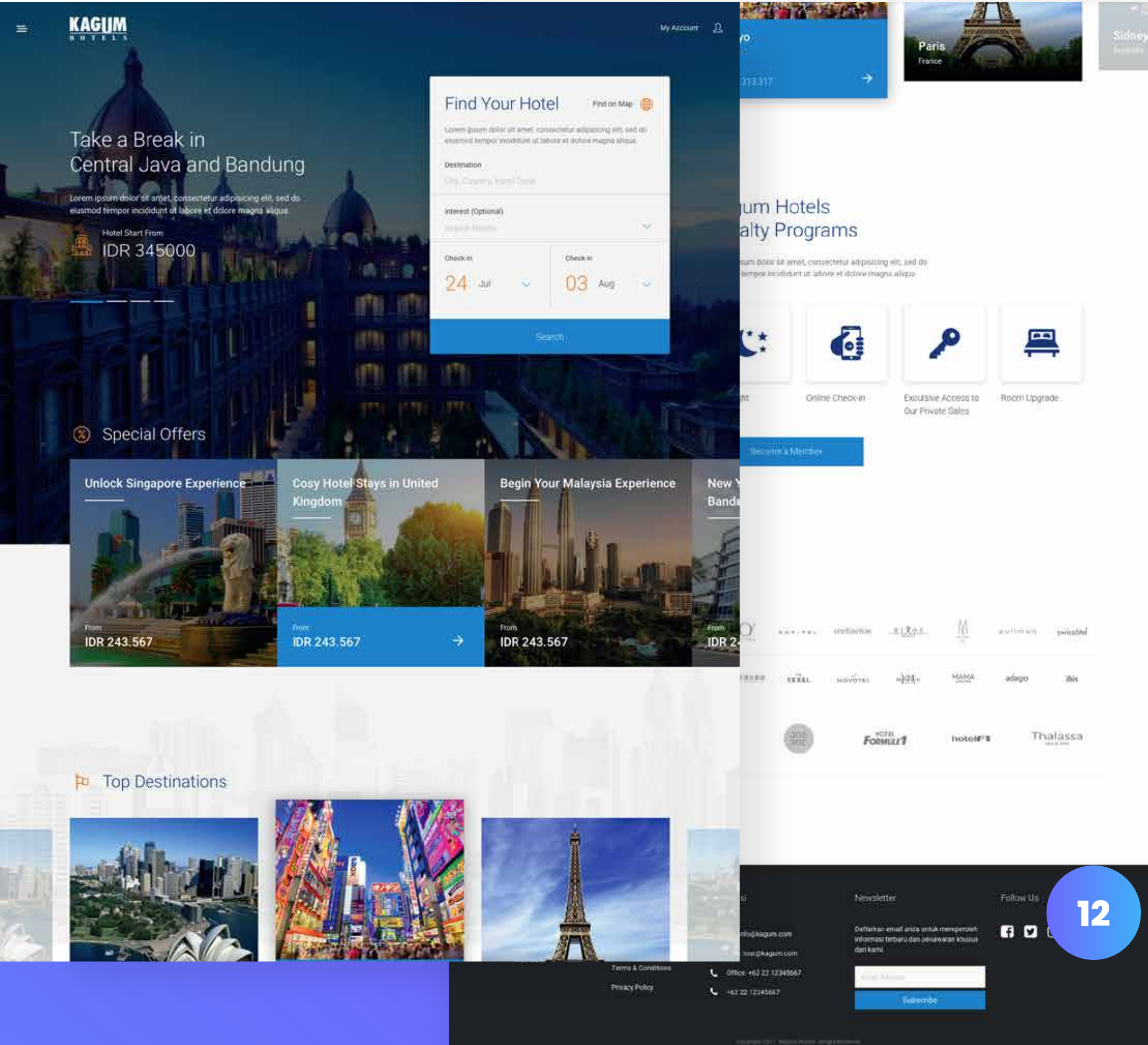
Job scope:

UI Design

Deliverable:

