# A Neural Network Approach to Quote Recommendation in Writings

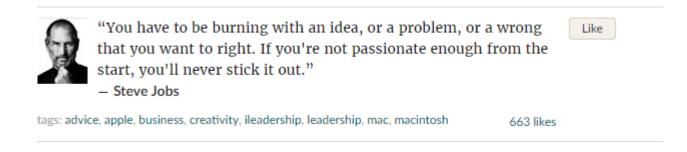
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# Outline

- > Introduction
- Background
- Context Encoder
- Quote Encoder
- Comparison
- > Result
- Conclusion

#### Introduction

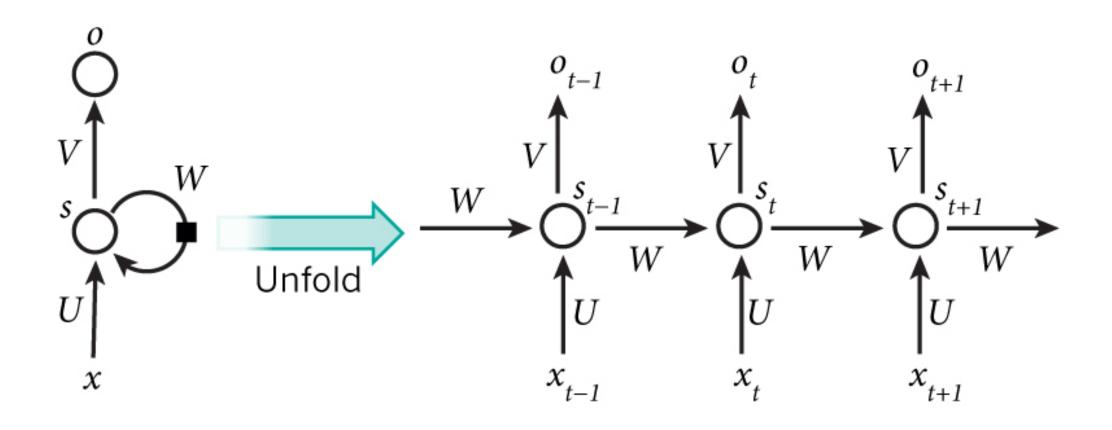
- Quote is a language phenomenon of transcribing the saying of someone else.
- Proper usage of quote can usually make the statement more elegant and convincing.
- A task to automatically recommend the quotes one may need while writing by user's typing.



# What is the difference?

	Citation	Quotation	
Length	Paper or document	Several sentences	
Superficial Meaning	Same	May Different	
Expression	Same	Different	
Topics	Same Similar		
Ambiguity	No	Yes	

# Recurrent Neural Network (RNN)

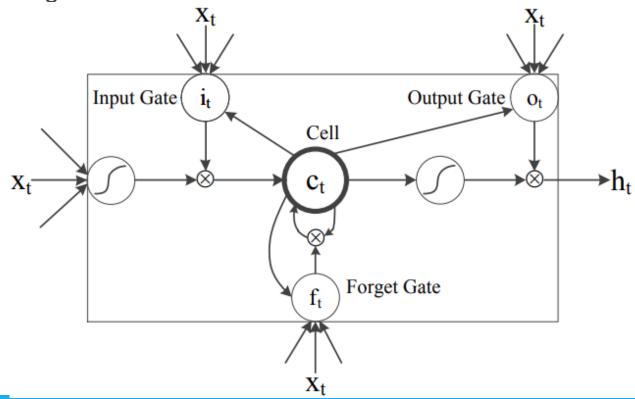


# Recurrent Neural Network (RNN)

- $\bullet S_t = f(U_{X_t} + W_{S_{t-1}})$
- $\bullet o_t = f(V_{S_t})$
- RNN is able to capture the dependency of input sequence due to the recurrent structure.
- Drawbacks:
  - fails to capture the dependency
  - the problem of gradient vanishing and exploding

