

## Chapter 8 project

Which existing websites out there most inspired your web site design thus far?

**One website there really inspired me was the nypost. I like how the banner is used on the top for the links and also for the logo. Under the banner the breaking news are broken into large square pictures which draw the attention immediately.**

Which parts of the design are you most proud of?

**I like the responsiveness. When the browser window is adjusted the items on the website arrange to be more readable. When adjusted even smaller there are some elements that hidden to create more negative space and make the site more appealing.**

What struggles did you encounter in your design process?

**The colors were bit challenge for me. I did have to make few sketches before I was happy with the last one and also the mentors did approve of it as well. My first few sketches included many paragraphs and not many pictures.**

Which struggles did you encounter during page development?

**There were problems with objects in the <div> not responding very well when adjusted. I was able to solve these problems by using percentage value instead of px values.**

What did you learn from making your project responsive?

**Responsiveness is important as many other aspects of web design. Specialty today when there are many different devices that are used to view websites.**

## Website Reviews

### **Group 1 :** <http://squarespace.com/home/overview/>

Squarespace is a service that allows customers to build their own professional looking websites with ease. The page has very neat graphics and colors that can inspire customers to use their services. There are many typography on the page and they all seem to be very appropriate for what they represent. The navigation is done very well as there is call to action (Get Started) as you browse through the website. For the flow there is an easy downward arrow that navigate the used to the bottom sections of the page, without needing to scroll down.

### **Group 2 :** <http://mimarch.net>

mimarch.net represent an architect firm. When visiting their homepage the first thing that grabbed my attention were the large pictures of their work. These pictures were in black and white and also very well designed. The typography is very easy to read and on to the point. The navigation is very unique and in order. One thing that stood out the most in the website was the flow. There were many elements in the navigation that are located in the home page but very bottom. When clicked the user is taken to the bottom where the object is, and on that section there is “to top” button that will take the user to the top of the page. I think using these method will reduce the load time of the page and appeal more to the user.