Final artwork sketchapp
Graphic assets

Custom Website



Hire Your Wizard

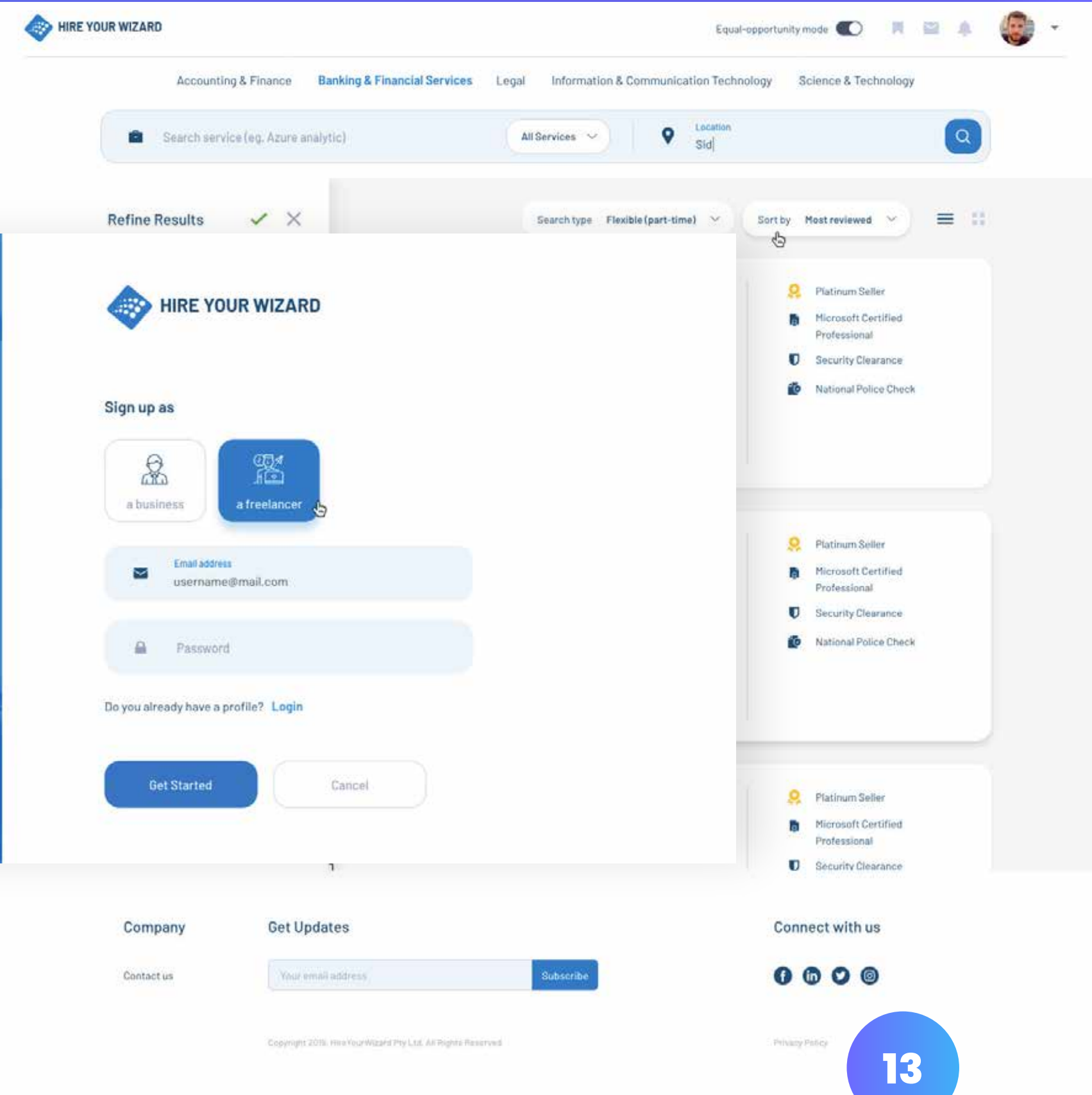
The simplest end-to-end recruitment solution for small businesses

Job scope:

UX wireframe & prototype
UI Design
Icon design

Deliverable:

