

# Multimodal dialogue models

Artem Chervyakov

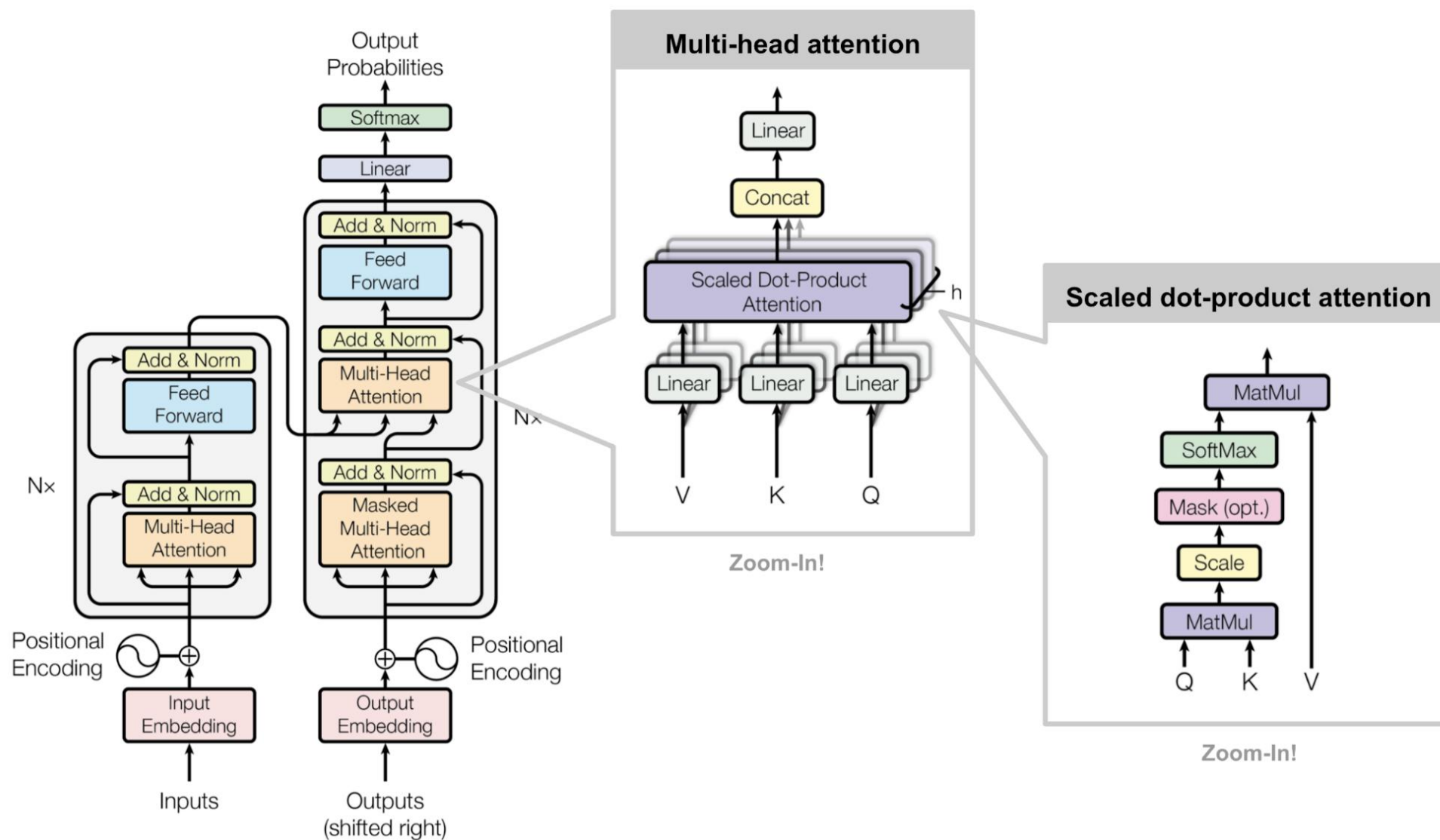
# Intro

Outline:

1. Recap on attention and Transformers
2. How to encode Images: ViT
3. Image-to-text models: CLIP, Qwen VL
4. Text-to-image models: Kandinsky
5. What about other modalities?

# **Recap on attention and Transformers**

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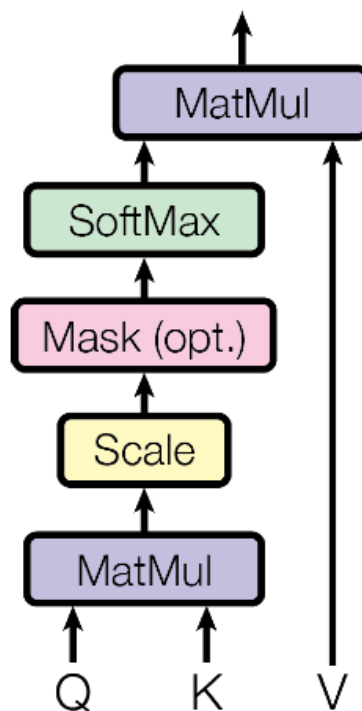
# Recap on attention and Transformers

Each token has three representations:

