ISER Data Section

Office of Reserach, Planning and Institutional Effectiveness

2022-04-22

# Introduction

## College History

[Provide a brief history of the institution, including year of establishment. Highlight major events or developments that have occurred since the last comprehensive review.]

## Student Enrollment Data

### Overall Enrollment Trend

The college’s overall enrollment, using any enrollment metrics (headcount, seatcount or full-time equivalent students (FTES)), has declined in the last 5 years after a small increase in 2018-2019. Given the impact of COVID-19 pandemic and the statewide enrollment decline, this is not surprising.

Overall headcount has declined 16% from 2017-18 to 2021-22. This decline is reflected throughout the enrollment trend data.

Calculate the percentage decline from 2017-18 for headcount and talk about that.

**Table** : Annual Student Metrics

| Metric | 2017-2018 | 2018-2019 | 2019-2020 | 2020-2021 | 2021-2022 |
| --- | --- | --- | --- | --- | --- |
| **Overall:** |  |  |  |  |  |
| Headcount | 14,869 | 15,349 | 15,159 | 13,728 | 12,468 |
| **Credit Students:** |  |  |  |  |  |
| Headcount | 14,433 | 14,754 | 14,610 | 13,406 | 12,034 |
| **Noncredit Students:** |  |  |  |  |  |
| Headcount | 582 | 718 | 675 | 487 | 555 |
| Source: SJCC Internal Data Warehouse | | | | | |
| A student is counted as credit/noncredit if they take at least one course in that type. Note that some students enroll in both credit and noncredit courses during the academic year, so they are included in both the credit and noncredit figures. Because of this, the sum of credit and noncredit headcounts does not equal the overall headcount. | | | | | |

### Credit Enrollment Trends and Student Composition

let’s separate out credit and noncredit. in this section only focus on credit students and their breakdown decribe the 5 year trend using 5yr %change, which sets the reference decline for examining all groups. add the average at the end here.

This section describes the credit enrollment trends by various student attributes. Data are from Fall terms between Fall 2017 and Fall 2021. It includes all students enrolled in at least one credit course. The data are extracted from the district’s internal database by the Office of Research, Planning and Institutional Effectiveness.

insert discussion of 5 year trend here.

**Table** : Unduplicated Overall Headcount, Fall Terms

| 2017FA | 2018FA | 2019FA | 2020FA | 2021FA |
| --- | --- | --- | --- | --- |
| 9,779 | 9,778 | 9,258 | 8,814 | 7,897 |
| Source: SJCC Internal Data Warehouse | | | | |

Describe the trend you see here in a plain straightforward language. For example, “In Fall terms, xx percent of credit students are y type, xx percent are z type, etc. any other noteworthy obvious trends.

**Table** : Unduplicated Headcount by Student Type, Fall Terms

| Student Type | 2017FA | 2018FA | 2019FA | 2020FA | 2021FA | 5-Year Average |
| --- | --- | --- | --- | --- | --- | --- |
| Continuing | 57.42% | 59.44% | 64.17% | 62.99% | 65.98% | 62% |
| First-time Transfer | 2.01% | 1.59% | 0.92% | 0.03% | 0.04% | 0.92% |
| K-12 (Special Admit) | 7.03% | 7.74% | 7.41% | 8.7% | 8.92% | 7.96% |
| New | 21.25% | 18.45% | 15.68% | 15.04% | 14.08% | 16.9% |
| Returning | 12.05% | 12.25% | 11.15% | 12.54% | 10.98% | 11.79% |
| Unknown | 0.24% | 0.54% | 0.67% | 0.7% | 0% | 0.43% |
| Total (N) | 9492 | 9462 | 8960 | 8625 | 7666 | 8841 |
| Source: SJCC Internal Data Warehouse | | | | | | |

