

## [ THE CRYPTO TRUTH GUIDE ]

### LEARN HOW TO NAVIGATE CRYPTO LIKE A BOSS

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**SECRET** crypto portfolio techniques.

- How to **PROTECT** your Crypto!
- How to create **passive income** with crypto
- How to ***AVOID* crypto *CRASHES***
- 9 Crypto Tips you **MUST KNOW!**
- How to **AVOID 6 Crucial Crypto MISTAKES**

## INTRODUCTION

My name is Seth cryptolord, I created this quick crypto guide to help both beginners and experts in the digital currency world. This is NOT the crypto Bible :-)

I am **NOT** a financial advisor and this is **NOT** financial advice :-)

I created this ebook for informational and educational purposes ONLY. This along with your own research will guide you to having optimal success with crypto.

## WHAT IS CRYPTOCURRENCY?

Cryptocurrency is a digital currency in which transactions are verified with records maintained by a decentralized system using cryptography, rather than a centralized authority like a bank.

Cryptocurrency is also a form of payment that can be exchanged online for goods and services. Many companies and brands have issued their own currencies, often called tokens, and these can be traded specifically for the goods or services that the company or brand provides. Cryptocurrencies work using a technology called blockchain.

### 5.what are the benefits of investing in cryptos

- Easy transactions.
- Massive returns .
- Access to a wide range of investment opportunities..
- Direct control over investments.
- Inflation hedge

- Cross-border payments
- 24/7 markets
- **These are the TOP reasons people invest in cryptocurrency - Start an account here**

**This guide is SHORT, but POWERFUL! READ THE ENTIRE THING!**

## **1. TRUSTED EXCHANGES**

In 2025 there will be over 1 billion people buying, selling, and trading crypto. This goes DOUBLE for Bitcoin. To get in on this action you will need to set up an account with a crypto exchange.

There are several exchanges to choose from and I am referring you to the ones trusted by millions of investors including myself.

### **THREE TIPS FOR SUCCESS WITH AN EXCHANGE**

- Select an exchange with competitive fees!
- Make sure the exchange has top tier security.
- Choose an exchange with enough liquidity for trade
- Understand the white paper behind the exchange and the vision of the exchange

## TOP TIER EXCHANGES TO START IN CRYPTO

- **BINANCE** [https://www.binance.me/en/activity/referral-entry/CPA?fromActivityPage=true&ref=CPA\\_00YA9DSE8C](https://www.binance.me/en/activity/referral-entry/CPA?fromActivityPage=true&ref=CPA_00YA9DSE8C) CREAT AN A ACCOUNT IN A MINUTE easily manage your assets,wallets and portfolio
- **COINBASE** [https://www.coinbase.com/join/roney\\_10?src=android-link](https://www.coinbase.com/join/roney_10?src=android-link) SECOND EXCHANGE IT WILL STILL HELP YOU EXCHANGE YOUR CRYPTO AND MANAGE ALL YOUR ASSETS  
  
Over 68 million people trust coin base for it has been in the existence for the long time i can recommend coinbase for buying and selling of crypto
  - CRYPTO.COM IF YOU WATCHED WORLD CUP THIS EXCHANGE WAS AMONG THE SPONSORS OF THE WORLD CUP.JOIN THE 10M people
- **COINW** [https://www.coinw.com/front/register?r=1934155&language=en\\_U](https://www.coinw.com/front/register?r=1934155&language=en_U) THIS A GOOD EXCHANGE ON THE FUTURES TRADING.AS A TRADER YOU SHOULD LEARN ALL THE TYPES OF TRADING

## **2. CRYPTO PORTFOLIO**

It is **extremely** important to have a well balanced cryptocurrency portfolio. To minimize the volatile ride of trading or investing in crypto use this basic asset **allocation** and **diversification** guide below.

**25% of your portfolio should be GOLD 2.0**

BITCOIN AS A (Store of Value) AND A MEDIUM OF EXCHANGE

**35% of your portfolio should be** big cap, utility coins & smart contracts - Ethereum, Binance Coin, Solana, Cardano, XRP, Polkadot, Elrond, Crypto.com, Polygon, Vechain, Algorand, Hedera, Cosmos, and AMP.