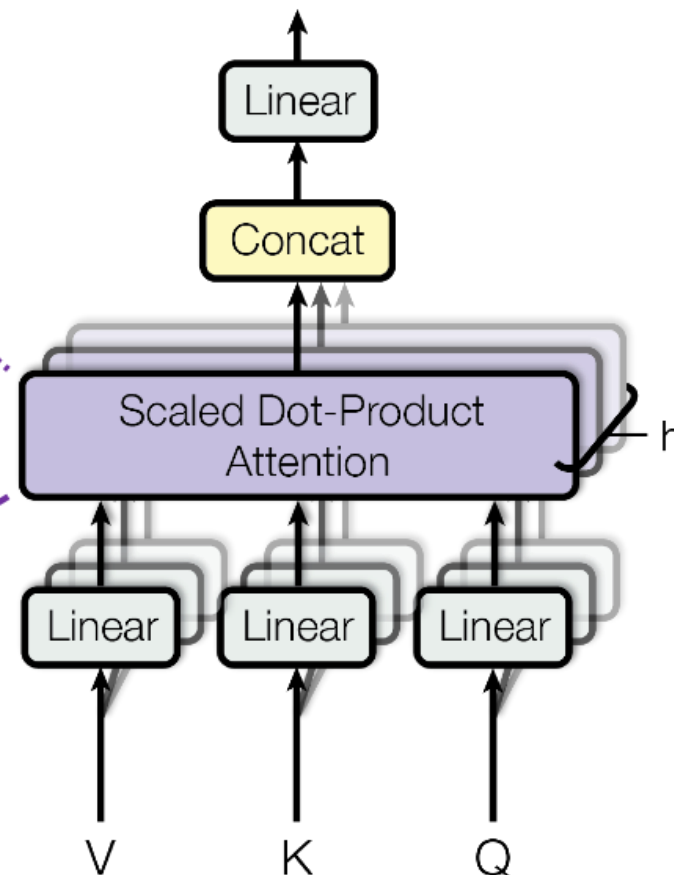
- as query
- as key
- as value

$$attn = softmax\left(\frac{QK^T}{\sqrt{d_k}}\right)V$$

Scaled Dot-Product Attention



Multi-Head Attention



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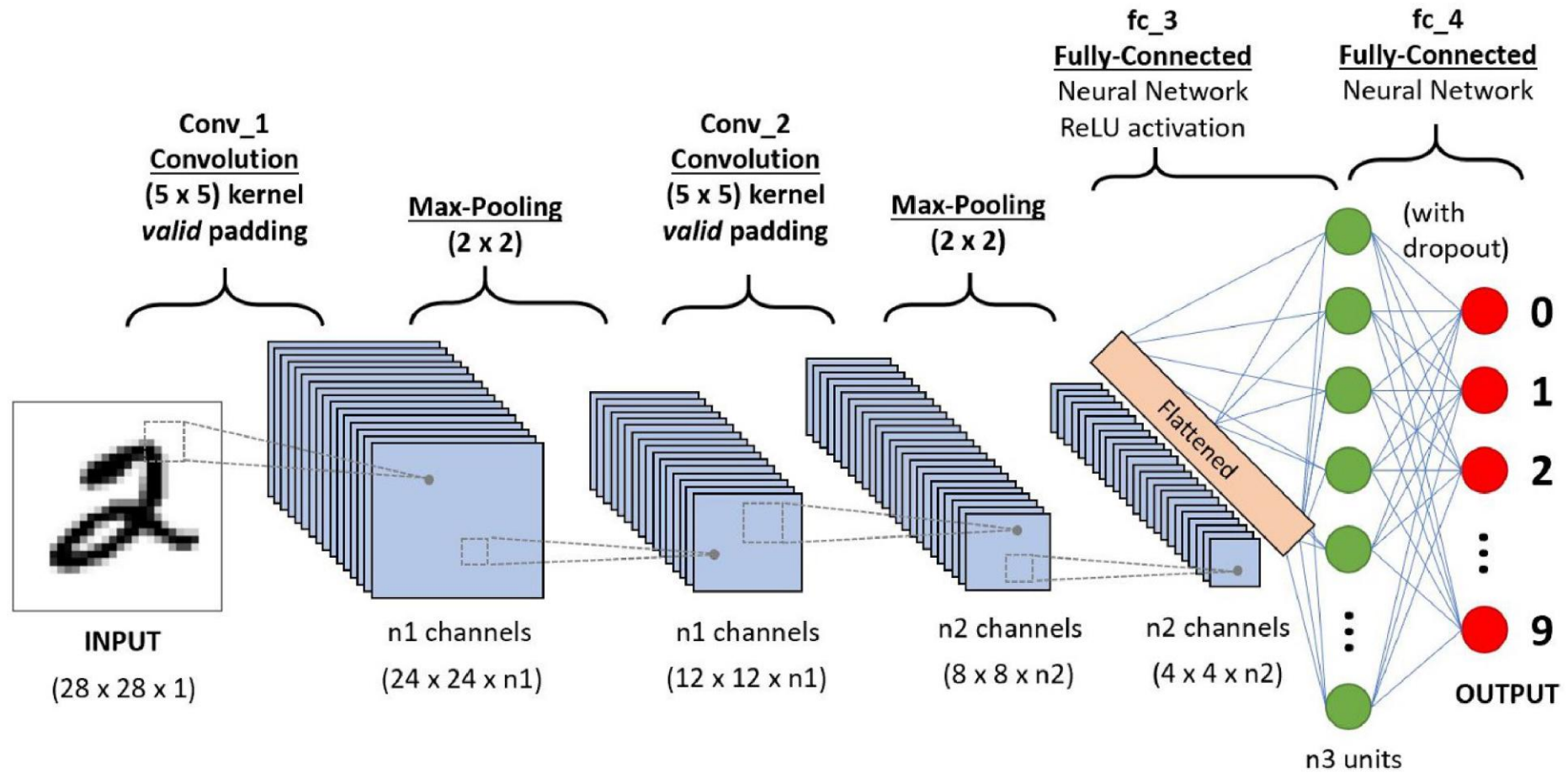
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Then we can use Convolutional Networks! Yes, but only for feature extraction.

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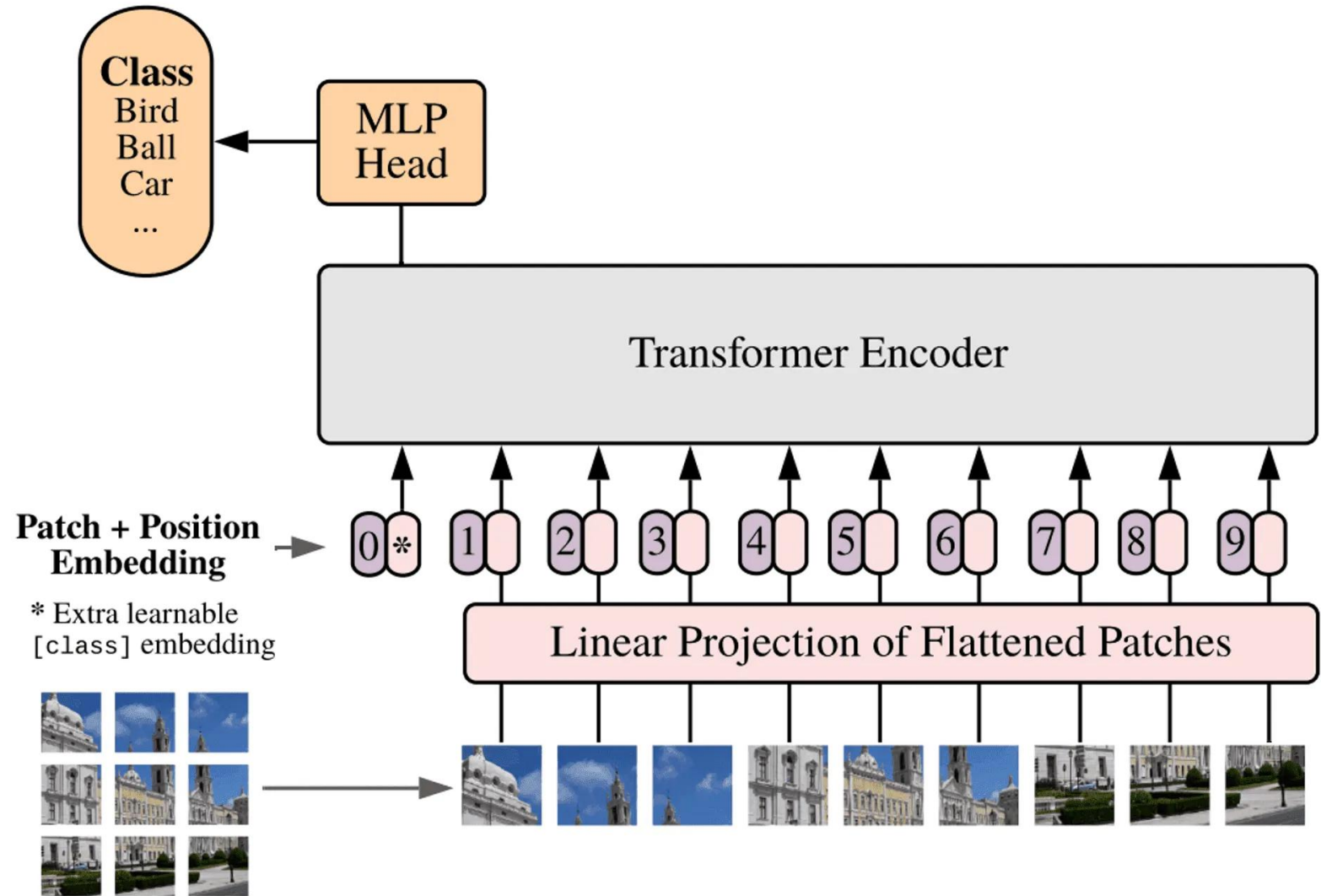
So, we need to somehow make one image become a sequence of elements to handle them with Transformers.  
And here ViT emerges...

