

Bachelors Program in Bussiness Administration

Part I

1. Principle Of Management-I
2. Accountancy
3. Business Communication
4. Personal Management
5. Consumer Behavior

Part II

1. Principle Of Management-II
2. E-Commerce
3. Orgnization Behavior
4. Corporate Law
5. International Law

Part III

1. Principle Of Management-III
2. Business Management
3. Business Ethics
4. International Marketing
5. Operation Management/(Specialization)

MASTERS PROGRAM IN BUSINESS ADMINISTRATION (Dual Electives)

SEM I

- Principles Of Management
- Consumer Behavior
- Business Communication
- Organization Behavior

SEM II

- Business Ethics
- Managerial Accounting
- Corporate Law
- International Law

SEM III

- Export Management
- E-Commerce

- Advertising Management
- Strategic Management

SEM IV

- International Business
- Specialization I
- Specialization II
- Project Study

DOCTORATE IN MANAGEMENT STUDIES

- Business Management
- Consumer Behavior
- Organization Behavior
- Business Communication
- Business Ethics
- Human Resource Management
- Marketing Management
- International Management
- Corporate Law
- Operations Management/(Optional Subject)
- Project Study