OPM stands for the Bravado "Online Product Manager", which functions as an approval tool via weblink between clients and Bravado users, as well as serving all Bravado offices as a central location for storage of visuals, approvals and high resolution artwork. It is accessible at all times from any online device to expedite the approval and production process worldwide.

We consider this to be an ongoing, constantly improving tool, so if you come across functions that you would like to be changed or added in order to improve its effectiveness, please feel free to bring your request to the attention of Ute Linhart (Ute.Linhart@bravado.com).

BASIC INFO about OPM

The OPM can be accessed at http://opm.bravadousa.com/

Clients logged into the OPM are not able to make any changes to artwork; it is strictly for viewing purposes, approvals, and comments. The client ("contact") is only associated with products from within their properties, to see what their product line(s) consist of, approve designs (if approval is required for the specific person), and post requests for revisions or add a comment if needed. They can also download grab sheets or presentations.

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How to Set Preferences on OPM

Log on to OPM 2.0 using your email address as your username, and the password you were given (Please note that both login and password are case sensitive) Once you've logged in to OPM, the Welcome Screen will appear.

First, you will want to set your preferences. To do this, click "My Preferences" at the top righthand corner of the page.



Limit above emails to the following properties ADD ≫ REMOVE

The next page to open will look like the below

First, check off the boxes that you would like applied to your account. They are as follows:

Receive New Product Emails: If you check this box, you will receive an email from OPM when new products are posted.

Receive all OPM Emails: If you check this box, you will receive all of the emails that are listed in the preferences section- new product emails, approval/rejection emails, emails when new images are uploaded, emails when new comments are posted, masterfile emails, emails you send from the OPM, screen separation emails, and asset emails.

Get OPM Approval/Rejection Emails: You will be notified by email when an item is approved or rejected by another user.

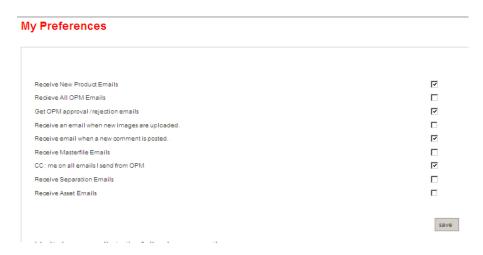
Receive an Email When New Images are Uploaded: You will be notified by email whenever an image visual is posted

Receive an Email When a New Comment is Posted: You will be notified by email whenever another user posts a comment to the "comments" section of a particular product Receive Masterfile Emails: You will be notified whenever a hi-res file is uploaded for a particular product

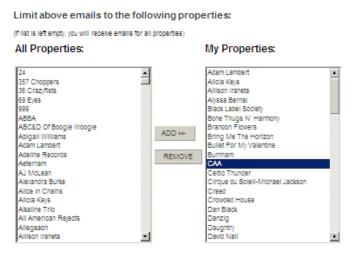
CC: Me On All Emails I Send from OPM: If you write any comments on a product page, or complete any action on OPM that would cause a notification email to be sent to others, you will be copied on that email.

Receive Separation Emails: Whenever new screen separations are uploaded for printing or sent to the printer, you will receive a notification.

Receive Asset Emails: You will receive a notification when any new assets are uploaded to a product page.



In the bottom half of the Preferences section is a list of all of the properties that you have viewing rights for. The boxes marked above will only apply to those properties that you move into the "My Properties" column.

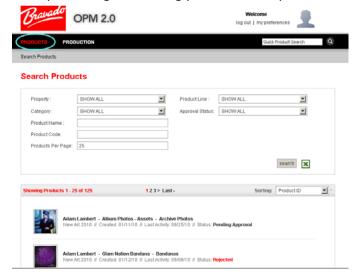


To move a product into the "My Properties" column, select the property from the "All Properties" column, and click "Add". To remove a property from the list, select that property and click "Remove".

