

Internship Notification Form, IIT Delhi

About Organisation

Name of Company:	Ola
Date of Establishment:	2010-12-03
Number of Employees:	9000
Social Media Page Link:	https://www.linkedin.com/company/olacabs-com/?originalSubdomain=in
Website:	https://www.olaelectric.com/
Type of Organization:	Private
Nature of Business:	Core Engineering & Technology
Other nature(s) of business:	Other (Mobility)

Internship Profile

Job Title:	Product Manager (Electric)
Job Description:	<p>Product Manager-Job Details</p> <p>Role Context:</p> <p>As the Senior Product Manager, you will be responsible for the entire product lifecycle, from ideation to launch and post-launch optimization. You will work closely with cross-functional teams, including engineering, design, sales, marketing, and customer support to ensure that our products are successful in the market.</p> <p>The Role:</p> <ul style="list-style-type: none">• Define and execute the product vision and roadmap for our products, aligned with the company's overall strategy and goals.• Conduct market research and gather customer feedback to identify market trends, user needs, and opportunities for growth.• Develop and prioritize product features and requirements, working closely with the engineering and design teams to ensure that product requirements are clear, complete, and feasible.• Communicate the product roadmap, status, and priorities to key stakeholders across the company.• Drive the product development process, working closely with engineering to ensure that product development is on track and delivering high-quality products on time and within budget.• Define and analyze key performance metrics to measure the success of our mobility internet products and use data-driven insights to inform product decisions.• Collaborate with cross-functional teams to develop go-to-market strategies, including pricing, positioning, and

marketing messaging.

- Monitor market trends and competitive landscape to stay up-to-date on industry developments and identify new opportunities for growth.

Minimum No. of Hires: 2

Expected No. of Hires: 3

Location(s)/Place of Posting/Online: Bangalore

Skillset: Requirements: • 3+ years of product management experience in the mobility or internet industry. • Strong understanding of product development processes, including product ideation, market research, requirements definition, and product launch. • Experience leading cross-functional teams and working collaboratively with engineering, design, sales, and marketing teams. • Proven track record of delivering successful products that meet or exceed customer needs and business objectives. • Strong analytical and problem-solving skills, with the ability to use data to inform product decisions. • Excellent communication skills, with the ability to effectively communicate complex technical concepts to both technical and non-technical stakeholders. • MBA from one of the top reputed Business schools. • Bachelor's or Master's degree in Computer Science, Engineering, Business or related field.

Minimum CGPA: 7

Students with backlog eligible: No

Selection Process

Resume Shortlist: Yes

Mode of Selection: Virtual

Resume shortlisting before test?: No

Test: No

Group Discussion: No

Other modes: resume Screening

Personal Interview: No

Technical Round: Yes

HR Round: Yes

Medical Test: No

Eligible Academic Programs

Diversity Recruiting: No

Eligible Years: Graduating in 2026 (Pre-Final Year Students) - B.Tech / Dual / Master's

Eligible Departments: B.Tech in Biochemical Engineering & Biotechnology, B.Tech in Chemical Engineering, B.Tech in Civil Engineering, B.Tech in Computer Science & Engineering, B.Tech in Electrical Engineering, B.Tech in Electrical Engineering (Power and Automation), B.Tech in Energy Engineering, B.Tech in Engineering Physics, B.Tech in Engineering and Computational Mechanics, B.Tech in Materials Engineering, B.Tech in Mathematics & Computing, B.Tech in Mechanical Engineering, B.Tech in Production & Industrial Engineering, B.Tech in Textile Engineering, B.Tech and M.Tech in Biochemical Engg & Biotechnology, B.Tech and M.Tech in Chemical Engineering, B.Tech and M.Tech in Computer Science & Engineering, B.Tech and M.Tech in Mathematics & Computing, M.Sc in Physics

Stipend Details

Stipend (per month) (In INR Per Month): 100,000 INR Per Month