



## **Ivan Chew**

**Assistant Director, Content & Services (Services Development) at National Library Board**

Ivan has managed public libraries, librarians and paraprofessionals dispersed across the island. He has been involved in developing strategic plans for NLB libraries, and developing web-based and social media services.

He started as a librarian in a public library, working his way up into managerial positions. He has managed several libraries in the Singapore public library system, tasked with heading the Adult & Young People's Services, and then including Children's Services.

Since 2004, he has also been involved in initiating web-based services and later, Library 2.0 projects.

In his spare time, he (once) maintained up to ten personal blogs and one podcast. He has conducted talks and workshops on Blogging and Social Media in Singapore and overseas. He started and manages the Librarians-In-Singapore googlegroup, and Gahmen Bloggers group and the SG Social Media Directory wiki.

Off-work, Ivan likes to draw, paint and write. He is a self-taught musician and embraces the principle of Creative Commons. He volunteers as the community manager for Creative Commons Singapore.

Ivan advocates the idea of "Musical and Creative Mashups". The dreamer in him believes that we can change the world -- one friend at a time -- through social networking and collaboration. His collaborative online music albums can be found at <http://starfishstories.wordpress.com>

He has a 1st Class Honours (Information Systems and Management) from the University of London, and a MSc (Information Studies) from Nanyang Technology University.

Specialties: DIY music production, Writing for Social Media platforms, Courseware design and development.