

# Suman Kanti Roy

User Experience Designer  
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I love to paint on canvas. Being an expert in user experience design and user interaction design, I excel in crafting solutions for enterprise services, digital IoT platforms and consumer products. I connect the dots between human behaviour patterns and computing algorithms using golden ratio of design principles.

With more than 10+ years of pragmatic design experience across multiple domains, I worked with startups and leading corporations. I resolve design challenges into actionable business strategies by leveraging data-driven insights, research synopsis, and user feedback.

## Personal Details

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Date of Birth: 1987-12-10  
Total Experience: 12 years  
Notice Period: 2 months  
Citizenship: India  
Passport No: Z4872758  
Industry & Domain: IT Services & IT Consulting, Software Development, Industrial Engineering

## Work Experience

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### Usability Design Engineer

Lexmark International India Pvt. Ltd. | Kolkata, West Bengal  
January 2022 to Present date

- Manage external project delivery: Coordinating a diverse team of 4 developers, 2 data analysts, & 2 testers to streamline the workflow from the initial design phase through final delivery.
- Use accessibility and iterative usability: Follow the (WCAG) web content accessibility guidelines and use an iterative usability approach to build inclusive, and impactful designs.
- Focus on sustainability and scalability: Uncover the long-term impact of design decision, aiming to address ecological concerns as reducing carbon footprints and easy to change as needed.
- Stay updated and share knowledge: Keep up with latest UI/UX trends by following reels, articles, podcasts, and journals and sharing knowledge among coworkers to spark new ideas.
- UX optimization and timely handover: Using agile methodology to create user persona, user journey map, wireframe & prototype, and adaptability to evolving user needs and market trends.
- Conduct user experience research: Employ tree testing, card sorting, interviews & surveys, user polls A/B testing to understand user priorities and anticipate potential roadblocks.
- Collaboratively provide solutions: Work with product managers, developers, testers, and copywriters to translate proof of concept (POC) into user-friendly solutions that meet business goals.

## Employment History

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### **User Experience Designer**

Wipro Technologies Limited | Bengaluru, Karnataka

March 2017 to January 2022

- Evaluate designs with attention: Give honest and constructive suggestions while reviewing other's work and remain open-minded when receiving feedback.
- Upgrading existing applications: Collaborated with cross-functional teams to evaluate previous design and functionality of existing client-side application to offers better performance with new features.
- Prepare before client interaction: Perform ad-hoc preparatory activities like competitive benchmarking, comparative analysis, user journey mapping, predictive hypotheses, and contextual studies.

### **Graphic UI and UX Designer**

Rxprism Health Systems Pvt Ltd | Bengaluru, Karnataka

March 2015 to March 2017

- Improve e-learning engagement: Redesign e-learning content & gamification modules to reduce user confusion and increase user engagement by approximately 10-15%.
- Ensure quality and consistency: During post-design, review the package to ensure an error-free delivery also maintain consistent representation of the brand's identity.
- Develop marketing components: Responsible for SVG illustrations, typographic fonts, web templates, logos, icons, and marketing materials for various social media platforms.

### **Graphic & Web Designer**

Hibu India Pvt. Ltd. | Bengaluru, Karnataka

January 2014 to February 2015

- Create engaging designs for print & digital media, including product catalogs, packaging, advertisements. Build website graphics, social media content to enhance aesthetic appeal of each marketing campaign.

### **Visual Designer & Researcher**

Bid and Hammer Fine Art Auctioneer | Bengaluru, Karnataka

September 2012 to December 2013

- As a junior designer, got the opportunity to learn and contribute to the overall success of the company. Worked different design tools for both print and digital collateral, flyers, brochures and online banners.

## Education Qualifications

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### **Bachelor of Fine Art** in Drawing & Painting

Govt. College of Art and Craft, Tripura University - Agartala | 2007 to 2010

### **Bachelor of Science** in Physics, Math, Statistics

Maharaja Bir Bikram College, Tripura University - Agartala | 2004 to 2006

## Awards & Achievements

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### **Lexmark CTO Excellence Award 2022**

November 2023 | Organised by Lexmark India R&D

### **Adobe XD Essentials Training & Assignment 2019**

July 2019 | Organised by Wipro Digital

### **Best Creative Professional Award 2015**

June 2016 | Organised by Rxprism Health System Pvt. Ltd.

## Skills & Expertise

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|----------------------------|-----------------------|
| ▪ Design Thinking          | ▪ Figma               |
| ▪ Persona Development      | ▪ Adobe XD            |
| ▪ Data Visualization       | ▪ Sketch Software     |
| ▪ Wireframe & Prototype    | ▪ Adobe Illustrator   |
| ▪ Cognitive Empathy        | ▪ Adobe Photoshop     |
| ▪ Interaction Design       | ▪ Adobe InDesign      |
| ▪ Information Architecture | ▪ Adobe After Effects |
| ▪ Usability Testing        | ▪ Microsoft Copilot   |
| ▪ Effective Communication  | ▪ Visual Studio Code  |
| ▪ Active Listening         | ▪ HTML-5 and CSS-3    |
| ▪ Prompt Engineering       | ▪ Microsoft Power BI  |

## Certifications & Licenses

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### **SWAYAM Online Certification: Effective Business Communication**

Issued on December 2023

Certified by Indian Institute of Management Bangalore (IIM-Bangalore)

### **NPTEL Online Certification: Usability Engineering**

Issued on May 2024

Certified by Indian Institute of Technology Guwahati (IIT-Guwahati)

### **User Experience Design Fundamentals Issued By IBM SkillsBuild**

Issued on June 2024

Credential issued by IBM and validated on Credly

### **Build Your Generative AI Productivity Skills with Microsoft and LinkedIn**

Issued on April 2024

Certified by Microsoft and published on LinkedIn

### **Adobe XD Essentials hosted by organisational partner Wipro Digital**

Issued on July 2019

Issued by Adobe published on Credly