

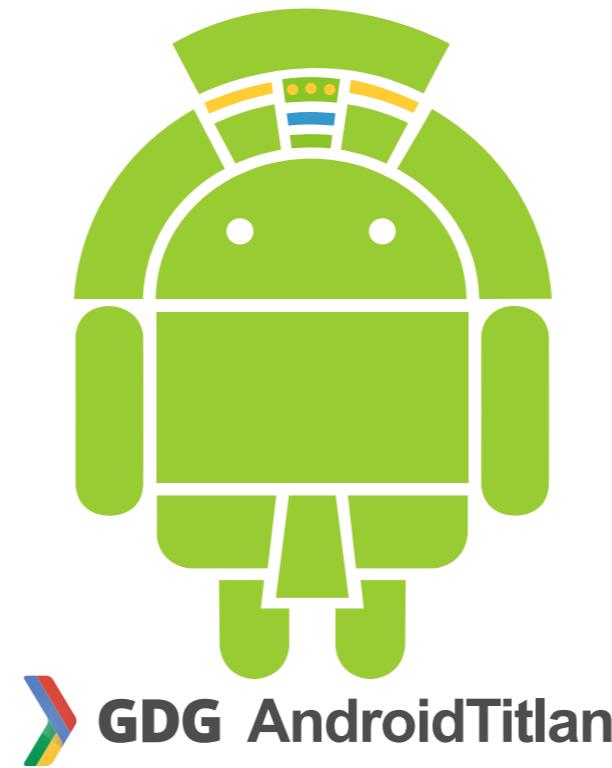
@S4ndee

# Mobile UX / UI Designer



*Caliente*

**Google**<sup>TM</sup>  
México