same thing here

**Table** : Unduplicated Credit Headcount by Student Goal, Fall Terms

| Educational Goal | 2017FA | 2018FA | 2019FA | 2020FA | 2021FA | 5 Year Average |
| --- | --- | --- | --- | --- | --- | --- |
| AA Degree & Transfer 4yr | 37.59% | 38.11% | 40.09% | 40.7% | 40.82% | 39.46% |
| Transfer to 4yr w/o AA | 11.15% | 11.01% | 10.97% | 10.75% | 10.28% | 10.83% |
| Undecided on Goal | 11.72% | 9.51% | 9.21% | 9.32% | 10.04% | 9.96% |
| AA w/o Transfer | 7.5% | 7.32% | 7.92% | 7.78% | 8.53% | 7.81% |
| Comp. Credits for Dip/GED | 3.81% | 4.9% | 4.37% | 4.8% | 4.25% | 4.43% |
| Vocational Cert w/o Trans | 3.39% | 4.19% | 4.31% | 4.29% | 4.71% | 4.18% |
| Prepare for New Career | 4.45% | 4.28% | 4.36% | 4.02% | 3.56% | 4.13% |
| 4-Yr Stu Mtng 4-Yr Reqmnt | 3.94% | 4.08% | 4.36% | 4.15% | 3.59% | 4.02% |
| Educational Development | 3.26% | 3.78% | 3.49% | 4% | 4.06% | 3.72% |
| Advance in Job/Career | 5.64% | 4.79% | 2.61% | 2.45% | 3.04% | 3.71% |
| Improve Basic Skills | 2.57% | 2.95% | 3.05% | 2.7% | 2.78% | 2.81% |
| Discover/Form Career/Goal | 1.57% | 1.84% | 1.8% | 1.65% | 1.53% | 1.68% |
| Maintain Cert/License | 1.51% | 1.61% | 1.61% | 1.79% | 1.8% | 1.66% |
| Unreported/Uncollected | 1.2% | 0.96% | 0.95% | 0.82% | 0.39% | 0.86% |
| No Value Entered | 0.22% | 0.24% | 0.47% | 0.29% | 0.33% | 0.31% |
| 2yr Voc. Degree w/o trans | 0.42% | 0.3% | 0.28% | 0.28% | 0.1% | 0.28% |
| Move from NonCred to Cred | 0.07% | 0.13% | 0.15% | 0.22% | 0.2% | 0.15% |
| Total (N) | 9492 | 9462 | 8960 | 8625 | 7666 | 8841 |
| Source: SJCC Internal Data Warehouse | | | | | | |

**Table** : Unduplicated Credit Headcount by Gender, Fall Terms

| Gender | 2017FA | 2018FA | 2019FA | 2020FA | 2021FA | 5-Year Average |
| --- | --- | --- | --- | --- | --- | --- |
| F | 53.77% | 54.86% | 57.6% | 60.64% | 58.86% | 57.15% |
| M | 45.08% | 44.24% | 41.69% | 38.63% | 40.29% | 41.99% |
| Unknown | 1.15% | 0.9% | 0.71% | 0.73% | 0.85% | 0.87% |
| Total (N) | 9492 | 9462 | 8960 | 8625 | 7666 | 8841 |
| Source: SJCC Internal Data Warehouse | | | | | | |

**Table** : Unduplicated Credit Headcount by Race/Ethnicity, Fall Terms

| Race | 2017FA | 2018FA | 2019FA | 2020FA | 2021FA | 5-Year Average |
| --- | --- | --- | --- | --- | --- | --- |
| Latinx | 44.29% | 43.07% | 44.79% | 43.86% | 45.93% | 44.39% |
| Asian | 23.67% | 24.9% | 25.01% | 26.18% | 27.54% | 25.46% |
| White | 14.26% | 12.97% | 12.89% | 12.57% | 11.05% | 12.75% |
| Unknown | 6.65% | 8.91% | 7.8% | 7.62% | 6.07% | 7.41% |
| Black/African American | 5.87% | 5.56% | 5.76% | 5.24% | 4.93% | 5.47% |
| Two or More Races | 4.3% | 3.8% | 2.95% | 3.76% | 3.95% | 3.75% |
| Hawaiian/Pacific Islander | 0.5% | 0.42% | 0.68% | 0.61% | 0.38% | 0.52% |
| American Indian | 0.46% | 0.37% | 0.12% | 0.16% | 0.16% | 0.25% |
| Total (N) | 9492 | 9462 | 8960 | 8625 | 7666 | 8841 |
| Source: SJCC Internal Data Warehouse | | | | | | |

**Table** : Unduplicated Credit Headcount by Age, Fall Terms

| Age | 2017FA | 2018FA | 2019FA | 2020FA | 2021FA | 5-Year Average |
| --- | --- | --- | --- | --- | --- | --- |
| 17 & Below | 8.62% | 7.68% | 6.84% | 8.68% | 8.45% | 8.05% |
| 18-24 | 44.09% | 44.57% | 48.18% | 46.88% | 47.43% | 46.23% |
| 25-39 | 34.7% | 34.56% | 31.21% | 32.3% | 31.48% | 32.85% |
| 40 & Over | 12.57% | 13.17% | 13.74% | 12.12% | 12.61% | 12.84% |
| Unknown | 0.02% | 0.02% | 0.03% | 0.02% | 0.03% | 0.02% |
| Total (N) | 9492 | 9462 | 8960 | 8625 | 7666 | 8841 |
| Source: SJCC Internal Data Warehouse | | | | | | |

