American Respondents study 2

**A\_1**

**Group 1 – American Culture**

I lived there before, I like it. it has some financial problems. the weather is great. I would live there again if I could.

It is a great place to live and a melting pot of different cultures.

It is a melting pot.

A very beautiful relaxed place with lots of diversity and options for me. Some parts of the big cities can be hectic, so it is not for everyone, but when you visit, you see why people want to live there.

fun, interesting

It's a great state, with wonderful nature, a great climate, a very dynamic population and a lot to offer.

It seems like a pretty decent place to live.

It's very pleasant and nice. There are lots of opportunities to enjoy nature.

I really like California the place, I enjoy the attractions, I enjoy the scenery, I love the beach, the only thing I don't like about California is how liberal it is.

California is a beautiful and diverse state. It has natural beauty, a strong economy, and is progressive politically.

It's okay. But I think it has seen better days as far as quality of life is concerned.

it is fun and has lots of culture in it.

Seems like a nice place.

I feel very active and happy.

I like California, I love mountains and beaches.

It is very diverse and successful.

That it is beautiful , a land of dreams and multicultural.

Sunny, beautiful, laidback

The nature of beauty and have more relaxation.

It's a very positive space, big and bold and a center of the world with large influence

very scenic and diverse

Looks like a great place to visit and live. It's beautiful and has a variety of people.

I think that California seems like a beautiful place to live and visit.

its nice

The orange chicken is very good. I have a positive impression.

It seems like a great place

California is a very beautiful place which features beautiful beaches, nice restaurants, as well as fabulous tourist attraction.

Seems ok

It's a nice state. I have a few friends that live their. They have good things to say about it.

It seems like a nice place, culturally diverse...

Very diversified in terms of culture, welcoming, busy and beautiful.

**Group 2 – Chinese Culture**

seems like a culturally enriching place to visit

It seems like a great place to visit.

very stylish

seems like evry other place

It is a culturally rich part of china

Yangzhou, China seems like a historic city with a ton of history and culture. It's a place I would be interested in learning more about and I would would also like to try some of the traditional foods.

It is a city full of history and culture and innovation.

It is a historic city with great culture

It's pretty cool.

It is an interesting city full of ancient culture and heritage.

I think Yangzhou is a city with an important history. The food is delicious and there is probably a wide variety of dishes that people like to eat. The city has a long-established culture and is probably the home to quite a few business corporations if it

It looks fun.

It seems very homey and down-to-earth with lots of natural resources.

If it weren't for the difficult circumstances of our world it seems like the type of place that I would want to live. I have a very positive and favorable impression of the region.

I am interested in going to visit and to taste the cuisine of the area.

I would love to visit this city. It sounds rich in history, culture and great good.

It is great and nice

Not bad. It would be fun to go for the food, but not much else is mentioned about the city.

It has a lot of culture and good food.

rich in history and culture

It seems interesting and historic

My impression is that there are a lot of good flavors of cuisine coming from that province perhaps because it was a major trading port and experienced many different spices.

A place that I would like to visit. It looks like it has good scenery and very good food.

Well my first impression is how beautiful Yangzhou China is, I woul love to visit one of these days.

I think that it is a very cultural city. My impressions are very positive and I think that this city is a good example of places that people should see in there life times.

It sounds like a culturally rich area. It seems like an important part of Chinese history.

It is a place full of culture and wealth.

It seems like it is a culturely distinct city.

**Q26**

**Group 1 – American Culture**

I think the cultural background of the creator is Chinese but I think in order to become successful in the US, the food has to be somewhat Americanized in order to be palatable to US tastes

I believe that the majority of the restaurant chain is Chinese, but any major chain in America is influenced by American culture as well.

I think it is mainly Chinese but it has been Americanized

Chiense food in the US is quite different from China. Besides that, even if authentic, it doesn;t reflect on the variosu types of regional cuisines in china.

the cuisine is Chinese, based on Chinese recipe, but its seasoning has been adopted to ensure it suits American taste, it is located in American

I feel that the founders were inspired by the dynamism and opportunities of the US to start their restaurant. And they live and work in the US, of course, and are Americans. They still have their Chinese culture and roots and that is part of their life, and it obviously had influence on the way they thought out their business, so it's definitely part of the mix.

They serve Chinese food.

It's an American restaurant but it serves Chinese cuisine so I mostly consider it a Chinese eatery.

It only serves Chinese food, but it was founded in America, under the confines of the American dream.