**EL PAÍS**

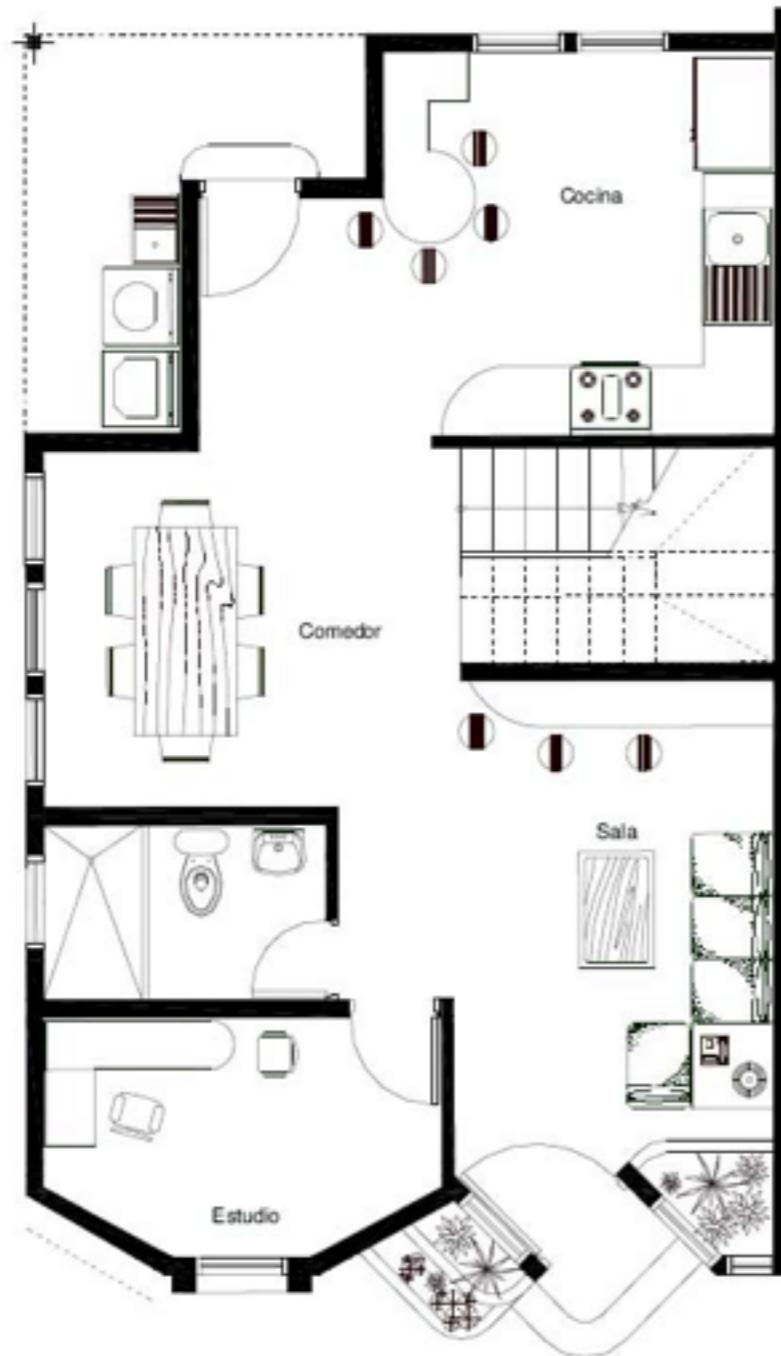


**diverza.**

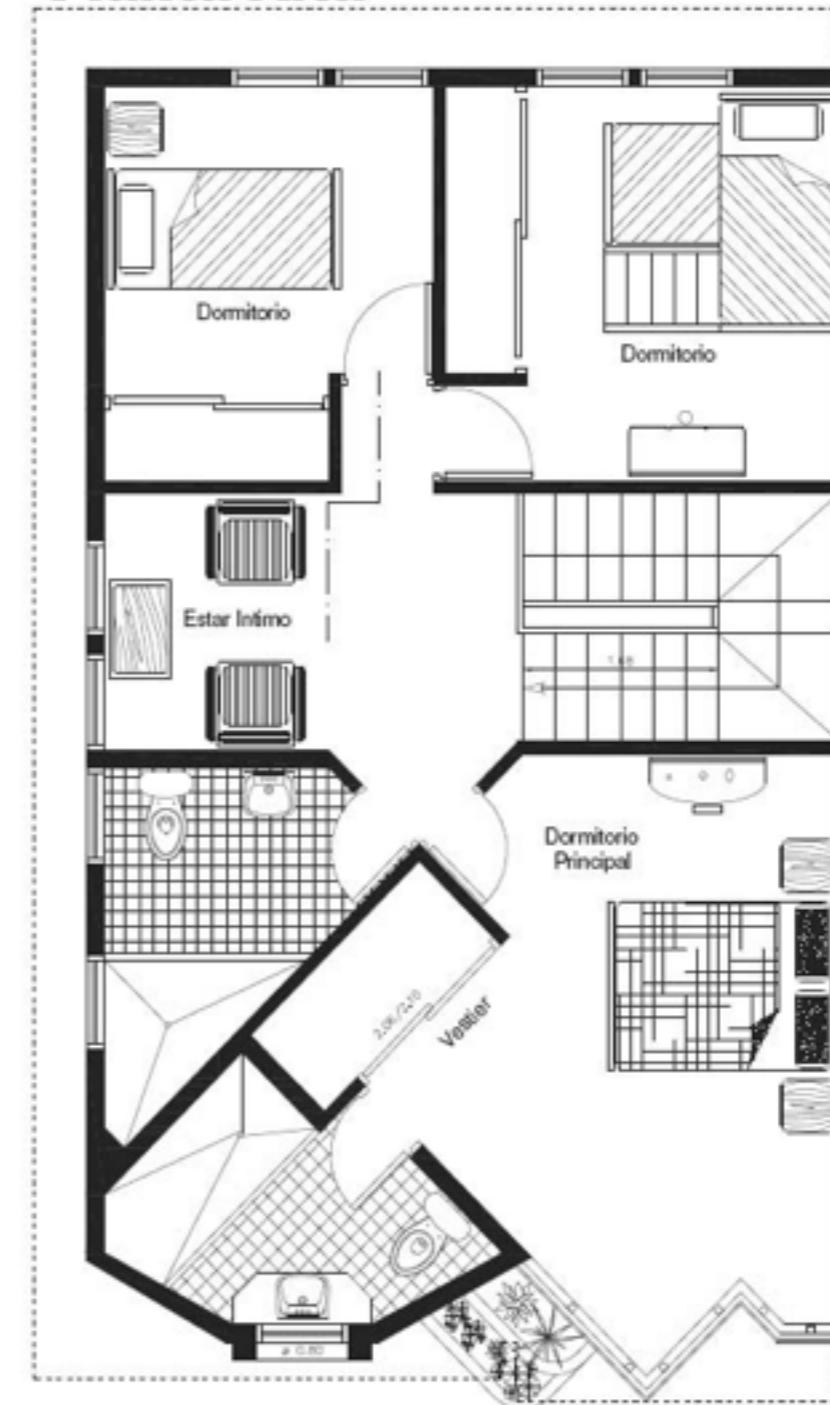
# ESTRUCTURA DE UNA APLICACION

