introduction to:// web design

architecture diagram

course info
idesn 2115
fall 2016
3 credits

meeting time
monday, wednesday
8:00am - 10:30am
university hall
room L023

instructor
saul baizman
sbaizman@lesley.edu
617 863 0136

office hours
by appointment

website
baizman.com/itwd

DESCRIPTION

The purpose of an architecture diagram is to provide a clear organizational structure for the site's content and to allow visitors to navigate easily through it. While the initial needs assessment consultation likely identified what kinds of content will be on the website, it may not necessarily have revealed how that content should be organized. This assignment asks students to attempt to organize the client's website's content and represent that structure through a heirarchical diagram. The diagram should identify different types of pages, or templates, and briefly describe the content that resides on each page.

Prior to our next class, please share the diagram with the client, ask the client for feedback, and incorporate the feedback into the diagram.

DELIVERABLE

A PDF of the diagram.

READING

Please read chapters 2 and 3 of *Information Architecture for the Web and Beyond* (Rosenfeld, Morville, and Arango). A PDF will be posted in the #homework channel on Slack.

OBJECTIVE

A website is comprised of a series of systems. One of the most important systems is the organizational structure of content. Students will review and analyze sample content provided by the client and, based on the needs of the website's visitors, formulate an appropriate hierarchy to categorize and structure the site's content.

introduction to://
web design

course info
idesn 2115
fall 2016
3 credits

meeting time
monday, wednesday
8:00am - 10:30am
university hall
room L023

instructor
saul baizman
sbaizman@lesley.edu
617 863 0136

office hours
by appointment

website
baizman.com/itwd

TIPS

Ask the client for as much content as they can give you, or for the greatest range of content. Remember: the system you build will need to accommodate the most and least common use cases.

DEADLINE

This assignment is due at the beginning of the next class. Please commit and upload your files to the master branch of your GitHub repository in a subfolder named "11 architecture diagram."

WEIGHT

This assignment carries a weight of 2.