



# SABRINA DRAGANI

USER EXPERIENCE DESIGNER AND WEB  
DEVELOPER

## CONTACT



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Brisbane, QLD, Aus

## SKILLS

HTML/CSS/JS/Bootstrap/React

Wordpress and other CMS

Web Development

Github/ some Git

AWS and web hosting

Adobe Suite

Graphic Design and Web  
design

SEO/ROI Marketing Strategies

Usability testing, wireframing,  
UX principles, prototyping,  
design research

## ABOUT

Experienced and results-driven professional in web design, front-end development, and UX/UI. Proven track record of efficiently delivering visually stunning, user-centric digital solutions. Adept at leveraging technical expertise to create seamless online experiences. Committed to excellence in every project. Ready to contribute skills and creativity to advance your business.

## EDUCATION

**Bachelor of Interaction Design**

**Queensland University of  
Technology**

2021-2024

I mastered UX design processes like research, prototyping, and usability testing, alongside marketing and web development using HTML, CSS, JavaScript, React, Node.js, and Bootstrap. The program emphasized creating user-centered, visually engaging designs that balance creativity and technical precision.

## AWARDS

**2024 - QUT Adobe Creative  
Award**

Recognising young designers with a strong creative vision and inspirational work.

**2022 - QUT Executive Deans'  
Commendation for Academic  
Excellence**

Achieved 7 GPA

**2021 - QUT Executive Deans'  
Commendation for Academic  
Excellence**

Achieved 6.5 GPA

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## WORK EXPERIENCE

### Website Management and Content Creation

2022-2023

National Fire Industry Australia (NFIA) - Ascot

Managed NFIA website on WordPress, using HTML, CSS, and JS for functionality and aesthetics. Employed Active Campaign and CRMs for user engagement and analytics. Collaborated for seamless integration and project management. Edited event videos, captured media content, crafted presentations, and ensured timely updates and backups for dynamic reliability.

### Founder of Clothing Business (Y2KORE)

2023

Y2KORE Shop - Online

Successfully managed 'Y2KORE', my own Shopify drop shipping business. Oversaw website management, marketing strategies, and product sourcing. Prioritized SEO and ROI, maximizing income. Managed social media and addressed customer inquiries and issues. Achieved \$12k gross profit in six months, demonstrating the business's success on Shopify.

### Film Portfolio - Freelance Website Creation

2023-2024

Personal Film Portfolio (eek)

Leveraging my skills in design, Git, HTML, CSS, and JavaScript, I developed a responsive website for a client, crafting a unique film/portfolio platform from inception to completion. Through dedicated months of collaboration and meetings, I ensured the final product precisely matched the client's vision and needs. The website is live here - [eek.cool](https://eek.cool)

### Website Maintenance

2022

BSD Robotics - Brendale

Managed the WordPress website for BSD Robotics on a contract basis, ensuring seamless functionality and a user-friendly design. Leveraged skills in web development, design, and programming to enhance the site's performance, usability, and aesthetic, while working in a team.

### Graphic Design

2022

The Career Conversation - Remote

I specialised in creating impactful PowerPoint presentations, offering website optimisation tips, crafting effective layouts, providing graphic design solutions, offering branding advice, and collaborating closely with the team to ensure cohesive efforts.

### Checkout Manager

2019-2022

Kmart Australia - Stafford

In this fast paced role, I managed all customer concerns, coordinated checkouts and checkout operators, built positive relationships with customers, worked effectively in a team to solve issues and managed cash.

## REFERENCES

#### Adrian Shackleton (Past NFIA CEO)

☎ 0431 091 424

#### Trish Pezet (Past NFIA admin)

☎ 0428 143 425  
✉ [triciasenterprises@bigpond.com](mailto:triciasenterprises@bigpond.com)

#### Kellie Smith (NFIA General Manager)

☎ 0417 337 346

#### Andrew Stuart (BSD Robotics CEO)

☎ 07 3881 1834  
✉ [mail@microelectronics.com.au](mailto:mail@microelectronics.com.au)

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