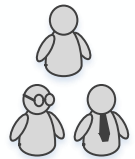
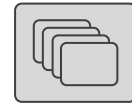


PHASE 1

Identification of SDM activities

Identification of SDM activities for analysis

Identification of key stakeholders related to identified SDM activities



PHASE 2

Survey and analysis of stakeholder perceptions of the identified SDM activities



Developer

Social suitability

Use: I perform <SDM activity> everytime there is an oportunity to use/perform/prepare it.

Satisfaction: I am very satisfied with <SDM activity>.



Process Engineer

Technical suitability

Efficiency: Our employees perform <SDM activity> very efficiently.

Relative advantage: Our <SDM activity> is very advanced compared to alternative activities I know.

Compatibility: <SDM activity> fits well with all aspects of our employees work.



Product manager

Economic suitability

Cost: <SDM activity> significantly reduces the costs of our software development.

Quality: <SDM activity> significantly increases the quality of our software products.

Speed: <SDM activity> significantly increases the speed of our software development.



Stakeholder participation in selecton of SDM activities for detailed analysis

PHASE 3

Analysis of event logs for the selected activities

Identification of event logs relevant for the selected SDM activities



Analysis of identified event logs:
- comparison of developers performance
- identification of high and low performers
- analysis of overdue tasks

PHASE 4

Development of improvement recommendations for the selected SDM activities

Identification of key difficulties



Development of recommendations



Management confirmation and implementation of recommendations