**Table** : Unduplicated Headcount of Special Populations, Fall Terms

| Special Characteristic | 2017 | 2018 | 2019 | 2020 | 2021 |
| --- | --- | --- | --- | --- | --- |
| CARE - Cooperative Agencies Resources for Education | 20 | 19 | 10 | 5 | 6 |
| CCAP - College and Career Access Pathways | 0 | 0 | 0 | 414 | 0 |
| DSPS - Disabled Students Programs & Services | 409 | 420 | 484 | 310 | 269 |
| EOPS - Extended Opportunity Programs & Services | 612 | 677 | 654 | 570 | 453 |
| First Generation | 3,162 | 3,418 | 3,497 | 3,274 | 2,814 |
| Foster Youth | 37 | 28 | 38 | 93 | 100 |
| Military (Active Duty, Active Reserve, National Guard) | 125 | 92 | 60 | 51 | 38 |
| Special Admit | 643 | 732 | 613 | 567 | 640 |
| Umoja | 0 | 30 | 47 | 86 | 66 |
| Veteran | 63 | 92 | 136 | 142 | 150 |
| Source: CCC Chancellor's Office Data Mart | | | | | |

### Noncredit Enrollment Trends and Student Composition

for noncredit, only disaggregate by gender, race and age. Also do this by subject area too where if they take one noncredit course in one subject area, then count that as enrollment in that subject area. The point I want to make is that the biggest program is our noncredit esl.

**Table** : Noncredit Headcount by Gender, Fall Terms

| Gender | 2017FA | 2018FA | 2019FA | 2020FA | 2021FA | 5-Year Average |
| --- | --- | --- | --- | --- | --- | --- |
| F | 62.02% | 64.24% | 65.44% | 74.6% | 67.53% | 66.77% |
| M | 35.89% | 31.33% | 31.21% | 20.63% | 30.74% | 29.96% |
| Unknown | 2.09% | 4.43% | 3.36% | 4.76% | 1.73% | 3.27% |
| Total (N) | 519 | 370 | 390 | 270 | 348 | 379 |
| Source: SJCC Internal Data Warehouse | | | | | | |

**Table** : Noncredit Headcount by Race/Ethnicity, Fall Terms

| Race | 2017FA | 2018FA | 2019FA | 2020FA | 2021FA | 5-Year Average |
| --- | --- | --- | --- | --- | --- | --- |
| Asian | 32.06% | 34.18% | 40.27% | 30.69% | 35.06% | 34.45% |
| Latinx | 34.49% | 32.28% | 24.5% | 24.87% | 38.96% | 31.02% |
| Unknown | 13.94% | 12.97% | 19.8% | 17.99% | 9.52% | 14.84% |
| White | 12.89% | 13.92% | 11.74% | 23.28% | 10.82% | 14.53% |
| Black/African American | 5.23% | 5.7% | 2.68% | 2.12% | 4.33% | 4.01% |
| Two or More Races | 1.39% | 0.63% | 1.01% | 0.53% | 0.43% | 0.8% |
| Hawaiian/Pacific Islander | 0% | 0% | 0% | 0.53% | 0.43% | 0.19% |
| American Indian | 0% | 0.32% | 0% | 0% | 0.43% | 0.15% |
| Total (N) | 519 | 370 | 390 | 270 | 348 | 379 |
| Source: SJCC Internal Data Warehouse | | | | | | |

**Table** : Noncredit Headcount by Age, Fall Terms

| Age | 2017FA | 2018FA | 2019FA | 2020FA | 2021FA | 5-Year Average |
| --- | --- | --- | --- | --- | --- | --- |
| 17 & Below | 4.88% | 0% | 0.67% | 0% | 0.43% | 1.2% |
| 18-24 | 13.59% | 12.34% | 15.1% | 15.34% | 19.91% | 15.26% |
| 25-39 | 46.34% | 42.09% | 41.28% | 40.74% | 39.83% | 42.06% |
| 40 & Over | 35.19% | 44.94% | 41.95% | 41.27% | 39.83% | 40.64% |
| Unknown | 0% | 0.63% | 1.01% | 2.65% | 0% | 0.86% |
| Total (N) | 519 | 370 | 390 | 270 | 348 | 379 |
| Source: SJCC Internal Data Warehouse | | | | | | |

