



28 - 30 January 2025

Tripura Vasini Palace Grounds
Bengaluru, Karnataka, India

***A leading expo
connecting the entire value chain of the
Bakery & Confectionery Market***



Concurrent Expo



Welcome to **Bakers Technology Fair 2025**, where innovation meets tradition in the world of baking! This highly anticipated event is set to take place at Tripura Vasini Palace Grounds - Bengaluru, bringing together baking enthusiasts, industry professionals, suppliers, and experts under one roof. Organized by Synergy Exposures this expo promises to be a hub of creativity, showcasing the latest trends, technologies, and products in the bakery industry.

Get access to the Premium Bakery Market

Secure Your Spot at the Finest Bengaluru Bakery Expo!

Exhibiting at the BTF 2025 offers exhibitors numerous benefits and opportunities to enhance your business.



Overall, exhibiting in BTF 2025 offers exhibitors a comprehensive platform to showcase their offerings, connect with industry stakeholders, and capitalize on numerous business opportunities within the bakery industry.

ORGANISERS PROFILE

Synergy Exposures & Events India Pvt. Ltd carries over a decade of expertise in organizing Trade Fairs and Conferences, specializing in successful B2B events across various sectors including Automation, Hospitality, Bakery, Confectionery, Sweet & Snack, Food Processing, Food Packaging, Dairy, and HoReCa.

The expos consistently draw high-quality exhibitors and visitors from around the world, facilitating valuable face-to-face interactions for business matching and networking. Recognized as industry leaders, our fairs serve as catalysts for innovation, fostering the birth of new ideas, ventures, and business opportunities. Notable events like Bakers Technology Fair and India HoReCa Expo highlight our commitment to excellence in Food and Hotel events, while specialized expositions like Food & Drink Process Expo and India Food Pack Expo cater specifically to the F&B manufacturing industry, further solidifying our reputation as a premier event organizer.

PROFILE OF VISITORS

- Bakery Owners and Managers
- Pastry Chefs and Bakers
- Food and Beverage Professionals
- Hospitality Industry
- Retailers and Distributors
- Food Industry Suppliers
- Industry Associations and Organizations
- Entrepreneurs and Startups
- Industrial Bakers

BUSINESS ENGAGEMENT

Designated Meeting Areas: Designated meeting areas within the expo venue where participants can conduct their B2B meetings in a conducive environment.

Matchmaking Services: BTF offers matchmaking services that pair exhibitors and attendees based on their business interests, objectives, and preferences. Synergy Exposures uses algorithms & manual matching processes to connect participants with relevant potential partners.

Hosted Buyer Programs: The hosted buyer program engages qualified buyers, such as bakery owners, retailers, and distributors, are invited to attend the expo as VIP guests. They enjoy exclusive access to networking events, and facilitated B2B meetings with exhibitors.

Business Matchmaking Meetings: Prior to the expo, BTF facilitates exhibitors and attendees to pre-schedule meetings through an online platform. This enables participants to plan their agendas and arrange meetings with specific companies or individuals they are interested in connecting with.

Speed Networking Sessions: Synergy Exposures organises speed networking sessions & roundtable discussions where participants can meet multiple potential partners or clients in a short period. This format allows for quick introductions and exchanges of information, facilitating efficient networking.

On-site Meeting Support: Designated meeting coordinators will assist participants with scheduling, logistics, and coordination of B2B meetings. Having dedicated personnel available to facilitate meetings enhances the overall experience for participants.



PARTNERSHIP OPTIONS

PRESENTING PARTNER

EXCLUSIVE

Deliverables:

- ✓ Titled as Presenting Partner.
- ✓ 5 Promotional E-mail Campaigns.
- ✓ Logo Inclusion in all the Promotional Collaterals & Onsite Brandings.
- ✓ Logo Inclusion in VIP Invitation, Exhibitor, Visitor, Delegate Online Registration Page.

INR 20 Lakhs

REGISTRATION PARTNER

EXCLUSIVE

Deliverables:

- ✓ Titled as Registration Partner.
- ✓ 2 Promotional E-mail Campaigns.
- ✓ Logo Inclusion in all the Promotional Collaterals & Onsite Brandings.
- ✓ Logo Inclusion in Online Visitor Registration Page.
- ✓ Logo Inclusion on the Badge.

INR 10 Lakhs

VIP LOUNGE PARTNER

NON EXCLUSIVE

Deliverables:

- ✓ Titled as VIP Lounge Partner.
- ✓ 2 Promotional E-mail Campaigns.
- ✓ Logo Inclusion in all the Digital Promotional Collaterals & Onsite Brandings.
- ✓ Logo Inclusion in VIP Invitation.
- ✓ Branding in VIP Lounge.

INR 5 Lakhs

SEMINAR PARTNER

NON EXCLUSIVE

Deliverables:

- ✓ Titled as Seminar Partner.
- ✓ Titled as Partner.
- ✓ One Speaking Opportunity
- ✓ 2 Promotional E-mail Campaigns.
- ✓ Logo Inclusion in all the Digital Promotional Collaterals & Onsite Brandings.
- ✓ Logo Inclusion in Delegate Registration and Seminar Agenda Page.

INR 5Lakhs

INDUSTRY PARTNER

NON EXCLUSIVE

Deliverables:

- ✓ Titled as Industry Partner.
- ✓ One Promotional E-mail Campaigns.
- ✓ Logo Inclusion in all the Digital Promotional Collaterals & Onsite Brandings.

INR 3 Lakhs

For sponsorship & Stand Booking

Savitha

General Manager

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info@bakerstechnologyfair.com

* Goods & Services Tax (GST) Extra. Last date for all partnership enrolment 60 days before the expo.

PARTICIPATION OPTIONS

For Indian Participation

Built Booth – INR 10000 / Sqm (Min 9 Sqm)

Bare Space – INR 9500/ Sqm (Min 36 Sqm)

For International Participation

Built Booth – USD 225 / Sqm (Min 9 Sqm)

Bare Space – USD 200/ Sqm (Min 36 Sqm)

* Goods & Services Tax (GST) Extra | 10% Extra for two side open & 20% Extra for 3 side & Island Booths.



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Bakery



Confectionery



Sweet & Snacks