I think the food served there could be considered to be inspired by Chinese food, but the food has a lot in common with American food as well. As the restaurant chain has expanded it has become more American, with the ingredients and manner of serving that is common here. However, the preparation is still Chinese.

There's nothing traditional about Panda Express. And the food is not very good. I believe that the owner also owns and runs PF Chang's which is much more expensive and a real sit down restaurant and I would prefer to eat there.

I think it is a Chinese restaurant based on the fact that is where its culture is derived from. it is American because it was born here.

It's Chinese food, but designed around an American business model.

Because i like the USA.

I think it has equal influences from both America and China.

The food is Chinese but quite different from what you would actually get in China.

I see it as half an half, it offer chinese food and it was started by chinese people, but it is a chain in america.

It is mostly an American restaurant because it was created and operates in America. It pays American taxes and employs Americans. The fact that it serves Chinese inspired food accounts for the ten percent I allocated.

Because they are making foods based on chinese flavors.

It's mostly American at this point, cleaned up for mass consumption and watered down. But the beginnings were rooted in Chinese food, so there's still that as an underpinning.

It is mostly a fast food restuarant

They are a Chinese couple who moved to the US but are from China and serving chinese food.

I think that it is Americanized chinese food so it's about 50/50

it is not authentic

The ingredients, locations, and employees are American. The recipes are possibly Chinese.

I think both cultures influence the restaurant

I think the Chinese food in the US are Americanized and it tastes very sweet compared to the authentic Chinese food.

It just seems to be a chinease american fusion restaurant

It's American style Chinese food, so I give it an even split.

I'd call it American Chinese... It is chinese based food made in America for Americans

I think Panda Express mainly offers Chinese dishes with a few American foods.

**Group 2 – Chinese Culture**

It is fast food which is an American idea and they have americanized their menu.

I think that some of the dishes have probably been adjusted to better fit american tastes so it makes the restaurant more american to me.

I live in America where it is the most diverse

its influienced by china but it is designed for the USA UK Canada etc

I never would have thought that Panda Express was started by a chinese couple. It just always seemed like super americanized versions of chinese dishes to appeal to american tastes

I'm quite certain that Panda Express had to cater their menu to American tastes for business purposes. Chances are the dishes now vary quite a bit from the originals in the Chinese city.

It is an American fast food chain that services Chinese food, the food doesn't come off as authentic though

I went 50/50 because it is an American restaurant in that it is a chain with locations in America. However it features Chinese food. So 50/50

it depends on whose eating it i think. A chinese american would love this but a chinese may be offended by this level of food.

While it may take some elements from Chinese cuisine, it has been American-ized in order to cater to American tastes.

I selected 40% Chinese and 60% American. I would not consider Panda Express a "real" Chinese restaurant in some ways because it seems to me to be more like a fast food franchise. It seems to be highly Americanized, although the food definitely has a strong Chinese influence. So I would put it as more American than Chinese, but influenced by both.

It was created in America.

The origins are clearly Chinese, but the product is adapted to appeal to American palates.

Panda Express is a restaurant that can easily be recognized as American, based on the type of food being served.

It is an american infused Chinese restaurant. The cuisine is Chinese however it has been tweaked to serve American consumers.

I have tasted authentic chinese food and what Panda express does is the americanized version of some chinese dishes but it is chinese american food and not authentic, fresh, chinese cuisine.

Because he immigrated to USA and founded a restaurant,

The food has been Americanized so that it is more appealing to the people here. The basic idea may be the same, but the preparation and ingredients will be different.

Panda Express' food feels more like typical Chinese-American food than authentic Chinese food.

I think the soft drinks and packaging - drive thru lend to the 20% american

I've eaten there and it is standard american version of stir fry and rice

there is always some difference from Chinese restaurants and American Chinese restaurants from the type of food offered. I used to live in China.

I am a Asian American so I can relate. I rate it 70% chinese and 30% american because all chinese restaurant in the US is somewhat non-authentic in the sense that food from these restaurants are tweaked to suit American customers.

I rate this more of a Chinese restaurant because they serve gourmet Chinese foods

Panda Express is technically Chinese food I suppose but it is so Americanized that it is not truly authentic Chinese food. If I went to China, I doubt that I would find food like Panda Express food sold on the street.

The dishes made at these restaurants are from the original place they came from. They are a Chinese food restaurant located in America.

They serve Chinese food, but they are in america

It is American in design with some American influence in the food. For the most part it carries Chinese culture in taste.

**Q25**

**Group 1 – American Culture**

In the same sense that Panda Express has to be Americanized in the US, it would have to be "China-ified" a little bit to appeal to the Chinese palate

I think this is more American, when you start including Fortune Cookies and Dr. Pepper in the description. It sounds like an American version of Chinese food versus Chinese food.