**Table** : Noncredit Headcount by Subject, Fall Terms

| Subject | 2017FA | 2018FA | 2019FA | 2020FA | 2021FA | 5-Year Average |
| --- | --- | --- | --- | --- | --- | --- |
| ESL | 81.18% | 70.25% | 78.86% | 88.89% | 71.43% | 78.12% |
| APE | 0% | 13.61% | 15.1% | 2.65% | 6.49% | 7.57% |
| MA | 4.53% | 7.91% | 6.04% | 8.47% | 10.39% | 7.47% |
| CNSTR | 0% | 8.23% | 0% | 0% | 11.69% | 3.98% |
| ADS | 11.85% | 0% | 0% | 0% | 0% | 2.37% |
| ECE | 2.44% | 0% | 0% | 0% | 0% | 0.49% |
| Total (N) | 519 | 370 | 390 | 270 | 348 | 379 |
| Source: SJCC Internal Data Warehouse | | | | | | |

## Labor Market Data

At a broad level, the top industries in the Greater Bay Area are Health Care and Social Assistance and Professional, Scientific, and Technical Services.

**Table** : Top Industries by Employment (Greater Bay Area, 2020 Q3)

| Industry | Share of Total Employment |
| --- | --- |
| Health Care and Social Assistance | 13.8% |
| Professional, Scientific, and Technical Services | 12.7% |
| Manufacturing | 8.5% |
| Retail Trade | 8.0% |
| Accommodation and Food Services | 7.6% |
| Educational Services | 7.3% |
| Information | 5.7% |
| Construction | 5.5% |
| Administrative and Support and Waste Management and Remediation Services | 5.4% |
| Transportation and Warehousing | 3.9% |
| Other Industries | 21.6% |
| Source: JobsEQ, via Hanover Research | |

More than 10 percent of workers are employed in each of these two broad industries. At a more detailed level, employment after restaurants is concentrated in several high tech industries, schools, and hospitals (reference the top industries by employment table).

**Table** : Top Industries by Employment (Greater Bay Area, 2020 Q3)

| Industry | Share of Total Employment |
| --- | --- |
| Restaurants and Other Eating Places | 5.7% |
| Computer Systems Design and Related Services | 4.7% |
| Elementary and Secondary Schools | 3.7% |
| Individual and Family Services | 3.5% |
| General Medical and Surgical Hospitals | 2.9% |
| Other Information Services | 2.4% |
| Scientific Research and Development Services | 2.0% |
| Colleges, Universities, and Professional Schools | 2.0% |
| Grocery Stores | 1.7% |
| Management of Companies and Enterprises | 1.7% |
| Source: JobsEQ, via Hanover Research | |

All top 10 Bay Area tech industries by share of employment have positive 10-year projected growth (reference table). Also, the Greater Bay Area is projected to have an employment undersupply for occupations in business, technology, and healthcare including software developers, nurses, and managers while it is also projected to have a slight oversupply for teaching related occupations and paralegals/legal assistants.

**Table** : Occupation Gaps over 10 Years in Greater Bay Area, Two-Year Degree or Higher Only

| Occupation (Average Salary) | Gap |
| --- | --- |
| Software Developers and Software Quality Assurance Analysts and Testers ($144,800) | -2,163 |
| Registered Nurses ($135,700) | -787 |
| General and Operations Managers ($153,300) | -501 |
| Project Management Specialists and Business Operations Specialists, All Other ($93,200) | -370 |
| Financial Managers ($176,400) | -353 |
| Computer and Information Systems Managers ($205,200) | -351 |
| Computer Occupations, All Other ($125,200) | -350 |
| Computer Systems Analysts ($120,800) | -342 |
| Market Research Analysts and Marketing Specialists ($92,200) | -334 |
| Management Analysts ($113,700) | -305 |
| Middle School Teachers, Except Special and Career/Technical Education ($77,600) | 12 |
| Human Resources Assistants, Except Payroll and Timekeeping ($50,900) | 13 |
| Adult Basic Education, Adult Secondary Education, and English as a Second Language Instructors ($92,100) | 13 |
| Purchasing Agents, Except Wholesale, Retail, and Farm Products ($79,200) | 16 |
| Wholesale and Retail Buyers, Except Farm Products ($78,500) | 17 |
| Source: JobsEQ, via Hanover Research | |
| Note that this list only includes occupations that require at minimum a two-year (Associate's) degree. | |

