

[SKIP TO CONTENT](#)

[RMIT Australia](#)

- [RMIT Europe](#)
- [RMIT Global](#)
- [RMIT Vietnam](#)
- [RMIT UP](#)
- [RMIT Online](#)

[Students](#)

[Alumni](#)

[Staff](#)

[Library](#)

[RMIT Online](#)

Search field

[Search](#)

Search

[RMIT Australia](#)

- [RMIT Europe](#)
- [RMIT Global](#)
- [RMIT Vietnam](#)
- [RMIT UP](#)
- [RMIT Online](#)

[Students](#)

[Alumni](#)

[Staff](#)

[Library](#)

[RMIT Online](#)

[Courses](#)

- [Courses by study area](#)
- [Undergraduate courses](#)
- [Postgraduate courses](#)
- [Vocational studies](#)
- [Pre-university studies](#)
- [Online courses and degrees](#)
- [Entry pathways](#)
- [Single courses](#)
- [Short courses and microcredentials](#)
- [Courses for international students](#)
- [Contact Study@RMIT](#)

[Study with us](#)

- [How to apply](#)
- [Fees](#)
- [Scholarships](#)
- [School leaver information](#)
- [Student services](#)
- [Student experience](#)
- [Key dates](#)
- [Frequently asked questions](#)
- [Parents](#)
- [Career advisers](#)
- [Contact Study@RMIT](#)

[Life at RMIT](#)

- [Study experience](#)
- [Student life](#)
- [Support for students](#)
- [Global opportunities](#)
- [Industry connections](#)

- [Contact Study@RMIT](#)

## About

- [News](#)
- [Events](#)
- [Maps](#)
- [Careers](#)
- [Contact us](#)
- [Our strategy](#)
- [Governance & management](#)
- [Schools & colleges](#)
- [Respect for Australian Indigenous cultures](#)
- [Our locations and facilities](#)
- [Our heritage](#)
- [Regenerative Futures](#)

## Research

- [Our research](#)
- [Partnerships](#)
- [Impact](#)
- [Contact](#)
- [Centres and collaborations](#)
- [Research degrees](#)
- [Find researchers](#)

## Partner

- [Recruit students and graduates](#)
- [Workforce development](#)
- [Collaborate with RMIT](#)
- [Research partnerships](#)
- [Facilities, equipment and services](#)
- [Contact Industry Engagement](#)
- [Giving to RMIT](#)

## International

- [Study in Australia](#)
- [Apply to RMIT as an international student](#)
- [Courses for international students](#)
- [Contact Study@RMIT](#)
- [Fees and scholarships for international students](#)
- [International student services](#)
- [Key dates and intake information for international students](#)
- [Frequently asked questions](#)

- [Courses](#)

- [Courses by study area](#)
- [Undergraduate courses](#)
- [Postgraduate courses](#)
- [Vocational studies](#)
- [Pre-university studies](#)
- [Online courses and degrees](#)
- [Entry pathways](#)
- [Single courses](#)
- [Short courses and microcredentials](#)
- [Courses for international students](#)
- [Contact Study@RMIT](#)

- [Study with us](#)

- [How to apply](#)
- [Fees](#)
- [Scholarships](#)
- [School leaver information](#)
- [Student services](#)
- [Student experience](#)
- [Key dates](#)

- [Frequently asked questions](#)
- [Parents](#)
- [Career advisers](#)
- [Contact Study@RMIT](#)
- [Life at RMIT](#)
  - [Study experience](#)
  - [Student life](#)
  - [Support for students](#)
  - [Global opportunities](#)
  - [Industry connections](#)
  - [Contact Study@RMIT](#)
- [About](#)
  - [News](#)
  - [Events](#)
  - [Maps](#)
  - [Careers](#)
  - [Contact us](#)
  - [Our strategy](#)
  - [Governance & management](#)
  - [Schools & colleges](#)
  - [Respect for Australian Indigenous cultures](#)
  - [Our locations and facilities](#)
  - [Our heritage](#)
  - [Regenerative Futures](#)
- [Research](#)
  - [Our research](#)
  - [Partnerships](#)
  - [Impact](#)
  - [Contact](#)
  - [Centres and collaborations](#)
  - [Research degrees](#)
  - [Find researchers](#)
- [Partner](#)
  - [Recruit students and graduates](#)
  - [Workforce development](#)
  - [Collaborate with RMIT](#)
  - [Research partnerships](#)
  - [Facilities, equipment and services](#)
  - [Contact Industry Engagement](#)
  - [Giving to RMIT](#)
- [International](#)
  - [Study in Australia](#)
  - [Apply to RMIT as an international student](#)
  - [Courses for international students](#)
  - [Contact Study@RMIT](#)
  - [Fees and scholarships for international students](#)
  - [International student services](#)
  - [Key dates and intake information for international students](#)
  - [Frequently asked questions](#)

## Bachelor of Communication (Media) - Plan BP221ACC

[Apply Enquire](#)

You're viewing program information for local students.