Then click "Save"

How to Search for Products on the OPM

Once you are signed in using your name and password, click "Products" in the main menu

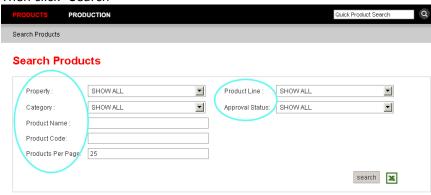


You will be brought to a page where you can enter your search criteria

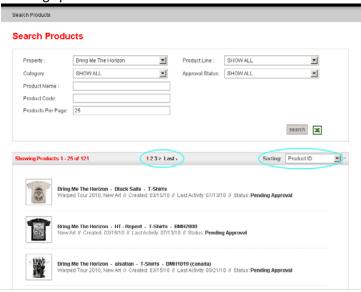
- 1. Enter the property that you are searching for (band name or artist)
- 2. You may also select the Category (what kind of item are you searching for?)
- 3. You may enter the name of the product you are searching for into the "Product Name" field
- 4. You may enter the product code into the "Product Code" field if applicable
- 5. You may choose how many products you would like displayed per page
- 6. You may choose to enter the Product Line (ie: Tour 2010, Retail, Hot Topic, etc...)
- 7. You may select the approval status of the product (ie: Approved, Rejected, Pending)

You may choose to enter only one of the above criteria for a wider search, or multiple for a narrower search

Then click "Search"



You will be presented with all items that match your search criteria. You can navigate through the pages using the page numbers at the top center. You can also sort the products by using the "Sorting" pull-down menu



Each item has useful information listed next to its picture.

In bold, there is the band name, product name, and category. There may also be a product code listed

Listed underneath the bolded items is the product line (there may be multiple product lines listed), the creation date, the date of last activity for this item, and the approval status of the item



Navigating a Product Page on the OPM

When you click on a product in OPM, you will find an array of information about that product. The four sections that contain this information can be found at the top of the product page: Summary, Images, Files, and Comments.



Under the "Summary" Tab the following are listed:

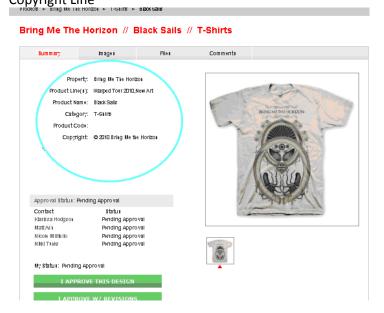
Property: Name of the Band or Artist

Product Lines: Which tours or retail lines this product was a part of

Product Name

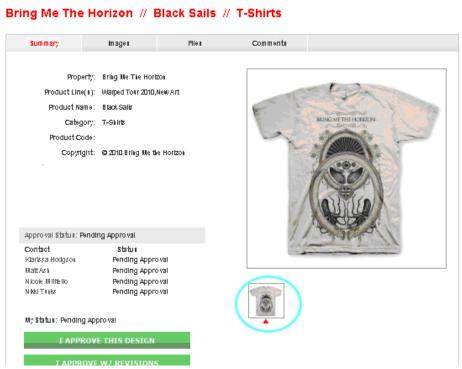
Category: Which category does this belong under (ie: t-shirts, sweatshirts, accessories...)

Product Code Copyright Line



Under the product visual (which you can click on to enlarge), are thumbnails of all images that exist for this particular product. You can click on these thumbnails to show that image in the

larger image view

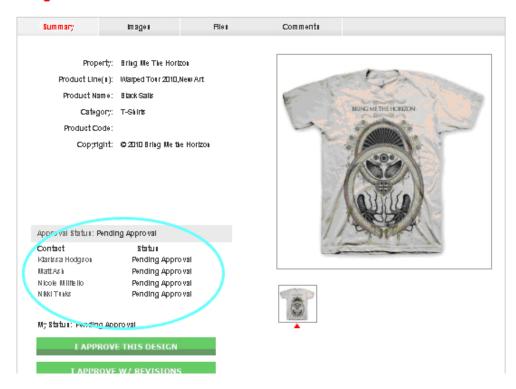


If you click on the larger image view, you will be taken to an even larger visual, which has three options for further enlargement: 500, 800, and 1100 pixels.