# How to encode Images: ViT

Split image into patches.

Consider each patch to be some token.

Encode each patch and deal with sequence of tokens.



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5. Assign a learnable positional embedding:  $E_{pos} \in \mathbb{R}^{(N+1) \times D}$

$$Z = Z + E_{pos}$$

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M. After  $L$  layers use [CLS] token for classification:

$$\tilde{y} = \text{MLP}(z_{cls}^L)$$

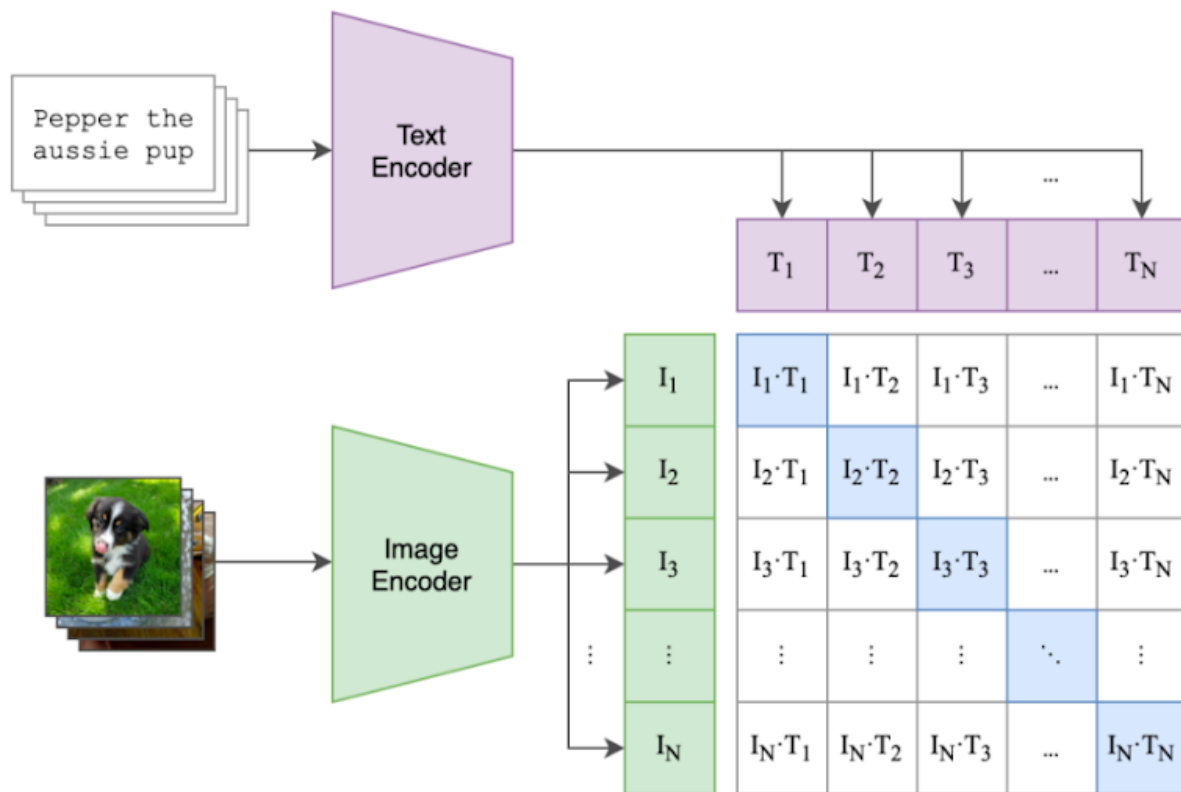
M+1. Compute Cross-Entropy Loss:

$$L(\tilde{y}, y) = -\sum_{i=1}^k y_i \log(\tilde{y}_i)$$

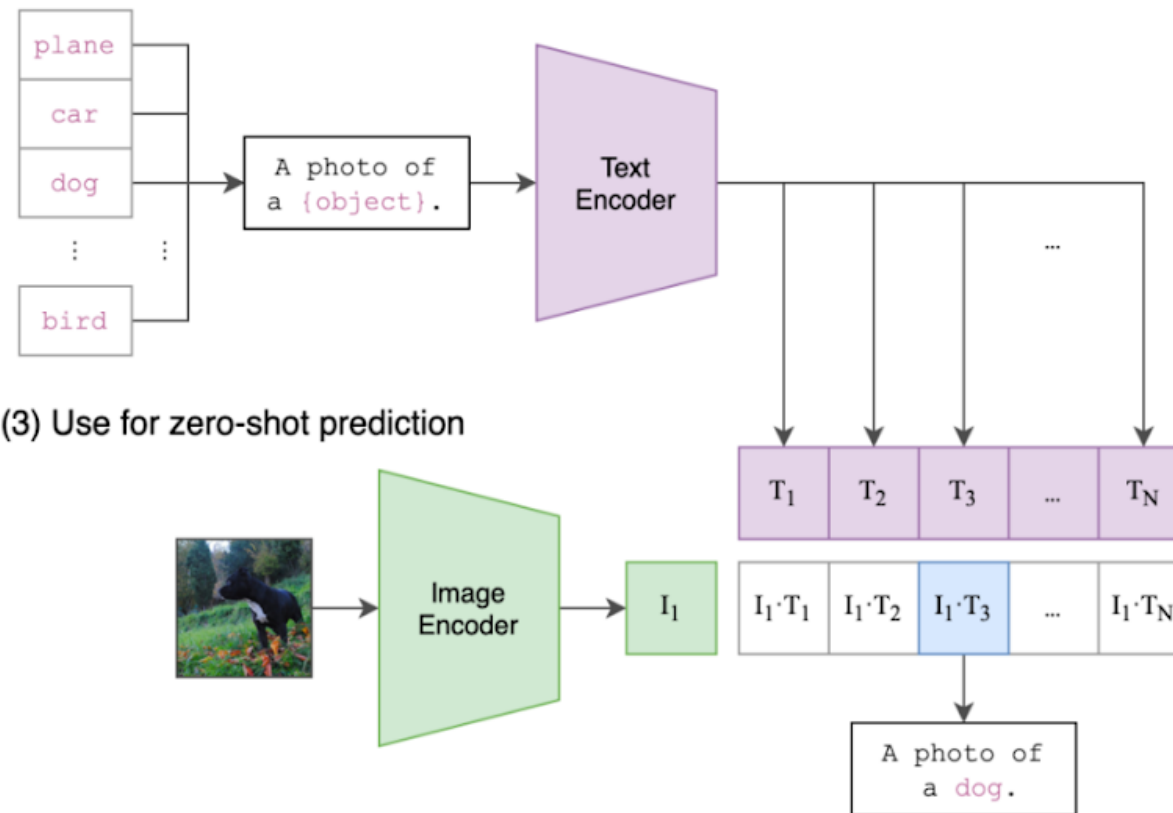
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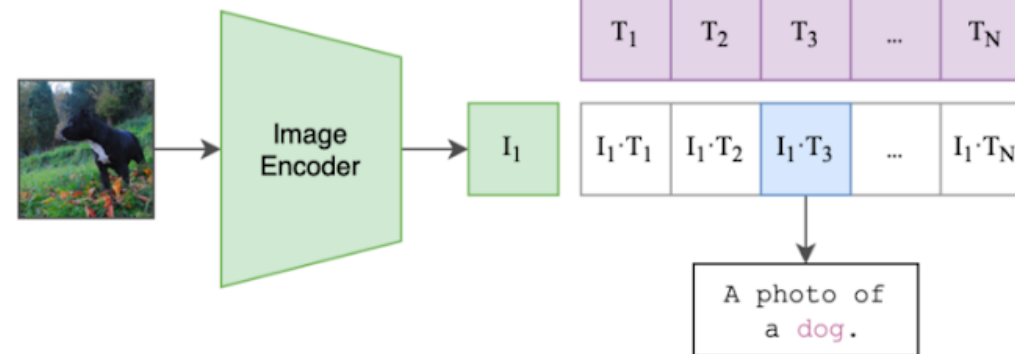
(1) Contrastive pre-training