# Vivienda familiar

**Planta Baja**

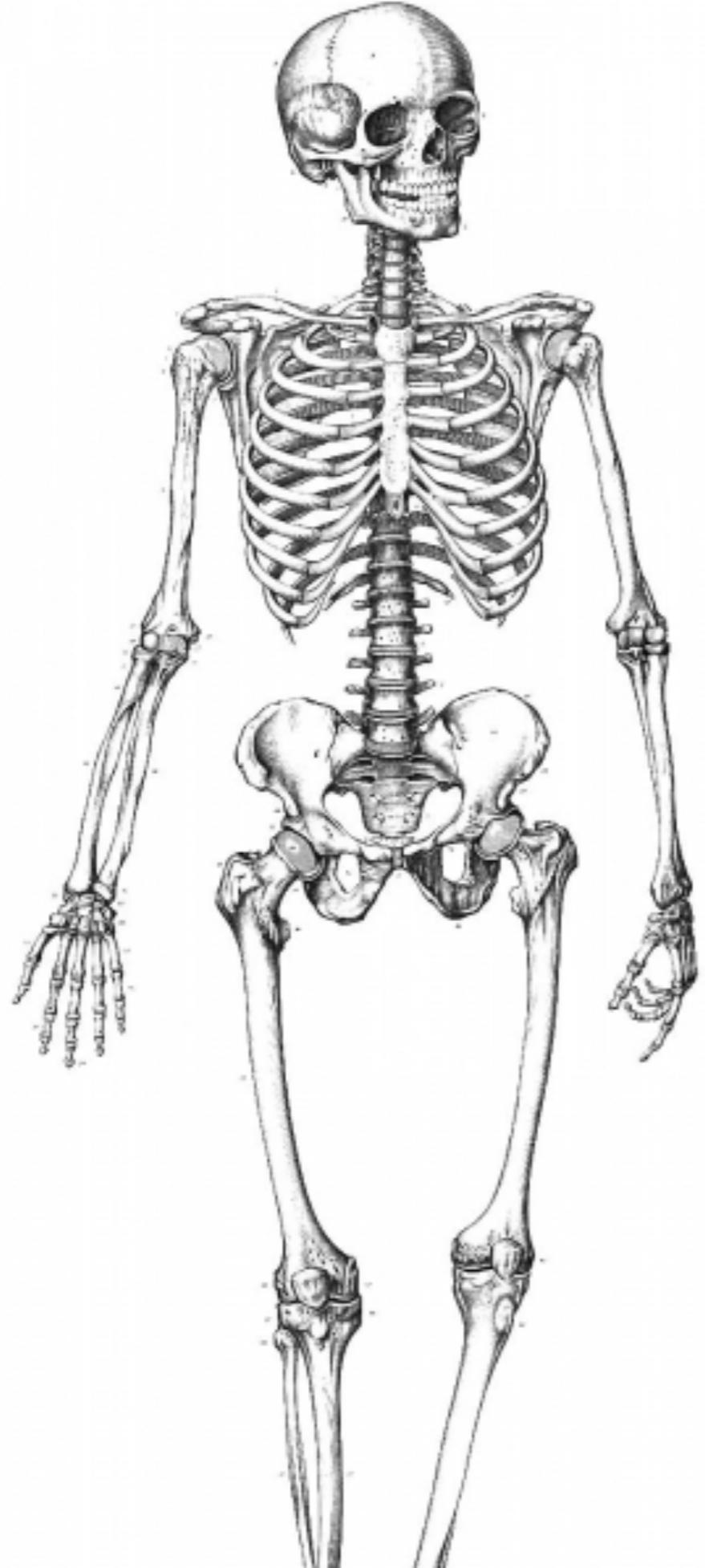


**Planta Alta**



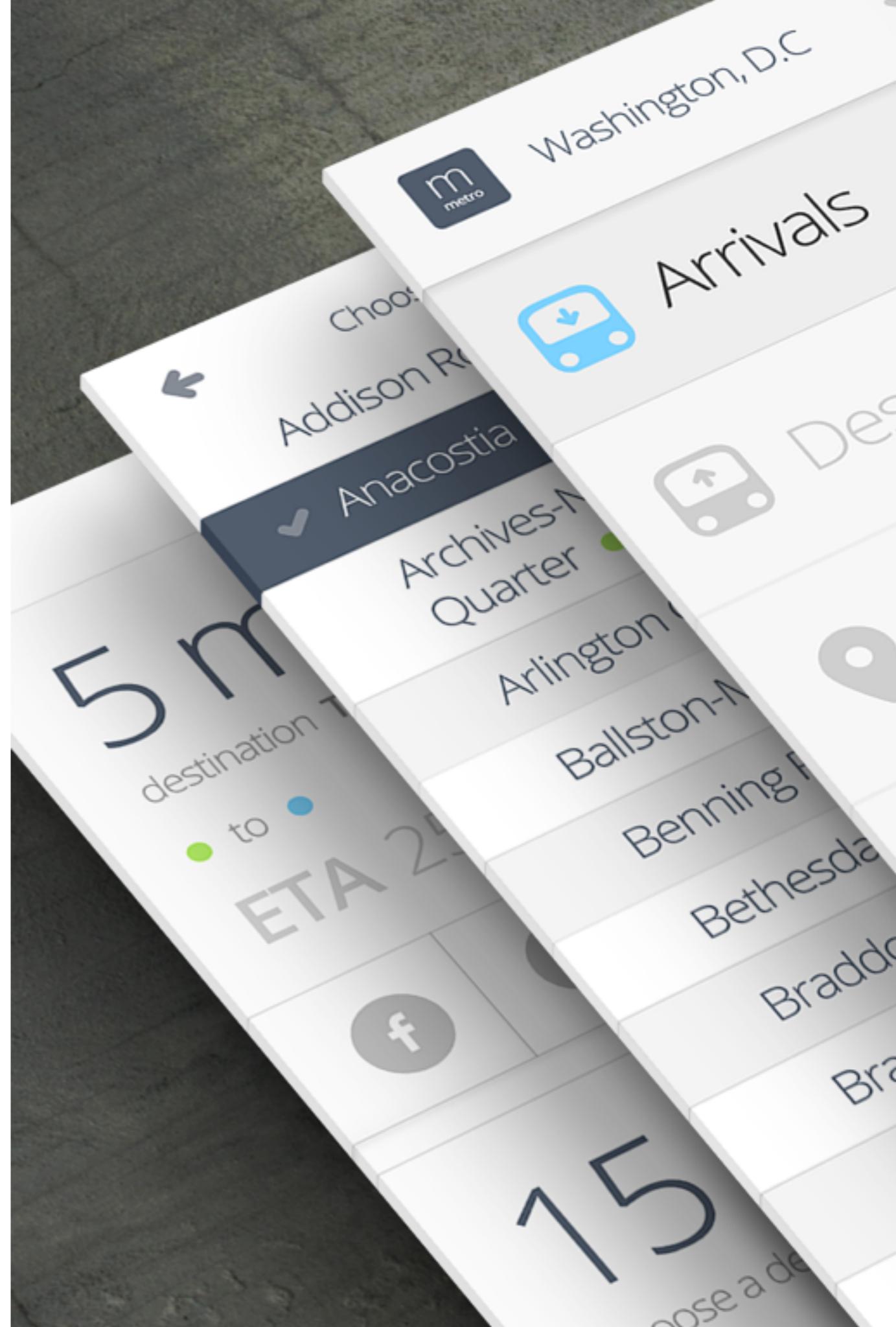