The contacts for each product are listed under the "Contacts" section. These are the people that have approval rights to this product. Next to each name is their personal approval status.

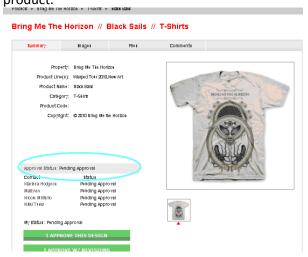
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In the "My Status" section (which will only appear if you have approval rights to a product as stated above) you can approve a design, approve with revisions (in which case it will take you to a section where you can add a comment), resubmit with revisions (meaning that you do not approve the design yet and will be taken to a page where you can submit a comment), or reject the design. A notification email will be sent to the product manager.



The "Sample Approval" section contains the approval status of the physical sample stage of the product.



In the "Images" tab, you can view and upload any jpegs to the product page. In order to upload an image, it has to be sized at 1100x1100 pixels, as a jpeg saved for "web and devices".

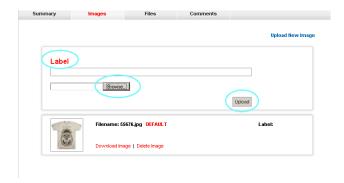


In order to upload an image, click "Upload New Image"



A field will appear where you can type a "Label" text for the visual (this is a name that will appear next to the visual in the "images" section). If you do not enter a Label, a default name will be given. Click Browse to find the file you would like to upload (remember that it must be sized at 1100x1100 pixels, as a jpeg saved for "web and devices") and then click "upload".





In the "Comments" section, you can add any comments you may have for that product by clicking "Add Comment." This is useful for communicating revisions or any other information you may want to add.



Once you click "Add comment", a box will appear where you can enter the title of your post and any comments you may have for that item. These posts will be organized by date. When you are finished, click "Save post." A notification about your comment will be sent to the Product Managers.

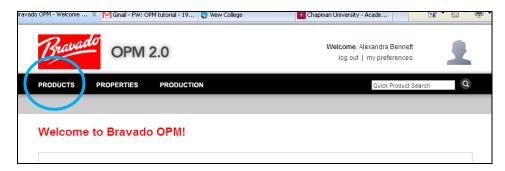


How to Create a New Product on OPM 2.0

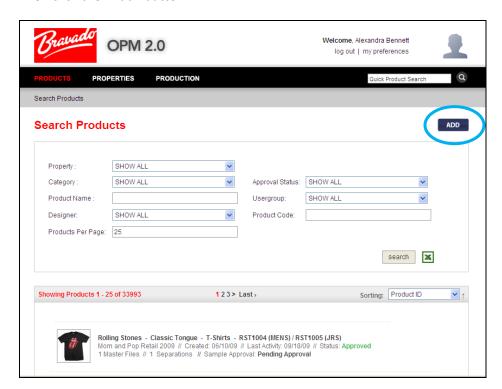
Log on to OPM 2.0 using your email address as your username, and the password you were given.

Once you've logged in to OPM, the Welcome Screen will appear.

Select the tab labeled "Products" from the black menu bar near the top of the screen.



Then click the "Add" button.



Then the screen below will appear.

From here you can create your new product.

- 1) Select the Property (the client you wish to create the product for)
- 2) Name the Product
- 3) Select the category you want to file your product under.

- 4) Also you must select a Product Line
- 5) And fill in any other of the option below if you wish.
- 6) Then click on Save.