(2) Create dataset classifier from label text



(3) Use for zero-shot prediction





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4. Contrastive Loss:

$$\mathcal{L}_{image \rightarrow text} = -\frac{1}{N} \sum_{i=1}^N \log \frac{\exp\left(\frac{S_{i,i}}{\tau}\right)}{\sum_{j=1}^N \exp\left(\frac{S_{i,j}}{\tau}\right)}$$

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$$\mathcal{L}_{text \rightarrow image} = -\frac{1}{N} \sum_{j=1}^N \log \frac{\exp\left(\frac{S_{j,j}}{\tau}\right)}{\sum_{i=1}^N \exp\left(\frac{S_{i,j}}{\tau}\right)}$$

$$\mathcal{L}_{total} = \frac{1}{2} (\mathcal{L}_{image \rightarrow text} + \mathcal{L}_{text \rightarrow image})$$

We want the classifier to predict the same class for image and text from the same pair. Hence, we want their embeddings to be similar (in terms of cosine similarity).

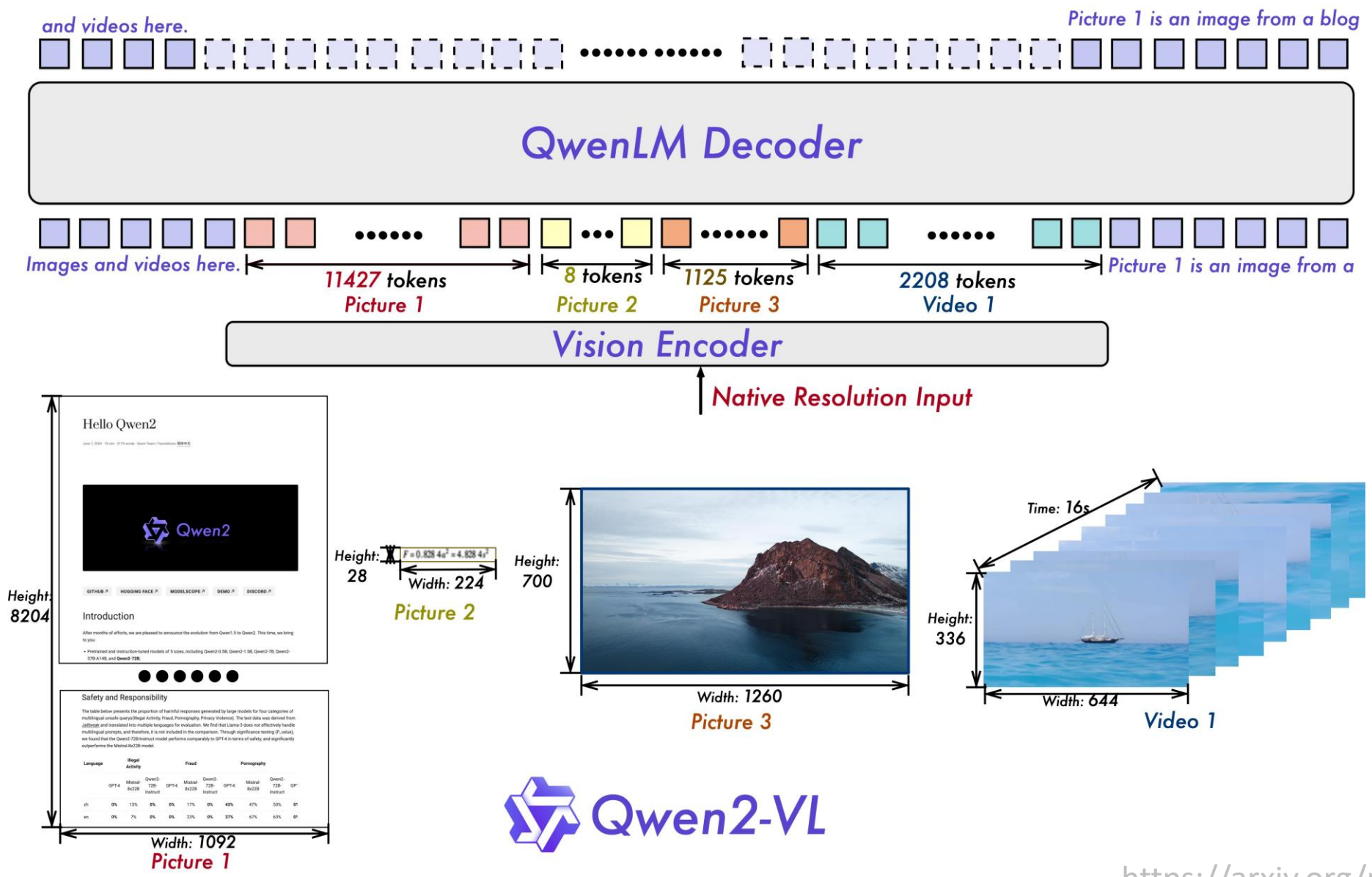
# Image-to-text models: CLIP, Qwen VL

How to predict the class?

1. Given the image  $\mathcal{X}$  we encode it with vector  $v$ .
2. Produce the prompt for possible classes: "a photo of a {dog, cat, car, ...}" and encode them:  $t_1, t_2, \dots, t_k$ .
3. Predict class with highest similarity:

$$\tilde{y} = \arg \max_k (v \cdot t_k)$$

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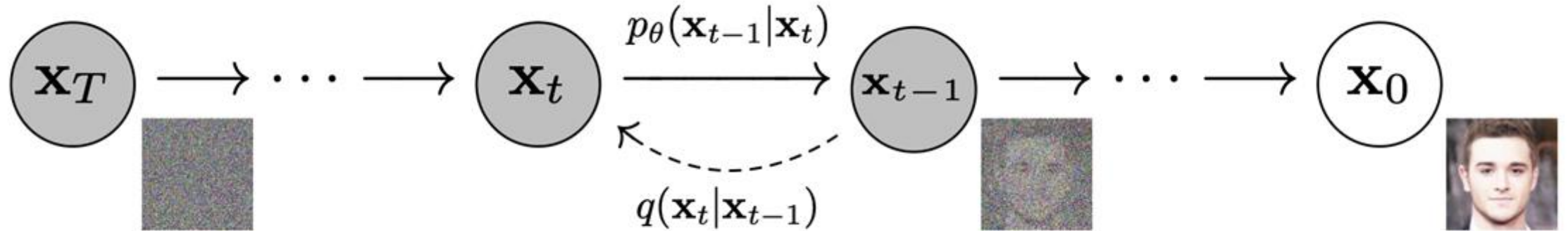
3. Cross-Modal Fusion:

$$Z_{joint} = [Z_{img}, Z_{text}]$$

Now we use the regular attention mechanism, but Queries (Q) are taken only from text tokens. So, text tokens may “look” at the images while generating new text.