**Table** : Top Bay Area Tech Industries (Greater Bay Area, 2020 Q3)

| Industry | Share of Total Employment | Projected Growth, 2020-2030 |
| --- | --- | --- |
| Computer Systems Design and Related Services | 4.7% | 28.8% |
| Other Information Services | 2.4% | 16.2% |
| Scientific Research and Development Services | 2.0% | 6.9% |
| Management of Companies and Enterprises | 1.7% | 7.8% |
| Management, Scientific, and Technical Consulting Services | 1.6% | 19.5% |
| Software Publishers | 1.5% | 23.9% |
| Computer and Peripheral Equipment Manufacturing | 1.5% | 7.6% |
| Architectural, Engineering, and Related Services | 1.4% | 2.3% |
| Semiconductor and Other Electronic Component Manufacturing | 1.1% | 3.2% |
| Data Processing, Hosting, and Related Services | 0.8% | 14.7% |
| Source: JobsEQ, via Hanover Research | | |

**Table** : Occupations with the Most Job Openings

| Occupation | Annual Job Openings | Median Ann. Wage |
| --- | --- | --- |
| Software Developers and Software Quality Assurance Analysts and Testers | 13,542 | 140,600 |
| General and Operations Managers | 6,848 | 134,600 |
| Project Management Specialists and Business Operations Specialists, All Other | 6,655 | 86,500 |
| Accountants and Auditors | 4,615 | 83,600 |
| Management Analysts | 4,222 | 103,700 |
| Computer User Support Specialists | 3,710 | 73,400 |
| Technical Writers | 378 | 106,600 |
| Calibration Technologists and Technicians and Engineering Technologists and Technicians, Except Drafters, All Other | 369 | 69,800 |
| Biological Scientists, All Other | 367 | 102,700 |
| Human Resources Assistants, Except Payroll and Timekeeping | 366 | 48,800 |
| Source: JobsEQ, via Hanover Research | | |

**Table** : Fastest Growing Occupations

| Occupation | % Change | Median Ann. Wage |
| --- | --- | --- |
| Information Security Analysts | 42.3% | 123,200 |
| Data Scientists and Mathematical Science Occupations, All Other | 38.0% | 134,400 |
| Medical and Health Services Managers | 36.4% | 133,300 |
| Operations Research Analysts | 32.3% | 107,200 |
| Physical Therapist Assistants | 32.3% | 69,700 |
| Substance Abuse, Behavioral Disorder, and Mental Health Counselors | 30.8% | 51,500 |
| Software Developers and Software Quality Assurance Analysts and Testers | 27.9% | 140,600 |
| Social and Community Service Managers | 26.4% | 67,500 |
| Medical Assistants | 25.3% | 47,300 |
| Market Research Analysts and Marketing Specialists | 23.7% | 87,900 |
| Source: JobsEQ, via Hanover Research | | |

## Demographic Data

[Provide summary-level demographic data for the service area. Disaggregate the data as appropriate for the institution’s mission and service area. Provide brief context if needed.]

**Table** : Bay Area Population Projections

| Geography | 2020 | 2030 | 2040 | 2050 | 2060 |
| --- | --- | --- | --- | --- | --- |
| Santa Clara County | 1,967,585 | 2,094,936 | 2,248,482 | 2,369,115 | 2,422,549 |
| Greater Bay Area | 8,547,957 | 9,054,619 | 9,543,754 | 9,889,519 | 10,106,941 |
| Source: State of California Department of Finance, via Hanover Research | | | | | |

**Table** : Bay Area Population Projections by Race/Ethnicity

| Race/Ethnicity Recode | 2020 | 2060 | Percent Change |
| --- | --- | --- | --- |
| White (Non-Hispanic) | 37.9% | 22.2% | -15.7% |
| Black (Non-Hispanic) | 6.1% | 6.0% | -0.1% |
| American Indian or Alaska Native (Non-Hispanic) | 0.4% | 0.4% | 0.1% |
| Asian (Non-Hispanic) | 25.6% | 35.9% | 10.2% |
| Native Hawaiian or Pacific Islander (Non-Hispanic) | 0.5% | 0.4% | -0.1% |
| Multiracial (Non-Hispanic) | 2.8% | 3.7% | 0.9% |
| Hispanic (any race) | 26.6% | 31.4% | 4.8% |
| Source: State of California Department of Finance, via Hanover Research | | | |

**Table** : Service Area Racial Breakdown

|  | Bay Area: Estimate | Bay Area: Percent | SC County: Estimate | SC County: Percent |
| --- | --- | --- | --- | --- |
| White | 4,706,880 | 55.9% | 939,610 | 48.7% |
| Black or African American | 596,992 | 7.1% | 64,718 | 3.4% |
| American Indian and Alaska Native | 134,039 | 1.6% | 26,816 | 1.4% |
| Asian | 2,336,048 | 27.8% | 764,838 | 39.7% |
| Native Hawaiian and Other Pacific Islander | 97,955 | 1.2% | 16,298 | 0.8% |
| Some other race | 1,085,198 | 12.9% | 223,646 | 11.6% |
| Source: US Census Bureau, via Hanover Research | | | | |

