This is a sample extract to illustrate in text citation or citation guideline using APA reference style.

The three IT capability dimensions may enable both forms of agility. The first capability dimension—superior IT infrastructure— provides a globally integrated platform that enforces standardization and integration of data and processes. This level of integration makes possible timely and accurate information gathering and sharing. Sharing of realtime, consistent, and comprehensive information enables fast, efficient decision making (Conboy, 2009). For example, in the global currency trading industry, information integration allows firms to proactively access and quickly act to obtain private price information in the face of rapid market changes (Galliers, 2009, p.14). Real-time access to global information also supports extensive environmental scanning to gather, track, and disseminate information pertaining to changes in customer needs, competitors, and technology or regulatory developments (Chan et al. 2006). Enhanced strategic scanning generates market intelligence that provides early warning and an ability to anticipate, sort out, and make sense out of rapidly changing and possibly contradictory market information in a timely manner (Weill and Kien 2007). In addition, a globally integrated infrastructure provides a platform to generate digital options that enhance the reach and richness of the firm's knowledge and its processes and assist the firm in accessing (Kroneke, 2013), synthesizing, and exploiting knowledge (Sambamurthy et al. 2003). For instance, firms can simultaneously adopt various IT-enabled approaches for knowledge management, such as codifying and storing knowledge in databases that automate knowledge sharing and reuse, or, alternatively, building networks of people to share knowledge (Eisenhardt and Sull, 2001).

Comment [PRK1]: This is in text citation. Using Author's sur name and year of publication.

Comment [PRK2]: Journal with several authors

Comment [PRK3]: Text book reference

Below a sample to illustrate the use of end text referencing using APA reference guideline.

LIST OF REFERENCES

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Kroneke, D.M. (2013) Using MIS (5e) Pearson Education Limited

Comment [PRK4]: Use a variety or sources. Such as, book, e-book, journal articles, Internet source setc

Comment [PRK5]: Arrange the list in alphabetical order.

McAvoy, J, and Butler, T. 2009. "The Role of Project Management in Ineffective Decision Making Within Agile Software Development Projects," European Journal of Information Systems (18:4), pp. 372-383.

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