Entrepreneurship Foundations

with Kim Kaupe



Self Assessment

Identify Your Strengths and Weakness

The most important thing to know is what you don't know. Recognizing your strengths and weaknesses is an important part of becoming a great leader. Once you identify your strengths you can play directly into them. Alternatively, when you have weak spots you can find employees, cofounders, or mentors who can help fill in those gaps for you.

Below are some of my favorite self-assessments:

- Heart, Smarts, Guts, and Luck: Entrepreneurial Aptitude Test (EAT) LINK
- Myers-Briggs Type Indicator (MBTI) LINK
- Strengths Finder 2.0 LINK