# Oficinas corporativas





# Esqueleto humano

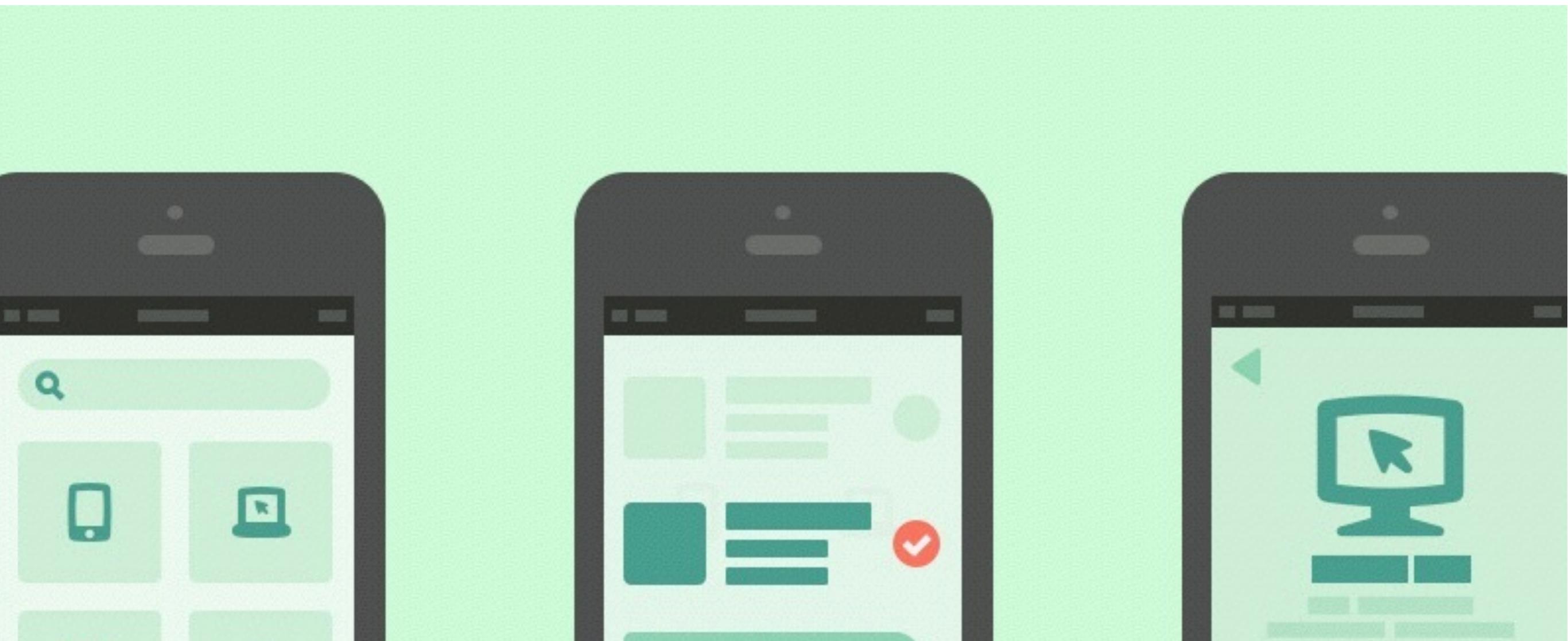
# ¿Mi aplicación tiene una buena estructura?



