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Bachelor of Graphic Design - Plan BP115P26

Apply Enquire

You're viewing program information for local students.

RMIT considers you a local student if you are:

- a citizen or permanent resident of Australia, or
- a New Zealand citizen, or

- a person seeking asylum who holds either a: Temporary Protection Visa (TPV), or Safe Haven Enterprise Visa (SHEV) or Bridging Visa E or Humanitarian Stay (Temporary) visa or Temporary Humanitarian Concern Visa.

Asylum seekers who reside in Australia and study onshore are required to pay international onshore tuition fees for higher education courses.

If you are unsure or hold a different visa type, please contact Study@RMIT for more information.

Not a local student?

Switch to international content

You're viewing program information for international students.

RMIT considers you an international student if you are:

- intending to study on a student visa, or
- not a citizen or permanent resident of Australia, or
- not a New Zealand citizen, or
- not a a person seeking asylum who holds either a: Temporary Protection Visa (TPV), or Safe Haven Enterprise Visa (SHEV) or Bridging Visa E or Humanitarian Stay (Temporary) visa or Temporary Humanitarian Concern Visa.

If you are unsure or hold a different visa type, please contact Study@RMIT for more information.

Not an international student?

Switch to local content

Student type:

Domestic

International

Entry score:

Range of criteria*

Duration:

Full-time 3 years

Fees:

Commonwealth Supported Places

Next intake:

February, July

Location:

Melbourne City

Entry score:

See admissions

Duration:

Full-time 3 years

Fees:

AU$46,080 (2026 annual)

Next intake:

February, July

Location:

Melbourne City

- Bachelor of Graphic Design - Apply
- Bachelor of Design (Communication Design) - Plan BP115P04
- Bachelor of Graphic Design - Plan BP115P26

CRICOS code: 117452M

To graduate you must complete the following: All courses listed may not be available each semester

You must complete a total of 288 credit points as follows:

Year 1: Six (6) core courses (72 credit points) and two (2) courses (24 credit points) from your chosen combination; and

Year 2: Eight (8) courses (96 credit points) from your chosen combination; and

Year 3: One (1) core course (12 credit points) and 72 credit points from your chosen combination and one program option course (12 credit points).

List of Combinations

Combination 1: Complete two (2) Graphic Design majors (96 credit points each = total 192 credit points) and one (1) Program Option course or University Elective (12 credit points).

Combination 2: Complete one (1) Graphic Design major (96 credit points), two (2) minors (48 credit points each = total 96 credit points) and one (1) Program Option course or University Elective (12 credit points). One minor must be from the Graphic Design minor list.

Combination 3: Complete one (1) Graphic Design major (96 credit points), one (1) minor from the Graphic Design minor list (48 credit points), 48 credit points of Program Options or University Electives, and one (1) Program Option course (12 credit points).

Details of majors and minors can be found at the end of the program structure.

Program Option Course = any course from the Graphic Design majors or minors lists that you have not previously completed.

NOTE: If you use a course toward the completion of a major or minor, you cannot use that same course again to count toward another major or minor. You cannot choose a major or minor in the same field of study, e.g. you cannot choose a major in Typography and a minor in Typography.

Year One

Students must complete a series of compulsory onboarding modules during their first semester or study period. Complete 72 credit points from the following:

Course Title	Credit Points	Course Code	Campus
Graphic Design Tools and Techniques	12	GRAP3090	City Campus
Professional Practice in Graphic Design	12	GRAP2258	City Campus
Introduction to Illustration and Typography	12	GRAP3043	City Campus
Introduction to Experience Design and Branding	12	GRAP3044	City Campus
Graphic Design Studies	12	GRAP2199	City Campus
Design Citizenship	12	GRAP3042	City Campus

AND*Complete 24 credit points from your chosen combination.*

AND

Year Two

Complete 96 credit points from your chosen combination.

AND

Year Three

Complete 12 credit points from the following:

Course Title	Credit Points	Course Code	Campus
Graphic Design Portfolio	12	GRAP3045	City Campus

AND*Complete 12 credit points of Program Options:* AND*Complete 72 credit points from your chosen combination.*

AND

Major: Typography

Complete 72 credit points from the following:

Course Title	Credit Points	Course Code	Campus
Type Design	12	GRAP3054	City Campus
Editorial Design	12	GRAP3055	City Campus
Experimental Typography Studio	12	GRAP3050	City Campus
Industry-Partnered Typography Studio	12	GRAP3046	City Campus
Typography Major Project	24	GRAP3056	City Campus