# Long-Short Term Memory (LSTM)

- LSTM is a kind of recurrent neural network.
- Designed for the long term issue



#### Framework

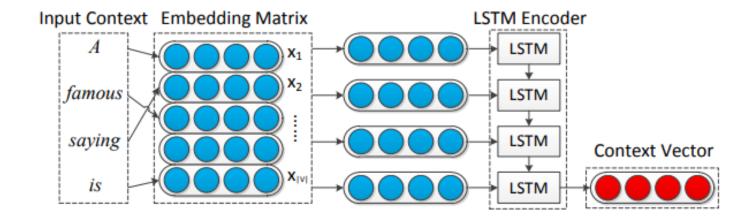
- Query context: *Vc*
- Quote vector:  $V_q$
- Relevant scores  $r_c = V_q V_c^T$   $r_c = \begin{bmatrix} r_{cq_1} & \cdots & r_{cq_{|Q|}} \end{bmatrix}$
- Candidate quotes are ranked according to the relevance scores as final recommendation list.
- The same context will map to only one quote that called Gold Quote.

#### Context Encoder

- The query context divided into two parts: left context and right context
- $V_c = V_l + V_r$
- To avoid the risk of too long input sequence

Laura said: -- "we are commanded to **[quote]** and the sun always shines at four oaks, for me."

#### Context Encoder



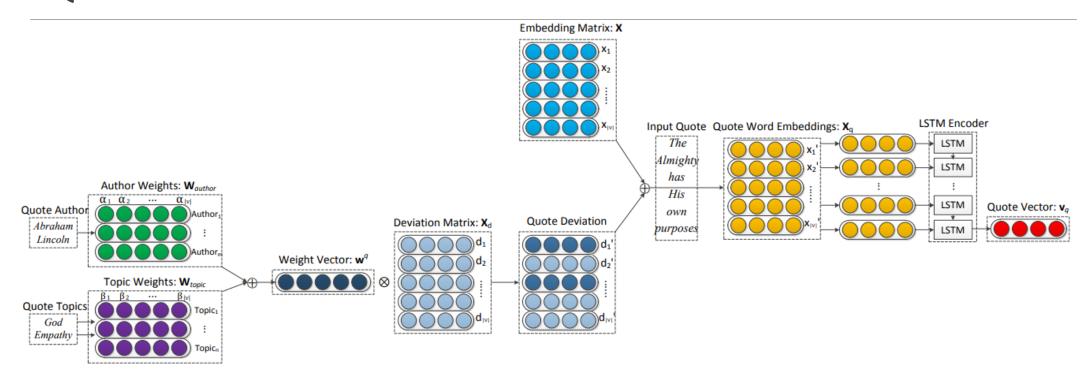
- Difference:
  - Different expression from common writings
  - Different from typical meaning
  - Implicit meanings
  - Different writers

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"Success is the prize for those who stand true to their ideas." --

