
Suggesting Restaurant Location

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Data Science Capstone Project – The Battle of Neighborhoods

I. INTRODUCTION

Vancouver is one of the most important cities in Canada. With the highest population density in Canada, Vancouver is also one of the most ethnically and linguistically diverse cities in the country. Having all the characteristics of a cosmopolitan city, including a great economy, Vancouver is an ideal place to open a new restaurant, in this case an authentic Mexican cuisine restaurant. Designated by UNESCO as a cultural treasure, traditional Mexican cuisine is one of the most popular cuisines in the world.

In order to be successful when starting a business, a very important aspect to consider is the physical location to settle in. Specifically, this report is oriented to make a recommendation, to a group of investors interested on supporting a business of a new authentic Mexican cuisine restaurant, on a convenient region (or regions) to establish this restaurant in Vancouver.

Foursquare services will be used to discover the main region o regions of interest in Vancouver for the investors to take a decision and recommendations will be highlighted according to the obtained results.