# Una buena estructura...

- Ser fácil y eficiente
- Proximidad entre elementos relacionados
- Navegación consistente

# ¿Cómo puedo lograr una buena Estructura en mi Aplicación?



Primary  
hikingfan@gmail.com

4:20

✉️ 3:14PM Hiking

» James, me 2  
Hiking trip on Saturday – Yay - so glad you can join. We should leave from here around 9am, hope that i...

» Hannah Cho 3:05PM  
Thank you – Keri - so good that you and Steve were able to come over. Thank you so much!...

Social Google+ 1 New

Promotions Google Offers, Zagat 2 New

Updates Google Play 1 New

J » Jay Birdsong 12:26PM  
Upcoming school conference dates – Hello everyone. A few people have asked about the date for the next school co... School

» Peter, Brittany, me 4 12:13PM  
Switched to Gmail – Ah yes - here are the photos...there are loads but this will do for now. Family

E » Exclusive Electricals 11:21AM  
Quote for bathroom work – Keri, Thanks for talking me through your choices for the bathroom on the phon...

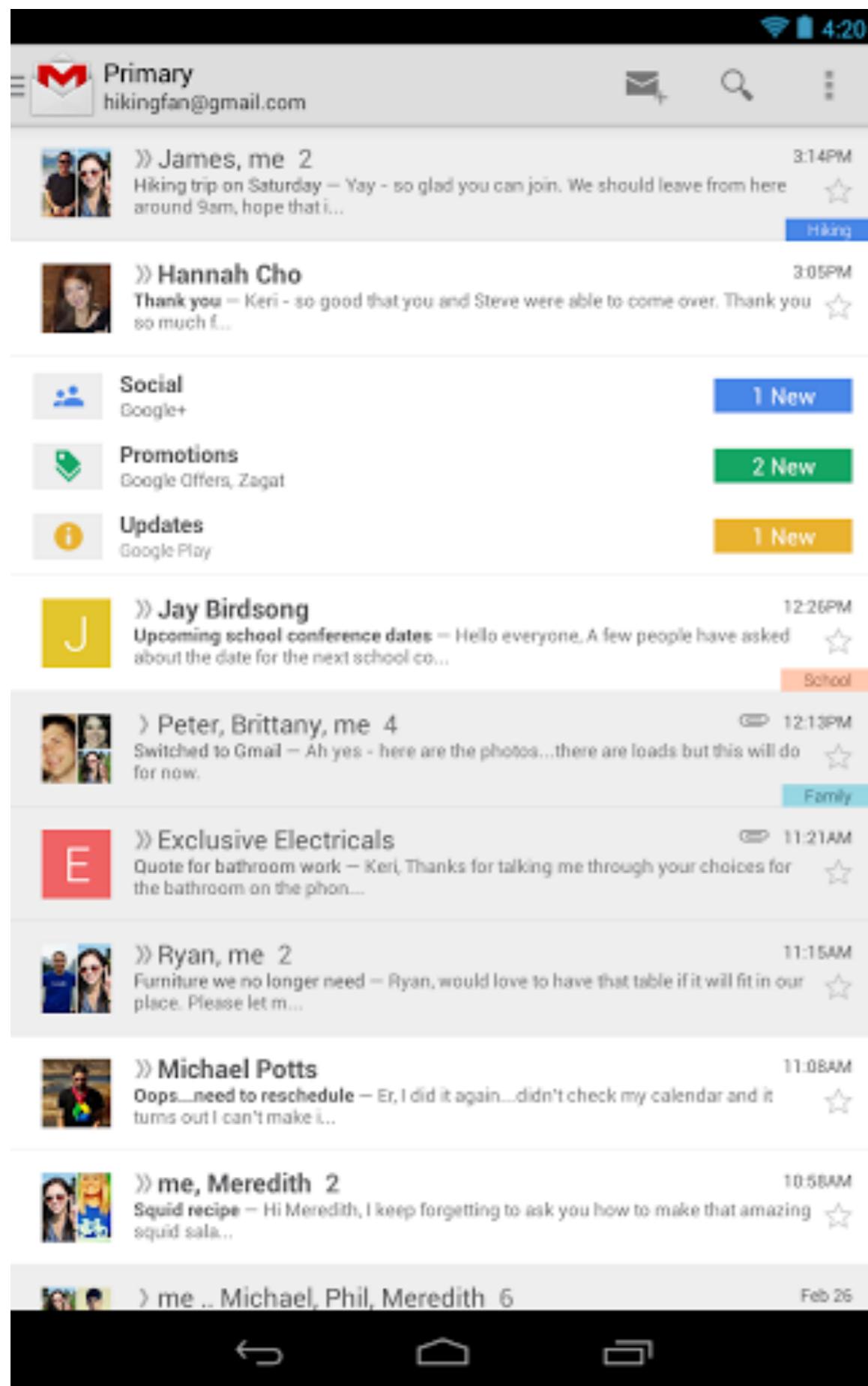
» Ryan, me 2 11:15AM  
Furniture we no longer need – Ryan, would love to have that table if it will fit in our place. Please let m...

