iShower Application Overview

App Name: iShower

Platform: Apple (IOS 9.0)

IDE: X-Code

Purpose/ Function:
iShower's sole purpose is to enhance the shower experience of the user. Simple, mindless activities like showering have been proven to be the place where we think of our best and most creative ideas, so why not have a dedicated app to record your in-shower genius! iShower allows the user to save a library of all of their best ideas in the shower. It allows the user to title and describe their idea, and save it into the app.

iShower also allows the user to time the length of their showers, and displays the average length of the user's shower to promote environmentally-friendly shower lengths, and help the user decrease their hot water consumption. It will show the user approximately how many litres of water they are using throughout the duration of their shower so the user can see the ecological footprint their shower is making.

iShower also helps to provide in-shower entertainment! It can connect to the phone's music library to play music while the user is in the shower. Now users can jam out to their tunes while the app is running!

iShower: It's the app that no one knew they needed, but can't live without.

Target Audience:
While the app was inspired by and designed for 18 year-old male Josh Zweig, the target audience of the app is men and women ages 18 - 30.