



# PUMA SALES ANALYSIS

Region

All

Invoice Date

1/1/2020

12/31/2021

Total Sales  
**\$900M**

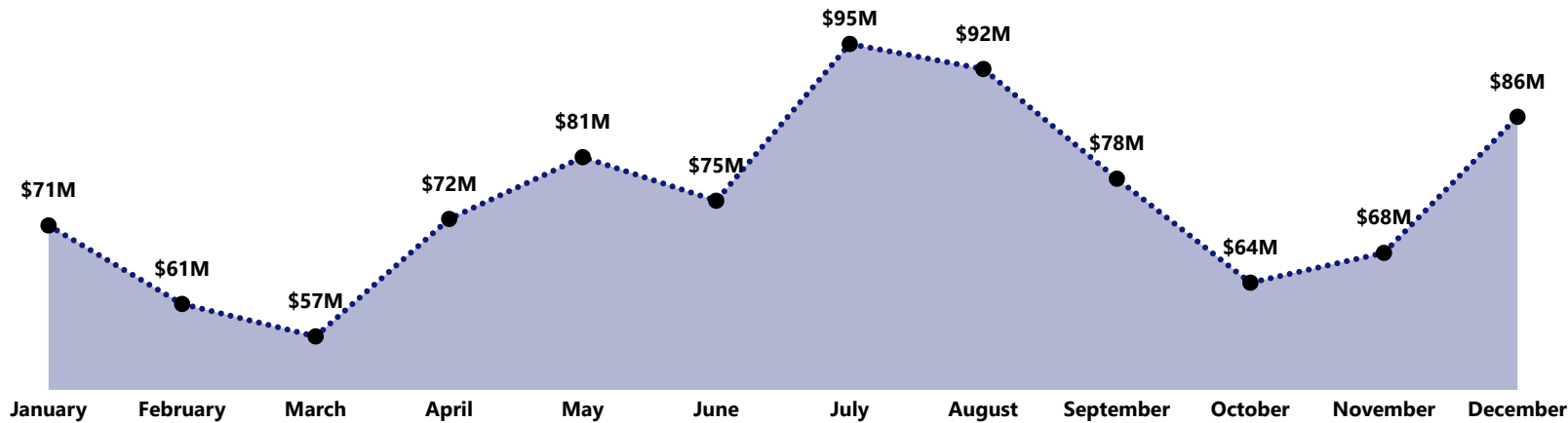
Operating Profit  
**\$332M**

Units Sold  
**2M**

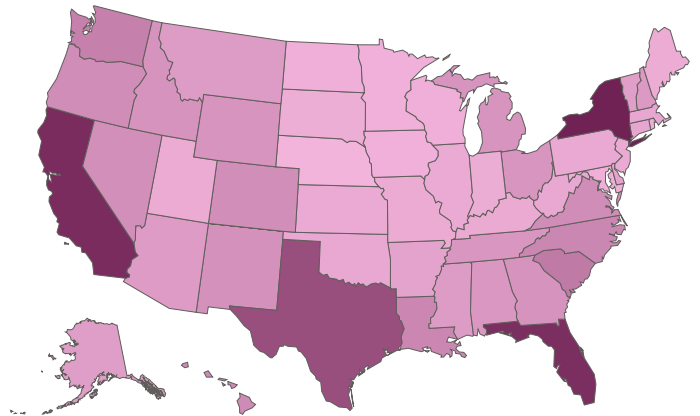
Price per Unit  
**\$45**

Operating Margin  
**42%**

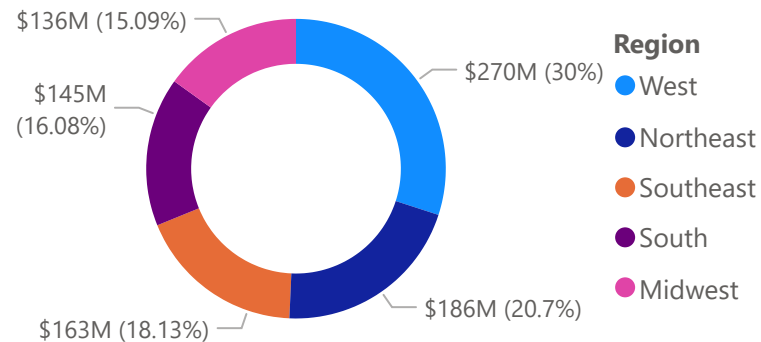
Total Sales by Month



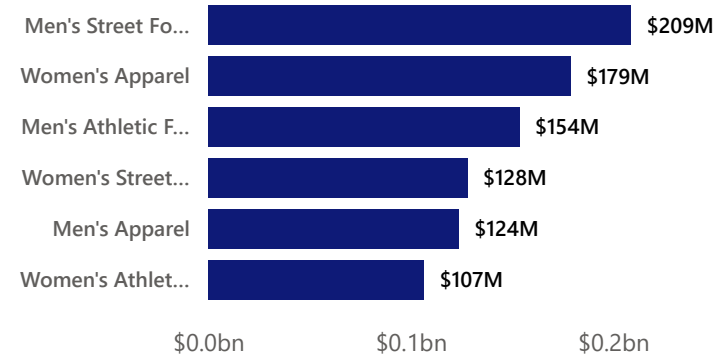
Total Sales by State



Total Sales by Region



Total Sales by Product



Total Sales by Retailer

