VIKRAM SINGH

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# JUNIOR FULL STACK DEVELOPER

Veteran storyteller turned Full Stack Developer with a front-end focus. I possess over 10 years of experience in journalism, non-profit, and arts & entertainment space and bring a unique blend of dogged problem-solving, creative communication skills, and rapid framework acquisition. I enjoy using powerful front-end frameworks and leveling up my back-end experience. Avid sun chaser and dog lover.

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M.E.R.N stack bootcamp

Responsive MUI/Bootstrap design

NoSQL & Custom RESTful APIs

JWT, SSL, SSH, SSO security

Secure/Maintain Nginx/Ubuntu

Version control/cloud deployment

Creative design w/Adobe suite

Notion/Hootsuite project mgmt

Seeking Senior Dev Mentor

**EDUCATION**

M.I.T. Professional Certification - Full Stack MERN - 10/2022 | San Francisco State University BA - Journalism - 5/2013

# SELECTED EXPERIENCES

# S1NGHULARITY SOFTWARE DEVELOPMENT 2023-Present

**MERN Full Stack Developer** <https://s1nghularity.github.io/personal-portfolio/>

*Providing fresh web dev solutions for small and large businesses.*

* Custom Small Business Website - [www.beechler.com](http://www.beechler.com) - **3/23 to 9/23**
  + Engineered cost-effective and, secure server solution for a React SPA on Nginx Ubuntu server implementing UFW, Fail2Ban, Mod Security, Lets Encrypt, Clam AV in concert with Logwatch to monitor site health
  + Utilized packages like Leaflet, Spring, Slick, Framer Motion for interactive map visualization, animations, and carousel functionality.
  + React-Helmet for Schema/SEO/rich search results to ensure top search result position.
  + Ensured cross-browser compatibility and responsiveness, following Airbnb & Google style guides.
  + Photographed products, redesigned all graphic elements using Adobe Suite, including custom SVG animation.
* M.I.T. Professional Certification - MERN Full Stack Web Development - **5/22 to 12/22**
  + Going from zero programming knowledge to building a full stack banking application, including account creation, deposits, withdrawals, and account deletion.
  + Implemented user authentication and encryption using JSON Web Tokens (JWT), bcrypt, RESTful API and CRUD (Create, Read, Update, Delete) functionality.
  + [Fun class projects included:](https://s1nghularity.github.io/personal-portfolio/#projects) Pacmen Factory, MIT/Harvard Live Bus Tracker and a custom map animation.
  + Gained functional grounding in HTML5, CSS3, ES6 JS including design concepts and best coding practices.

## BOOMGEN STUDIOS 2021-2023

**Social Media Manager**

*Tasked with promoting CBS’ primetime comedy United States of Al, a story about the friendship between a U.S. Marine veteran and his Afghan interpreter as they navigate life's challenges in America.*

* [Promoted a dramedy TV show for two seasons](https://www.instagram.com/boomgenstudios/reels/), collaborating with Reza Aslan and Mahyad Tousi.
* Facilitated weekly artist and audience engagement, and supported emergency charitable social media campaigns during the fall of Kabul.
* Used HailTo, Hootsuite, Google Sheets, Premiere, and Canva to create and deploy social media assets.
* Promoted Reza Aslan's latest book, An American Martyr in Persia.

## STARFISH ACCELERATOR FOUNDATION 2019-2023

**Social Media Manager**

*My role was a blend of content creation, campaign execution, and community engagement promoting the work of working Hollywood creatives aiming to create the next big pop culture-crossing phenomenon.*

* Joined the organization in 2019 when it was a non-profit artist accelerator.
* Developed the organization's online identity, including brand identity, [social media assets](https://www.instagram.com/thestarfishorg/), and website.
* Led social media campaigns for artists, funded by the Doris Duke Foundation for Islamic Art.
* Assisted in [fostering a collaborative network of industry experts and academics](https://vimeo.com/579616917), supported by Pillars Fund, Pop Culture Collaborative, The Miranda Family Foundation and more.