**Text-to-image  
models: Kandinsky**

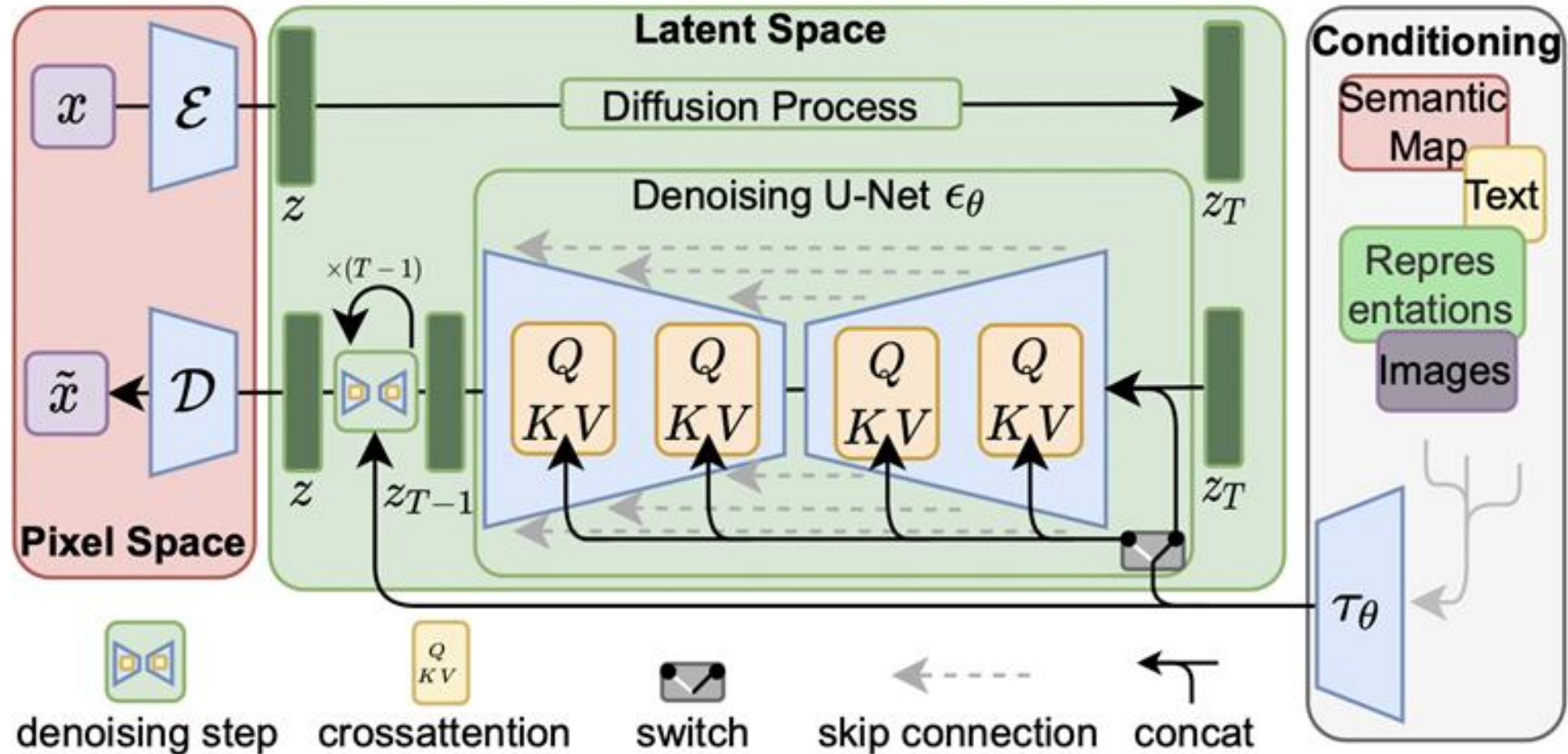
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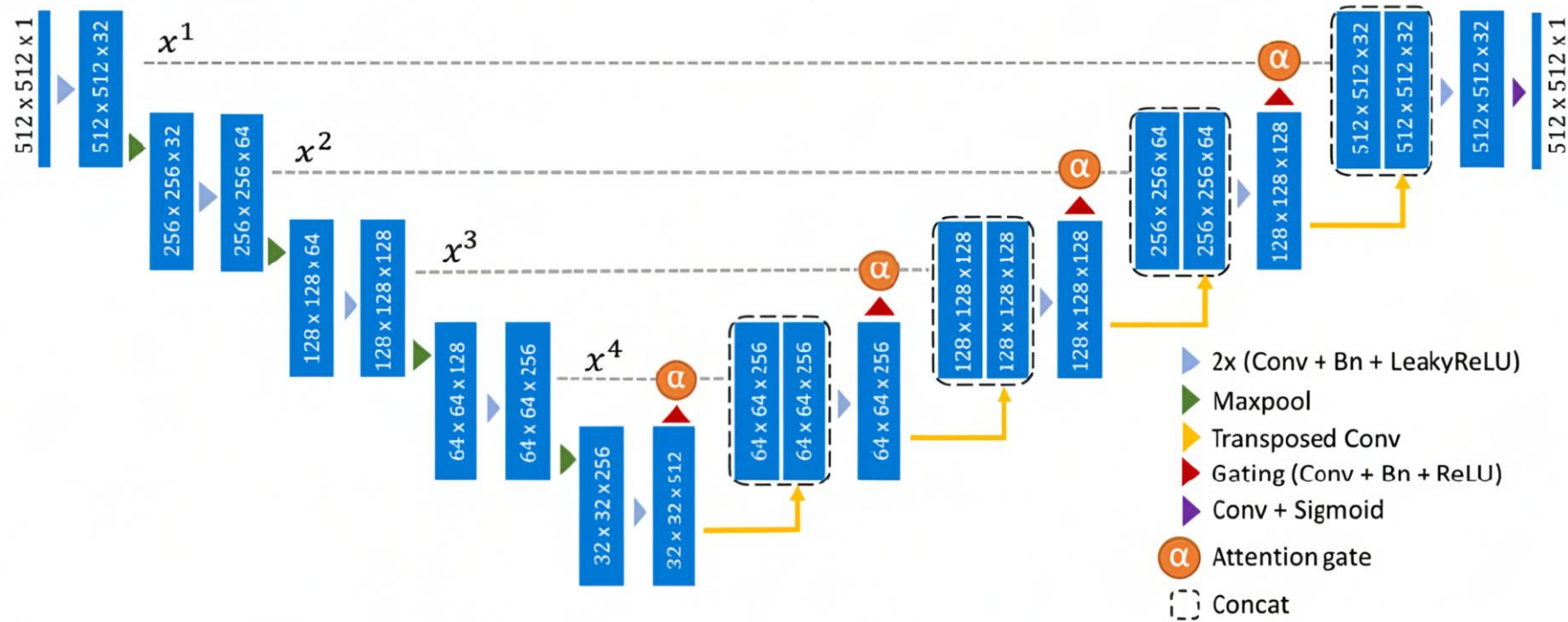
Diffusion is all about making an image step-by-step. On each step we do not require the model to make the final image, but take the image from previous step and make it better (more clear, less noisy).

Starting from the pure white noise image we do N steps and get the final image based on text condition.