**Table** : Service Area Ethnicity Breakdown

|  | Bay Area: Estimate | Bay Area: Percent | SC County: Estimate | SC County: Percent |
| --- | --- | --- | --- | --- |
| Hispanic or Latino (of any race) | 2,160,640 | 25.7% | 490,978 | 25.5% |
| White alone | 3,313,375 | 39.4% | 607,903 | 31.5% |
| Black or African American alone | 461,405 | 5.5% | 45,259 | 2.3% |
| American Indian and Alaska Native alone | 19,308 | 0.2% | 3,366 | 0.2% |
| Asian alone | 2,047,415 | 24.3% | 699,290 | 36.3% |
| Native Hawaiian and Other Pacific Islander alone | 45,936 | 0.5% | 6,229 | 0.3% |
| Some other race alone | 29,114 | 0.3% | 5,505 | 0.3% |
| Two or more races | 340,205 | 4.0% | 68,940 | 3.6% |
| Source: US Census Bureau, via Hanover Research | | | | |

## Socio-economic Data

[Provide summary-level socio-economic data for the service area. Disaggregate the data as appropriate for the institution’s mission and service area. Provide brief context if needed.]

**Table** : Educational Attainment for Population Age 25+

|  | Bay Area: Estimate | Bay Area: Percent | SC County: Estimate | SC County: Percent |
| --- | --- | --- | --- | --- |
| Population 25 years and over | 5,948,725 | NA% | 1,334,958 | NA% |
| Less than 9th grade | 410,455 | 6.9% | 89,211 | 6.7% |
| 9th to 12th grade, no diploma | 306,300 | 5.1% | 65,992 | 4.9% |
| High school graduate (includes equivalency) | 956,824 | 16.1% | 188,180 | 14.1% |
| Some college, no degree | 1,072,703 | 18.0% | 200,910 | 15.0% |
| Associate's degree | 429,355 | 7.2% | 91,145 | 6.8% |
| Bachelor's degree | 1,606,175 | 27.0% | 369,625 | 27.7% |
| Graduate or professional degree | 1,166,913 | 19.6% | 329,895 | 24.7% |
| High school graduate or higher | 5,231,970 | 88.0% | 1,179,755 | 88.4% |
| Bachelor's degree or higher | 2,773,088 | 46.6% | 699,520 | 52.4% |
| Source: US Census Bureau, via Hanover Research | | | | |

**Table** : Income in the Service Area

| Income Level | Greater Bay Area | Santa Clara County | USA |
| --- | --- | --- | --- |
| Median Income (dollars) | 98,328.84 | 116,178 | 60,293.00 |
| Mean Income (dollars) | 134,218.82 | 154,183 | 84,937.74 |
| Source: US Census Bureau, via Hanover Research | | | |

**Table** : Poverty Level in the Service Area

| Greater Bay Area | Santa Clara County |
| --- | --- |
| 9.0% | 7.5% |
| Source: US Census Bureau, via Hanover Research | |

## Sites

[List names and locations (including addresses) of sites where 50% or more of a program, certificate, or degree is available to students, and any other off-campus sites or centers.]

## Specialized or Programmatic Accreditation

[Provide a list of any specialized or programmatic accreditations held by the institution.]

# Presentation of Student Achievement Data and Institution-Set Standards

**Table** : Overall Course Success Rate

| Type | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
| --- | --- | --- | --- | --- |
| Floor value | 64.6% | 65.2% | 65.6% | 65.9% |
| Aspirational value | 73.0% | 73.5% | 74.0% | 74.5% |
| Actual value | 72.8% | 73.3% | 72.5% | 73.8% |
| Source: Student Success Metrics | | | | |

**Table** : Distinct number of CO-approved certificate earners (12+ units)

| Type | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
| --- | --- | --- | --- | --- |
| Floor value | 354 | 398 | 442 | 440 |
| Aspirational value | 518 | 537 | 557 | 578 |
| Actual value | 518 | 477 | 480 | 511 |
| Source: Student Success Metrics | | | | |

**Table** : Distinct number of degree earners (AA, AS, or ADT)

| Type | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
| --- | --- | --- | --- | --- |
| Floor value | 395 | 400 | 403 | 412 |
| Aspirational value | 427 | 443 | 459 | 476 |
| Actual value | 427 | 452 | 463 | 460 |
| Source: Student Success Metrics | | | | |