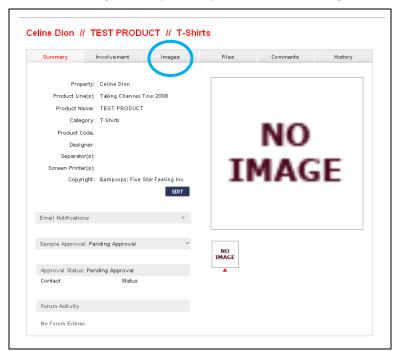


From here you can edit the Product's information by clicking the "Edit" button. (Circled in Orange below)



You can also add an Image to your product. (However, the image you want to upload must be a resolution of 1100x1100pixels)

To add an Image to the product you must select "Images" from the grey menu bar.



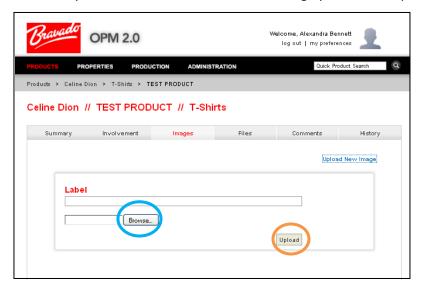
Next you click on "Upload New Image" on the upper right hand of your window.



After you clicked on "Upload New Image" the window below will appear allowing you to label and select which file from your computer you want to upload.

To select an image from your computer, click "Browse" (circled in blue) and select the file from the window.

And after you have named and selected the image you want to upload, click "Upload". (Circled in Orange)



Below is what the screen will look like once you have successfully uploaded an image to a Product page.



How to Download a High Resolution Asset File from OPM 2.0

Select whichever product you want to download a file from by clicking on its thumbnail image.

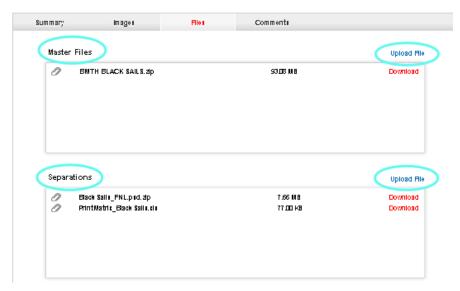
Search Products • • Bring Me The Horizon Property: Product Line: SHOWALL SHOWALL -Approxal Status: SHOW ALL • Category: Product Name: Products Per Page: 25 search Showing Products 1 - 25 of 121 Sorting: Product ID Ening Me The Horizon - Black Salls - T-Shirts arped Tour 2010, New Art // Created: 03/15/10 // Last Activity: 07/13/10 // Status: Pending Approval Bring Me The Horizon - HT - Repent - T-Shirti - BMH2000 New Art // Circated: 03/15/10 // Last Actuity: 07/13/10 // Status: Pending Approval

Then the product's page will open and it will look like the one below. Next click on the "Files" Tab from the grey menu bar.

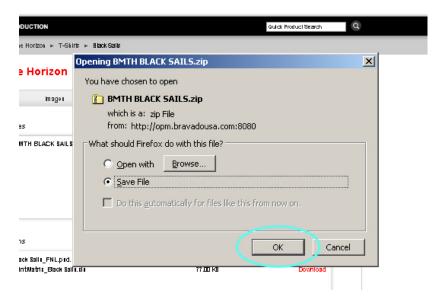


From here you can click on "Download", but depending on whether or not you're downloading a Master File or a Separation you can click on the respective download link.

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Once you click on "Download" a screen will pop up where you can choose to save the file or open with a specific program. Click "Ok" to download the file.

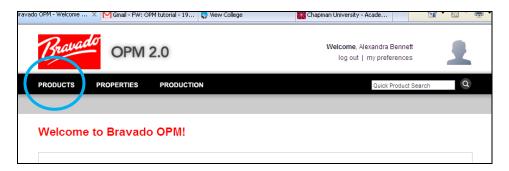


How to Upload a High Resolution Asset File to OPM 2.0

Log on to OPM 2.0 using your email address as your username, and the password you were given.

