

STEPH DUNN USER EXPERIENCE

POSITION:

UX Designer

T 0:

Aspire London, UK

FROM:

Steph DunnUser Experience

CONTACT

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COVER LETTER

Dear Sir/Madam

5 Sept 2016

I am a UX designer and researcher based in Scotland. I am originally from San Francisco, where I worked in content at Yelp for over two years. I then moved to Scotland to complete a Masters in Human-Computer Interaction at the University of St Andrews. I am currently working as a UX designer and researcher for Ginger.io, investigating the digital workflow of their employees.

The opportunity at Aspire is suited to my interests because I am interested in working on UX projects as part of a creative team.

Much of the work during my Masters' programme in HCI was researching and prototyping a hyperlocal e-commerce app called Peruse. I was placed on a team and matched with a client wishing to implement the app concept. We conducted user research, followed by a period of sketching and wireframing, and later refined our ideas into high-fidelity prototypes. My designs for Peruse are on my portfolio (stephdunn.me).

Furthermore, I am interested in building a career in UX by expanding my current skillset and knowledge. As I am currently completing my dissertation with a mental health startup called Ginger.io, I have been researching and designing an app for their care providers in which I identified problems in their workflow and designed solutions. These solutions were consolidated into an interactive prototype that I tested and validated. I believe this client experience will better suit me for consideration at Aspire.

I am an exceptionally quick learner and I work incredibly hard. My work experience reflects my work ethic, and my portfolio reflects my skill and savviness.

Sincerely,

Steph Dunn