» Michael Potts 11:08AM  
Oops...need to reschedule – Er, I did it again...didn't check my calendar and it turns out I can't make it...

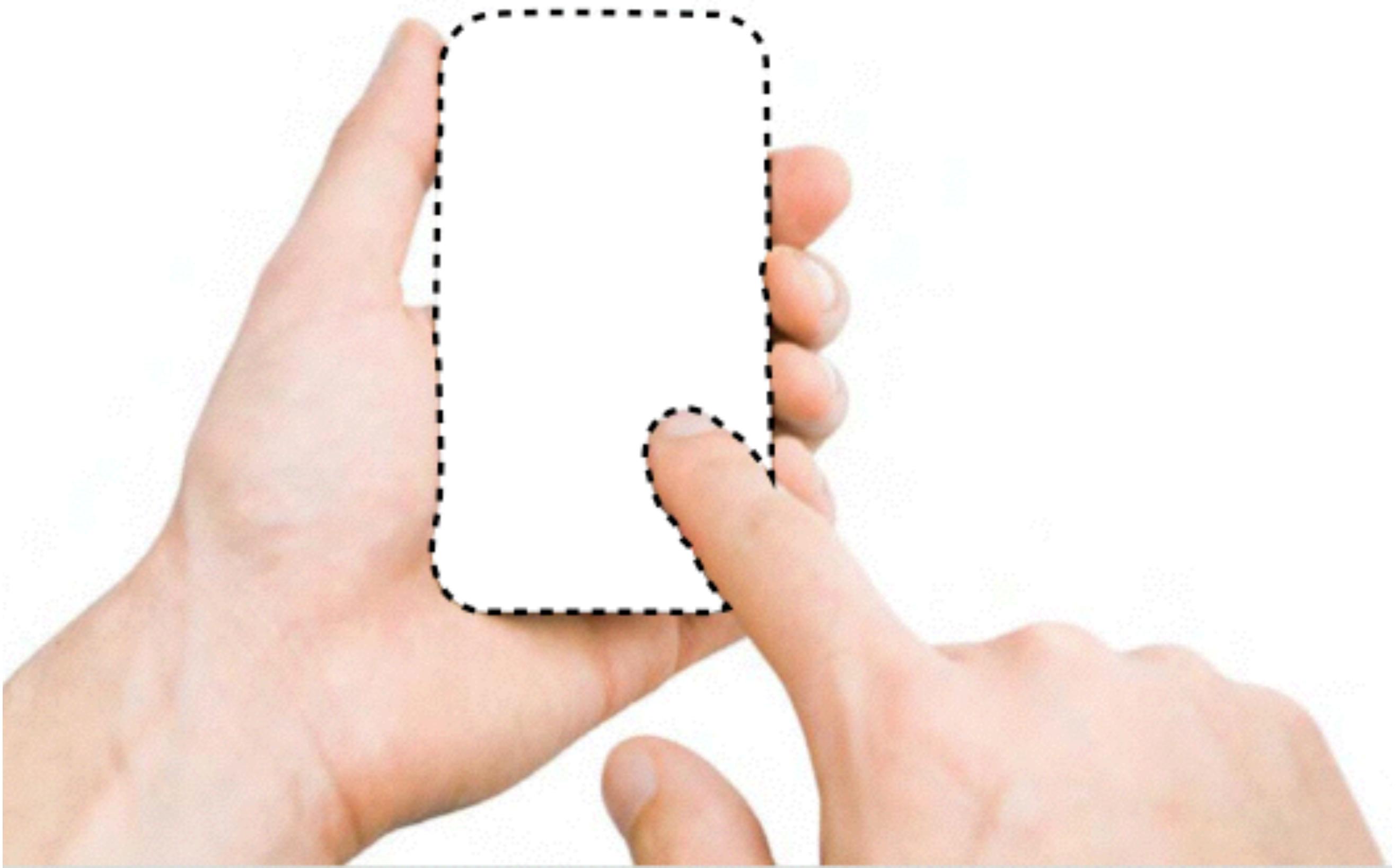
» me, Meredith 2 10:58AM  
Squid recipe – Hi Meredith, I keep forgetting to ask you how to make that amazing squid sala...