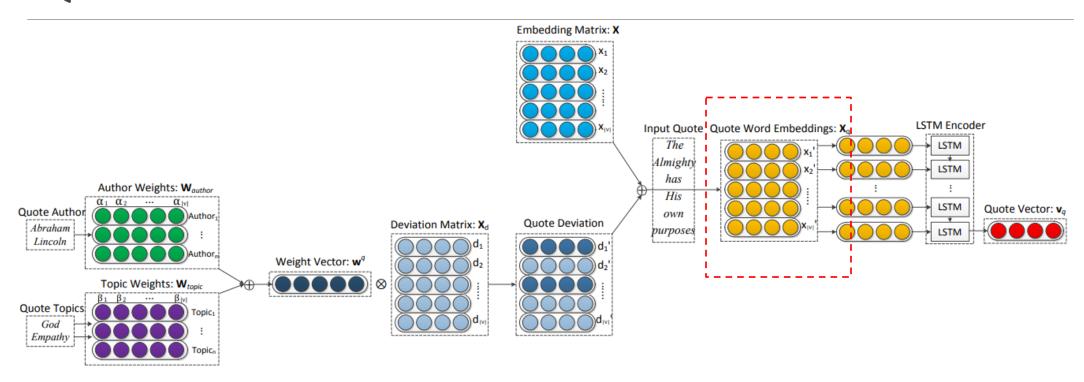
Josh S. Hinds

+ Attributions

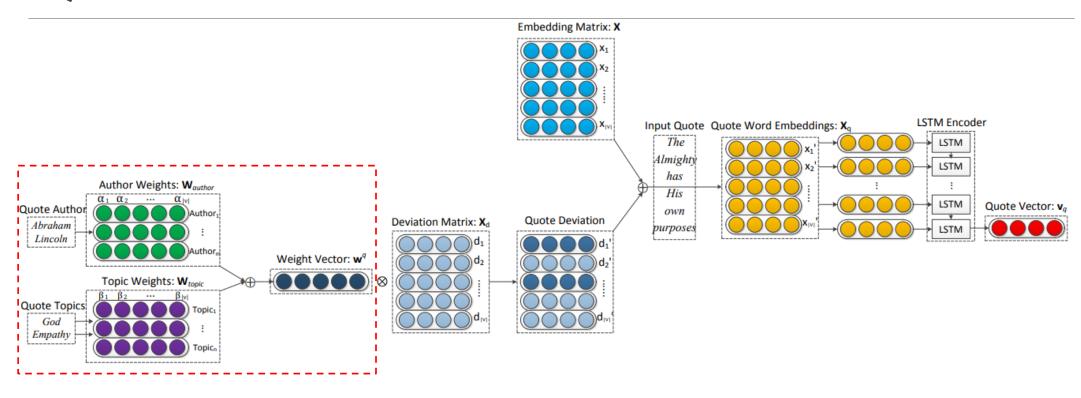
489 Votes Life Life Experiences Success Truth
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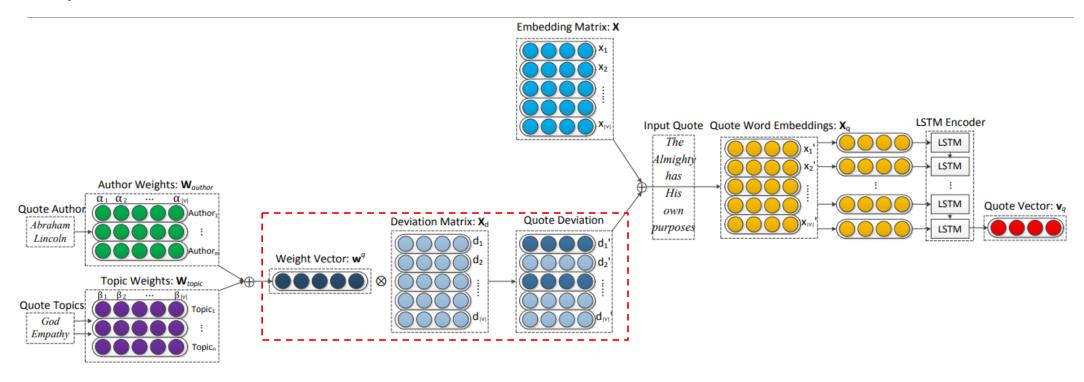
$$X_q = X + diag(w_{author}^q + w_{topic}^q) \times X_d$$



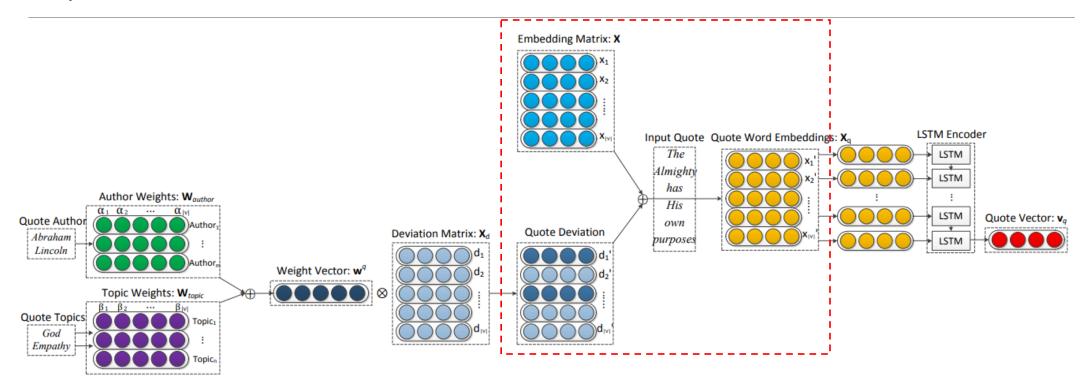
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$$X_q = X + diag\left(w_{author}^q + w_{topic}^q\right) \times X_d$$



$$X_q = X + diag(w_{author}^q + w_{topic}^q) \times X_d$$



$$X_q = X + diag(w_{author}^q + w_{topic}^q) \times X_d$$

#### **Evaluation Metrics**

- Took 300 characters before and after each quote tag
- Training: Validation: Test = 8: 1: 1
- Recall@k :  $Recall@k = \frac{|G_k|}{|C|}$