# Text-to-image models: Kandinsky

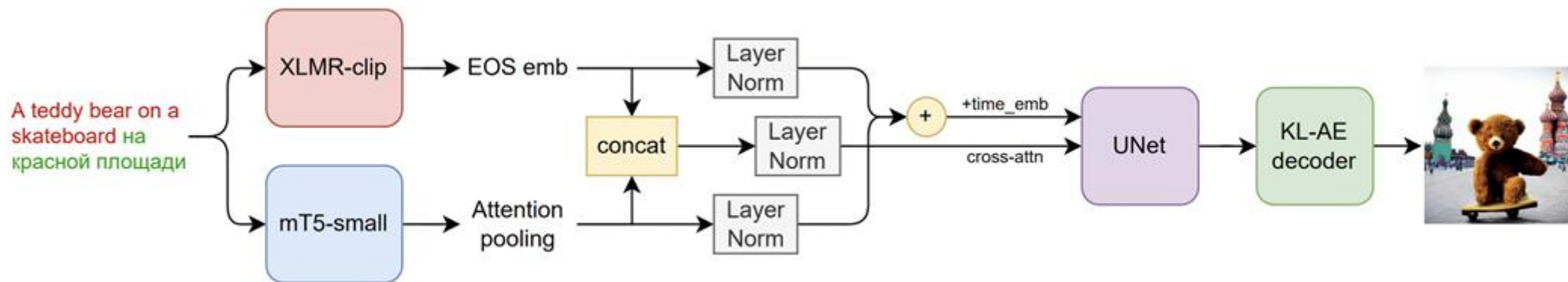


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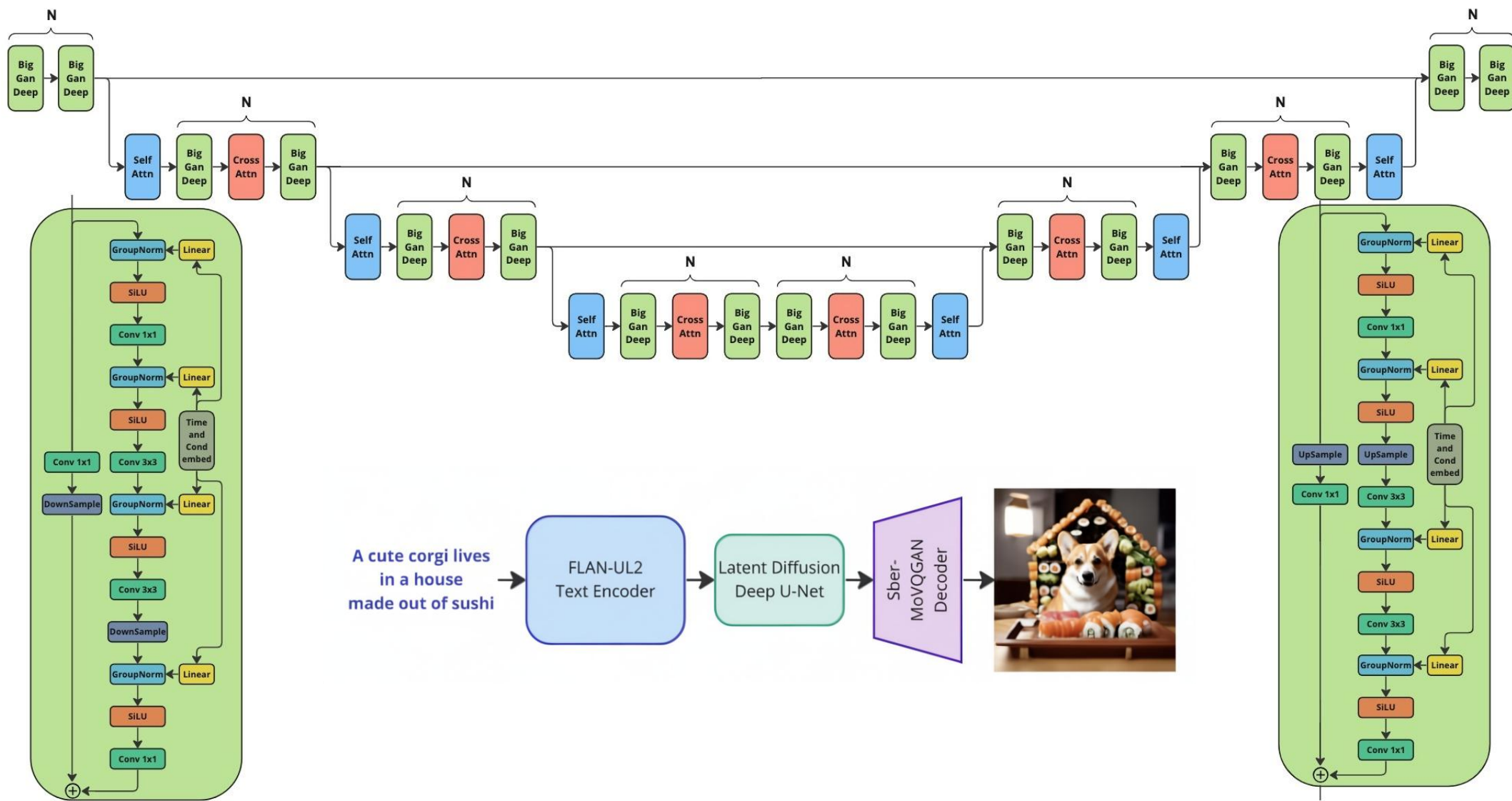
U-net convolves and then up-samples the images (to make one denoising step). Some layers may include Attention. For example, consider layer output as Queries and take text token Keys and Values to "condition" images on text.

# Text-to-image models: Kandinsky



Kandinsky 2.0 encodes texts with CLIP and mT5 models, then uses U-Net to denoise the image and get the intermediate final image representation. The final image is decoded by KL-AE from intermediate representation.