AND*Complete 12 credit points from the following:*

Course Title	Credit Points	Course Code	Campus
Data Visualisation	12	GRAP3067	City Campus
Wayfinding and Placemaking	12	GRAP3068	City Campus

AND*Complete 12 credit points from the following:*

Course Title	Credit Points	Course Code	Campus
Creative Coding	12	GRAP3069	City Campus
Motion Graphics	12	GRAP3070	City Campus

AND

Major: Illustration

Complete 84 credit points from the following:

Course Title	Credit Points	Course Code	Campus
Signature Style	12	GRAP3057	City Campus
Visual Literacy	12	GRAP3058	City Campus
Experimental Illustration Studio	12	GRAP3051	City Campus
Industry-Partnered Illustration Studio	12	GRAP3047	City Campus
Data Visualisation	12	GRAP3067	City Campus
Illustration Major Project	24	GRAP3059	City Campus

AND*Complete 12 credit points from the following:*

Course Title	Credit Points	Course Code	Campus
Creative Coding	12	GRAP3069	City Campus
Motion Graphics	12	GRAP3070	City Campus

AND

Major: Branding

Complete 72 credit points from the following:

Course Title	Credit Points	Course Code	Campus
Strategic Branding	12	GRAP3060	City Campus
Identity Systems	12	GRAP3061	City Campus
Experimental Branding Studio	12	GRAP3052	City Campus
Industry-Partnered Branding Studio	12	GRAP3048	City Campus
Branding Major Project	24	GRAP3062	City Campus

AND*Complete 12 credit points from the following:*

Course Title	Credit Points	Course Code	Campus
Social Design	12	GRAP3066	City Campus
Wayfinding and Placemaking	12	GRAP3068	City Campus

AND*Complete 12 credit points from the following:*

Course Title	Credit Points	Course Code	Campus
Motion Graphics	12	GRAP3070	City Campus
Storytelling through Design	12	GRAP3071	City Campus

AND

Major: Experience Design

Complete 84 credit points from the following:

Course Title	Credit Points	Course Code	Campus
Experience Design Research	12	GRAP3064	City Campus
Service Design	12	GRAP3063	City Campus
Experimental Experience Design Studio	12	GRAP3053	City Campus
Industry-Partnered Experience Design Studio	12	GRAP3049	City Campus
Storytelling through Design	12	GRAP3071	City Campus
Experience Design Major Project	24	GRAP3065	City Campus

AND*Complete 12 credit points from the following:*

Course Title	Credit Points	Course Code	Campus
Social Design	12	GRAP3066	City Campus
Wayfinding and Placemaking	12	GRAP3068	City Campus

AND

Graphic Design Minors List:

List of Minors:

AND

Minor: Typography

Complete 48 credit points from the following:

Course Title	Credit Points	Course Code	Campus
Type Design	12	GRAP3054	City Campus
Editorial Design	12	GRAP3055	City Campus

Experimental Typography Studio	12	GRAP3050	City Campus
Industry-Partnered Typography Studio	12	GRAP3046	City Campus

AND

Minor: Illustration

Complete 48 credit points from the following:

Course Title	Credit Points	Course Code	Campus
Signature Style	12	GRAP3057	City Campus
Visual Literacy	12	GRAP3058	City Campus
Experimental Illustration Studio	12	GRAP3051	City Campus
Industry-Partnered Illustration Studio	12	GRAP3047	City Campus

AND

Minor: Branding

Complete 48 credit points from the following:

Course Title	Credit Points	Course Code	Campus
Strategic Branding	12	GRAP3060	City Campus
Identity Systems	12	GRAP3061	City Campus
Industry-Partnered Branding Studio	12	GRAP3048	City Campus
Experimental Branding Studio	12	GRAP3052	City Campus

AND

Minor: Experience Design

Complete 48 credit points from the following:

Course Title	Credit Points	Course Code	Campus
Experience Design Research	12	GRAP3064	City Campus
Service Design	12	GRAP3063	City Campus
Industry-Partnered Experience Design Studio	12	GRAP3049	City Campus
Experimental Experience Design Studio	12	GRAP3053	City Campus

AND

Interdisciplinary Minors:

List of Interdisciplinary Minors:

AND

Minor: Advertising

Complete 48 credit points from the following:

Course Title	Credit Points	Course Code	Campus
Introduction to Advertising	12	MKTG1208	City Campus
Message and Media Strategy	12	COMM2908	City Campus
Creativity for Advertising	12	GRAP3027	City Campus
Storytelling for Advertising	12	GRAP3029	City Campus
Art Direction for Advertising	12	GRAP3028	City Campus
People and Persuasion	12	COMM2909	City Campus