RMIT considers you a local student if you are:

- a citizen or permanent resident of Australia, or
- a New Zealand citizen, or

- a person seeking asylum who holds either a: Temporary Protection Visa (TPV), or Safe Haven Enterprise Visa (SHEV) or Bridging Visa E or Humanitarian Stay (Temporary) visa or Temporary Humanitarian Concern Visa.

Asylum seekers who reside in Australia and study onshore are required to pay international onshore tuition fees for higher education courses.

If you are unsure or hold a different visa type, please contact [Study@RMIT](mailto:Study@RMIT) for more information.

#### **Not a local student?**

Switch to international content

**You're viewing program information for international students.**

**RMIT considers you an international student if you are:**

- intending to study on a student visa, or
- not a citizen or permanent resident of Australia, or
- not a New Zealand citizen, or
- not a person seeking asylum who holds either a: Temporary Protection Visa (TPV), or Safe Haven Enterprise Visa (SHEV) or Bridging Visa E or Humanitarian Stay (Temporary) visa or Temporary Humanitarian Concern Visa.

If you are unsure or hold a different visa type, please contact [Study@RMIT](mailto:Study@RMIT) for more information.

#### **Not an international student?**

Switch to local content

Student type:

Domestic

International

Entry score:

ATAR 68.35\*

Duration:

Full-time 3 years or 2.5 years accelerated

Part-time 6 years

Fees:

Commonwealth Supported Places

Next intake:

February, July

Location:

Melbourne City

Entry score:

See admissions

Duration:

Full-time 3 years or 2.5 years accelerated

Fees:

AU\$41,280 (2026 annual)

Next intake:

February, July

Location:

Melbourne City

[Study with us](#) / [Levels of study](#) / [Undergraduate study](#) / [Bachelor of Communication \(Media\)](#) / [Bachelor of Communication \(Media\) - Plan BP221ACC](#)

- [Back to Bachelor of Communication \(Media\)](#)
- [Bachelor of Communication \(Media\) - Admissions Transparency](#)
- [Bachelor of Communication \(Media\) - Apply](#)
- [Bachelor of Communication \(Media\) - Plan BP221](#)
- [Bachelor of Communication \(Media\) - Plan BP221ACC](#)
- [Back to Bachelor of Communication \(Media\)](#)

- [Bachelor of Communication \(Media\) - Admissions Transparency](#)
- [Bachelor of Communication \(Media\) - Apply](#)
- [Bachelor of Communication \(Media\) - Plan BP221](#)
- [Bachelor of Communication \(Media\) - Plan BP221ACC](#)

CRICOS code: 055813G

To graduate you must complete the following: All courses listed may not be available each semester

To Graduate you must complete the following: note not all courses will be available each semester

You must complete a total of 288 credit points as follows:

Complete One Hundred and Forty-Four (144) credit points of core courses

Complete One-Hundred and Forty-Four (144) credit points of minors and program option courses. Students can complete any of the following combinations:

- Two (2) minors of 48 Credit Points each (96 Credit Points in total) and 48 Credit Points of option courses
- One (1) minor of 48 Credit Points and 96 Credit Points of option courses

'Program options' includes courses listed in the School Options List and any listed within the minors.

Details of Minors and School Option Courses can be found at the bottom of the program structure.

NOTE: If you use a course toward the completion of your core or minor, you cannot use that same course again to count toward another minor.

Year One of Program

*Students must complete a series of compulsory onboarding modules during their first semester or study period. Complete 48 credit points from the following:*

Course Title	Credit Points	Course Code	Campus
<a href="#">Making Media</a>	12	COMM2674	City Campus
<a href="#">Media 2</a>	24	COMM2625	City Campus
<a href="#">Country and Story</a>	12	COMM3031	City Campus

AND Complete 48 credit points from your chosen Minor or School Options listed at the end of this program structure.

AND

Year Two of Program

Complete 48 credit points from the following:

Course Title	Credit Points	Course Code	Campus
<a href="#">Media 3</a>	24	COMM2626	City Campus
<a href="#">Media 4</a>	24	COMM2627	City Campus

AND Complete 48 credit points from your chosen Minor or School Options listed at the end of this program structure.