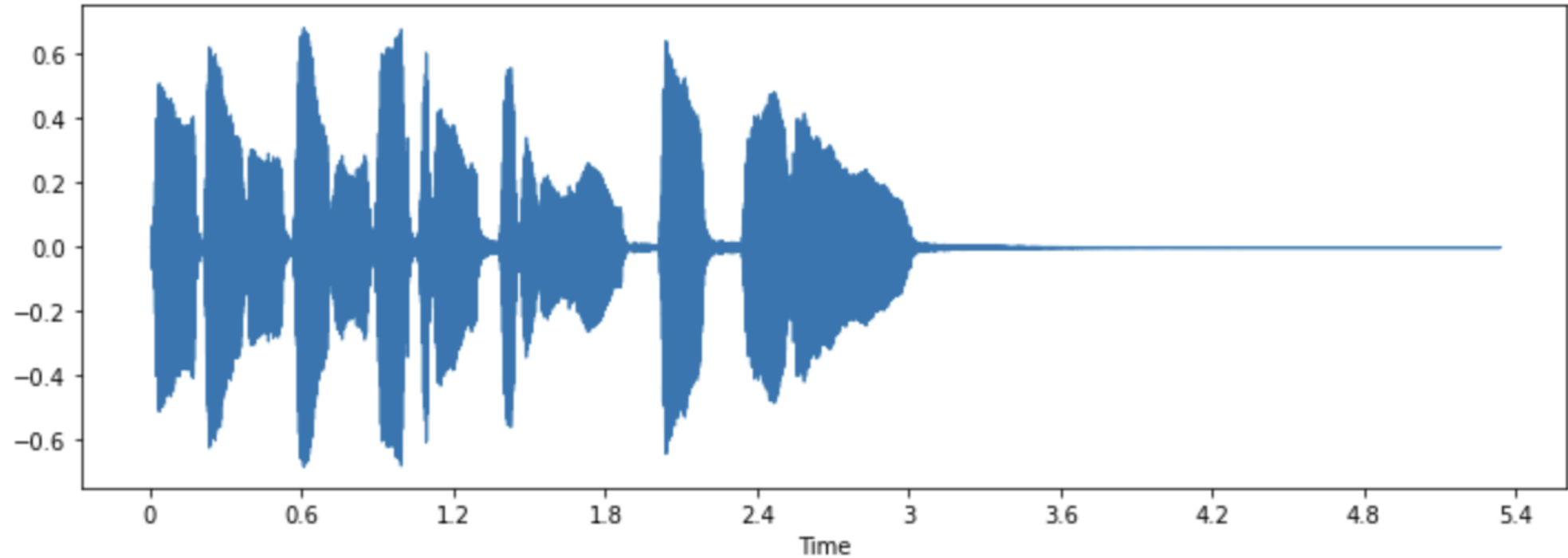
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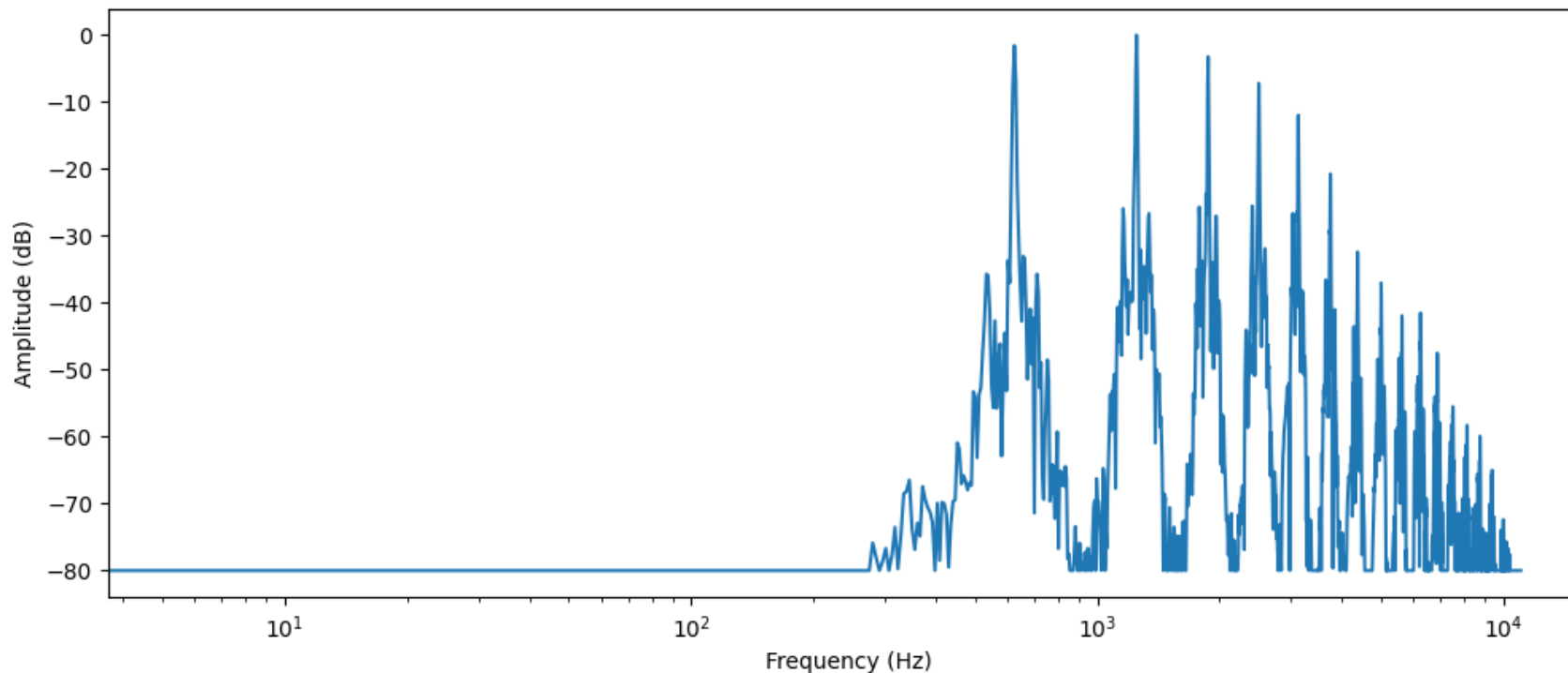
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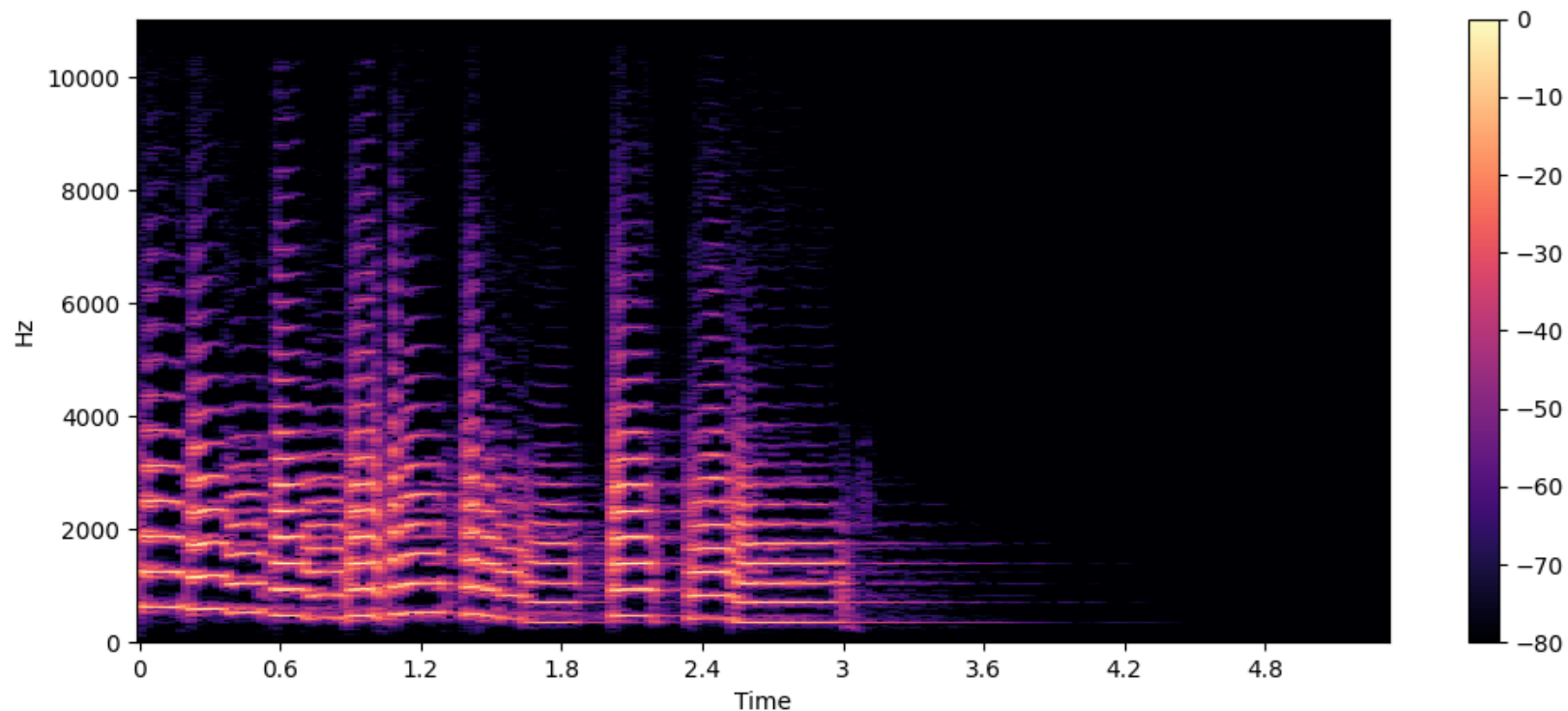
Audio is just some waves along the time. We can draw it.