AND

Minor: Marketing

Complete 48 credit points from the following:

Course Title	Credit Points	Course Code	Campus
Marketing Principles	12	MKTG1025	City Campus
Buyer Behaviour	12	MKTG1050	City Campus
Marketing Communication	12	MKTG1041	City Campus
Market Research	12	MKTG1045	City Campus

AND

Minor: Strategy & Innovation

Complete 48 credit points from the following:

Course Title	Credit Points	Course Code	Campus
Fundamentals of Business Strategy and Innovation	12	BUSM2709	City Campus
Critical and Analytical Approaches	12	BUSM2541	City Campus
Driving Innovation in Organisations	12	BUSM1321	City Campus
Strategy	12	BUSM3125	City Campus

AND

Minor: Social Impact

Complete 12 credit points from the following:

Course Title	Credit Points	Course Code	Campus
Principles of Social Impact	12	BUSM2656	City Campus

AND*Complete 36 credit points from the following:*

Course Title	Credit Points	Course Code	Campus
Social Enterprise and Innovation	12	BUSM4702	City Campus
Law, Business and Human Rights	12	LAW2593	City Campus
Development Economics	12	ECON1259	City Campus
Marketing and Society	12	MKTG1423	City Campus
Sustainable Finance and Investment	12	BAFI3275	City Campus
Sustainability Reporting, Accountability and Socially Responsible Entities	12	ACCT2333	City Campus

AND

Minor: New Business Creation

Complete 48 credit points from the following:

Course Title	Credit Points	Course Code	Campus
Applied Entrepreneurship	12	BUSM4052	City Campus
Entrepreneurship and Global Challenges	12	BUSM4054	City Campus
Psychology for Business Decisions	12	ECON1341	City Campus
Open Innovation	12	BUSM2615	City Campus

AND

Minor: Entrepreneurship

Complete 48 credit points from the following:

Course Title	Credit Points	Course Code	Campus
The Foundations of Entrepreneurship	12	BUSM1311	City Campus
Applied Entrepreneurship	12	BUSM4052	City Campus
Driving Innovation in Organisations	12	BUSM1321	City Campus
Entrepreneurship and Global Challenges	12	BUSM4054	City Campus

AND

Minor: Foundations in Sustainability

Complete 24 credit points from the following:

Course Title	Credit Points	Course Code	Campus
Sustainable Futures	12	ENVI1153	City Campus
Climate Change Responses	12	ENVI1212	City Campus

AND*Complete 24 credit points from the following:*

Course Title	Credit Points	Course Code	Campus
The Science of Climate and Biodiversity	12	ENVI1211	City Campus
Environmental Management and Assessment	12	ENVI1049	City Campus
Building Relationships with Country	12	ENVI1048	City Campus
Communicating Sustainability	12	ENVI1137	City Campus
Development Economics	12	ECON1259	City Campus
Energy and Earth's Environment	12	PHYS2066	City Campus
Environmental Policy Project	12	ENVI1179	City Campus

AND

Minor: Photography

Complete 12 credit points from the following:

Course Title	Credit Points	Course Code	Campus
Photography 101	12	VART3590	City Campus

AND*Complete 36 credit points from the following:*

Course Title	Credit Points	Course Code	Campus
Photographic Lighting and Representation	12	VART3596	City Campus

Alternative Photographic Processes	12	VART1704	City Campus
Photography and Environment	12	VART3823	City Campus
The Performed Image: Photography and Identity	12	VART3826	City Campus
Documentary Photography	12	VART3817	City Campus
Picturing Power	12	VART3825	City Campus
Counter Investigations	12	VART3815	City Campus
Editorial Photography	12	VART1710	City Campus
Fashion Photography Futures	12	VART3820	City Campus
Translating Spaces: Architectural and Interior Photography	12	VART3828	City Campus
Transforming Objects: Contemporary Product Photography	12	VART3827	City Campus
Photography Histories and Theories	12	VART3594	City Campus

AND

Minor: Chinese

Complete 48 credit points from the following:

Course Title	Credit Points	Course Code	Campus
Chinese 1	12	LANG1068	City Campus
Chinese 2	12	LANG1069	City Campus
Chinese 3	12	LANG1070	City Campus
Chinese 4	12	LANG1071	City Campus
Chinese 5	12	LANG1072	City Campus
Chinese 6	12	LANG1073	City Campus
Chinese Language and Society	12	LANG1245	City Campus
Chinese Language in Context	12	LANG1247	City Campus
Chinese for Professional Communication	12	LANG1266	City Campus
Chinese through Drama	12	LANG1267	City Campus

