

Bachelors Program in Business Administration

Eligibility	H.S.C or Diploma Holder with 3 years Work Experience
Duration	1-3 years
Fees	30,500.00
Syllabus	<p>Part I</p> <ol style="list-style-type: none">1. Principle Of Management-I2. Accountancy3. Business Communication4. Personal Management5. Consumer Behavior <p>Part II</p> <ol style="list-style-type: none">1. Principle Of Management-II2. E-Commerce3. Organization Behavior4. Corporate Law5. International Law <p>Part III</p> <ol style="list-style-type: none">1. Principle Of Management-III2. Business Management3. Business Ethics4. International Marketing5. Operation Management/(Specialization)

MASTERS PROGRAM IN BUSINESS ADMINISTRATION (Dual Electives)

Eligibility	Graduate or Diploma with 3 years of Work Experience
Duration	1 - 2 Years
Fees	50,500.00
Syllabus	<p>SEM I</p> <ol style="list-style-type: none">1. Principles Of Management2. Consumer Behavior3. Business Communication4. Organization Behavior <p>SEM II</p> <ol style="list-style-type: none">1. Business Ethics2. Managerial Accounting3. Corporate Law4. International Law <p>SEM III</p> <ol style="list-style-type: none">1. Export Management2. E-Commerce3. Advertising Management4. Strategy Management <p>SEM IV</p> <ol style="list-style-type: none">1. International Business2. Specialization I3. Specialization II4. Project Study

DOCTORATE IN MANAGEMENT STUDIES

Eligibility	Post Graduate or Graduate with 5 years of Work Experience
Duration	1- 2 Year
Fees	62,500.00
Syllabus	<ol style="list-style-type: none">1. Business Management2. Consumer Behavior3. Organization Behavior4. Business Communication5. Business Ethics6. Human Resource Management7. Marketing Management8. International Management9. Corporate Law10. Operations Management/(Optional Subject)11. Project Study