**10% of your portfolio should be** Defi (Decentralized Finance). Avalanche, Chainlink, Uniswap, and Aave

**10% of your portfolio should have exposure to** NFT (NonFungible Token) - Theta, Tezos, and Chiliz

**10% of your portfolio should have exposure to** the Metaverse - Axie Infinity, Decentraland, The Sandbox, and Enjin Coin

**8%** of your portfolio should be low/micro cap markets - SingularityNET, SDAO, Zilliqa, Harmony One

**2%** of your portfolio should have exposure to Meme coins - Shiba INU and/or DogeCoin.

**Above is a GREAT KNOWLEDGE. Change as you see fit :-)**

### **3. CRYPTO WALLETS**

If you are **serious** about **creating wealth** with Cryptocurrency you **CANNOT** leave your digital assets on exchanges.

It is a must that **you store and secure** your crypto. Protecting your digital assets and validating your transactions should be **done RIGHT!** You have software and hardware wallets, also called hot and cold storage Remember this phrase: **NOT YOUR KEYS, NOT YOUR CRYPTO!**



Here is the wallet I recommend for **COLD STORAGE!**

**Ledger** - The smartest way to secure, buy, exchange, and grow your crypto assets.

TRUSTED by 4 million customers and recommended by FORBES, TechCrunch, and Bloomberg.

GO Here to GRAB your Ledger Nano X - (Amazon) To learn how to use software and hardware wallets, pleas

How to use leger [-video]

Crypto wallet explained.[video]

#### **4. STACKING & REWARDS**

Staking is a way to earn rewards for holding certain cryptocurrencies. This is an awesome way to create passive income from your crypto.

You can also earn crypto rewards from purchases with crypto debit and credit cards.

There is no better feeling than to earn some passive income on your crypto. The gains with the certain platforms can outperform ANY centralized banking institution returns.

Just putting your FIAT currency that's sitting in your bank account into a STABLE coin like USDC will dramatically change your financial position in life

#### **How does staking work?**

Many long-term crypto holders look at staking as a way of making their digital assets work for them by generating crypto rewards, rather than sitting and collecting dust in their crypto wallets.

Staking has the added benefit of contributing to the security and efficiency of the blockchain projects you support. If you decide to stake some of your funds, you make the blockchain more resistant to attacks and strengthen its ability to process transactions.

#### **What are the advantages of staking?**

Crypto earns its rewards while it's being staked due to the blockchain putting it to work. Your crypto is staked in a "Pool" that uses a "consensus mechanism" called Proof of Stake. This ensures that ALL transactions are verified and secured without a banking or payment processor in the middle. When you stake your crypto it becomes part of the process earning you more crypto rewards.

## **5.BEAR MARKET VS.BULL MARKET**

### **WHAT IS BULL MARKET**

A bull market or what many call **a bull run**, is defined as a period of time where a good majority of investors are buying, demand outweighs supply, market confidence is at a **hiCRAZY gh**, and prices are rising consistently.

If you are in the Crypto market and you see prices quickly **trending upwards**, this could be a sign that the majority of investors are becoming optimistic or “bullish” about the price increasing further, and may mean that you’re looking at the start of a bull market or the "Bull Run".

Investors who believe that prices will increase over time are known as "The Bulls".

### **What Is A Bear Market?**

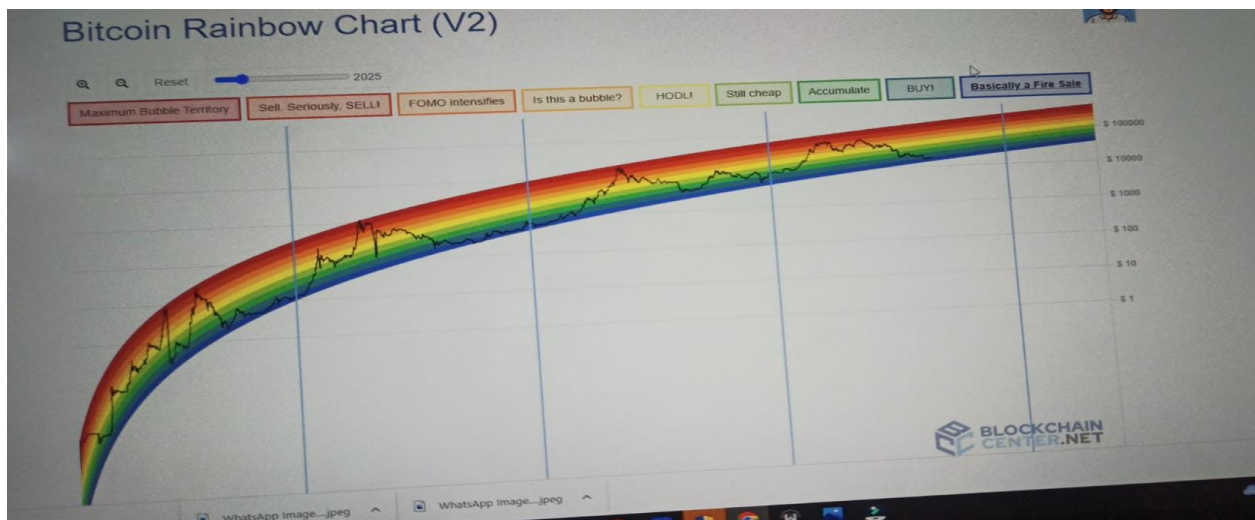
Bear markets are defined as a period of time where the crypto supply is greater than demand, confidence is low, and prices are falling. Cynical investors who believe prices will continue to fall are, therefore, Referred to Bears