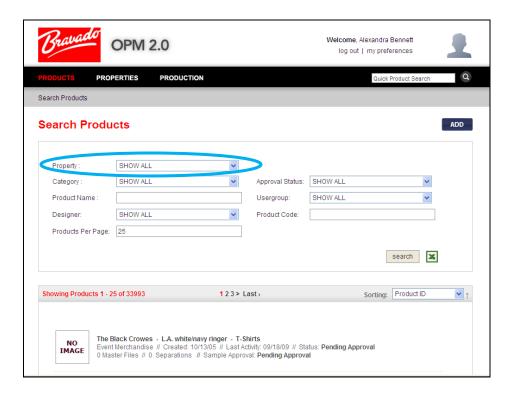
Once you've logged in to OPM, the Welcome Screen will appear.

Select the tab labeled "Products" from the black menu bar near the top of the screen.



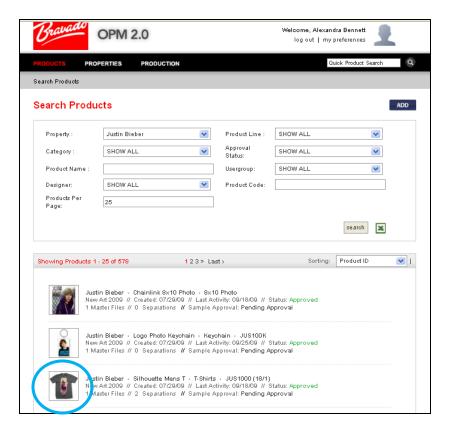
To find specific products, go to the "Property" drop down menu and select the client's products you want to see.

Then click the "Search" button.



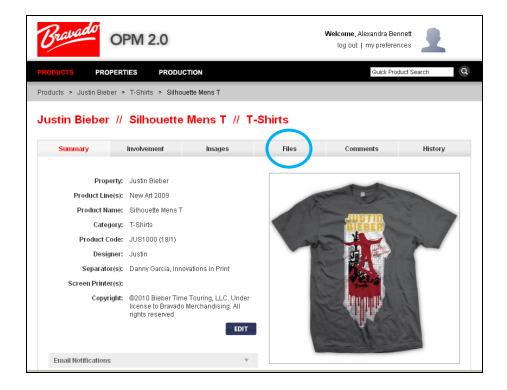
Then your search results will appear underneath the search box.

From here you can select whichever product you want to upload a file to by clicking on its thumbnail photo.

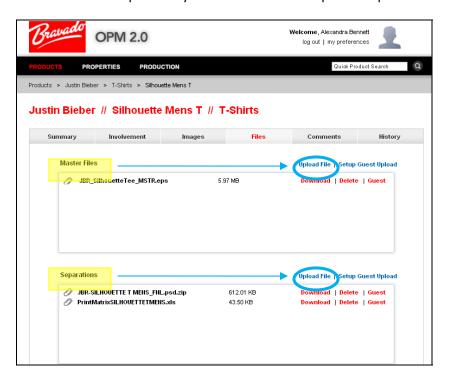


Then the product's page will open and it will look like the one below.

Next click on the "Files" Tab from the grey menu bar.



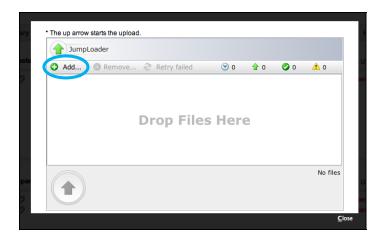
From here you can click on "Upload File", but depending on whether or not you're uploading a Master File or a Separation you can click on the respective Upload link.



Once you click on "Upload File" a screen will pop up on your screen.

From here you are able to upload your files.

To do this you click on "Add", from there you will select the file from your computer you wish to upload.

