

## **Why you chose certain weights**

team experience:15 because experienced ones are better than new ones they know what to do how to do

market size- these are provided by company the price they charge for their service high value shows their services are expensive so 15

monthly active users-it is most important and shows how many are satisfied with their service.in services customer should be satisfied this shows how valuable they are high customers means high value for continuing so gave 25

for monthly burn- more spend shows they can easily shut,they spend on unwanted things do, so 15

fund raised-funds can be raised by showing them our idea,not product so the funding has less value so 10

valuation- this shows how much they are valued in the industry it given by industry for their services shows their true value so 20 for this

## **How you handled negatively correlated metrics like burn rate**

burn rate is different than other features the higher the burn rate it is not good so the normalization value will not be helpful here so for making normalization equal for all features after normalization I inverse the normalization value to make equal for all features

## **Any surprises or insights from your ranking**

Even with more experience in the field the startup ranked in last based on their other features