Final artwork sketchapp
Graphic assets
Design system



VC Gamers

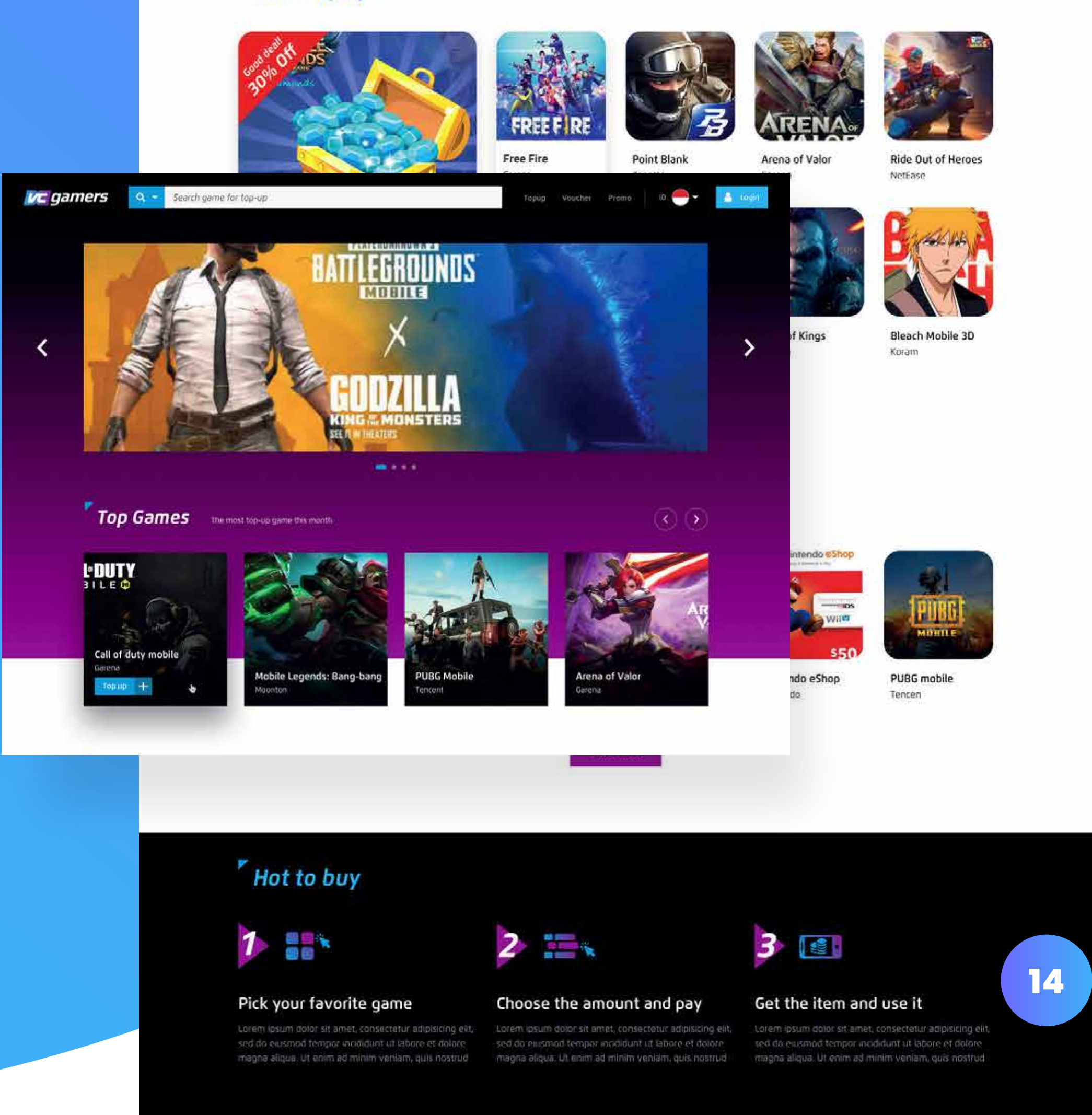
VCGamers is a platform that selling voucher for online game in Indonesia. The goal of this project is to buy the item more efficient and faster than other platform.