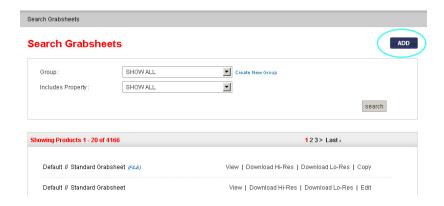


And once the file(s) is selected the arrow circled above in red will turn green. At which point you click the green arrow button, and the files will upload to the product's page on OPM.

How to Create a Grabsheet

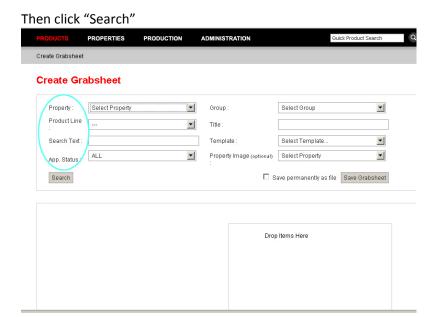
A Grabsheet is a PDF file of all items in a specific product line.

To create a grabsheet, click "Production" in the main menu. It will bring you to a page that says "Search Grabsheets." Click "Add"



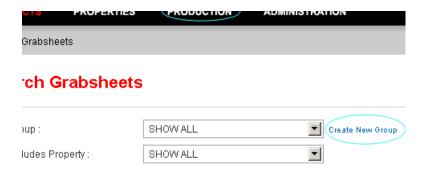
Now the OPM will have to search for the products you want to add to the grabsheet.

- 1. Choose the property (band or artist) from the "Property" pull-down menu
- 2. Choose the product line within that property from the "Product Line" pull-down menu or click ALL. This will allow you to search within all product lines for this property.
- 3. You can search within those products for a specific keyword. This is helpful if the product line you are searching within has many products.
- 4. You can narrow your search further by choosing the "App Status" from the pull-down menu. This refers to the item's approval status (ie approved, rejected, pending approval).

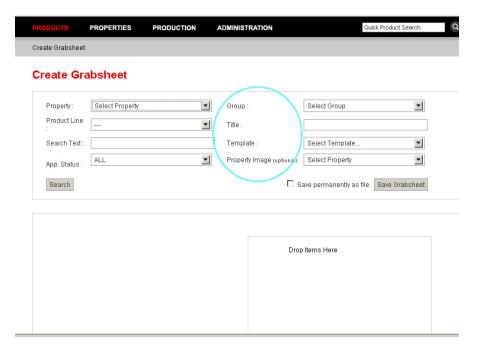


Then you will need to enter the information for the grabsheet you are creating.

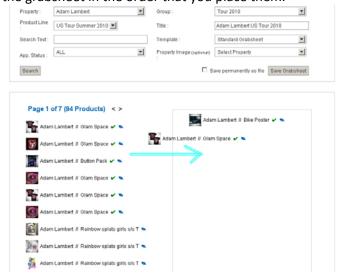
1. Select a group from the "Group" pull-down menu. All grabsheets exist as apart of a category such as "Retail 2010" or "Tour 2010" (you can add a group by clicking "Create New Group" under the "Production" tab (see below photo)).



- 2. Select a Title for this grabsheet. For example: "Adam Lambert US Tour 2010"
- 3. Select which type of template you would like to use. "Standard" shows 8 items per page for a less detailed view, but allowing the user to see all items in the line at once. "Retail Presentation" shows one item per page. This is useful when you need the viewer to be able to see the detail of each item.
- 4. You may also select a property image for this item (optional)

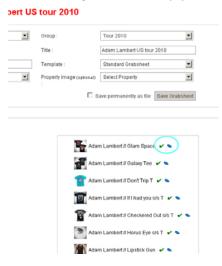


Now you are ready to add the items you have searched for to the grabsheet you are creating. Simply drag the items over from the left column and drop them in the right. They will appear on the grabsheet in the order that you place them.