AND

Year Three of Program

Complete 48 credit points from the following:

Course Title	Credit Points	Course Code	Campus
<a href="#">Media 5</a>	24	COMM2628	City Campus
<a href="#">Media Capstone</a>	12	COMM3008	City Campus
<a href="#">Media Futures</a>	12	COMM3009	City Campus

AND Complete 48 credit points from your chosen Minor or School Options listed at the end of this program structure.

AND

Minor: Advertising

Complete 48 credit points from the following:

Course Title	Credit Points	Course Code	Campus
<a href="#">Introduction to Advertising</a>	12	MKTG1208	City Campus
<a href="#">Message and Media Strategy</a>	12	COMM2908	City Campus
<a href="#">Creativity for Advertising</a>	12	GRAP3027	City Campus
<a href="#">Storytelling for Advertising</a>	12	GRAP3029	City Campus
<a href="#">Art Direction for Advertising</a>	12	GRAP3028	City Campus
<a href="#">People and Persuasion</a>	12	COMM2909	City Campus

AND

Minor: Approaches to Popular Culture

Complete 48 credit points from the following:

Course Title	Credit Points	Course Code	Campus
<a href="#">Introduction to Pop Culture</a>	12	COMM2633	City Campus
<a href="#">TV and Screen Cultures</a>	12	COMM1073	City Campus
<a href="#">Music in Pop Culture</a>	12	COMM1081	City Campus
<a href="#">Speculative Futures</a>	12	COMM2874	City Campus
<a href="#">Popular Culture Now</a>	12	COMM2631	City Campus

AND

Minor: Asian Media & Culture

Complete 48 credit points from the following:

Course Title	Credit Points	Course Code	Campus
<a href="#"><u>Contemporary Asian Modernities</u></a>	12	COMM2878	City Campus
<a href="#"><u>Asian Media and Communication</u></a>	12	COMM2871	City Campus
<a href="#"><u>Asian Mobilities: Practices, Experiences and Impacts</u></a>	12	COMM2873	City Campus
<a href="#"><u>Exploring Asian Popular Culture</u></a>	12	COMM2345	City Campus
<a href="#"><u>Sex, Politics &amp; Social Change in Asia</u></a>	12	COMM2253	City Campus

AND

Minor: Cinema Studies

Complete 48 credit points from the following:

Course Title	Credit Points	Course Code	Campus
<a href="#"><u>Introduction to Cinema Studies</u></a>	12	COMM1031	City Campus
<a href="#"><u>Film Criticism: From Early Cinema to the Digital Age</u></a>	12	COMM2880	City Campus
<a href="#"><u>Border Crossings: Cinema, Community and Nation</u></a>	12	COMM2876	City Campus
<a href="#"><u>Beyond the Frame: Technologies, Industries and Audiences</u></a>	12	COMM2875	City Campus
<a href="#"><u>Uses of Film Theory</u></a>	12	COMM1036	City Campus

AND

Minor: Contemporary Politics & Communication

Complete 48 credit points from the following:

Course Title	Credit Points	Course Code	Campus
<a href="#"><u>Rhetorics &amp; Politics of the Contemporary World</u></a>	12	COMM2402	City Campus
<a href="#"><u>Politics and Communication</u></a>	12	COMM2409	City Campus
<a href="#"><u>Changing Economies and Communication</u></a>	12	COMM2408	City Campus
<a href="#"><u>Screening Politics and Technologies</u></a>	12	COMM2636	City Campus
<a href="#"><u>Work, Politics and Technology</u></a>	12	COMM2407	City Campus

AND

Minor: Digital Communication

Complete 48 credit points from the following:

Course Title	Credit Points	Course Code	Campus
<a href="#"><u>Introduction to Digital Communication</u></a>	12	COMM2906	City Campus
<a href="#"><u>Precision Writing for Digital Engagement</u></a>	12	COMM2913	City Campus
<a href="#"><u>Social Media Communication</u></a>	12	COMM2872	City Campus
<a href="#"><u>Digital Audiences and Analytics</u></a>	12	COMM2916	City Campus
<a href="#"><u>Communication Platforms and Industries</u></a>	12	COMM2917	City Campus
<a href="#"><u>Managing Digital Challenges</u></a>	12	COMM2914	City Campus

AND

Minor: Gender Studies

Complete 48 credit points from the following:

