QUICK
GUIDE TO THE ENTERPRISE APP STORE

Softweb Solutions
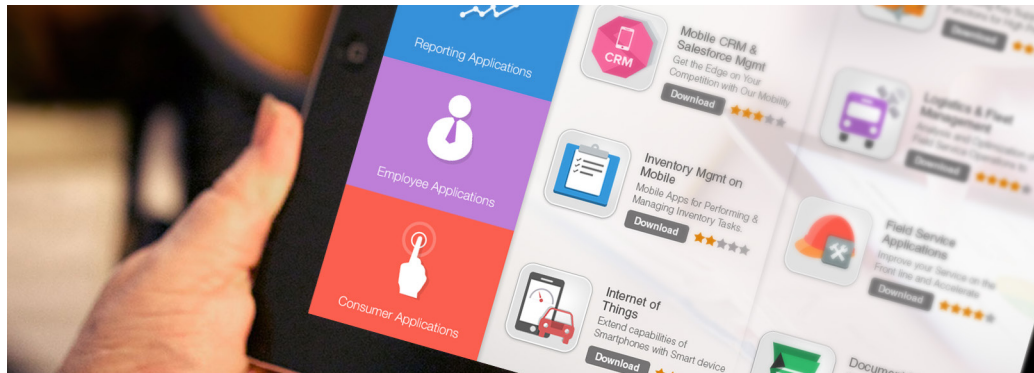
ENTERPRISE APP STORE

An Enterprise Application Store is a web-based portal through which its end users - like Employees, Customers and Vendors - can access, download and install pre-approved enterprise mobile and software applications. With mobility growing increasingly prevalent, you need a solution that can host your enterprise intelligent application store functionalities with a strong suite of capabilities.

SOME BENEFITS OF AN ENTERPRISE APP STORE INCLUDE

- Better ROI on app portfolio.
- Corporate approved app catalog.
- Gather user feedback to get ahead.
- Secure, multi-platform support.
- Competitive mobile ecosystem.

AN ENTERPRISE APP STORE CAN ENSURE

- Corporate security policies are followed by users.
- A good user experience has been delivered to them.
- A hassle free search and download of corporate approved apps.

SOME ENTERPRISE PAIN AREAS

- Growing number of smartphones among employees, vendors, & customers.
- Growing number of mobile apps for both personal and business purposes.
- Low control of enterprises over mobile app usage.
- Low security over complex enterprise data lying on mobile devices.
- Absence of enterprise wide mobile strategies for catering the competitive needs.
- Absence of standardized support for multiple mobile platforms.
- Distracted mobile user base and hence open to security risks, from corporate data point of view.
- High licensing, distribution, and management cost to its employees.

Features Include

ENTERPRISE APP STORE

APP SECURITY

APP POLICIES

APP ANALYTICS

APP DISTRIBUTION

SSO INTEGRATION

HAVE A QUESTION, CALL US NOW!
866-345-7638

FEATURES
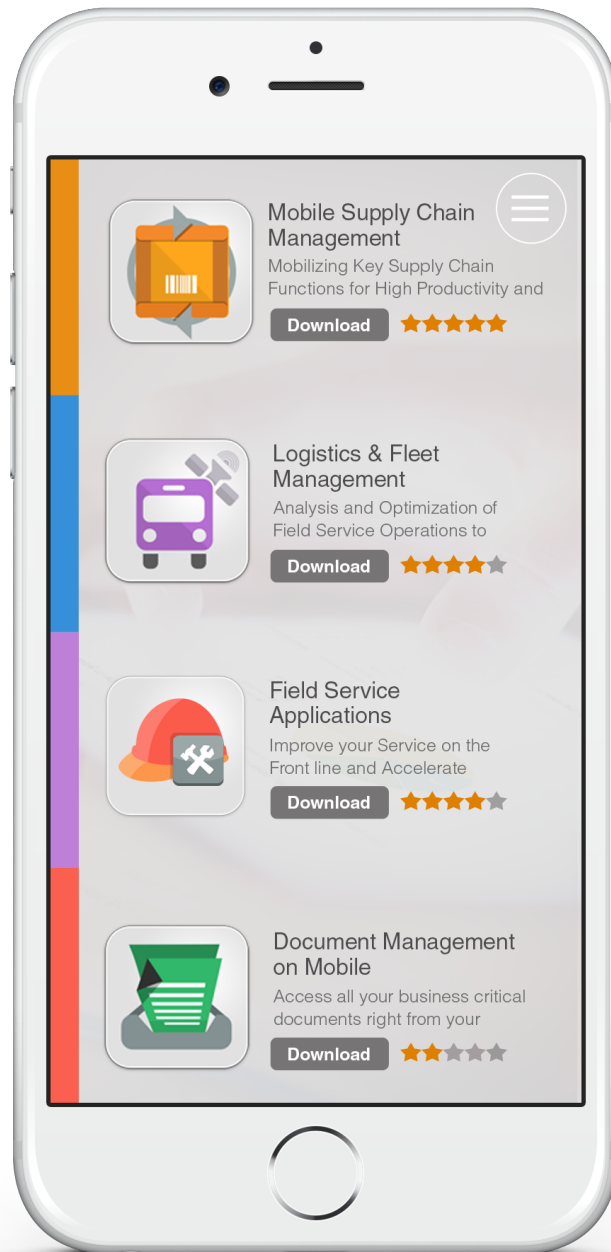## MOBILE APPLICATION MANAGEMENT

Enterprise App Store

Easily acquire and publish internal and external apps with a single, central source

App Policies

Dictate and enforce corporate app policies.

App Analytics

Track what apps employees are using and graph trends in popularity

Mobile Supply Chain Management

Mobilizing Key Supply Chain Functions for High Productivity and

Download ★★★★★

Logistics & Fleet Management

Analysis and Optimization of Field Service Operations to

Download ★★★★☆

Field Service Applications

Improve your Service on the Front line and Accelerate

Download ★★★★☆

Document Management on Mobile

Access all your business critical documents right from your

Download ★★☆☆☆

App Security

Increase Security for users and corporate data by blocking unauthorized redirects of downloads

App Distribution

Effciently distribute apps to specific users and hide options for unauthorized users.

SSO Integration

Help employees save time by utilizing a single sing-on features for all apps.

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