**Table** : Distinct number of ADT earners

| Type | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
| --- | --- | --- | --- | --- |
| Floor value | 109 | 139 | 162 | 184 |
| Aspirational value | 156 | 166 | 176 | 186 |
| Actual value | 156 | 178 | 205 | 229 |
| Source: Student Success Metrics | | | | |

**Table** : Distinct number of transfers to CSU or UC

| Type | 2015-2016 | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
| --- | --- | --- | --- | --- | --- |
| Floor value | 620 | 592 | 608 | 618 |  |
| Aspirational value | 689 | 732 | 777 | 825 | 876 |
| Actual value | 689 | 632 | 706 | 723 |  |
| Source: Student Success Metrics | | | | | |

## Disaggregation by Gender

**Table** : Course Success Rates by Gender

| Gender | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
| --- | --- | --- | --- | --- |
| Female | 74.1% | 73.9% | 73.3% | 75.8% |
| Male | 71.0% | 72.6% | 71.4% | 70.9% |
| All Masked Values | 81.4% | 77.1% | 84.0% | 68.6% |
| Note: "All Masked Values" contains Non-Binary and Unknown/Non-Respondent students. | | | | |
| Source: Student Success Metrics | | | | |

**Table** : Certificate Earners by Gender

| Gender | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
| --- | --- | --- | --- | --- |
| Female | 321 | 322 | 314 | 322 |
| Male | 197 | 151 | 164 | 188 |
| All Masked Values |  | 4 | 2 | 1 |
| Note: "All Masked Values" contains Non-Binary and Unknown/Non-Respondent students. | | | | |
| Source: Student Success Metrics | | | | |

**Table** : Degree Earners by Gender

| Gender | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
| --- | --- | --- | --- | --- |
| Female | 277 | 296 | 291 | 322 |
| Male | 150 | 155 | 171 | 138 |
| All Masked Values |  | 1 | 1 |  |
| Note: "All Masked Values" contains Non-Binary and Unknown/Non-Respondent students. | | | | |
| Source: Student Success Metrics | | | | |

**Table** : ADT Earners by Gender

| Gender | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
| --- | --- | --- | --- | --- |
| Female | 88 | 105 | 119 | 153 |
| Male | 68 | 73 | 85 | 76 |
| All Masked Values |  |  | 1 |  |
| Note: "All Masked Values" contains Non-Binary and Unknown/Non-Respondent students. | | | | |
| Source: Student Success Metrics | | | | |

**Table** : Distinct Number of Transfers to CSU or UC by Gender

| Gender | 2015-2016 | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
| --- | --- | --- | --- | --- | --- |
| Female | 372 | 346 | 399 | 431 |  |
| Male | 315 | 285 | 306 | 289 |  |
| All Masked Values | 2 | 1 | 1 | 3 |  |
| Note: "All Masked Values" contains Non-Binary and Unknown/Non-Respondent students. | | | | | |
| Source: Student Success Metrics | | | | | |

## Disaggregation by Ethnicity

**Table** : Course Success Rates by Ethnicity

| Ethnicity | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
| --- | --- | --- | --- | --- |
| American Indian/Alaska Native | 62.2% | 67.2% | 73.8% | 83.3% |
| Asian | 83.2% | 82.1% | 82.2% | 83.6% |
| Black or African American | 65.8% | 65.6% | 65.8% | 67.5% |
| Filipino | 72.9% | 75.1% | 75.3% | 77.1% |
| Hispanic | 68.0% | 68.7% | 68.2% | 69.2% |
| Pacific Islander or Hawaiian Native | 68.0% | 64.0% | 63.2% | 63.1% |
| White | 76.0% | 77.7% | 76.3% | 78.7% |
| Two or More Races | 69.1% | 71.2% | 68.3% | 72.0% |
| All Masked Values | 78.2% | 83.1% | 73.1% | 74.0% |
| Note: "All Masked Values" contains students who listed another ethnicity or did not respond. | | | | |
| Source: Student Success Metrics | | | | |

**Table** : Certificate Earners by Ethnicity

| Ethnicity | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
| --- | --- | --- | --- | --- |
| American Indian/Alaska Native |  |  |  |  |
| Asian | 117 | 116 | 101 | 130 |
| Black or African American | 27 | 23 | 20 | 24 |
| Filipino | 16 |  | 13 | 21 |
| Hispanic | 224 | 205 | 219 | 227 |
| Pacific Islander or Hawaiian Native |  |  |  |  |
| White | 101 | 87 | 83 | 78 |
| Two or More Races | 10 | 14 | 24 | 15 |
| Unknown/Non-Respondent |  |  |  |  |
| Multiple Values Reported |  |  |  |  |
| All Masked Values | 23 | 32 | 20 | 16 |
| Note: "All Masked Values" contains students who listed another ethnicity or did not respond. | | | | |
| Source: Student Success Metrics | | | | |

