Citizen Engagement

Singapore crowdsources on sports vision

By Xinghui Guo | 20 July 2011

To form the nation's sports masterplan for the next 20 years, Vision 2030, the Singapore government is crowdsourcing ideas from its population and businesses. A website, vision2030.sg, went live at noon yesterday, 19 July 2011, for the public to share their ideas and feedback on how sports can best serve the nation's future needs.

The 23-member steering committee behind the masterplan said that all feedback or suggestion will be considered as long as they are workable and all concerns raised will be looked into.

Chan Chun Sing, Acting Minister, Ministry of Community Development, Youth and Sports (MCYS), and Chairman of the Steering Committee, said that this is a masterplan that "everyone has a stake in".

"We want people to tell us what they would like to see. We don't do things just because we want to do it, but because we want to do it for the people and with the people… For example, if people say 'let's do more of this' and there's support for it, then we will want to work with the (relevant) groups to do it, rather than have a pronouncement on our side to say this is it.

"We've arrived at a stage whereby many of our people can take greater ownership of what they want to see going forward…"

Chan will seek and listen to feedback, ideas, proposals and concerns raised by the sporting community and stakeholders, including members of the public from all walks of life, through various platforms like Facebook, Twitter, social forums and events.

The first recommendation, covering seven broad areas (Generation Z, Balance to the Rhythm of an Urban Lifestyle, Silver Generation, Spirit of Singapore, Future Ready, Futurescape, Organising for Success), is expected to be ready in early 2012.

Vision 2030 will incorporate considerations of Singapore's future challenges, including an ageing population; the pressure of living in an increasingly urban environment; higher expectations from individuals regarding the quality of life and a shrinking workforce with rising demands regarding job satisfaction.