Gina Elbanna

CS 104 01

Professor Eckert

9 Apr 2022

Privacy Policy Paper

Privacy policies represent a legal contract between users and service providers (Ibdah et, al. 1). Individuals rarely have expectations of privacy. When asked about them, privacy realities were frequently viewed as falling short of these expectations. Some websites take advantage of people's trust by selling, sharing, or analyzing personal data. Individuals rarely comprehend the implications of privacy without help, and they rarely take action to address them. Many consumers do not have privacy expectations, according to this survey. Participants' privacy awareness, privacy behavior, and privacy expectations increased as a result of an extension built for this study. Individuals ponder the ramifications of privacy regulations and are exposed to the ways in which their data is used, which results in privacy-focused behavioral changes, according to the extension (Pilton 1).

Discord's privacy policy states that Discord uses its users' information, with their consent for the most part, for multiple purposes. One of the ways Discord repurposes user information is by using it to personalize Discord for their customers. They use the information to personalize and improve their services. That information is then used to power their discovery surfaces and to surface Discord features and that may be of interest to their user. This policy resembles a kind of investment for the user in which they enter information and receive a more personal experience.

Another way Discord implements user information is by using their customers' contact information it to contact them if needed. A consumer's contact information can be utilized in a number of ways, most commonly to verify or secure their account with two-factor authentication. User information could also be used to contact users about important product or policy changes, or just to let them know about new products or features. The option to opt-out of receiving marketing communications is available to customers who do not want to receive them. Based on local laws, Discord will obtain a user's consent before sending marketing communications (Discord).

Discord also shares user information with their vendors who they hire to carry out specific work. They also share limited information with advertising platforms to help them reach people that they think will like their product and to measure the performance of ads shown on those platforms. They mostly do this to help bring more users to Discord and provide only the information required to facilitate these services to their vendors. Which may include information like the fact that their app was installed (Discord).

These elements of privacy policies are most important because they highlight the ethics employed by Discord's website regarding the usage of people's private information. Everyone has a right to know how their sensitive information is being used and it is these websites' duty to provide that knowledge. In Discord's case, as it is with many other websites, they don't use the information for themselves only or keep it stored untouched. They utilize their users' information to help promote their platform and they share it with others whom they work with when needed. The policies I chose are the most notable ones that people are usually concerned about. The export of user information to vendors policy war rather vague and did not specify the parameters of the sensitive information being distributed.

Per the Ten Commandments of Computer Ethics, I believe Discord handles user information quite ethically. The website follows all ten commandments and handles user information reasonably. Discord does not directly break any of the commandments, however, I believe the fourth commandment which states "Thou shalt not use a computer to steal," could be better reinforced. Since the website was not very clear on the parameters of its information sharing, we can not be confident that Discord's vendors are safe and not stealing information.

Works Cited

"DISCORD PRIVACY POLICY," Discord, Discord, February 25, 2022, discord.com/privacy.

Ibdah, Lachtar, Raparthi and Bacha.""Why Should I Read the Privacy Policy, I Just

Need the Service": A Study on Attitudes and Perceptions Toward Privacy Policies," *in IEEE Access*, vol. 9, 2021, pp. 166465-166487.

ieeexplore.ieee.org/document/9624976.

Pilton, Faily et al., "Evaluating privacy - determining user privacy expectations on the web",

Computers & Security, vol. 105, 2021, ISSN 0167-4048,

www.sciencedirect.com/science/article/pii/S0167404821000651