Course Title	Credit Points	Course Code	Campus
<a href="#"><u>Introduction to Gender</u></a>	12	COMM2925	City Campus
<a href="#"><u>Gender, Development and Globalisation</u></a>	12	HUSO2092	City Campus
<a href="#"><u>Global Feminisms</u></a>	12	HUSO2388	City Campus
<a href="#"><u>Rethinking Masculinities</u></a>	12	COMM2926	City Campus
<a href="#"><u>Feminist and Queer Perspectives</u></a>	12	COMM2879	City Campus
<a href="#"><u>Gender, Communication and Social Change</u></a>	12	COMM2927	City Campus

AND

Minor: Impactful Media

Complete 48 credit points from the following:

Course Title	Credit Points	Course Code	Campus
<a href="#">Making Media</a>	12	COMM2674	City Campus
<a href="#">Live Media</a>	12	COMM2220	City Campus
Social Storytelling	12	COMM3022	City Campus
Impact Documentary	12	COMM3020	City Campus
<a href="#">Communicating Sustainability</a>	12	ENVI1137	City Campus
<a href="#">Screening Politics and Technologies</a>	12	COMM2636	City Campus

AND

Minor: Journalism

Complete 24 credit points from the following:

Course Title	Credit Points	Course Code	Campus
<a href="#">Journalism Essentials</a>	12	COMM3011	City Campus
<a href="#">Journalism Law and Ethics</a>	12	COMM2836	City Campus

AND Complete 24 credit points from the following:

Course Title	Credit Points	Course Code	Campus
<a href="#">Fact Checking and Verification</a>	12	COMM2803	City Campus
<a href="#">Journalism Reporting and Writing</a>	12	COMM2835	City Campus
<a href="#">Podcasting</a>	12	COMM2870	City Campus
<a href="#">Photojournalism</a>	12	COMM2640	City Campus

AND

Minor: Literary Studies

Complete 48 credit points from the following:

Course Title	Credit Points	Course Code	Campus
<a href="#">Literature and Decolonisation</a>	12	LANG1375	City Campus
<a href="#">Reading Space and Place</a>	12	COMM2635	City Campus
<a href="#">Literary Environments</a>	12	LANG1374	City Campus
<a href="#">Narrating the Self</a>	12	COMM2638	City Campus
<a href="#">Literature's Ethics</a>	12	COMM2630	City Campus

AND

Minor: News Media with Purpose & Integrity

Complete 48 credit points from the following:

Course Title	Credit Points	Course Code	Campus
<a href="#">Fact Checking and Verification</a>	12	COMM2803	City Campus
<a href="#">Podcasting</a>	12	COMM2870	City Campus
<a href="#">True Lies : Documentary Studies</a>	12	COMM1034	City Campus
<a href="#">Picturing Power</a>	12	VART3825	City Campus
Impact Documentary	12	COMM3020	City Campus

AND

Minor: Photography

Complete 12 credit points from the following:

Course Title	Credit Points	Course Code	Campus
<a href="#">Photography 101</a>	12	VART3590	City Campus

AND Complete 36 credit points from the following:

Course Title	Credit Points	Course Code	Campus
<a href="#">Photographic Lighting and Representation</a>	12	VART3596	City Campus
<a href="#">Alternative Photographic Processes</a>	12	VART1704	City Campus
<a href="#">Photography and Environment</a>	12	VART3823	City Campus
<a href="#">The Performed Image: Photography and Identity</a>	12	VART3826	City Campus
<a href="#">Documentary Photography</a>	12	VART3817	City Campus
<a href="#">Picturing Power</a>	12	VART3825	City Campus
<a href="#">Counter Investigations</a>	12	VART3815	City Campus
<a href="#">Editorial Photography</a>	12	VART1710	City Campus
<a href="#">Fashion Photography Futures</a>	12	VART3820	City Campus
<a href="#">Translating Spaces: Architectural and Interior Photography</a>	12	VART3828	City Campus
<a href="#">Transforming Objects: Contemporary Product Photography</a>	12	VART3827	City Campus

<a href="#"><u>Photography Histories and Theories</u></a>	12	VART3594	City Campus
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AND

Minor: Public Relations

Complete 48 credit points from the following:

Course Title	Credit Points	Course Code	Campus
<a href="#"><u>Introduction to Public Relations</u></a>	12	COMM2929	City Campus
<a href="#"><u>Advocacy and Voice in Public Relations</u></a>	12	COMM2920	City Campus
<a href="#"><u>Public Relations Strategy and Planning</u></a>	12	COMM2937	City Campus
<a href="#"><u>Contemporary Media Relations</u></a>	12	COMM2921	City Campus
<a href="#"><u>Organisational Communication</u></a>	12	COMM2922	City Campus
<a href="#"><u>Issues, Risk and Crisis Communication</u></a>	12	COMM2688	City Campus

