

Sidhant Mathur

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EDUCATION

The University of Texas at Dallas

May 2019

B.S., Business Administration

Analytics Concentration

The University of Texas at Tyler

Aug. 2015 - May 2016

Regent's Scholarship (\$4000)

Austin Community College

June 2014 - July 2014

Dual-Credit (High School)

ACADEMIC PROJECTS

Microeconomics

Nov. 2015 – Dec. 2015

- Surveyed five groups' solutions to a complicated game theory problem
- Analyzed the reasons behind the responses and if they correlated with logic, game theory, and/or personal biases
- Determined how to have properly played the situation according to game theory
- Created a video summary of the survey, the responses, the proper solution and results

Professional Development

Dec. 2016

- Led a group presentation on Amazon's emerging delivery strategy to class, managing the workflow as well as editing all five member's slides, and speeches
- Analyzed and explained how observing the actions and strategy of a large and successful company such as Amazon can lead to success in one's own business career
- Wrote executive summary of article discussing the future possible business strategies of Blackberry

Marketing

Jan. 2017 – May 2017

- Created 3D interactive map and video tour of survey responses and results by zip-code
- Created map to geographically analyze customers and competitor locations
- Used data to create a 17-page marketing plan for a local small business
- Presented video in line with a 20-minute group PowerPoint of the marketing plan to class

Information Technology

May. 2017 – Aug. 2017

- Built pivot tables in Excel using queried data from databases in Access
- Calculated overall NPV using a cost-benefit analysis in Excel

ADDITIONAL INFORMATION

Technical skills:

- Microsoft Word, Excel, Publisher, PowerPoint
- Microsoft Access (SQL)
- HTML, CSS, Bootstrap
- JavaScript, jQuery

Languages:

- Conversational French

Eligibility:

- Eligible to work in the U.S. for internships and for full-time employment for up to 12 months