

Designer,⁽¹⁾ thinker,⁽²⁾ doer⁽³⁾ and looking for a job.

(1) I'm a digital product designer and occasional product builder 🧑🏻‍💻

(2) I write the odd blog and outstanding product micro-copy 📖

(3) Circle, Worked, Highlights, Quotables and LoveStuff 💎

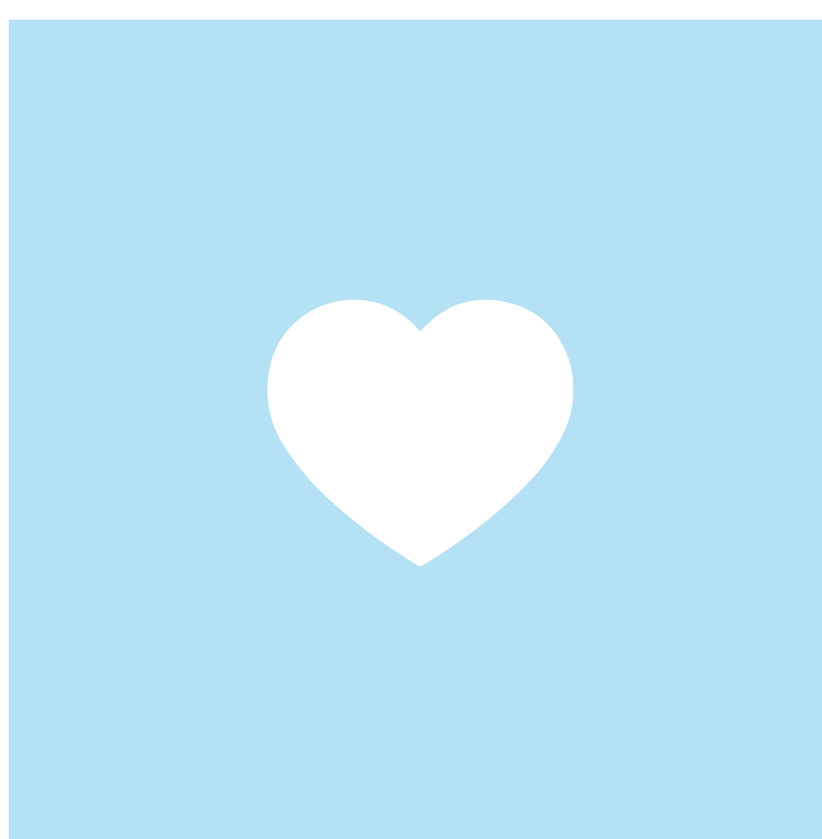


I love helping brands, businesses and individuals connect with their audience through good design. Good design is good business and there is nothing more fulfilling than seeing a product grow as a result of great work.

As a product designer I solve problems with simple and consistent design.

