	31.5" width		31.5" width + extra 1" bleed	
Retractable Banners: Barracuda		5" bleed area		5" bleed area
Total Graphic Area: 31.5"w X 42" up to 95.85"h Total Visual Area: 31.5"w X 29.5" up to 83.35"h				
Please be sure to include a 1/2" bleed at the top & a 12" bleed at the bottom				
Graphics printed on 8oz. Oxford using the dye-sublimation printing process will need an extra 1" bleed around the perimeter (see template on the right)				
General Art Guidelines:				
– CMYK Color– Do not embed images, supply them				
Resolution must be 100-120 ppiAll fonts must be created to outlines				
- All forits must be created to outlines				
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