Job scope:

UX wireframe & prototype
UI Design

Deliverable:

Final artwork sketchapp
Graphic assets
Design system



Custom Website

PT. Djarum

Website Community
www.sscorner.id

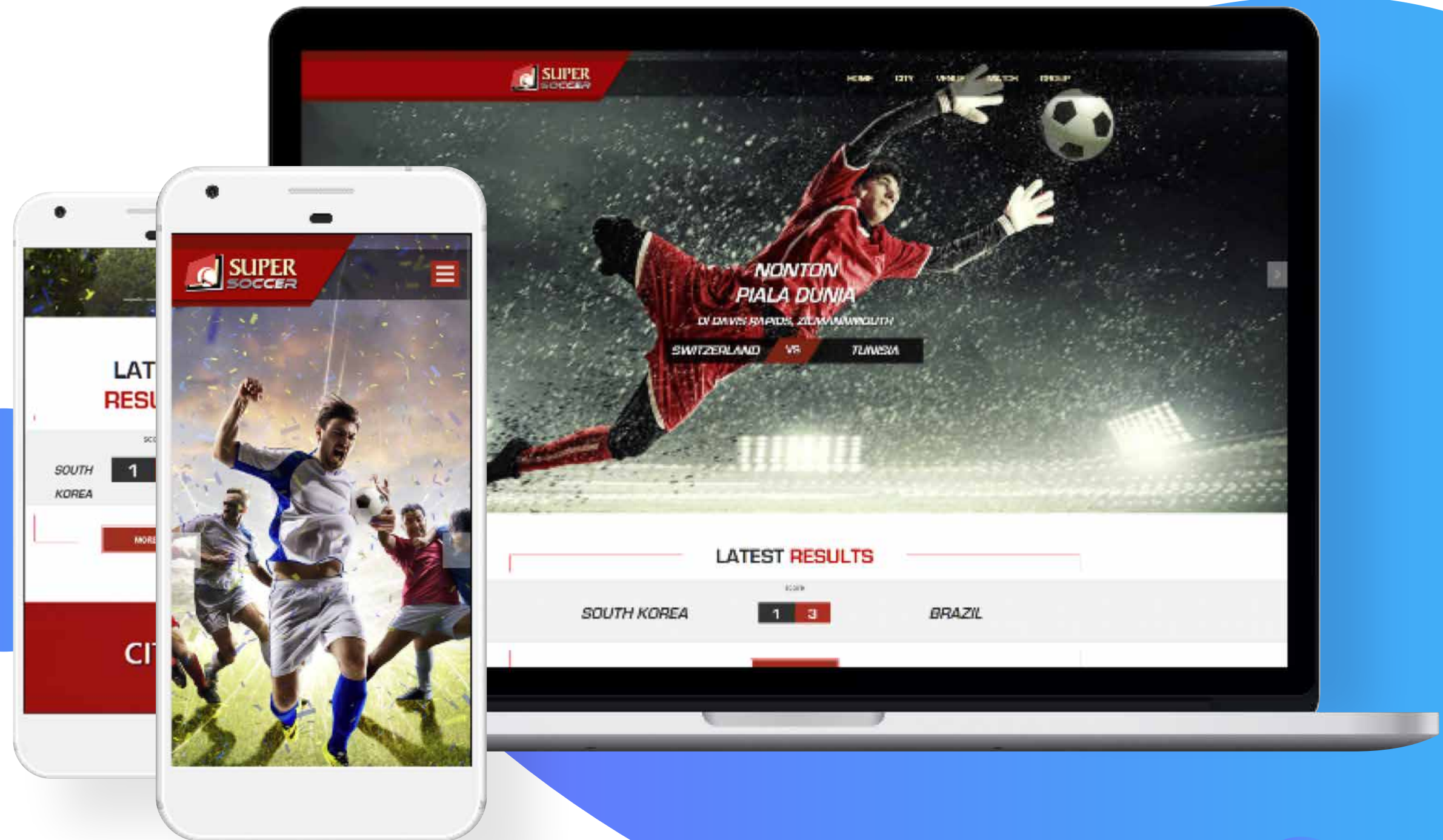
Jakarta, 2018

Objective:

Build and maintain website.