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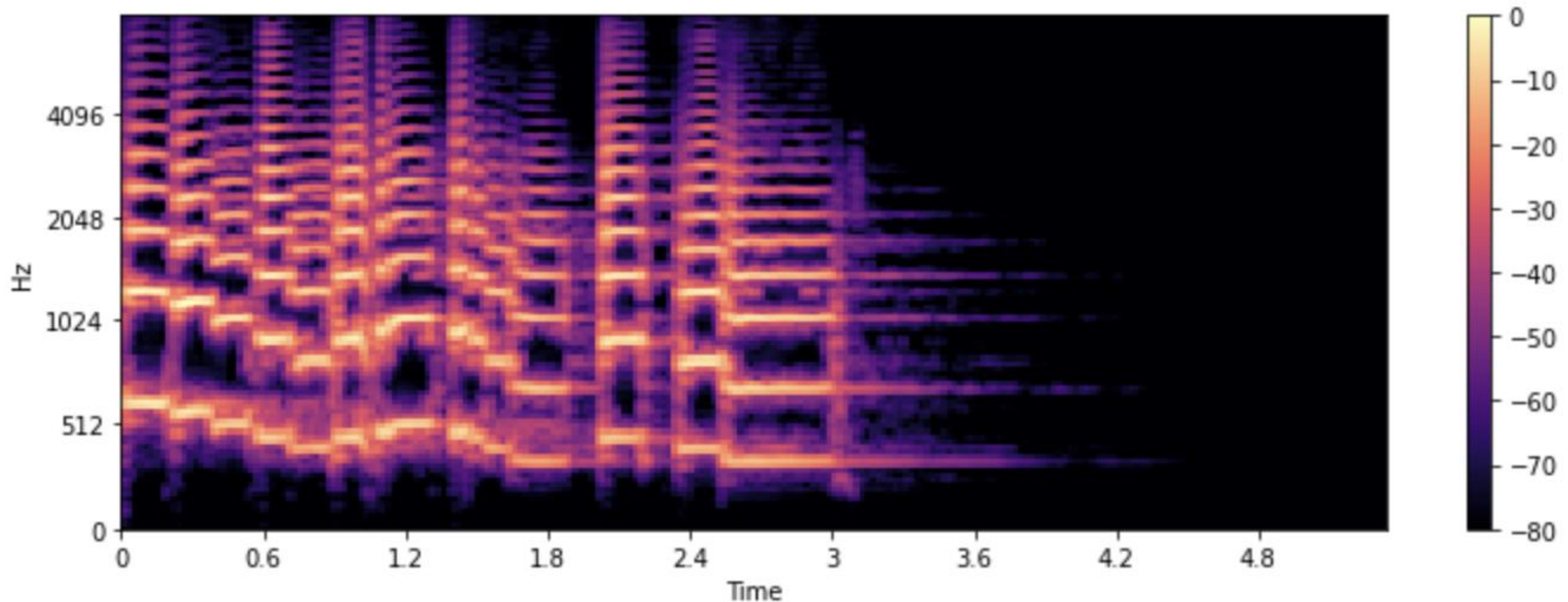
We can present it as the frequencies and their strength (intensity).

# What about other modalities?



For a period of time, we can take specters and combine them into one spectrogram.

# What about other modalities?

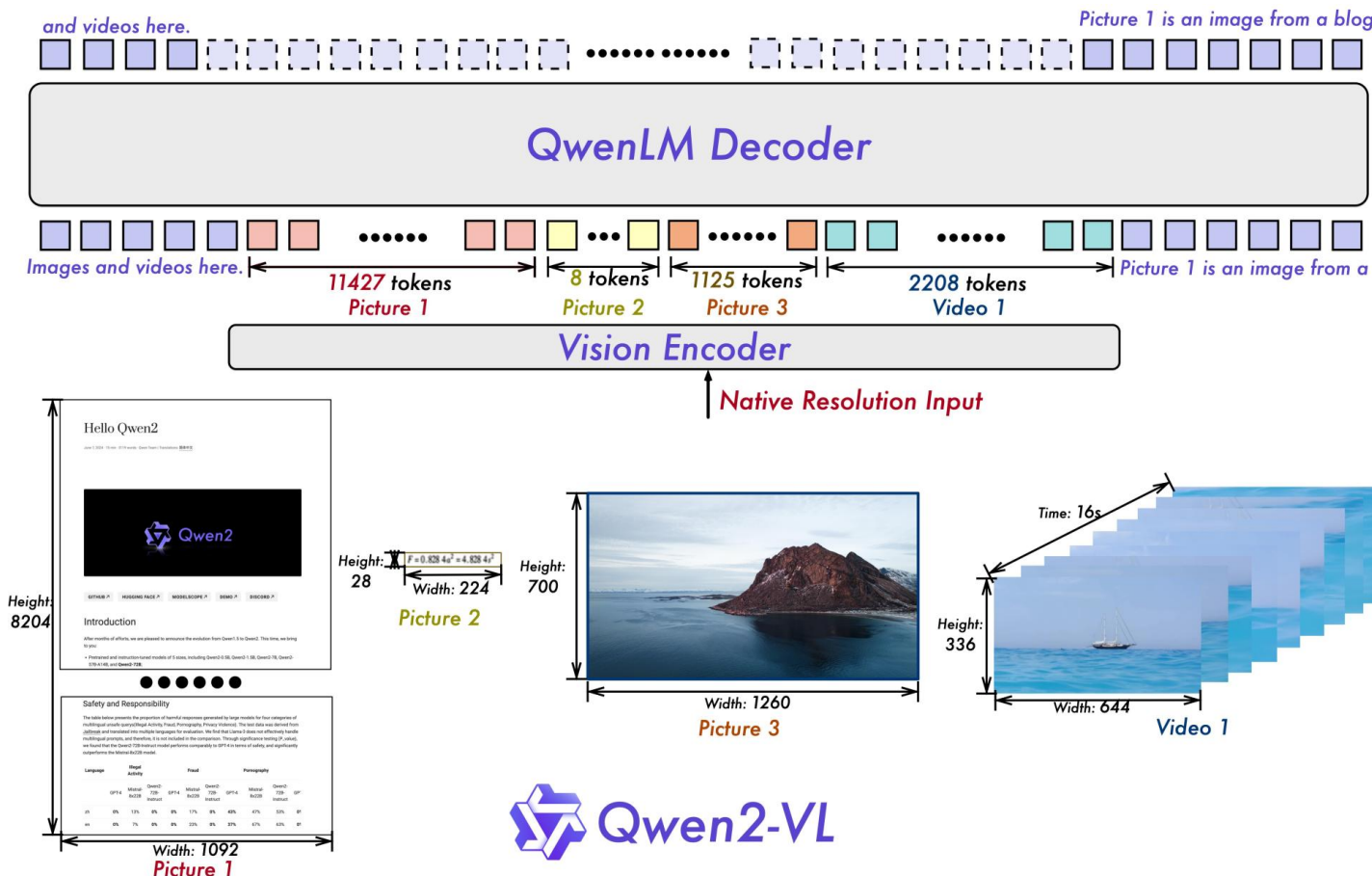


Mel - spectrogram adjusts to the human hearing system.

# What about other modalities?

Video is a sequence of images and optionally audio.

Difference – there is the temporal axis to track the sequence of frames.



# Thank you for your attention!



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