Suman Kanti Roy

UX Researcher | UX Consultant | UX Architect

📍 Kolkata, India

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Online Portfolio

https://s-kroy.github.io/ux/

Design Skillset

▸ User-Centered Design
▸ Enterprise Design Thinking
▸ User Experience Research
▸ User Persona Analysis
▸ Low-Fidelity Wireframing
▸ High-Fidelity Prototype
▸ Information Architecture
▸ Pragmatic Interaction Design
▸ Technical Data Infographics
▸ Functional Usability Testing

Tools Expertise

▪ Adobe XD
▪ Figma Software
▪ Adobe Photoshop
▪ Adobe Illustrator
▪ Adobe InDesign
▪ Adobe After Effects

▪ Sketch App
▪ Microsoft Power BI
▪ Microsoft Visual Studio
▪ HTML, CSS & Bootstrap
▪ Auto Desk Maya (Basic)
▪ Unity Software (Basic)

Profile Summary

I'm a creative professional who loves to paint on canvas & touch-screen surfaces. I do both user experience & user interface design for interactive products, digital services & enterprise solutions. I connect the dots between human behavioural patterns and machine algorithms by mapping cognitive empathy with accessibility principles. I've 10+ years of diversified experience across multiple domains for start-ups and leading corporate brands. I am always keen to upgrade with new skills to enhance my problem-solving ability.

Work Experience

✔ Lexmark International, Inc. | Kolkata

Usability Design Engineer · 17 Jan 2022 - Current Data

▸ Apply design thinking principles and best practices to create engaging and intuitive user interfaces that are consistent with the Lexmark brand identity and style guidelines.

▸ Collaborate with product managers, developers, quality analysts, testers and other stakeholders to define and deliver user-centric solutions that meet business objectives and customer needs.

▸ Discuss with other global design team members and provide feedback on their work with contractive and doable design solutions based on user feedback and testing results.

▸ Stay up to date on trendy tools & technology and design-associated updates like podcasts, reels, shorts and journals in the UX field and share knowledge and insights with the team.

Wipro Technologies Limited | Bengaluru

User Experience Designer · 17 Mar 2027 - 15 Jan 2022

▸ Conduct ux research by interview, sponsored usability testing & data analysis to rectify user pain points and desire goals as well as understand business perspectives.

▸ Create user personas, journey maps, user flows, wireframes, prototypes, ux design documentation and specifications that communicate design concepts and solutions effectively.

▸ Implement clickable prototypes and share them with clients for external feedback in the early stage of ideation. Also, involve a supporting role during post-development to achieve time on delivery.

RxPrism Health Systems Pvt. Ltd. | Bengaluru

Graphic Interface Designer · 11 Mar 2015 - 15 Mar 2017

▸ Study design briefs to determine requirements and conceptualize visuals based on requirements. Then prepare rough drafts and ideas to convert into presentable documents.

▸ Develop digital visuals, illustrations, logos, branding and marketing materials using appropriate colours, typography, iconography and aesthetical balance layouts to follow consistency for each graphic.

▸ Work with copywriters and creative director to produce the final design and amend designs after feedback to translate the raw ideation into a kinetic prototype for test validation.

Hibu India Private Limited | Bangalore

Graphic & Web Designer · 06 Jan 2014 - 20 Feb 2015

Educations

Bachelor of Visual Art
Tripura University | Govt. College of Art and Craft, Agartala, Tripura
Drawing & Painting I 2006 - 2010

Bachelor of Science
Tripura University | Maharaja Bir Bikram College, Agartala, Tripura
Physics & Mathematics I 2004 - 2006

Certifications

Career Essentials in Generative AI by Microsoft and LinkedIn
• Certified by Microsoft • Published on LinkedIn | 02 Aug 2023

Enterprise Design Thinking - Team Essentials for Artificial Intelligence
• Certified by IBM • Published on Credly | 16 Jun 2023

Understanding Augmented Reality in Business
• Issued by Skillsoft • Verified by Skillsoft | 07 Apr 2022

Certificate of Completion on HTML-5, CSS-3 and Bootstrap-4
• Issued by Udemy • Verified by Udemy | 16 Dec 2019

Adobe XD Essentials Completion of Training and Assessment
• Issued by Adobe • Published on Credly | 01 Jul 2019

Achievements

Lexmark CTO Award 2022 for hybrid shopping app based on the Augmented Reality technology in the annual Focus-2-Future entronpronership event.

Recognition with **badge credential and 100$ rewards** on completion of training and assignment Adobe XD Essentials 2019 from Wipro Digital.

Appreciation from renowned bengali movie director Mr Atanu Ghosh for official logo creation of **Satyajit Ray Film Society Bengaluru** in 2018.

Awarded for Excellent **Creative Professional Award 2015** organised by Rxprism Health System Pvt. Ltd. on World Environment Day.

Sumangol Sen Memorial Scholarship for top accademic performance painting department from Govt. College of Arts and Crafts, Agartala in 2010.