

## Reflection

### Ideation Process:

The process our group went through for this stage of our project was: a brainstorming session, an affinity diagramming session, selecting and polishing our ideas, refining our ideas and creating a storyboard, creating a video prototype, and filling in a task-centered system walkthrough. For our brainstorming session, we each individually sketched different interpretations of what our full application would look like. We then gathered for an affinity diagram session where we went around and presented our sketches for each page / feature of our application and taking note of what stood out for each idea. We met again and created a final sketch based on the notes from our affinity diagramming session. We then selected 3 ideas that stood out to us - navigating my profile, going through services, and going through events. We decided that we would choose going through my profile and present how a user can go through my profile and interact with that interface. We sketched more pages relating to this idea to be used for the storyboard, got the approval of the T.A, then created the storyboard. Through the storyboards we were able to complete the task centered system walkthrough and record our video.

There are many things that went well for our group during this process. We were able to complete sketching and brainstorming earlier on and were able to decide on our tasks quickly. Coming together as a group and working for 2 hours to finalize the storyboard and to figure out the rest of the deliverables worked very well for us as well. The issues that came up during this process was the confusion of what was required for the deliverables (e.g. we had to get our task approved by the TA, the differentiation between ideas and tasks, what is necessary for the video prototype and where the PowerPoint comes in etc. etc.). The fact that there were multiple sources of information for what was necessary for this deliverable was confusing and really slowed us down. Overall it was a good experience, despite the conflicting information. If we were to do it again, we would ask for a clearer specification of what is expected in the deliverables.