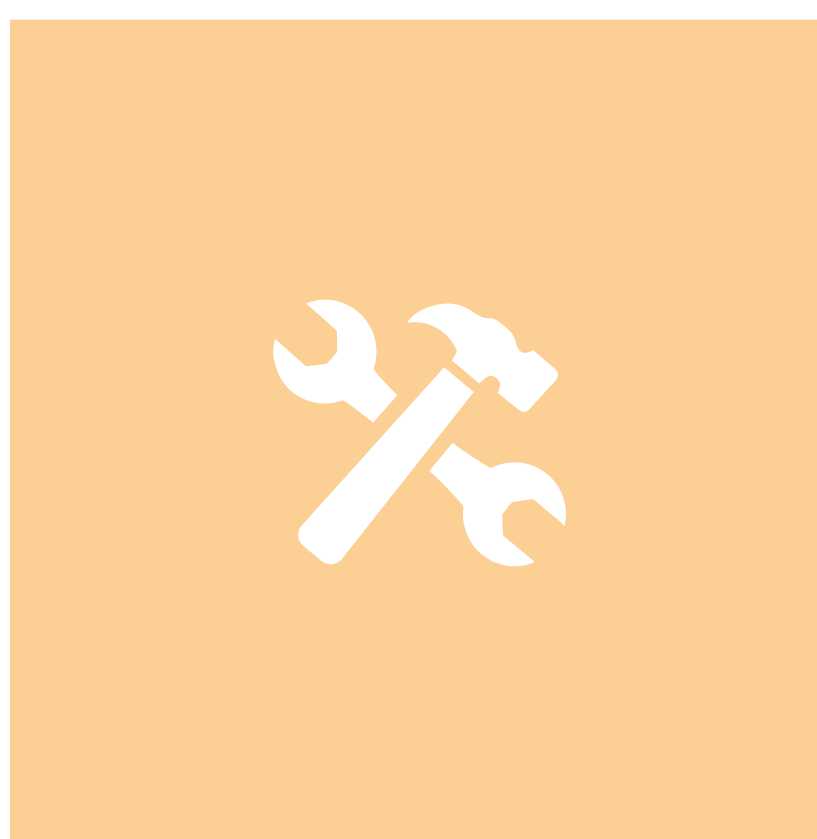
I help companies I believe in bring their ideas to life. I've previously worked at JD Sports, Mamas & Papas, AO.com, Ocado and the Premier League. Want to chat or grab a coffee? Email me at hello@s31vad.co.uk.

Some of the things I value and apply to my work.



Design with love

Design has the power to shape meaningful human experiences.



Work hard

If you're passionate about your work, then do it with passion.



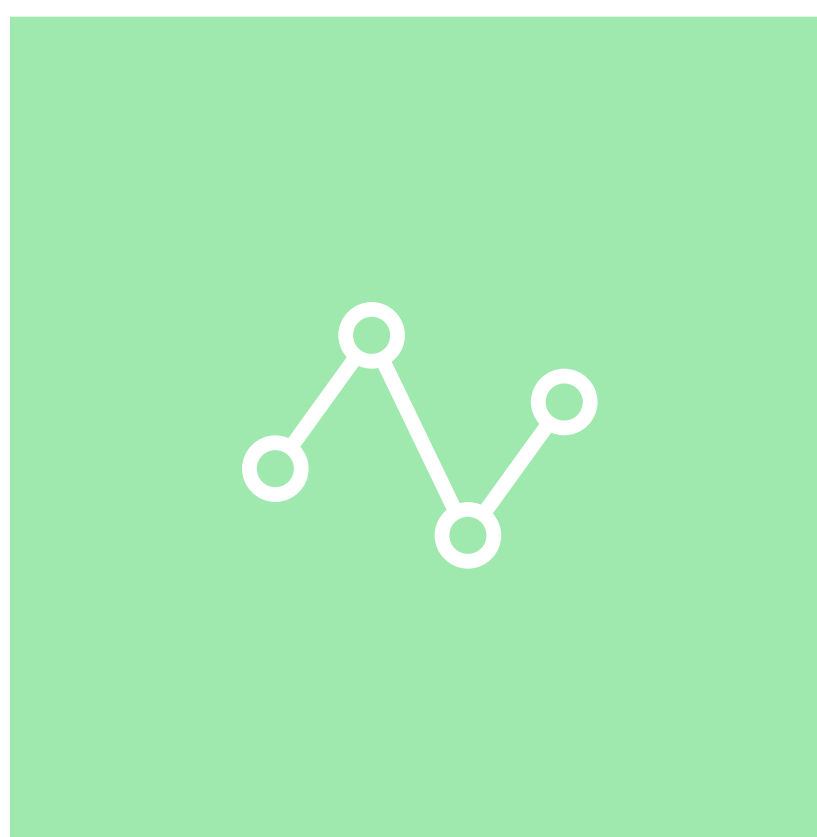
Focus on simplicity

The best brands and products are authentic, honest and simple.



Stay curious

Done might be better than perfect, but when is it really finished?



Listen to the data

Balance intuition, behavioural data and your North Star.



Make it accessible

Design belongs to everyone and it's your responsibility to be inclusive.

Fancy working together on your next project?

hello@s31vad.co.uk