

# Yizi Shao

UX/UI & Graphic Design  
Student based in Melbourne

Mobile: 0490393548

Email: yizishao@gmail.com

LinkedIn: <https://www.linkedin.com/in/yizi-shao-449248253/>

Portfolio: <https://theyuzuzy.github.io/yizi/>

## Education

### Bachelor of Design (Digital Media)

Royal Melbourne Institute of Technology  
(RMIT) University

Feb 2022 - Dec 2024

## Credentials

- Global Leader Experience (April 2023)
- Collaborating with a group of diverse peers and organisations such as Deloitte in Melbourne, we tackled the challenge: "How can we ensure that Melbourne continues to be innovative, sustainable and inclusive?"
- Resonating With Others (April 2023)
- Tackling Global Challenges (April 2023)
- Working in Diverse Teams (April 2023)

## Toolkit



## Design Skills

- UX/UI:
  - User Research, Experience Framing, Sketching, Journey Mapping, Wireframing (Low and High-Fidelity), Visual Design, Interaction Design, Prototyping, User Testing
- Graphic Design:
  - Moodboarding, Idea Generation, Thumbnailing, Design Principles, Branding, Designing for Print
- Coding:
  - HTML, CSS

## Soft Skills

- Empathy
- Critical Thinking
- Problem-Solving
- Communication and Public Speaking
- Taking Initiative and Responsibility
- Diligence
- Time Management
- Integrity
- Resilience

## Reference:

Dr Li Ping THONG

Senior Lecturer for Bachelor of Design (Digital Media), School of Design, RMIT University

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## Experience

- **Manager, Eat Fish, Oct 2023 - Present**
  - Redesigned the signs to show customers clearly where to pay for their orders and where to collect their paid orders, easing confusion and improving their experience
  - Hired employees responsibly, resulting in a diverse and efficient team that prioritises good customer service and experience
  - Communicated with customers in person, over the phone and online enthusiastically and empathetically, resulting in more positive Google reviews
  - Designed the hiring poster, which led to more people applying
- **Retail Assistant, Breadtop, May 2023 - October 2023**
  - Managed time effectively to ensure products were always available for customers, increasing sales
  - Used critical thinking to resolve misunderstandings with customers
  - Served customers enthusiastically, and cleaned with diligence
- **Sushi Maker & Retail Assistant, Sakura Sushi & Bubble Tea, Dec 2021 - May 2023**
- **English Tutor, QS School, Jan 2021 - June 2022**
- **Barista & Retail Assistant, Cafe Dare, Jan 2018 - Dec 2018**

## Projects

- **Paw & Footprints, UX Researcher & UX/UI Designer**
  - Designed a mobile application catered towards young individuals who would like to combat climate change through daily habits at home. Users are incentivised to complete 4 environmentally-conscious tasks, by unlocking endangered species and its information upon completion.
- **Tech-Neck-Logy Timer, UX Researcher & UX/UI Designer**
  - Designed a mobile application to improve posture through setting two types of notifications, timer feature and animation that guide users.
- **HEMWAYS, UI Designer & Graphic Designer**
  - Designed a website with desktop and mobile versions, that introduce the laneway culture in Melbourne, Australia and Ho Chi Minh City, Vietnam.
- **Journey to the Moon, Project Manager & Graphic Designer**
  - Designed a mobile application and its children's version, that introduces historical buildings in Chinatown, Melbourne, to tourists, history enthusiasts and children.