

# Framework for Strategic Plan

**Vision** Workplaces without injuries, illnesses, or fatalities.

**Mission** To develop sector-specific partnerships and support the implementation of prevention solutions that provide continuous improvement in health and safety performance.

**Strategic Direction** Develop, deliver, measure and evaluate safety education.

**Guiding Principle** Creating and delivering unique sector-specific value for our stakeholders.

## Themes

### Business Development and Sustainability



#### Standards

Canadian Society for Training Development (CSTD™)  
Competencies  
Standard Process for Program Development  
Embed IHSA in curricula  
Service Delivery Standards  
Measurement and Evaluation

#### Quality Assurance

Internal IHSA; Program/Product and Delivery  
IHSA-Approved Training Providers; Program and Delivery

#### Continuous Improvement

Staff Development  
Program/Product/Service Development  
Program/Product/Service Delivery  
Organizational Excellence

### Target those of greatest need



#### The Most Vulnerable Workers

Safety Culture  
Employer Culture  
Employment Relationships  
Products/Services (languages)  
Targeted consults (i.e roofing sector, general labour, etc)

#### Small Business

New Business  
High-Risk Work  
Focus on Activities with a High Frequency of Injury

#### High Hazard Work

High Risk-Injury data  
High Risk-Potential injury  
Hazardous Tasks  
Transportation Services-Deep Dive

### Enhanced Service Delivery



#### Collaborative Relationships

Employment and Social Development Canada (ESDC)  
Ministry of Transportation (MTO)  
Ontario Education System  
Influential Employers  
System Partners  
First Nations  
3<sup>rd</sup> Party Service Providers

#### Integrated Service Delivery

Market Development  
Safety Partnerships  
High-Risk Subject Matter Experts

#### Culture of Health and Safety

Certificate of Recognition (COR™)/Safety Groups  
IHSA Industry Networks  
Marketing  
Outreach

## Measures

- ▶ The most vulnerable workers engaged through training, products, and services
- ▶ Small and new businesses engaged through training, products, and services
- ▶ Those who perform high hazard work engaged through training, products, and services
- ▶ Collaborative partnerships developed
- ▶ Stakeholder performance improved
- ▶ Quality of workplace audits measured
- ▶ Staff training completed and implemented
- ▶ Quality of safety education, programs, services, and products measured
- ▶ Workplace application
- ▶ Stakeholder satisfaction measured