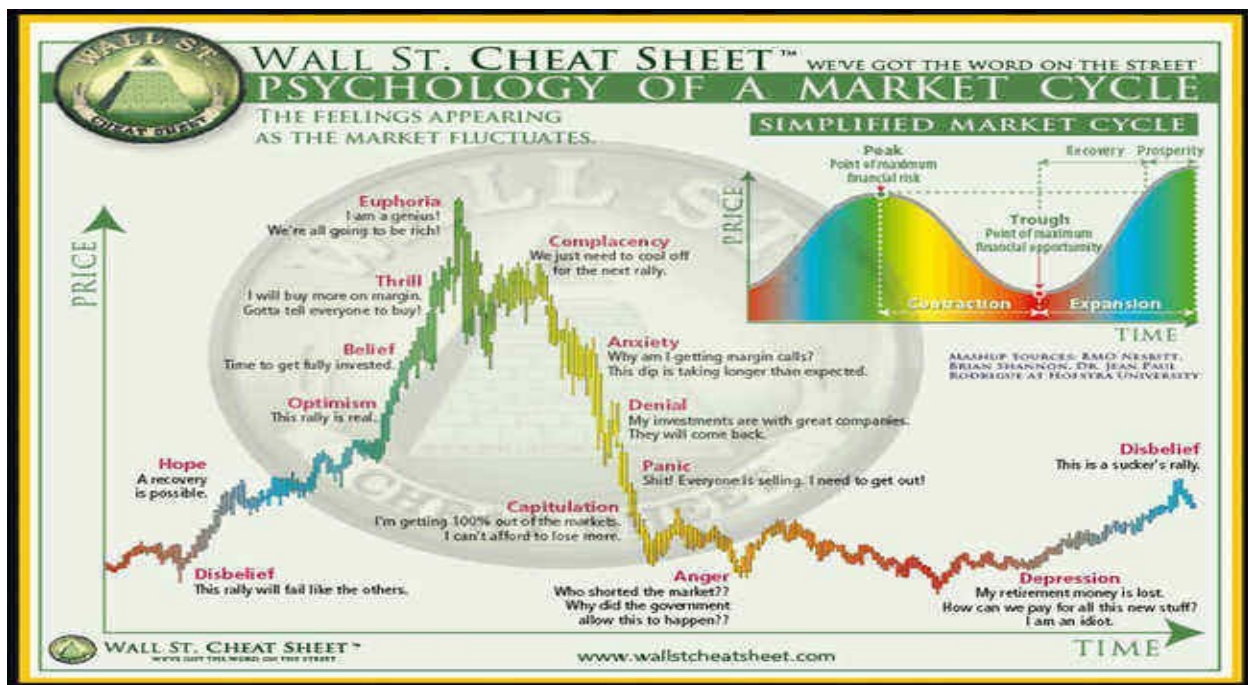
### **Quick Bullet Points About Crypto Bear and Bull Markets**



- Buy low and sell high
- Buy major dips
- Average bear market length (289 days or 9.6 months)
- Average bull market length (973 days or 2.7 years)
- Bitcoin drops average of 30%-75% in bear market
- Altcoins drop and average of 80%-90% in bear market

**Wealth is built buying at the end of bear market • A crypto market cycle is approximately 4 years • Year #1 is the start of the BEARMarket (see example below) Examples of Market Cycles in Cryptocurrency**





Bitcoin is Gold 2.0 because it has all the characteristics of money more improved and advanced as we can learn above. Understanding evolution is very important to make us know the difference of where we are coming from and where we are headed. To check the music evolution it's the same thing.

## **6. CRYPTO LINGO AND TERMS**

### **Altcoin**

An altcoin is any coin that's not Bitcoin. When it comes to alt coins most investors stick to large mainstream cryptocurrencies as an investment.

Bitcoin The first and most valuable cryptocurrency launched on Jan. 3rd 2009 that uses peer-to-peer technology to send instant payments digitally.

