

## **Stephanie Plumeri**

stephanie.plumeri@gmail.com • <http://www.stephanieplumeri.net>

### **Professional Summary**

- User Interface developer and designer skilled in HTML5, CSS3, Sass, jQuery/Javascript, Node.js, ASP.NET MVC, social media API integration, Photoshop, Illustrator, Final Cut Pro
- Responsive Web Jedi
- Passionate about web standards, accessibility, and a user-focused, content-focused, progressively enhanced paradigm of development
- Familiar with both waterfall and agile development processes, using workflow management tools such as Trello and JIRA, and version control systems such as Git

### **Business & Technical Experience**

#### **UI Development Lead – TMP Worldwide**

New York, NY • April 2014 – Present

- UI lead in the development of a fully responsive internal content management web application to support TalentBrew, TMP's core recruitment marketing software platform
- Key driver behind a move to fully responsive development within the organization, coordinating a month-long intensive responsive design training program for over 70 designers and copywriters in 8 offices across 3 countries
- Assess feasibility of new feature implementations through prototyping, and aid in both development and documentation of new product enhancements
- Regularly review site proposals for accessibility and web standards compliance, as well as ability to translate fluidly to the responsive web
- Actively promote web standards, mobile-first development, and use of new technology across all departments

#### **UI/Front End Developer – TMP Worldwide**

New York, NY • June 2012 – April 2014

- User interface development for corporate recruitment websites and internal content management systems
- Built out sites according to client branding guidelines, business rules for functionality, and requested accessibility compliance levels, while upholding web standards
- Developed fully responsive site templates using mobile-first programming strategies
- Worked with project managers to troubleshoot websites and modify templates according to client requests

#### **Web Consultant – Muhlenberg College Department of Accounting, Business, Economics & Finance**

Allentown, PA • May 2011 – May 2012

- Led responsive site redesign effort, developing web interface and related content with the goal of enhancing the relevance of the present website to both current and incoming students
- Integrated Facebook and Google Calendar into website for future event promotion, creating both technical setup and related documentation for faculty use

#### **Marketing Intern - Dining Services, Sodexo at Muhlenberg College**

Allentown, PA • January 2011 – May 2012

- Worked with marketing team to develop print and digital advertising campaigns aimed at increasing student engagement with Dining Services
- Established brand style guide and web templates to maintain consistency in design across multiple dining locations
- Updated and maintained brand presence across multiple social networks with original image and video content

## **Technical/Software Proficiencies**

### **Development**

- HTML5
- CSS3/CSS preprocessors (Sass/Compass, LESS)
- Javascript/jQuery
- ASP.NET MVC
- Javascript-based application frameworks (AngularJS, Backbone.js)
- Node.js
- Git

### **Creative**

- Photoshop
- Illustrator
- InDesign
- Final Cut Pro
- Digital video production and still photography

### **Other**

- Microsoft Office Suite
- Social Media/Blogging Platforms (Facebook, Twitter, Tumblr, LinkedIn, Wordpress, Blogger)

## **Education**

### **Muhlenberg College**

September 2008 – May 2012

- Bachelor of Arts, Media & Communication (with High Honors), Economics (with Honors), summa cum laude
- Research focused on applications of aggregated online consumer reviews on box office revenues and the broader film/entertainment industry

### **Honors and Awards**

- Phi Beta Kappa, 2011
- Presenter, Economics Scholars Program for Undergraduate Research at the Federal Reserve Bank of Dallas, 2011 - 2012
- The Kyle M. Larsson Memorial Scholarship Award in Business and Economics, 2011

### **Activities and Societies**

- Ciarla Yearbook (Member, 2008 – 2012; Editor-in-Chief, Fall 2010 – Present)
- Kappa Kappa Psi National Honorary Band Fraternity (Honorary Brother, initiated May 2011)
- Omicron Delta Kappa National Leadership Honor Society (inducted Spring 2011)