The check mark next to each item means that that item is approved. An X means that the item was rejected, and if blank, it means the item is pending approval.

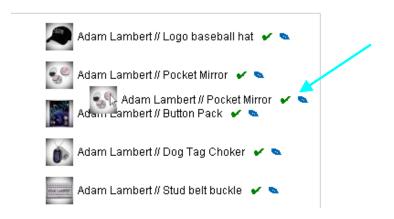
The small blue pencil mark next to each item is for adding comments that will appear under that item on the grabsheet. Simply click on the mark to add comments.



A small box will appear where you can enter any comment you would like to appear on the grabsheet under that particular item. When you are done, click "Save and Close."

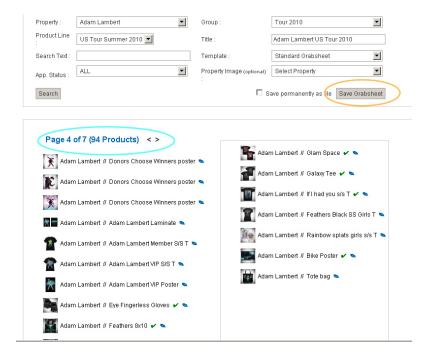


You can use the mouse to hover over any item and OPM will show you a larger visual. You can re-arrange the order of appearance for the items in your grabsheet, by dragging and dropping.

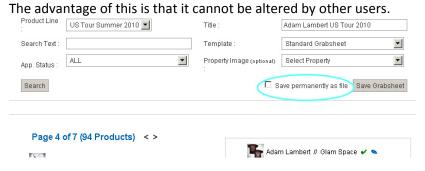


You can use the arrows at the top of the search results to navigate through multiple pages of results (outlined below in turquoise). You can also choose to add your property image to the grabsheets/presentations if you have an image saved.

When you have finished, click "Save Grabsheet" (outlined below in orange)



There is a check-box next to the "Save Grabsheet" button that gives you the option to "Save Permanently as File." If checked, you will not be able to go back and edit the grabsheet later.



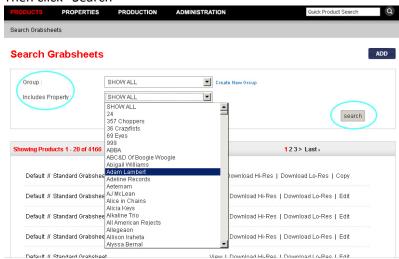
Once you have clicked "save", you will be brought back to the main production page, where you can search for your grabsheet.

How to Search for Grabsheets

From the "Production" tab on the main menu, you will be brought to the "Search Grabsheets" page.

You can either enter the group that the grabsheet is filed under, the property that it is filed under, or both.

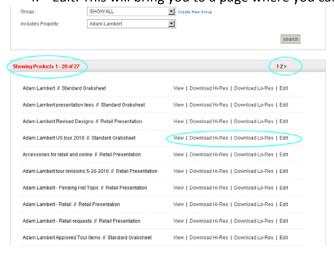
Then click "Search"



Once you enter your search criteria, OPM will bring up all grabsheets that match your search. You can navigate through the pages by using the numbers on the top right.

Once you have located your grabsheet, there is a series of available options. You can either...

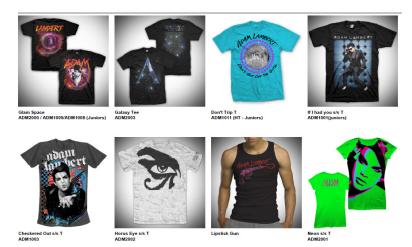
- 1. View the grabsheet: this will bring up an image of the sheet in the web browser
- 2. Download Hi-Res: This will download a hi-resolution PDF file of the grabsheet
- 3. Download Low-Res: This will download a low-resolution PDF file of the grabsheet
- 4. Edit: This will bring you to a page where you can edit the grabsheet



The grabsheet will look something like this...