### **Blockchain**

Record keeping in a digital form for cryptocurrency technology. It is the result of sequential blocks that build upon one another to create a permanent and unchangeable ledger of transactions.

### **Coin**

A coin represents a store of value that lives on a given blockchain or cryptocurrency network. Sometimes blockchains have the same name for both the network and the coin such as BITCOIN.

### **Cold Wallet / Cold Storage**

A very secure method of storing crypto COMPLETELY offline. Also known as hardware wallets they often resemble a USB drive. These devices can help protect your crypto from theft.

## **Cryptocurrency**

Currency that is decentralized and digital. Often called crypto for short it's used to buy and sell things. Also used as a store of value like BITCOIN.

## **Decentralization**

When power is distributed away from a central hub. Blockchains are decentralized when there is a requirement of majority approval from ALL users to operate or make changes, rather than a central authority.

## **Decentralized Finance (DeFi)**

Financial activities that exclude that involvement of centralized banks, government, or other financial institutions.

## **Decentralized Apps (DApps)**

When developers deploy applications on the blockchain to carry out actions without intermediaries they are called DApps. These applications are used to complete decentralized finance transactions.

## **Exchange**

A cryptocurrency exchange is a digital marketplace where you can buy and sell cryptocurrency.

## **Gas Fees**

Fees paid by users on networks like Ethereum to compensate for the computing energy required to process and validate transactions.

## **HODL**

NOW stands for “Hold On for Dear Life” though the term originated from a user typo of "HOLD" on a Bitcoin forum in 2013.

### **FOMO FEAR OF MISSING OUT -**

This is what novice investors do when they see HUGE run ups in the market. STAY AWAY from FOMO in crypto!

### **Halving**

Code written into Bitcoin’s DNA that halves the amount of NEW Bitcoin entering circulation after a certain number of blocks are mined. (Usually every FOUR years). NOTE: Usually has a DRAMATIC impact on Bitcoin’s price to the upside.

### **Hot Wallet**

A software cryptocurrency wallet connected to the internet through cell phone apps or computer browsers. While convenient for crypto access they are more susceptible to hacks and cyber attacks on your digital assets.

### **Initial Coin Offering (ICO)**

A way that funds are raised for a new cryptocurrency project. ICOs are similar to Initial Public Offerings (IPOs) of stocks.

**Market Cap** The total value of all the coins mined. By multiplying the current number of coins by the current value of the coins you can calculate a crypto's market cap.

### **Mining**

Mining is the process that Bitcoin and several other cryptocurrencies use to generate new coins and verify new transactions. Often involves vast, decentralized networks of computers around the world that verify and secure blockchains.

### **Token**

A type of cryptocurrency that represents an asset or specific use and reside on their own blockchain.

### **Public Key**

Your cryptocurrency wallet address, similar to a bank account number. Sharing your public wallet key allows for people and institutions to send you money.

### **Private Key**

The encrypted code that allows direct access to your cryptocurrency. Like a bank account password NEVER SHARE YOUR PRIVATE KEY.

### **Satoshi Nakamoto**

The pseudonymous creator of Bitcoin. No one knows the true identity of Nakamoto — or if it's more than one person. (WHOA!!!!) Smart Contract Programs stored on a blockchain that run when predetermined conditions are met. Often used to automate the execution of an agreement so all participants can be immediately certain of the outcome.

**Stablecoin** A **stablecoin** is a cryptocurrency with a fixed value. Major stablecoins peg their values to major world currencies like dollars, euros, pounds, and other fiat currencies.

**Wallet** A place to store your cryptocurrency holdings. Many exchanges offer digital wallets. Wallets may be hot (online, software-based) or cold (offline, usually on a device).

## **7.CRYPTO WEBSITE TO BOOKMARK**

### **Bitcoin News Bitcoin**

News is the world's premier 24/7 news feed covering everything bitcoin related, including world economy, exchange rates and money politics.

### **Cointelegraph**

Latest news about bitcoin, ethereum, blockchain, mining, cryptocurrency prices and more.

### **CoinMarketCap**

CoinMarketCap is the world's most-referenced price-tracking website for crypto assets in the rapidly growing cryptocurrency space.

### **Real Vision Crypto**

Understand the future of everything crypto. Join the digital financial revolution. It's free, unbiased and packed with financial expertise.

### **CoinDesk CoinDesk**



is an independent operating subsidiary of Digital Currency Group, which invests in cryptocurrencies and blockchain startups.

**CoinGecko** View top cryptocurrency prices live, crypto charts, market cap, and trading volume.

### **Market Cipher**

Market Cipher A is an EMA ribbon composed of 8 EMAs that are blue/white during a bull market and gray during a bear market.