AND

Minor: Japanese

Complete 48 credit points from the following:

Course Title	Credit Points	Course Code	Campus
Japanese 1	12	LANG1093	City Campus
Japanese 2	12	LANG1094	City Campus
Japanese 3	12	LANG1146	City Campus
Japanese 4	12	LANG1095	City Campus
Japanese 5	12	LANG1097	City Campus
Japanese 6	12	LANG1098	City Campus
Japanese Language and Society	12	LANG1276	City Campus
Japanese Language in Context	12	LANG1277	City Campus

AND

Minor: Spanish

Complete 48 credit points from the following:

Course Title	Credit Points	Course Code	Campus
Spanish 1	12	LANG1168	City Campus
Spanish 2	12	LANG1178	City Campus
Spanish 3	12	LANG1184	City Campus
Spanish 4	12	LANG1200	City Campus
Spanish 5	12	LANG1207	City Campus
Spanish 6	12	LANG1209	City Campus
Spanish Language and Society	12	LANG1278	City Campus
Spanish Language in Context	12	LANG1279	City Campus

AND

Minor: French

Complete 48 credit points from the following:

Course Title	Credit Points	Course Code	Campus
French 1	12	LANG1167	City Campus
French 2	12	LANG1182	City Campus
French 3	12	LANG1186	City Campus
French 4	12	LANG1196	City Campus
French 5	12	LANG1249	City Campus

French 6	12	LANG1251	City Campus
French Language and Society	12	LANG1272	City Campus
French Language in Context	12	LANG1273	City Campus

AND

Minor: Gender Studies

Complete 48 credit points from the following:

Course Title	Credit Points	Course Code	Campus
Introduction to Gender	12	COMM2925	City Campus
Gender, Development and Globalisation	12	HUSO2092	City Campus
Global Feminisms	12	HUSO2388	City Campus
Rethinking Masculinities	12	COMM2926	City Campus
Feminist and Queer Perspectives	12	COMM2879	City Campus
Gender, Communication and Social Change	12	COMM2927	City Campus

AND

Minor: Foundations in Project Management

Complete 36 credit points from the following:

Course Title	Credit Points	Course Code	Campus
Project Management Concepts	12	BUSM3307	City Campus
Techniques for Project Planning and Management	12	BUSM3308	City Campus
Project Administration	12	BUIL1156	City Campus

AND*Complete 12 credit points from the following:*

Course Title	Credit Points	Course Code	Campus
Project Management Processes	12	BUSM4168	City Campus
Quality Management	12	BUSM3132	City Campus
Project Risk Management	12	BUSM4303	City Campus

AND

Minor: Regenerative Futures

Complete 24 credit points from the following:

Course Title	Credit Points	Course Code	Campus
Regenerative Fundamentals	12	ENVI1241	City Campus
Regenerative Challenge	12	ENVI1242	City Campus

AND*Complete 24 credit points from the following:*

Course Title	Credit Points	Course Code	Campus
Systems Thinking for Sustainable Futures	6	ENVI1243	City Campus
Eco-Literacy	6	ENVI1244	City Campus
Regenerative Design	6	ENVI1245	City Campus
Regenerative Value Systems	6	ECON1629	City Campus
Social Equity and Regeneration	6	HWSS2262	City Campus
Regenerative Business Models	6	BUSM2779	City Campus
Design for the Circular Economy	6	ECON1630	City Campus
AI Ethics for Sustainable Futures	6	COSC3158	City Campus
Regenerative Design for Built Environment	6	ENVI1246	City Campus
Storytelling for Speculative Futures	6	PERF2076	City Campus
Biomaterials and Biofabrication	6	PROC2131	City Campus
Reimaging Futures in Media and Culture	6	COMM3024	City Campus
Regenerative Supply Chain Management	6	ENVI1247	City Campus
Linking Life and Learning	6	EMPL1008	City Campus
Leading Regenerative Action	6	BUSM2777	City Campus
Regenerative Futures Incubator	6	ENVI1248	City Campus
Reworlding for Creative Place Keeping	6	ENVI1249	City Campus
Planetary Pedagogies and Civics	6	HUSO2459	City Campus

Acknowledgement of Country

RMIT University acknowledges the people of the Woi wurrung and Boon wurrung language groups of the eastern Kulin Nation on whose unceded lands we conduct the business of the University. RMIT University respectfully acknowledges their Ancestors and Elders, past and present. RMIT also acknowledges the Traditional Custodians and their Ancestors of the lands and waters across Australia where we conduct our business - Artwork 'Sentient' by Hollie Johnson, Gunaikurnai and Monero Ngarigo.

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