SHAINA SHULTZ

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PROFESSIONAL EXPERIENCE

CitrusBits

Contract Product Designer   June 2024 - August 2024

- Designed user interfaces for mixed reality vision care applications, including RadiusXR and IrisVision.
- Developed comprehensive design system for RadiusXR, optimizing Figma file structure and component libraries for team efficiency.
- Created VR interface screens for patient onboarding and procedural guidance scripts for visual field testing.
- Designed UI screens for web presence and conducted visual QA testing, ensuring brand consistency and accessibility across platforms.

Deloitte Digital

UX/Visual Designer   Sep 2021 - May 2023

- Designed digital experiences for Fortune 500 clients including Amazon, American Express, Anthem Insurance, Bank of America, and NYU Langone.
- Developed responsive UI design solutions emphasizing visual design, micro-interactions, and scalable workflows.
- Built cloud and web applications using Figma, Sketch, InVision, Illustrator, and Photoshop.
- Defined user interactions and information architecture while introducing improved design patterns and systems.
- Collaborated with product managers, engineers, and cross-functional stakeholders to understand requirements, and provide creative, thoughtful solutions.

Alchemy Vision

Founding Product Designer   *Concurrent with Deloitte Digital* Oct 2020 - Oct 2023

- Collaborated with CEO and creative teams to develop user flows, wireframes, and interactive prototypes, streamlining design-to-development handoff by 40%.
- Created comprehensive style guides and annotated high-fidelity screens with measurements for engineering teams.
- Conducted competitive analysis and heuristic evaluation to identify market opportunities and inform design strategy.
- Supported smooth design processes for internal stakeholders through systematic design thinking and scalable solutions.

PROFESSIONAL QUALIFICATIONS

Design*:*

Mixed Reality, AR/VR Design, AI Design, Product Design, Prototyping, Information Architecture, UI/UX Design, 3D Modeling and Animation, Creative Coding, Basic Front-end Development

Tools*:*

Figma, Adobe Creative Cloud, Adobe Substance 3D, Adobe Aero, Unity, Unreal Engine, 3Ds Max, Sketch, InVision, VS Code, Processing, Touch Designer, Claude Sonnet

Computer Languages*:*

Java, JavaScript, Three.js, Typescript, HTML/CSS, Node.js, P5.js, Basic Python, Familiarity with React

EDUCATION

Southern Methodist University   May 2025

Master of Arts in Creative Technology

Washington University in St. Louis

Bachelor of Science, Business Administration, Emphasis in Marketing and Design

University of California, Los Angeles

Certificate in User Experience Design

Massachusetts Institute of Technology

Certificate in Designing and Building AI Products and Services