### **Live Coin Watch**

Fastest live cryptocurrency price & portfolio tracker with historical charts, latest coin markets from crypto exchanges, volume, liquidity, and order books.

### **Coinbase Blog**

Stories from the easiest and most trusted place to buy, sell, and use crypto.

### **CoinStats**

Own crypto in multiple exchanges and wallets? Sync them to CoinStats so you track and manage them from one place. Track 8000+ coins and 300+ exchanges.

### **Trading View**

Where the world charts, chats and trades markets. We're a supercharged super charting platform and social network for traders and investors.

### **Reddit Bitcoin**

The leading community for cryptocurrency news, discussion, and analysis.

### **Etherscan**

Etherscan is a Block Explorer and Analytics Platform for Ethereum, a decentralized smart contracts platform.

### **TaxBit TaxBit**

is an IRS compliant software provider for reporting on crypto taxes. Connect popular exchanges like BlockFi, Coinbase, Gemini and more.

### **CryptoFEAR & FEAR Index**

The crypto fear & greed index of alternative.me provides an easy overview of the current sentiment of the Bitcoin / crypto market at a glance.

Glassnode

Glassnode makes blockchain data accessible for everyone. We source a

## 8.COMMON CRYPTO MISTAKES

### **Not Taking Profits**

Don't forget to take profits on the way up. Don't get excited and think your investment is always going to the moon.

### **Sending Coins To The WRONG Address AND wrong people**

Double check crypto addresses before making a transaction because they are permanent. No customer service to call, no "OOPS" button!

Do not give your crypto to anyone for whatever reason unless you are buying a product or a service in return

### **Not Staking Your Coins**

Staking allows for passively growing your coins with high APY from 4% to even 20% on average.

### **Not Securing Your Investments**

Properly Use strong passwords.

Use two-factor authentication. Use Face ID. DO NOT sign into accounts on public networks.  
Use COLD Wallets.

### Investing More Than You Can Afford

Only invest what you can afford to lose. Crypto markets are volatile so make sure you read the section about “Bear” and “Bull” markets.

### Buying All-Time Highs

Don’t FOMO into the market when you see BIG GREEN CANDLES and HUGE RUNS! Dollar Cost Average into the market if you are not a seasoned investor. Crypto can move 50% up or down in a violin

## 9.3 Quick Crypto Tips To Remember

### **Cryptocurrency Basic Tax Information**

The cryptocurrency tax rate for federal taxes is about the same as the capital gains tax rates. It normally ranges from 10-37% for short term capital gains and 0-20% for long-term capital gains.

In the United States of America, crypto-asset gains are calculated using two factors: your income, and how long you have held the cryptocurrency (considered the holding period).

### **Fill Out Your KYC Information**

Many cryptocurrency exchanges require KYC, which is short for "know your customer" as well as "know your client".

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## **CoinGeckoO**

### ABOUT MEGAMETAHUB CEO

Megametahub Academy

CEO IS ;

SETH THE CRYPTOLORD

a highly experienced and knowledgeable leader in the field of technology and education.

He is passionate about providing quality education to students and helping them reach their full potential. He is a visionary and has a strong commitment to excellence. He is a great communicator and motivator, and is always looking for ways to improve the learning experience.



**megametaacademy c.e.o**

## **CONCLUSION**

Cryptocurrency is a revolutionary technology that has the potential to revolutionize the way we transact and store value. It has the potential to create a more secure, transparent, and efficient financial system. However, it is important to remember that cryptocurrency is still a relatively

new technology and there are still many unknowns. It is important to do your own research and understand the risks associated with investing in cryptocurrency. Cryptocurrency is not backed by any government or central bank, and its value

THIS IS THE BEST MONEY EVOLUTION THE GOLD 2.0 UNDERSTAND MONEY  
EVOLUTION FROM BARTER TRADE BARTER TRADE TILL WHERE MPESA AND  
BITCOINS ARE GETTING







MEGAMETAHUB ACADEMY OFFICE IN NAIROBI TOWN VISIT OUR OFFICE FROM  
MONDAY TO FRIDAY

## LEARN ABOUT THE BUSINESS OF 21<sup>ST</sup> CENTURY

The business of the 21st century is a rapidly changing landscape, with new types and formats of businesses emerging every day. The traditional brick-and-mortar business model is no longer the only option for entrepreneurs, and the internet has opened up a world of possibilities for those looking to start their own business. The first type of business to emerge in the 21st century is the e-commerce business. This type of business is conducted entirely online, with no physical storefront or office.