



PORTFOLIO: SABRINADRAGANI.ONLINE

SABRINA DRAGANI

FRONT END DEVELOPEMENT, DESIGN & MARKETING

CONTACT

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SKILLS

Graphic Design and Web design
Wordpress and other CMS
HTML/CSS/JS/Bootstrap/React
Web Development
Github/ some Git
AWS and web hosting
Adobe Suite
SEO/ROI Marketing Strategies
Usability testing, wireframing, UX principles, prototyping, design research

ABOUT

Experienced and results-driven professional in web design, graphic design, social media, front-end development, and UX/UI. Proven track record of efficiently delivering visually stunning, user-centric digital solutions. Adept at leveraging technical expertise to create seamless online experiences. Committed to excellence in every project. Ready to contribute skills and creativity to advance your business.

EDUCATION

Bachelor of Interaction Design Queensland University of Technology

2021-2024

I mastered UX design processes like research, prototyping, and usability testing, alongside marketing and web development using HTML, CSS, JavaScript, React and Node.js. I also learned marketing techniques, graphic design, product design, and more. The course emphasized creating user-centered, visually engaging designs that balance creativity and technical precision.

AWARDS

2024 - QUT Adobe Creative Award

Recognising young designers with a strong creative vision and inspirational work.

2024 - QUT Executive Deans' Commendation for Academic Excellence

Achieved 6.5 GPA or higher

2022 - QUT Executive Deans' Commendation for Academic Excellence

Achieved 7 GPA

2021 - QUT Executive Deans' Commendation for Academic Excellence

Achieved 6.5 GPA

WORK EXPERIENCE

Social Media Mangager, Graphic Designer & All rounder

2025

Babyhood Australia - Woodridge (FULL TIME)

I independently manage all aspects of Babyhood's social media presence—from content creation to scheduling and strategy. I lead and coordinate photoshoots, ensuring brand consistency and high visual standards. Beyond digital content, I handle graphic design tasks including packaging design and marketing materials. I also contribute to the technical side of product development by designing carton layouts and creating detailed spec sheets for manufacturers of our baby products.

Website Management and Content Creation

2022-2023

National Fire Industry Australia (NFIA) - Ascot

Managed NFIA website on WordPress, using HTML, CSS, and JS for functionality and aesthetics. Employed Active Campaign and CRMs for user engagement and analytics. Collaborated for seamless integration and project management. Edited event videos, captured media content, crafted presentations, and ensured timely updates and backups for dynamic reliability.

Founder of Clothing Business (Y2KORE)

2023

Y2KORE Shop - Online

Successfully managed 'Y2KORE', my own Shopify drop shipping business. Oversaw website management, marketing strategies, and product sourcing. Prioritized SEO and ROI, maximizing income. Managed social media and addressed customer inquiries and issues. Achieved \$12k gross profit in six months, demonstrating the business's success on Shopify.

Film Portfolio - Freelance Website Creation

2023-2024

Personal Film Portfolio (eek)

Leveraging my skills in design, Git, HTML, CSS, and JavaScript, I developed a responsive website for a client, crafting a unique film/portfolio platform from inception to completion. Through dedicated months of collaboration and meetings, I ensured the final product precisely matched the client's vision and needs. The website is live here - eek.cool

Website Maintenance

2022

BSD Robotics - Brendale

Managed the WordPress website for BSD Robotics on a contract basis, ensuring seamless functionality and a user-friendly design. Leveraged skills in web development, design, and programming to enhance the site's performance, usability, and aesthetic, while working in a team.

Graphic Design

2022

The Career Conversation - Remote

I specialised in creating impactful PowerPoint presentations, offering website optimisation tips, crafting effective layouts, providing graphic design solutions, offering branding advice, and collaborating closely with the team to ensure cohesive efforts.

Checkout Manager

2019-2022

Kmart Australia - Stafford

In this fast paced role, I managed all customer concerns, coordinated checkouts and checkout operators, built positive relationships with customers, worked effectively in a team to solve issues and managed cash.

REFERENCES

Adrian Shackleton (Past NFIA CEO)

☎ 0431 091 424

Heather Mckinnon (QUT Design Lecturer)

✉ h.mckinnon@qut.edu.au

Kellie Smith (NFIA General Manager)

☎ 0417 337 346

Goldie Emeraldal (Babyhood Business Generalist)

☎ 0426 150 105

Trish Pezet (Past NFIA admin)

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Andrew Stuart (BSD Robotics CEO)

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