



# Suman Kanti Roy

UX Consultant | UX Researcher | UX Architect

- Kolkata, India
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## Online Portfolio

<https://s-kroy.github.io/ux/>

## Design Skillset

- Creative Problem Solving
- Enterprise Design Thinking
- User Experience Research
- User Persona Analysis
- Low-Fidelity Wireframing
- High-Fidelity Prototype
- Information Architecture
- Pragmatic Interaction Design
- Technical Data Infographics
- Functional Usability Testing

## Tools Expertise

- Adobe XD
- Sketch App
- Figma Software
- Microsoft Power BI
- Adobe Photoshop
- Microsoft Visual Studio
- Adobe Illustrator
- HTML, CSS & Bootstrap
- Adobe InDesign
- Auto Desk Maya (Basic)
- Adobe After Effects
- Unity Software (Basic)

## Profile Summary

I'm a creative professional who loves to paint on canvas and touch-screen surfaces. I do both user experience and interface design for interactive products, digital services and enterprise solutions. I simply connect the dots between human vision with machine algorithms by applying cognitive empathy mapping with accessibility principles. I have total 10+ years of diversified experience across multiple domains for start-ups and leading corporate brands. I am always keen to learn future technology and soft skills to harness my analytical problem-solving ability.

## Work Experience

### Lexmark International, Inc. | Kolkata

Usability Design Engineer · 17 Jan 2022 - Current Data

- Apply design thinking principles and best practices to create engaging and intuitive user interfaces that are consistent with the Lexmark brand identity and style guidelines.
- Collaborate with product managers, developers, quality analysts, testers and other stakeholders to define and deliver user-centric solutions that meet business objectives and customer needs.
- Discuss with other global design team members and provide feedback on their work with contractive and doable design solutions based on user feedback and testing results.
- Stay up to date on trendy tools and technology and design-associated updates like podcasts, reels, shorts and journals in the UX field and share knowledge and insights with the team.

### Wipro Technologies Limited | Bengaluru

User Experience Designer · 17 Mar 2027 - 15 Jan 2022

- Conduct user research by interview, sponsored usability testing and data analysis of user pain points and desire goals to understand human behavioural patterns.
- Create user personas, journey maps, user flows, wireframes, prototypes, ux design documentation and specifications that communicate design concepts and solutions effectively.
- Publish clickable prototypes and share them with clients for external feedback in the early stage of ideation. Also, involve a supporting role during post-development to achieve time on delivery.

### RxPrism Health Systems Pvt. Ltd. | Bengaluru

Graphic Interface Designer · 11 Mar 2015 - 15 Mar 2017

- Study design briefs to determine requirements and conceptualize visuals based on requirements. Then prepare rough drafts and ideas to convert into presentable documents.
- Develop digital visuals, illustrations, logos, branding and marketing materials using appropriate colours, typography, iconography and aesthetical balance layouts to follow consistency for each graphic.
- Work with copywriters and creative director to produce the final design and amend designs after feedback to translate the raw ideation into a kinetic prototype for test validation.

### Hibu India Private Limited | Bangalore

Graphic & Web Designer · 06 Jan 2014 - 20 Feb 2015

## Educations

### Bachelor of Visual Art

Govt. College of Art & Craft, Tripura University

Drawing & Painting | 2006 - 2010

### Bachelor of Science

Maharaja Bir Bikram College, Tripura University

Physics & Math I | 2004 - 2006

## Certifications

### Career Essentials in Generative AI by Microsoft and LinkedIn

Certified by Microsoft | Issued by LinkedIn | 02 August 2023

### Enterprise Design Thinking - Team Essentials for AI

Certified by IBM | Issued by Credly | 16 June 2023

### Adobe XD Essentials Completion of Training and Assessment

Certified by Adobe | Issued by Credly | 01 July 2019

### Certificate of Completion on HTML-5, CSS-3 and Bootstrap-4

Certified by Udemy | Issued by Udemy | 16 December 2019

## Achievements

**Lexmark CTO Award 2022** for retail shopping application on based Augmented Reality technology in the Focus-2-Future event.

Recognise digital badge credentials & **100 \$ rewards from Wipro** on completion of training and assignment Adobe XD Essentials 2019.

Appreciation from renowned bengali movie director Atanu Ghosh for official logo creation of **Satyajit Ray Film Society Bengaluru** in 2018.

Win the Excellent **Creative Professional Award 2015** organised by Rxprism Health System Pvt. Ltd. on World Environment Day.

**Sumangol Sen Memorial Scholarship** for painting category from Govt. College of Arts and Crafts, Agartala, Tripura University in 2010.