Suman Kanti Roy

User Experience Designer

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I love to paint on canvas. As a UX professional, I create easy-to-use solutions and enjoyable experiences for enterprise platforms, consumer products, and digital services. I connect human behavioral patterns with computing algorithms using data-driven insights and translating them into actionable business acumen.

Over a decade of pragmatic experience with innovative startups and industry-leading corporations across multiple domains like healthcare and life science, banking and finance, oil and energy, and IoT engineering. I resolve design challenges by blending aesthetics and empathy to craft impactful, and logical designs.

Profile Details

Date of Birth: 10-12-1987
Total Experience: 11.6 years
Notice Period: 2 months

Academic Education

Bachelor of Fine Art
Drawing & Painting
Govt. College of Art and Craft, Tripura University – Agartala | 2007 to 2010

Bachelor of Science
Physics, Math, Statistics
Maharaja Bir Bikram College, Tripura University – Agartala | 2004 to 2006

Work Experience

Usability Design Engineer
Lexmark International India Pvt. Ltd. | Kolkata, West Bengal
January 2022 to Present date

- Manage external project delivery: Coordinating a diverse team of 4 developers, 2 data analysts, & 2 testers to streamline the workflow from the initial design phase through final delivery.

- Use accessibility and iterative usability: Follow the (WCAG) web content accessibility guidelines and use an iterative usability approach to build inclusive, and impactful designs.

- Focus on sustainability and scalability: Uncover the long-term impact of design decision, aiming to address ecological concerns as reducing carbon footprints and easy to change as needed.

- Stay updated and share knowledge: Keep up with latest UI/UX trends by following reels, articles, podcasts, and journals and sharing knowledge among coworkers to spark new ideas.

- UX optimization and timely handover: Using agile methodology to create user persona, user journey map, wireframe & prototype, and adaptability to evolving user needs and market trends.

Employment History

User Experience Designer
Wipro Technologies Limited | Bengaluru, Karnataka
March 2017 - January 2022

- Upgrading existing applications: Collaborated with cross-functional teams to evaluate previous design and functionality of existing client-side application to offers better performance with new features.

- Conduct user experience research: Employ tree testing, card sorting, interviews & surveys, user polls A/B testing to understand user priorities and anticipate potential roadblocks.

- Prepare before client interaction: Perform ad-hoc preparatory activities like as competitive benchmarking, comparative analysis, user journey mapping, predictive hypotheses, and contextual studies.

Graphic UI and UX Designer
Rxprism Health Systems Pvt Ltd | Bengaluru, Karnataka
March 2015 - March 2017

- Improve e-learning engagement: Redesign e-learning content & gamification modules to reduce confusion and increase user engagement by approximately 10-15%.

- Collaboratively provide solutions: Works with product managers, developers, testers, and copywriters to translate proof of concept (POC) into user-friendly solutions that meet business goals.

- Develop marketing components: Create scalable vector graphic(SVG), typographic fonts, templates, logos, icons, website layouts and marketing materials for various social media platforms.

Graphic & Web Designer
Hibu India Pvt. Ltd. | Bengaluru, Karnataka
January 2014 - February 2015

- Ensure quality and consistency: Post-design, review delivery package to ensure an error-free delivery and maintain consistent representation of the brand's identity.

- Evaluate designs with attention: Give honest and constructive suggestions while reviewing works of other co-designers and remain open-minded when receiving feedback.

- Digital & print advertisements: Build intuitive designs for products, packaging ads, website graphics, social media content to enhance aesthetic appeal of each marketing campaign.

Visual Designer & Researcher
Bid and Hammer Fine Art Auctioneer | Bengaluru, Karnataka
September 2012 - December 2013

- Curating an exceptional collections: Involve through the research to understand current art market trends, collectors preferences, and artifacts that appeal to broad range of potential bidders.

- Artwork description & auction activity: Participating online auction opportunity to learn key terminology of bidding methods, compelling stories behind art works, and informative catalogs.

Award & Achievement

Lexmark CTO Excellence Award 2022
November 2023 | Organised by Lexmark International India Pvt. Ltd.

Adobe XD Essentials Training & Assignment 2019
July 2019 | Organised by Wipro Digital

Best Creative Professional Award 2015
June 2016 | Organised by Rxprism Health System Pvt. Ltd.

Design Skills

- Wireframe & Prototype
- Ethnographic Research
- Design Thinking
- Persona Development
- Interaction Design
- Information Architecture
- Usability Testing
- Data Visualization
- Effective Communication
- Active Listening

Tools Expertise

- Figma
- Adobe XD
- Miro
- Sketch
- Photoshop
- Illustrator
- InDesign
- VS Code
- HTML-5 and CSS-3
- Power BI

Certification & License

- **SWAYAM Online Certification: Effective Business Communication**
  Issued on December 2023
  Certified by Indian Institute of Management Bangalore (IIM-Bangalore)

- **NPTEL Online Certification: Usability Engineering**
  Issued on May 2024
  Certified by Indian Institute of Technology Guwahati (IIT-Guwahati)

- **User Experience Design Fundamentals Issued By IBM SkillsBuild**
  Issued on June 2024
  Credential issued by IBM and validated on Credly

- **Build Your Generative AI Productivity Skills with Microsoft and LinkedIn**
  Issued on April 2024
  Certified by Microsoft and published on LinkedIn

- **Adobe XD Essentials hosted by organisational partner Wipro Digital**
  Issued on July 2019
  Issued by Adobe published on Credly