

Pre-Dog Owner Interviewee #1

1. As a new/pre dog owner, what are some of the things you think you would need to research before taking on the task of caring for a dog?

How to take care of a dog

2. Are there any facts or pieces of information about dogs that you wish were easier to find via research?

The minimum required space for specific dogs

3. As a person with responsibilities, how will you determine whether or not you will be able to balance your commitments in life and raising a dog?

If my mental health and or the dogs health is not effected by inadequate care

4. How would you determine whether the breed of dog is suitable for your specific living situation?

Through research

5. How likely is it that you would listen to advice from other dog owners over your own research about

- a. Dietary needs, what type of food you should buy based on your dog's breed/age/health

My own research

- b. Basic grooming equipment and supplies (toys/beds, crates)

Both/ more research

- c. Training methods/classes

My own research

- d. Estimates about the amount of time needed to care for the dog

My own research

- e. Breed of your dog based on your living situation?

My own research

6. Would you prefer to do research on your own over getting advice from other dog owners

Yes

7. Would you take advice from other dog owners more seriously if they have the same breed of dog you have/ are planning to get?

Not so much unless it was backed by evidence .

8. Would you take advice from other dog owners more seriously if they have owned dogs for a long period of time?

Yes if it is 10+ years

9. Would you post questions to an online community for advice as to how to care for your dog?

Yes

10. What are some difficulties you encounter while conducting your preferred method of research?

Scholarly info is hard to get access to and not enough research on dogs is funded

a. What are things you like about it?

Research is backed

b. Is there a way in which you think this method could be improved?

More research and easier accessibility to it

11. Throughout your time as a dog owner, if you learned something about caring for your dog that you think would answer somebody else's question on an online community, would you answer the question?

Yes I would speak from my experience and acknowledge theirs may be different

12. How likely is it that you would take advantage of a way to connect with other dog owners in the local community? (1-10) 1 being not very likely at all, 10 being you would definitely take advantage of this method of connection

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13. How likely is it that you would take advantage of an easy way to find other people with dogs to help socialize your own? (1-10) 1 being you wouldn't use a way to help socialize your dog, 10 being you would use the method often to socialize your dog.

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Pre-Dog Owner Interviewee #2

1. As a new/pre dog owner, what are some of the things you think you would need to research before taking on the task of caring for a dog?

What my adoption choices are, what breed would be best for me, how to take care of a dog, what paperwork I need? What vaccinations will I need?

2. Are there any facts or pieces of information about dogs that you wish were easier to find via research?

Sometimes it isn't that the info is hard to find, it's the fact that when I search for things like "What should I feed him/her?" there is a huge information overload.

3. As a person with responsibilities, how will you determine whether or not you will be able to balance your commitments in life and raising a dog?

Impossible to answer, I guess I would just need to find out how many hours a week my dog would need from me and see if I have time for that.

4. How would you determine whether the breed of dog is suitable for your specific living situation?

Google/asking people at the place I go to adopt.

5. How likely is it that you would listen to advice from other dog owners over your own research about

f. Dietary needs, what type of food you should buy based on your dog's breed/age/health

My own research

g. Basic grooming equipment and supplies (toys/beds, crates)

Others as well as my own research to confirm what they said

h. Training methods/classes

Recommendations from other dog owners

i. Estimates about the amount of time needed to care for the dog

Personal experience from other dog owners but I would do my own research to confirm (good to always be rationally skeptical)

j. Breed of your dog based on your living situation?

My own research

6. Would you prefer to do research on your own over getting advice from other dog owners

Research on my own would honestly just be me Googling things, to which the results I find on the internet would just be articles or something similar to an article from other dog owners. So ultimately, it would be info from other dog owners and maybe some credible info on certain sites.

7. Would you take advice from other dog owners more seriously if they have the same breed of dog you have/ are planning to get?

Yes but only if it was a trusted source

8. Would you take advice from other dog owners more seriously if they have owned dogs for a long period of time?

If they had more than one dog, or at least 10-15 years of caring for one or multiple of them.