AND

Minor: Visual Politics

Complete 12 credit points from the following:

Course Title	Credit Points	Course Code	Campus
<a href="#"><u>Photography 101</u></a>	12	VART3590	City Campus
<a href="#"><u>Visualising News</u></a>	12	COMM3010	City Campus

AND Complete 36 credit points from the following:

Course Title	Credit Points	Course Code	Campus
<a href="#"><u>Photojournalism</u></a>	12	COMM2640	City Campus
<a href="#"><u>Picturing Power</u></a>	12	VART3825	City Campus
<a href="#"><u>Screening Politics and Technologies</u></a>	12	COMM2636	City Campus
<a href="#"><u>Documentary Photography</u></a>	12	VART3817	City Campus
<a href="#"><u>Counter Investigations</u></a>	12	VART3815	City Campus

AND

School Options

*School Options:*

Course Title	Credit Points	Course Code	Campus
<a href="#"><u>Advertising Media</u></a>	12	GRAP2369	City Campus
<a href="#"><u>Creating a Communication Business</u></a>	12	COMM2337	City Campus
<a href="#"><u>Client Management</u></a>	12	COMM2333	City Campus
<a href="#"><u>Communicating Brand Narrative</u></a>	12	COMM2684	City Campus
<a href="#"><u>Communicating the Environment</u></a>	12	COMM2877	City Campus
<a href="#"><u>Writers on Writing</u></a>	12	COMM2392	City Campus
<a href="#"><u>Creative Advertising</u></a>	12	GRAP2311	City Campus
<a href="#"><u>DJs, Digital Rhythms and Dance Cultures</u></a>	12	PERF2061	City Campus
<a href="#"><u>Feminist and Queer Perspectives</u></a>	12	COMM2879	City Campus
<a href="#"><u>Film Genre</u></a>	12	COMM2881	City Campus
<a href="#"><u>Foundations of Public Relations</u></a>	12	COMM1161	City Campus
<a href="#"><u>General News Reporting</u></a>	12	COMM2148	City Campus
<a href="#"><u>Interdisciplinary Communication Project</u></a>	12	COMM2324	City Campus
<a href="#"><u>Media and Communication Internship</u></a>	12	COMM2639	City Campus
<a href="#"><u>Networked Media</u></a>	12	COMM2219	City Campus
<a href="#"><u>People and Data</u></a>	12	COMM2868	City Campus
<a href="#"><u>Persuasive Communication</u></a>	12	COMM2112	City Campus
<a href="#"><u>Playful Media and Everyday Creativities</u></a>	12	COMM2869	City Campus
<a href="#"><u>Professional Writing</u></a>	12	COMM2147	City Campus
<a href="#"><u>Understanding Sports Media</u></a>	12	COMM2325	City Campus
<a href="#"><u>Storytelling</u></a>	12	GRAP2317	City Campus
<a href="#"><u>Music Video Culture</u></a>	12	PERF2062	City Campus
<a href="#"><u>Wicked problems: innovative solutions</u></a>	12	SOCU2276	City Campus

Acknowledgement of Country

RMIT University acknowledges the people of the Woi wurrung and Boon wurrung language groups of the eastern Kulin Nation on whose unceded lands we conduct the business of the University. RMIT University respectfully acknowledges their Ancestors and Elders, past and present. RMIT also acknowledges the Traditional Custodians and their Ancestors of the lands and waters across Australia where we conduct our business - Artwork 'Sentient' by Hollie Johnson, Gunaikurnai and Monero Ngarigo.

#### More information

- [News](#)
- [Events](#)
- [Library](#)
- [Maps](#)
- [Careers](#)
- [Contacts](#)

#### Study with Us

- [Levels of study](#)
- [Online courses and degrees](#)
- [Single courses](#)
- [Applying to RMIT](#)
- [International students](#)
- [Parents](#)
- [Careers advisers](#)

#### Life at RMIT

- [Study experience](#)
- [Student life](#)
- [Support for students](#)
- [Global opportunities](#)
- [Industry connections](#)

#### Research

- [Our research](#)
- [Centres and collaborations](#)
- [Partnerships](#)
- [Research degrees](#)
- [Find researchers](#)
- [Research contacts](#)

#### Partner

- [Workforce development](#)
- [Staff development and training](#)
- [Research partnerships](#)
- [Facilities and equipment services](#)
- [Giving](#)

#### About

- [Our strategy](#)
- [Governance and management](#)
- [Values](#)
- [Sustainability](#)
- [Schools and colleges](#)
- [Our locations and facilities](#)
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- [Accessibility](#) |
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