





Suman Kanti Roy

UX Researcher | UX Consultant | UX Architect

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Portfolio Link

<https://s-kroy.github.io/ux/>

Design Skills

- ◆ User Experience Research
- ◆ Enterprise Design Thinking
- ◆ User Persona Analysis
- ◆ Pragmatic Wireframing
- ◆ Functional Prototyping
- ◆ Information Architecture
- ◆ Interaction Design
- ◆ Technical Infographics
- ◆ Usability Testing
- ◆ Design Documentation

Tool Expertise

- | | |
|-----------------------|---------------------------|
| ▪ Adobe XD | ▪ Sketch App |
| ▪ Figma Software | ▪ Microsoft Power BI |
| ▪ Adobe Photoshop | ▪ Microsoft Visual Studio |
| ▪ Adobe Illustrator | ▪ HTML, CSS & Bootstrap |
| ▪ Adobe InDesign | ▪ Auto Desk Maya (Basic) |
| ▪ Adobe After Effects | ▪ Unity Software (Basic) |

Introduction

I'm a creative professional who loves to paint on canvas & touch-screen surfaces. I do both user experience & user interface design for interactive products, digital services & enterprise solutions. I connect the dots between human behavioural patterns and machine algorithms by mapping cognitive empathy with accessibility principles. I've 10+ years of diversified experience across multiple domains for start-ups and leading corporate brands. I am always keen to upgrade with new skills to enhance my problem-solving ability.

Employments

✔ Lexmark International, Inc. | Kolkata

Usability Design Engineer · 17 Jan 2022 – Current Data

- ▶ Apply design thinking principles and best practices to create engaging and intuitive user interfaces that are consistent with the Lexmark brand identity and style guidelines.
- ▶ Collaborate with product managers, developers, quality analysts, testers and other stakeholders to define and deliver user-centric solutions that meet business objectives and customer needs.
- ▶ Discuss with other global design team members and provide feedback on their work with contractive and doable design solutions based on user feedback and testing results.
- ▶ Stay up to date on trendy tools & technology and design-associated updates like podcasts, reels, shorts and journals in the UX field and share knowledge and insights with the team.

● Wipro Technologies Limited | Bengaluru

User Experience Designer · 17 Mar 2027 – 15 Jan 2022

- ▶ Conduct ux research by interview, sponsored usability testing & data analysis to rectify user pain points and desire goals as well as understand business perspectives.
- ▶ Create user personas, journey maps, user flows, wireframes, prototypes, ux design documentation and specifications that communicate design concepts and solutions effectively.
- ▶ In the early stages of ideation, examining test case reports and Interpreting them into logical approaches for clarity. Additionally, play a supportive role during development to achieve on-time delivery.

● RxPrism Health Systems Pvt. Ltd. | Bengaluru

Graphic Interface Designer · 11 Mar 2015 – 15 Mar 2017

- ▶ Analyze the design briefs to determine the necessary requirements and generate visuals that satisfy those demands. Produce initial sketches and ideas and polish them into presentable documents.
- ▶ Develop digital visuals, such as illustrations, logos, branding materials, using suitable colour schemes, typography and iconography and streamlined layouts that are aesthetically balanced & style-consistent.
- ▶ Work alongside copywriters and the creative director to finalize the design, make revisions based on feedback and turn the original concept into a working prototype for evaluation and validation.

● Hibu India Private Limited | Bangalore

Graphic & Web Designer · 06 Jan 2014 – 20 Feb 2015

Educations

Bachelor of Visual Art

Tripura University | Govt. College of Art and Craft, Agartala, Tripura
Drawing & Painting I July 2006 - June 2010

Bachelor of Science

Tripura University | Maharaja Bir Bikram College, Agartala, Tripura
Physics & Mathematics I July 2004 - June 2006

Certifications

Career Essentials in Generative AI by Microsoft and LinkedIn

• Certified by Microsoft · Produced on LinkedIn · Aug 2023

Enterprise Design Thinking - Team Essentials for Artificial Intelligence

• Certified by IBM · Published on Credly · Jun 2023

Understanding Augmented Reality in Business

• Accredited by Skillsoft · Validated by Skillsoft · Apr 2022

Certificate of Completion on HTML-5, CSS-3 and Bootstrap-4

• Accredited by Udemy · Validated by Udemy · Dec 2019

Adobe XD Essentials Completion of Training and Assessment

• Issued by Adobe · Published on Credly · Jul 2019

Achievements

Lexmark CTO Award 2022 for hybrid shopping app based on the Augmented Reality technology in the annual Focus-2-Future entrepreneurship event.

Recognition with **badge credential and 100\$ rewards** on completion of training and assignment Adobe XD Essentials 2019 from Wipro Digital.

Appreciation from renowned bengali movie director Mr Atanu Ghosh for official logo creation of **Satyajit Ray Film Society Bengaluru** in 2018.

Awarded for Excellent **Creative Professional Award 2015** organised by Rxprism Health System Pvt. Ltd. on World Environment Day.

Sumangol Sen Memorial Scholarship for top academic performance painting department from Govt. College of Arts and Crafts, Agartala in 2010.