Suman Kanti Roy

User Experience Designer

Kolkata, India
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Portfolio Link

https://s-kroy.github.io/ux/

Design Skills

- ▸ Creative Problem Solving
- ▸ Strategic Design Planning
- ▸ Quantitative Research
- ▸ Qualitative Research
- ▸ Enterprise Design Thinking
- ▸ Interaction Design
- ▸ Persona Analysis
- ▸ Wireframing & Prototyping
- ▸ Information Architecture
- ▸ Usability Engineering
- ▸ Simplistic Typography
- ▸ Crafted Iconography
- ▸ Technical Infographics

Expertise Tools

- ▸ Figma & FigJam
- ▸ Adobe Experience Design
- ▸ Adobe Photoshop
- ▸ Adobe Illustrator
- ▸ Adobe InDesign
- ▸ Adobe After Effects
- ▸ Microsoft Power BI
- ▸ Visual Studio Code
- ▸ HTML, CSS & Bootstrap
- ▸ Autodesk Maya
- ▸ Sketch Software
- ▸ Unity Software

Summary

I love to paint on canvas. I do both user experience and user interactions for IoT products, digital services, and enterprise solutions. I simply connect the dots between behavior and computational algorithms by mapping cognitive empathy with accessibility principles. I have over 10+ years of pragmatic diversified experience across multiple domains for start-ups and leading corporations. I continually enhance my problem-solving abilities by learning new methods and tools.

Education

Bachelor of Visual Arts
Govt. College of Art and Craft, Agartala • Tripura University
Drawing & Painting • July 2006 - June 2010

Bachelor of Science
Maharaja Bir Bikram College, Agartala • Tripura University
Physics & Mathematics • July 2004 - June 2006

Certification

Career Essentials in Generative AI by Microsoft and LinkedIn
Certified by Microsoft • Proclaimed by LinkedIn • Aug 2023

Enterprise Design Thinking - Team Essentials for Artificial Intelligence
Credential by IBM • Published on Credly • Jun 2023

Understanding Augmented Reality in Business and IoT
Accredited and validated by Skillsoft • Apr 2022

Certificate of Completion on HTML-5, CSS-3 and Bootstrap-4
Authorized and confirmed by Udemy • Dec 2019

Adobe XD Essentials Completion of Training and Assessment
Issued by Adobe • Hosted on Credly • Jul 2019

Achievement

Lexmark CTO Excellence Award 2022 for hybrid application based on **augmented reality** technology in yearly annual Focus-2-Future entrepreneurship event.

Recognition with **Digital Badge Credential and 100 $ reward** on completion of training and assignment Adobe XD Essentials 2019 from **Wipro Digital**.

Appreciation speech from famous Bengali Film director **Mr Atanu Ghosh** for the official logo creation of **Satyajit Ray Film Society Bengaluru** in 2018.

Awarded for the excellent **Creative Professional Award 2015** organized by Rxprism Health System Pvt. Ltd. on **World Environment Day**.

Sumangol Sen Memorial Scholarship for top academic performance **painting department** from Govt. College of Arts and Crafts, Agartala in 2010.

Employment

Lexmark International India Pvt. Ltd. | Kolkata
Usability Design Engineer
17/01/2022 – Present date

- Collaborate with product managers, developers, data analysts, testers, and other stakeholders to define and deliver user-centric solutions that meet business objectives and customer needs.
- Stay up to date with industry trends, design podcasts, reels, shorts, articles & journals as well as emerging technologies in UX/UI design, and motivate insightful knowledge with the team.
- Demonstrate attention to detail while reviewing designs from other team members. Give genuine feedback with kindness and embrace received feedback with an openness mindset.
- Lead external projects from fellow designers in a cohesively supportive and unified manner, and follow agile methodology while providing updates on progress to the product team.
- Utilize design thinking principles and industry best practices to produce engaging, captivating, and intuitive deliverables that blend with the Lexmark design system.

Wipro Technologies Limited | Bengaluru, Kolkata
User Experience Designer
17/03/2027 – 15/01/2022

- Managed a compact team of designers in the project to streamline the design-to-development process through collaborative efforts with product management and quality assurance teams.
- Before engaging with stakeholders, several preparatory steps are undertaken, which include competitive benchmarking, questions, and concerns anticipating by studying contextual inquiry.
- Develop journey mapping, execute user personas, create wireframes and clickable prototypes to convey data-driven solutions, and establish efficient design ideas and program areas.
- During the ideation phase, examine testable hypotheses, and heuristics evaluations, scrutinize predictive use cases, and then translate them into clear and logical solutions.
- Conduct ethnographic research through user interviews, value propositions, card sorting, tree testing, and data analysis to identify the pain areas and comprehend the business prioritization.

RxPrism Health Systems Pvt. Ltd. | Bengaluru
Graphic Interface Designer
11/03/2015 – 15/03/2017

- Analyze existing design reports to determine the requirements and create visuals that translate those demands and draft raw sketches to polish them into a presentable form.
- Work with copywriters to promptly resolve all editorial changes based on internal and external feedback and turn the original concept into a working prototype for further validation.
- Develop assets library components, such as illustrations, icons, and logos, use suitable colors and fonts, and template layouts, following Web Content Accessibility Guidelines.
- Revamp e-learning content and gamification modules to minimize misdirected queries and seamlessly increase learner engagement with content by boosting page traffic.
- Post design completion, perform essential checks to ensure an error-free package delivery and maintain brand consistency and brand identity throughout all projects.