Platform:

Website



App Development

PT. Pertamina

Database and Queing System
Bareng-Bareng Mudik

Jakarta, 2013-2017

Feature:

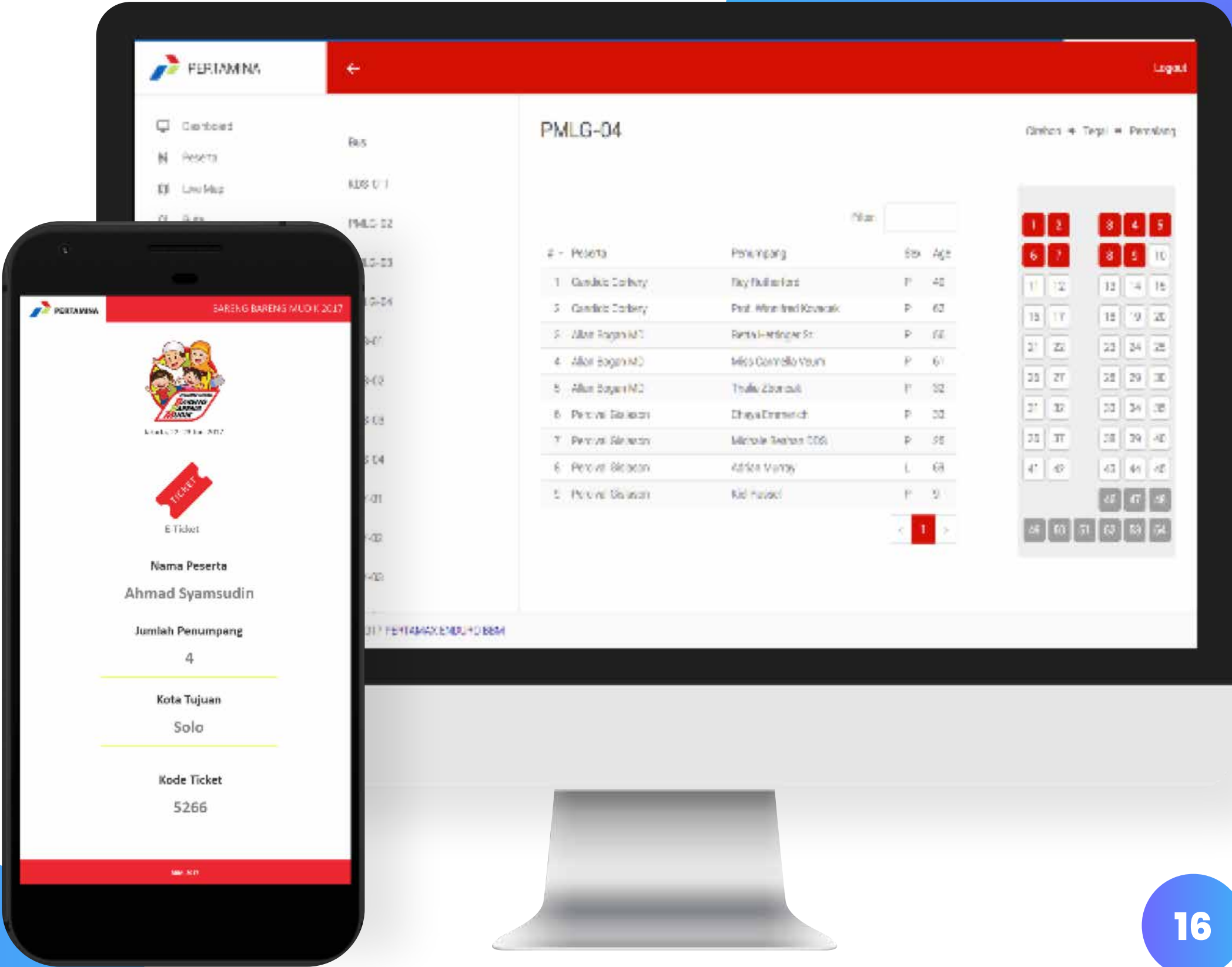
QR Code
Camera

Objective:

Successful event without delay
and bad queuing and full re-
porting support (Customizable
Reporting)

Platform:

iOS
Android
Website



PT. Bank Mandiri Tbk

Risk and Business Control Division V-Manual (Mobile App – Apple and Android)

KANWIL VI Bandung, 2013

Feature:

QR Code
Camera

Objective:

Provide an alternative ways for Verificator Staff. To update about News, Standard Operational Procedure (SOP) and clear guidelines

Platform:

iOS
Android
Desktop



Our Clients



Terima Kasih

Kontak



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Alamat



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