

Suman Kanti Roy

User Experience Designer

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Portfolio Link

<https://s-kroy.github.io/ux/>

Design Skills

- ▶ Creative Problem Solving
- ▶ Strategic Design Planning
- ▶ Quantitative Research
- ▶ Qualitative Research
- ▶ Enterprise Design Thinking
- ▶ Interaction Design
- ▶ Persona Analysis
- ▶ Wireframing & Prototyping
- ▶ Information Architecture
- ▶ Usability Engineering
- ▶ Simplistic Typography
- ▶ Crafted Iconography
- ▶ Technical Infographics

Expertise Tools

- ▶ Figma & FigJam
- ▶ Adobe Experience Design
- ▶ Adobe Photoshop
- ▶ Adobe Illustrator
- ▶ Adobe InDesign
- ▶ Adobe After Effects
- ▶ Microsoft Power BI
- ▶ Visual Studio Code
- ▶ HTML, CSS & Bootstrap
- ▶ Autodesk Maya
- ▶ Sketch Software
- ▶ Unity Software

Summary

I love to paint on canvas. I do user experience and user interaction design for IoT products, digital services, and enterprise solutions. In simple terms, I draw connections between human behavioral patterns and computing algorithms by mapping cognitive empathy and accessibility principles.

I have over 10+ years of pragmatic design experience across multiple domains for start-ups and leading corporations. I consistently strive to enhance my problem-solving abilities by learning new tools and diversified techniques.

Education

2007 - 2010	Bachelor of Fine Arts
	Govt. College of Art and Craft, Agartala • Tripura University Drawing and Painting
2004 - 2006	Bachelor of Science
	Maharaja Bir Bikram College, Agartala • Tripura University Physics, Math, Statistics

Certification

- **Career Essentials in Generative AI by Microsoft and LinkedIn**
Certified by Microsoft and LinkedIn on August 2, 2023
- **Enterprise Design Thinking Practitioner by IBM**
Issued by IBM and hosted by Credly on June 06, 2023
- **Internet of Things & UI/UX**
Credential verified by Skillssoft on June 27, 2023
- **Certificate of Completion on HTML-5 and CSS-3**
Accredited by Udemy on December 16, 2019
- **Adobe XD Essentials**
Authorized by Adobe and published by Credly on July 02, 2019

Achievement

- Honored with **Lexmark CTO Excellence Award 2022** for developing an innovative e-commerce hybrid application leveraging **Augmented Reality** technology.
- Achieved **Digital Badge Credential** and **\$100 incentive** for the successful completion of Adobe XD Essentials 2019 training and assignment under **Wipro Digital**.
- Received accolades from renowned **Bengali Film Director, Mr. Atanu Ghosh**, for the innovation of **Satyajit Ray Film Society Bengaluru** official logo in 2018.
- Obtained **Best Creative Professional Award 2015** for my remarkable creativity displayed at the **World Environment Day** event hosted by Rxprism Health System Pvt. Ltd.
- Awarded prestigious **Sumangol Sen Memorial Scholarship 2010** for best performer in **Painting Department** at the Govt. College of Arts and Crafts, Agartala, Tripura.

Employment

Lexmark International India Pvt. Ltd. | Kolkata

Usability Design Engineer

17/01/2022 – Present date

- Collaborate with product managers, developers, analysts, and other stakeholders to define and deliver user-centric solutions that meet business objectives and customer needs.
- Stay up to date with industry trends, design podcasts, research articles, and journals related to the ui/ux domain, and motivate insightful knowledge with the team.
- Demonstrate attention to detail when evaluating designs from colleagues, also provide genuine feedback with kindness, and embrace received feedback with an open mindset.
- Lead external projects from fellow designers in a cohesive supportive manner, and comply with agile methodology while providing updates on progress to the product team.
- Utilizing accessibility principles and iterative and incremental approaches to produce engaging, captivating, and intuitive deliverables that blend with the Lexmark design system.

Wipro Technologies Limited | Bengaluru, Kolkata

User Experience Designer

17/03/2027 – 15/01/2022

- Managed a compact team of designers in the project to streamline the design-to-development process by collaborating with product management and quality assurance team.
- Before interacting with stakeholders, several preparatory steps are undertaken, like competitive benchmarking, predictive contextual studies, and anticipate concern inquiry.
- Develop journey mapping, execute user personas, create wireframes and prototypes to convey data-driven results, and establish efficient consumer experience.
- During the ideation, inspect heuristics evaluations, generate testable hypotheses, examine use cases, and then translate them into logical, and prompt solutions.
- Conduct ethnographical research through recorded interviews, value propositions, tree testing, card sorting, and data analysis to comprehend business prioritization.

RxPrism Health Systems Pvt. Ltd. | Bengaluru

Graphic Interface Designer

11/03/2015 – 15/03/2017

- Analyze existing design reports to determine the requirements and create visuals that translate those demands and draft raw sketches to polish them into a presentable form.
- Working with copywriters to resolve changes based on internal and external feedback and turn the original concept appropriately into a summary for further validation.
- Develop assets library components, such as illustrations, icons, and logos, use suitable colors and fonts, and template layouts, following Web Content Accessibility Guidelines.
- Rearchitects e-learning content and gamification modules to minimize misdirected queries and seamlessly increase learner engagement with content by boosting page traffic.
- Post design completion, perform essential checks to ensure an error-free package delivery and maintain brand consistency and brand identity throughout all projects.