**BARREL BAG 2021 - 2022**

**Social Media Manager**

*My role was centered around crafting a communications strategy aimed at combating plastic pollution.*

* Led a successful Giving Tuesday campaign that raised over $50,000 USD and boosted bag sales by $3,000 USD.
* Increased monthly newsletter click-through and open rates by 11% in 3 months.
* Authored a digital media guidebook that [strengthened engagement and advocacy efforts.](https://www.instagram.com/barrelbag/)
* [Curated, distributed, and optimized monthly newsletters](https://linktr.ee/barrelbag/) on environmental issues.

**DESIGN SPINNERS 2019 – 2022**

**Copywriter**

*Specialized in content creation and brand elevation, crafting compelling copy and enhancing client reach.*

* Led brand identity exercises, creating fresh logos and taglines with SEO-optimized copy.
* Curated content for websites, social media, and ads with lead designers and clients.
* Overhauled site-wide copy during Covid-19, pivoting communication strategies to target LinkedIn marketing.

**WHITAKER PEACE & DEVELOPMENT INITIATIVE 2016 – 2019**

**Executive Assistant**

*A true Swiss army knife role: practicing film scenes, researching conflict resolution strategies, and managing payroll.*

* Managed L.A. head office and coordinated with offices in South Sudan, Uganda, Chiapas, Tijuana, and Paris.
* Served as payroll officer, social media manager, [content creator](https://www.youtube.com/watch?v=MFJuBM-HKok), and digital designer.
* Produced [reports for funders](https://www.linkedin.com/in/vikramsinghca/details/experience/951685011/multiple-media-viewer/?profileId=ACoAAAGlY2IBGN6Azno4X8p0UbUElWcQygdXz3A&treasuryMediaId=1635542256269) using Adobe Creative Suite.
* Assisted Forest Whitaker with film and TV projects, running lines, producing sides, and managing schedules.

**SQA SERVICES 2015 – 2016**

**Technical Content Editor**

*Served as part of the technical content review team responsible for ensuring English language clarity for technical content.*

* Provided technical content review of audit reports for the pharmaceutical and aerospace industries.
* Revised and proofread technical reports for English language localization.
* Uplifted/refined the original author's voice while maintaining an appropriate narrative tone.

**SECURITY INDUSTRY SPECIALISTS 2013 – 2014**

**Internal Communications Specialist**

*The role focused on delivering top-tier security services, including briefing materials and real-time support, for PayPal executives globally.*

* Researched/drafted security briefings for PayPal executives, covering geopolitical contexts and immediate risks.
* Used security software to monitor/address real-time threats against PayPal employees and online community.
* Maintained reporting logs between data centers, corporate campuses, global security operations teams.

**SFBAY.CA 2012 – 2014**

**Reporter/Editor**

*Founded by an SFSU professor, this was largely an alumni-run publication and my first US-based journalist gig.*

* Collaborated with a remote news desk to identify significant stories for the Bay Area.
* [Researched/wrote stories](https://sfbayca.com/author/vikram/) for the tech/science/nature beat.
* Provided editorial support via copy editing, research review, and source vetting.

**SAN FRANCISCO BUSINESS TIMES DEC 2012 – 2013**

**Student Reporter**

*Internship completed as part of the San Francisco State University's Journalism B.A.*

* [Wrote profile pieces](https://www.bizjournals.com/sanfrancisco/print-edition/2013/05/24/naias-gelato-on-a-stick-stands-out.html) on local businesses in the Bay Area.
* Monitored and updated personal profiles of executives highlighted for promotions.
* Assisted with research, copy editing and vetting for stories within the tech/science space.

**NEW DELHI TELEVISION 24X7 2008 – 2010**

**Associate English Output Editor**

*Hired as a newsroom intern to assist in general newsroom operations and promoted twice within official staff positions.*

* Monitored/managed live ticker, breaking news flashes during half-hour bulletins.
* Managed copywriting, video editing via Avid & iNews
* Archived footage and [creating original on-air stories](https://youtu.be/uj_6qtfSjMo).
* Notable events included Obama's election, Michael Jackson's death, and the Mumbai terror attacks.
* Left New Delhi in May 2010 to complete B.A. Journalism @ SFSU for the next two years.