ADAM LAMBERT US TOUR 2010

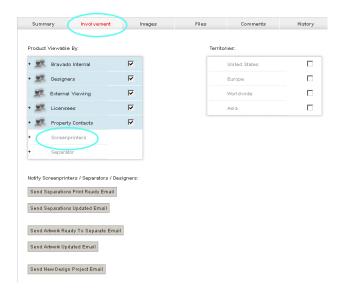




It will include the name of the grabsheet, the name of each item, and any notes you have included for each item.

How to Send Separations to a Printer

From the "Involvement" tab, click "Screenprinters" under "Product Viewable By" to expand the list of Screenprinters



Check the box next to the Screenprinters you wish to add



Then click "Send Separations Print Ready Email" to send an email with a link to the printer



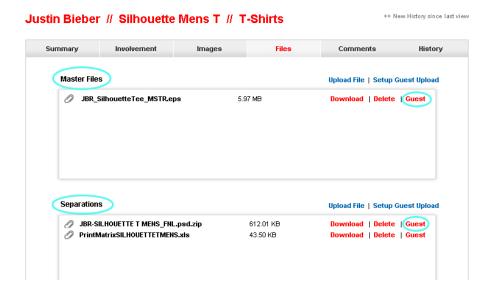
The printer will only be able to view the "Separations" section under the "Files" tab



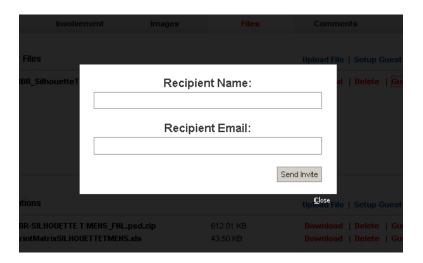
How to Setup a Guest Download from the OPM

A guest download is useful when someone who is not signed up for use on the OPM needs hiresolution files or color separations. Rather than signing this person up for one-time use, we should give them permission for a guest download.

From the "Files" tab in the main product page, click "Guest" next to your desired file. It will be under either "Master Files" or "Separations", depending on which you wish to have the guest download.



A window will pop up asking for the "Recipient Name" and "Recipient Email." Enter this information and click "Send Invite"

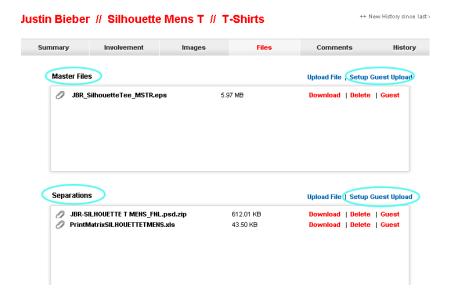


An email will automatically be sent to the specified person with a link to download the file. However, the link is good for one download only. If you have multiple recipients, you will need to repeat this process for each user.

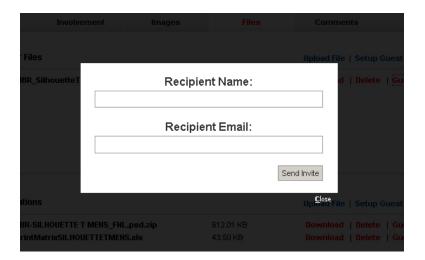
How to Setup a Guest Upload to the OPM

A guest upload is useful when someone who is not signed up for use on the OPM needs to provide hi-resolution files or color separations. Rather than signing this person up for one-time use, we should give them permission for a guest upload.

From the "Files" tab in the main product page, click "Setup Guest Upload" next to either "Master Files" or "Separations", depending on what kind of file the user will be uploading.



A window will pop up asking for the "Recipient Name" and "Recipient Email." Enter this information and click "Send Invite"



An email will automatically be sent to the specified person with a link to upload the file(s). The upload invite limit is good to upload multiple files at once, up to a total file size of 2GB.