It has many American qualities but mainly Chinese.

The Chinese immigrant in America developed new foods with what was available. An American Chinese restaurant in China would be seen exactly as that.

because it is based on Chinese cuisine and it is located in China and it used Chinese ingredients

For the same reasons I first gave: the original restaurant was founded in the US, inspired by American dynamism, and fueled by the Chinese roots of its founders, so it's mostly American, but also Chinese. And I'm sure that it will most likely be perceived as an American venture in China.

They serve Chinese.

While Panda Express serves Chinese food, it's coming from America to China, so in this case I think of it more as an American restaurant.

It is an American business that has a store in China, but it serves Chinese food.

the chain has more in common with american restaurants than with Chinese restaurants in China. The food is prepared using more American-friendly flavors, and the concept of fast food is an American concept.

Panda Express serves Chinese/American food, not traditional Chinese food.

It is from American and was born here so it is American.

The food is ultimately the key to what type of restaurant it is, but it is largely designed around American sensibilities.

Because i liked the US restaurant.

It is still equally influenced by America and China.

Like I said before it's Americanized Chinese, not authentic.

i STILL SEE IT AS HALF AND HALF.. it is very different than other true chinese cuisine.. I have been to china. fortune cookies are a very american chinese food item.

Despite being in China, the company is still an American company operating on the American stock market. My allocation did not change.

Because it was originated and famous in America.

It's been Americanized, nothing is authentic, but what it IS, is what America gets.

It has chinese options cooked in an american way

it is serving some American things.

I think that it does serve Chinese food but it is about half American food.

seems american

The ingredients, locations, employees, and at least some of the recipes would be Chinese. The ownership would be American.

I think that Chinese cuisine would have more of an influence on the restaurant

The food have to prepared for the taste of Chinese since it is located in China.

Just seems this way

If they're maintaining the menu then my opinion remains the same.

I think that the food from Panda Express originating in the US in not really "authentic" chinese food.

For it to be successful in China, it has to mainly offer Chinese dishes thus it's going to be mainly a Chinese restaurant.

**Group 2 – Chinese Culture**

These are fast food preparations made for the US market, not authentic cuisine

I classify it more as american because I expect the food has been adapted to fit american tastes over the years.

I want to be fair

its a convoluted mess 50/50 is best i can do. plus ive no idea how to judge if sthg is chinese as im not

Because it is such an americanized place and literally was founded in America, I would consider it a fully american restaurant opening in china

I think they are still selling a hybrid of foods, most of which is stuff that is American or Americinized versions of the Chinese dishes.

I feel as though this isn't authentic food and also brings in a lot of American culture on top of it.

Same rationale. It is an American-style chain restaurant but the food is Chinese. So 50/50 again.

It's like opening a chipotle in mexico. It's not as mexican as the place it is from and the same for panda

It is still the same restaurant as in the US and contains many American elements, such as beverages, sauces, etc.

I kept my rating of 40% Chinese and 60% American because I think that the classification would stay the same. The food is Chinese, but with a very strong American influence and some American dishes like the fortune cookies, and Panda Express is a restaurant with its origins in the USA.

It was created in America.

The origins were Chinese, then filtered through American tastes, then adapted back again for Chinese customers. It's still more American because of the additions of fortune cookies and Dr. Pepper.

The food being served is overtly American, so that explains my rating being unchanged. They would have to change the menu.

Unless the menu is different from the American stores, it should be the same percentage as before.

This restaurant is run like an American restaurant and isn't very Chinese in operation, food or preparation.

Because it is a mix and have Chinese cuisine

Americanization. Only the name and origin is Chinese, the food isn't....

The food choice marks Panda Express as more American than Chinese.

soft drinks and cookies = 20 %

If it serves the same food it does in the U.S. then it is more U.S.

There are aspects of both, however the restaurant is still more Chinese than American.

It doesn't change my initial answer even if Panda Express is operated in China. It could very well be a franchise "chinese-american" restaurant.

I gave it that classifcation simply because of the lou mein which is essentially a chinese food

This is an American chain and would likely be seen as an American novelty to most Chinese people. I would doubt that any of the dishes would be considered authentic by a Chinese person's standards.

The mentioning of the American foods in the restaurant led me to this percentage.

It is different from most Chinese restaurants but still Chinese enough o be recognizable

There is some American influence in design and cuisine. Mostly it has a high influence of Chinese cuisine.