

# Suman Kanti Roy

UX Researcher • UX Consultant • UX Architect

- Kolkata, India
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## Portfolio Link

https://s-kroy.github.io/ux/

## Design Skills

- User Experience Research
- Enterprise Design Thinking
- User Persona Analysis
- Pragmatic Wireframing
- Functional Prototyping
- Information Architecture
- Interaction Design
- Technical Infographics
- Usability Testing
- Design Documentation

## Tool Expertise

- |                       |                           |
|-----------------------|---------------------------|
| ▪ Adobe XD            | ▪ Sketch App              |
| ▪ Figma Software      | ▪ Microsoft Power BI      |
| ▪ Adobe Photoshop     | ▪ Microsoft Visual Studio |
| ▪ Adobe Illustrator   | ▪ HTML, CSS & Bootstrap   |
| ▪ Adobe InDesign      | ▪ Auto Desk Maya (Basic)  |
| ▪ Adobe After Effects | ▪ Unity Software (Basic)  |

## Profile Summary

I'm a creative professional who loves to paint on canvas & touch-screen surfaces. I do both user experience & user interface design for interactive products, digital services & enterprise solutions. I connect the dots between human behavioural patterns and machine algorithms by mapping cognitive empathy with accessibility principles. I've 10+ years of diversified experience across multiple domains for start-ups and leading corporate brands. I am always keen to upgrade with new skills to enhance my problem-solving ability.

## Work Experience

### Lexmark International, Inc. | Kolkata

Usability Design Engineer · 17 Jan 2022 – Current Data

- ▶ Apply design thinking principles and best practices to create engaging and intuitive user interfaces that are consistent with the Lexmark brand identity and style guidelines.
- ▶ Collaborate with product managers, developers, quality analysts, testers and other stakeholders to define and deliver user-centric solutions that meet business objectives and customer needs.
- ▶ Discuss with other global design team members and provide feedback on their work with contractive and doable design solutions based on user feedback and testing results.
- ▶ Stay up to date on trendy tools & technology and design-associated updates like podcasts, reels, shorts and journals in the UX field and share knowledge and insights with the team.

### Wipro Technologies Limited | Bengaluru

User Experience Designer · 17 Mar 2027 – 15 Jan 2022

- ▶ Conduct ux research by interview, sponsored usability testing & data analysis to rectify user pain points and desire goals as well as understand business perspectives.
- ▶ Create user personas, journey maps, user flows, wireframes, prototypes, ux design documentation and specifications that communicate design concepts and solutions effectively.
- ▶ In the early stages of ideation, examining test case reports and Interpreting them into logical approaches for clarity. Additionally, play a supportive role during development to achieve on-time delivery.

### RxPrism Health Systems Pvt. Ltd. | Bengaluru

Graphic Interface Designer · 11 Mar 2015 – 15 Mar 2017

- ▶ Analyze the design briefs to determine the necessary requirements and generate visuals that satisfy those demands. Produce initial sketches and ideas and polish them into presentable documents.
- ▶ Develop digital visuals, such as illustrations, logos, branding materials, using suitable colour schemes, typography and iconography and streamlined layouts that are aesthetically balanced & style-consistent.
- ▶ Work alongside copywriters and the creative director to finalize the design, make revisions based on feedback and turn the original concept into a working prototype for evaluation and validation.

### Hibu India Private Limited | Bangalore

Graphic & Web Designer · 06 Jan 2014 – 20 Feb 2015

## Educations

### Bachelor of Visual Art

Tripura University | Govt. College of Art and Craft, Agartala, Tripura  
Drawing & Painting I 2006 - 2010

### Bachelor of Science

Tripura University | Maharaja Bir Bikram College, Agartala, Tripura  
Physics & Mathematics I 2004 - 2006

## Certifications

### Career Essentials in Generative AI by Microsoft and LinkedIn

• Certified by Microsoft · Produced on LinkedIn · 02 Aug 2023

### Enterprise Design Thinking - Team Essentials for Artificial Intelligence

• Certified by IBM · Published on Credly · 16 Jun 2023

### Understanding Augmented Reality in Business

• Accredited by Skillsoft · Validate by Skillsoft · 07 Apr 2022

### Certificate of Completion on HTML-5, CSS-3 and Bootstrap-4

• Accredited by Udemy · Validate by Udemy · 16 Dec 2019

### Adobe XD Essentials Completion of Training and Assessment

• Issued by Adobe · Published on Credly · 01 Jul 2019

## Achievements

**Lexmark CTO Award 2022** for hybrid shopping app based on the Augmented Reality technology in the annual Focus-2-Future entrepreneurship event.

Recognition with **badge credential and 100\$ rewards** on completion of training and assignment Adobe XD Essentials 2019 from Wipro Digital.

Appreciation from renowned bengali movie director Mr Atanu Ghosh for official logo creation of **Satyajit Ray Film Society Bengaluru** in 2018.

Awarded for Excellent **Creative Professional Award 2015** organised by Rxprism Health System Pvt. Ltd. on World Environment Day.

**Sumangol Sen Memorial Scholarship** for top academic performance painting department from Govt. College of Arts and Crafts, Agartala in 2010.