• NDCG@k: 
$$NDCG = Z_n \sum_{i=1}^n \frac{2^{r(i)}}{\log(i+1)}$$

• MRR : 
$$MRR = \frac{1}{|C|} \sum_{c \in C} \frac{1}{rank(c)}$$

NDCG@k =	$= \frac{1}{ C } \sum_{c \in C}$	NDCG(c)
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Dataset	C-Q pairs	Quotes	Authors	Topics
Training	51457	3061	748	814
Validation	6433	3090	754	816
$\mathbf{Test}$	6433	3102	760	820
All	64323	3158	762	822

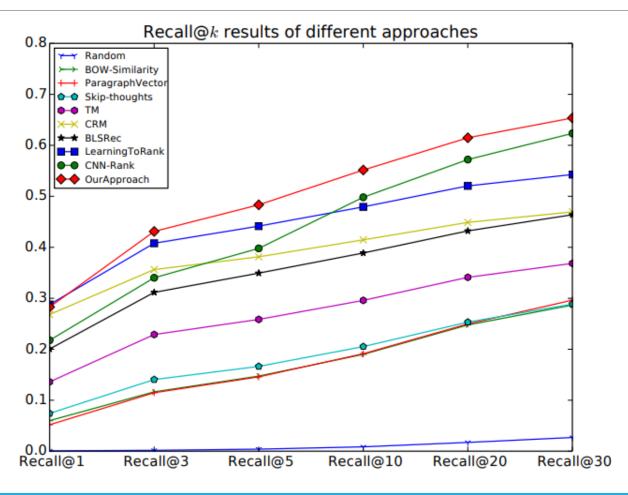
# Comparison Approaches

Table 2: Results of different approaches.

Approach	MRR	NDCG@5
Random	0.006	0.002
BOW-Similarity	0.106	0.105
ParagraphVector	0.102	0.101
Skip-thoughts	0.123	0.123
TM	0.197	0.203
CRM	0.324	0.330
BLSRec	0.272	0.282
LearningToRank	0.360	0.372
CNN-Rank	0.315	0.313
LSTM	0.322	0.329
LSTM+	0.356	0.365
Our Approach	0.379*	0.392*

<sup>(\*</sup> shows that the improvement over others are statistically significant with  $p \ll 0.001$ .)

# Comparison Approaches



#### Results

to see the beauties of haying-time, with such [a] Make hay while the sun shines. voluntary labor; but I was too old and too much [b] New brooms sweep clean . interested with my experiment to be cajoled by a lot of youngsters. I promised them a week of haying in each fifty-two, but that was all the concession I would make. Laura said: -- "we are [e] There is a time for everything. commanded to [quote] and the sun always [f] No use crying over spilt milk shines at four oaks, for me." It was pretty of her to say that; but what else would one expect from Laura? The twelve acres from which the fodder oats had been cut were ploughed and fitted for [i] Prevention is better than cure . sugar beets and turnips. I was not at all certain that the beets would do anything

- [c] We 're making progress .
- [d] Least said soonest mended.

- [g] Strike while the iron is hot .
- [h] Delays are dangerous .
- [j] Absence makes the heart grow fonder.

#### Conclusion

- Quote is hard to recommend due to the literary techniques and differ meanings.
- Query context divided into left and right parts.
- Make the relevance for author and topics of quotes
- create the weight vector for authors and topics of quotes
- The query context divided into left and right contexts for avoiding the risk of too long input
- Deviation embedding matrix is to learn different word embedding matrix for words in quotes
- The performance of their approach is better than existing methods. However, the recall@k is still lower when k is smaller.

Q&A