9. Would you post questions to an online community for advice as to how to care for your dog?

Yes

10. What are some difficulties you encounter while conducting your preferred method of research?

Trusting the info you find online is hard, you have to look into the author/site off of which you find the info.

c. What are things you like about it?

I Google everything, and it is the first place I go to when I have questions. It is quick, easy and convenient.

d. Is there a way in which you think this method could be improved?

More backed up information based on solid evidence and research would put my mind at ease.

11. Throughout your time as a dog owner, if you learned something about caring for your dog that you think would answer somebody else's question on an online community, would you answer the question?

Sure

12. How likely is it that you would take advantage of a way to connect with other dog owners in the local community? (1-10) 1 being not very likely at all, 10 being you would definitely take advantage of this method of connection

9

13. How likely is it that you would take advantage of an easy way to find other people with dogs to help socialize your own? (1-10) 1 being you wouldn't use a way to help socialize your dog, 10 being you would use the method often to socialize your dog.

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Long Time Dog Owner Interviewee #3

1. What sort of information have you researched about your dog?

I have researched what kind of foods he can eat, how to potty train, specific things about his breed, behavioral techniques and how to train dogs.

2. When you perform this research, do you usually take information from general pet information sites accessed by google searches, or from forums/online communities such as Reddit?

I usually take the information from pet information sites and what comes up first from google.

- a. What do you like and dislike about this method of gathering information?

I like that it gives me an easy answer that I don't really have to dig for, but I don't like it sometimes because it is not very specific if I needed it to be.

3. What do you wish was easier to research about your dog?

I wish it was easier to research how to get your dog to be less aggressive towards other dogs and techniques on how to deal with that.

4. How did you find the services (grooming, daycare, dog sitting, veterinary clinics, etc) that your dog uses?

I found grooming service by word of mouth and the veterinary from what is closest to my house.

- a. Did you take into account reviews and their ratings of these services when choosing them?

No I did not take into account of that. I used them, then decided if I wanted to stick with them.

5. How likely is it that you would listen to advice from other dog owners about

- a. Abnormal behavior that your dog is exhibiting (less energy, aggressiveness)?

Likely because it is always great to hear advice

- b. Medical questions concerning your dog (Ate x amount of chocolate, should I be worried)?

Very likely especially if their dog has gone through the same thing.

c. Recommendations for new dog related services?

Likely as long as they have tried them out

d. Parks/Events that they suggest you should try?

Very likely because it is not always easy to find new parks.

6. Would you take advice from other dog owners more seriously if the other owner had the same breed of dog as you?

Yes I would find their advice more meaningful and correct.

7. Would you take advice from other dog owners more seriously if the other owner has owned dogs for a longer period of time than you?

Yes.

8. If you have specific questions that are dog related, would you consider posting these questions to an online community as a form of research?

Yes I would.

9. If you came across a question on an online community that you could answer based on your past experience related to dogs, would you take the time to answer it?

Yes I would because giving my incite won't harm anything and the least that could just happen is be ignored.

10. Can you tell me about a time you researched information/services for your dog? Did you do your own research for this information via pet related information sites from google searches or did you ask other dog owners / search online for information posted by other dog owners?

When I was looking for a new grooming place for my dog I tried looking up places but there are not many negative reviews so I wanted to know from someone who has actually experienced a place so I would ask around to people instead. So I put on facebook suggestions for grooming places

a. Why did you choose the method?

I felt more comfortable and like I was receiving a better answer

b. Was the method you chose effective in the end?

Yes it was, we love our dog groomer now and we have sent many other people to her as well.

c. If you did both, how did you determine which information to listen to? Why?

I determined because by talking to a person I felt like I got a more real answer, not just what the internet portrays.

11. How important is making connections with other dog owners in the community to you? (1-10) - 1 being you would only make connections by chance, 10 being you would definitely take advantage of a way to connect with other dog owners.

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12. How important is having your dog socialize with other dogs to you? (1-10), 1 being you wouldn't really socialize your dog, 10 being you would put in great effort to socialize your dog.

It is a 10, except he is not very social still, but we are working on it.