**Table** : Degree Earners by Ethnicity

| Ethnicity | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
| --- | --- | --- | --- | --- |
| American Indian/Alaska Native |  |  |  |  |
| Asian | 98 | 83 | 77 | 101 |
| Black or African American | 24 | 24 | 21 | 28 |
| Filipino | 18 | 14 | 20 | 13 |
| Hispanic | 192 | 228 | 235 | 217 |
| Pacific Islander or Hawaiian Native |  |  |  |  |
| White | 59 | 71 | 76 | 70 |
| Two or More Races | 14 | 13 | 17 | 15 |
| Unknown/Non-Respondent |  |  |  |  |
| Multiple Values Reported |  |  |  |  |
| All Masked Values | 22 | 19 | 17 | 16 |
| Note: "All Masked Values" contains students who listed another ethnicity or did not respond. | | | | |
| Source: Student Success Metrics | | | | |

**Table** : ADT Earners by Ethnicity

| Ethnicity | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
| --- | --- | --- | --- | --- |
| American Indian/Alaska Native |  |  |  |  |
| Asian | 37 | 38 | 40 | 44 |
| Black or African American |  | 12 | 13 | 14 |
| Filipino |  |  |  |  |
| Hispanic | 65 | 83 | 101 | 115 |
| Pacific Islander or Hawaiian Native |  |  |  |  |
| White | 21 | 29 | 31 | 36 |
| Two or More Races |  |  |  | 10 |
| Unknown/Non-Respondent |  |  |  |  |
| Multiple Values Reported |  |  |  |  |
| All Masked Values | 33 | 16 | 20 | 10 |
| Note: "All Masked Values" contains students who listed another ethnicity or did not respond. | | | | |
| Source: Student Success Metrics | | | | |

**Table** : Distinct Number of Transfers to CSU or UC by Ethnicity

| Ethnicity | 2015-2016 | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
| --- | --- | --- | --- | --- | --- |
| American Indian/Alaska Native |  |  |  |  |  |
| Asian | 203 | 175 | 203 | 204 |  |
| Black or African American | 49 | 37 | 28 | 32 |  |
| Filipino | 37 | 35 | 40 | 46 |  |
| Hispanic | 241 | 233 | 273 | 266 |  |
| Pacific Islander or Hawaiian Native |  |  |  |  |  |
| White | 104 | 99 | 108 | 77 |  |
| Two or More Races | 29 | 29 | 29 | 26 |  |
| Unknown/Non-Respondent |  |  |  |  |  |
| Multiple Values Reported |  |  |  |  |  |
| All Masked Values | 26 | 24 | 25 | 72 |  |
| Note: "All Masked Values" contains students who listed another ethnicity or not respond. | | | | | |
| Source: Student Success Metrics | | | | | |

## Licensure Pass and Job Placement Rates

**Table** : Licensure Pass Rates

| Program | Exam Type | Institution Set Standard | Stretch Goal | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 | 2020-2021 |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Cosmetology | State Board | 64.3% | 70% | 95% | 76% | 89% | 61% | 64% |
| Dental | State Board | 57.3% | 57% | 81% | 75% | 55% | 52% | 84% |
| Esthetics | State Board | 80.7% | 88% | 100% | 100% | 100% | 83% | 86% |
| HVAC (EPA) | National | 70.2% | 90% | 95% | 97% | 93% | NA%A | 60% |
| Medical Assisting | State Board | 59.2% | 65% | 89% | 75% | 60% | NA%B | 72% |
| ANo campus specific data on this item. | | | | | | | | |
| BNo one took the exam this year due to Covid | | | | | | | | |
| Source: ACCJC Annual Reports | | | | | | | | |

**Table** : Job Placement Rates

| Program | Institution Set Standard | Stretch Goal | 2018-2019 | 2019-2020 | 2020-2021 |
| --- | --- | --- | --- | --- | --- |
| Cosmetology | 64.2% | 70% | 69% | 75% | 70% |
| Dental | 76.5% | 80% | 89% | 86% | 80% |
| Esthetics | 68.7% | 75% | 80% | 74% | 75% |
| HVAC | 65.4% | 65% | 74% | 70% | 74% |
| Medical Assisting | 55.5% | 60% | 50% | 65% | 70% |
| Source: ACCJC Annual Reports | | | | | |
| Note that data is only available for 2018-2019 and years after. | | | | | |