» me .. Michael, Phil, Meredith 6 Feb 26

◀ ⌂ ⌂



¿Qué hace mi aplicación?



Casos de uso

# Revisar mi correo

Actor primario:

Aplicación:

Condiciones:

Escenarios principales:

1- La persona abre la aplicación

2- La aplicación muestra la lista de correos recibidos

3- La persona selecciona un correo

4- La aplicación muestra el detalle del correo

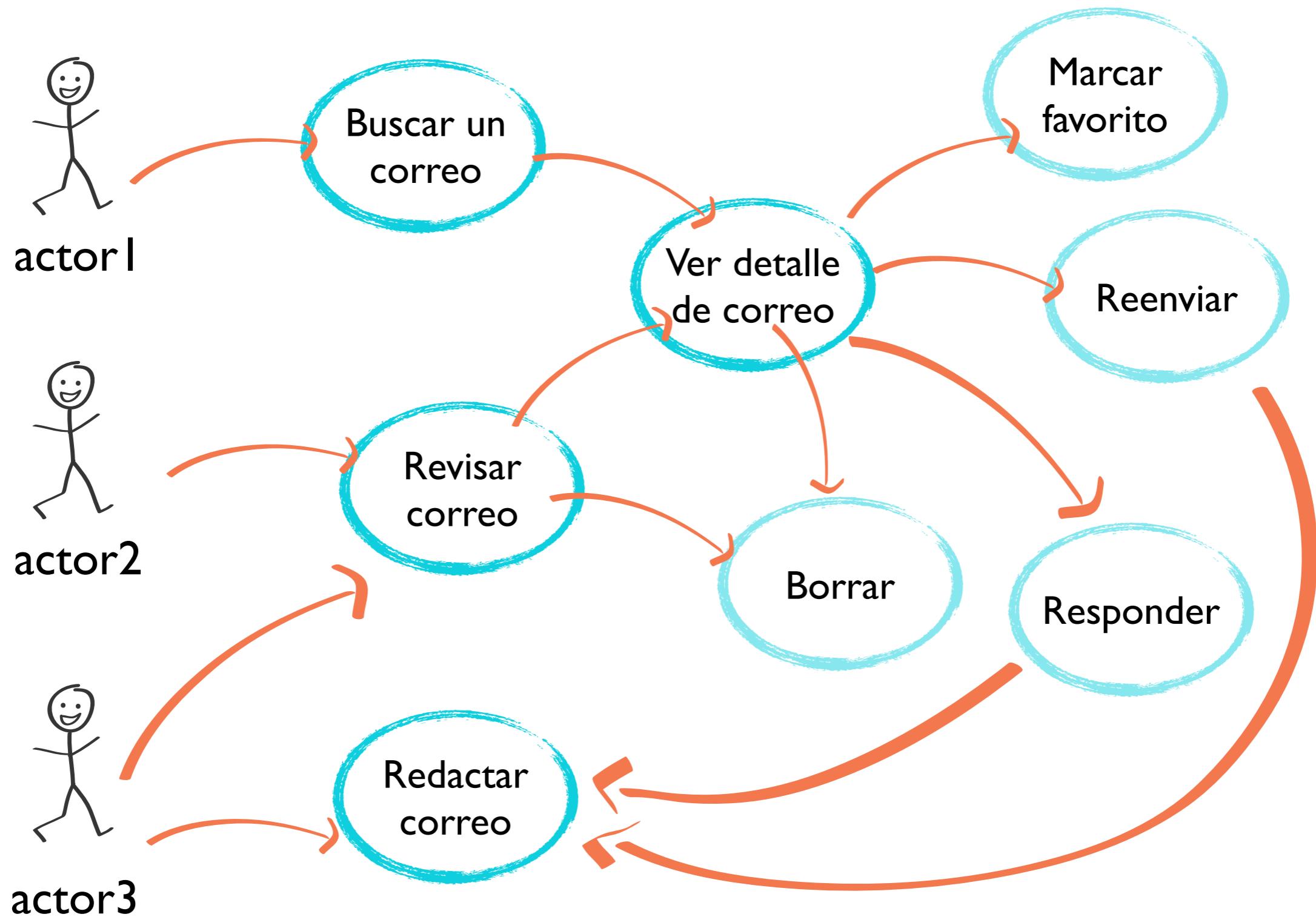
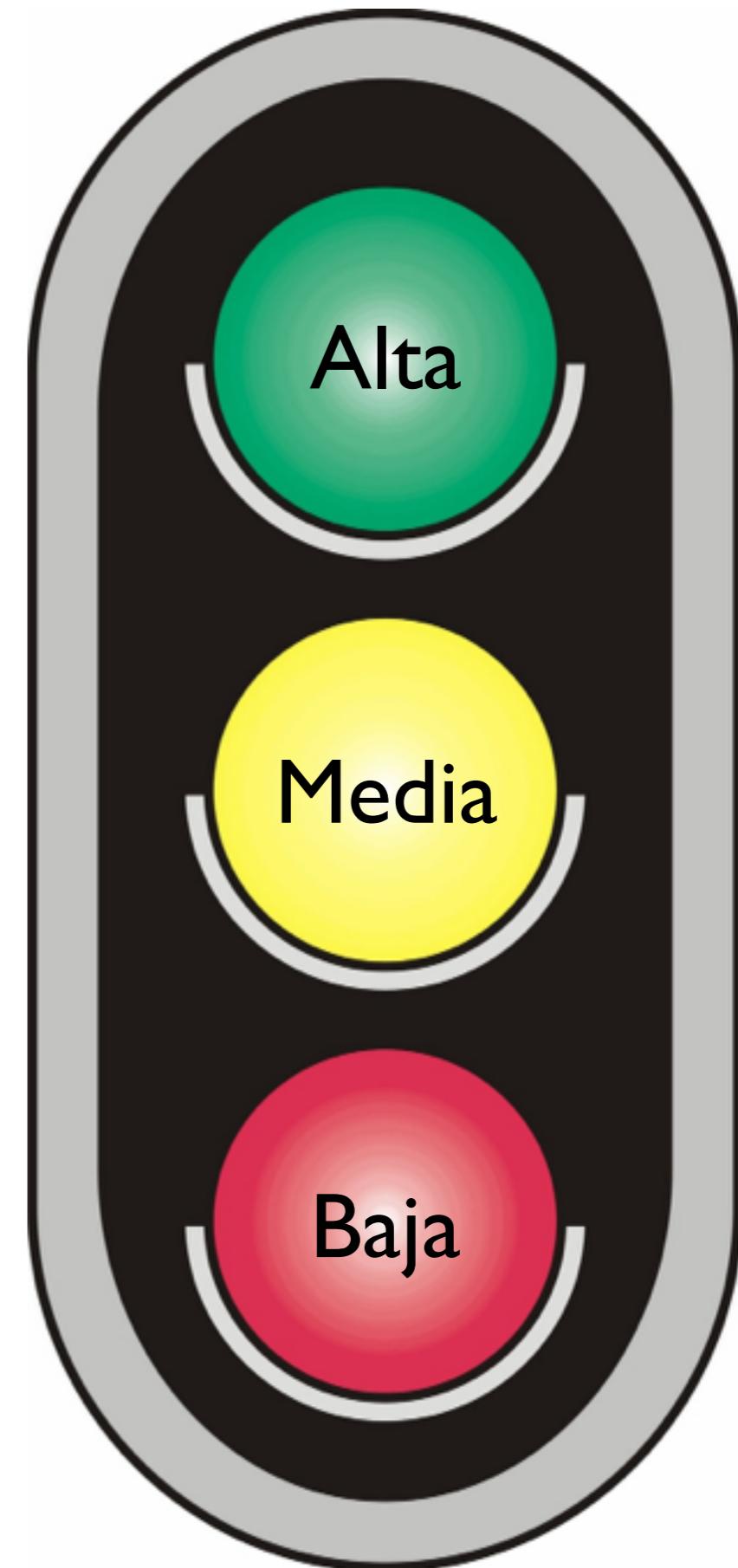
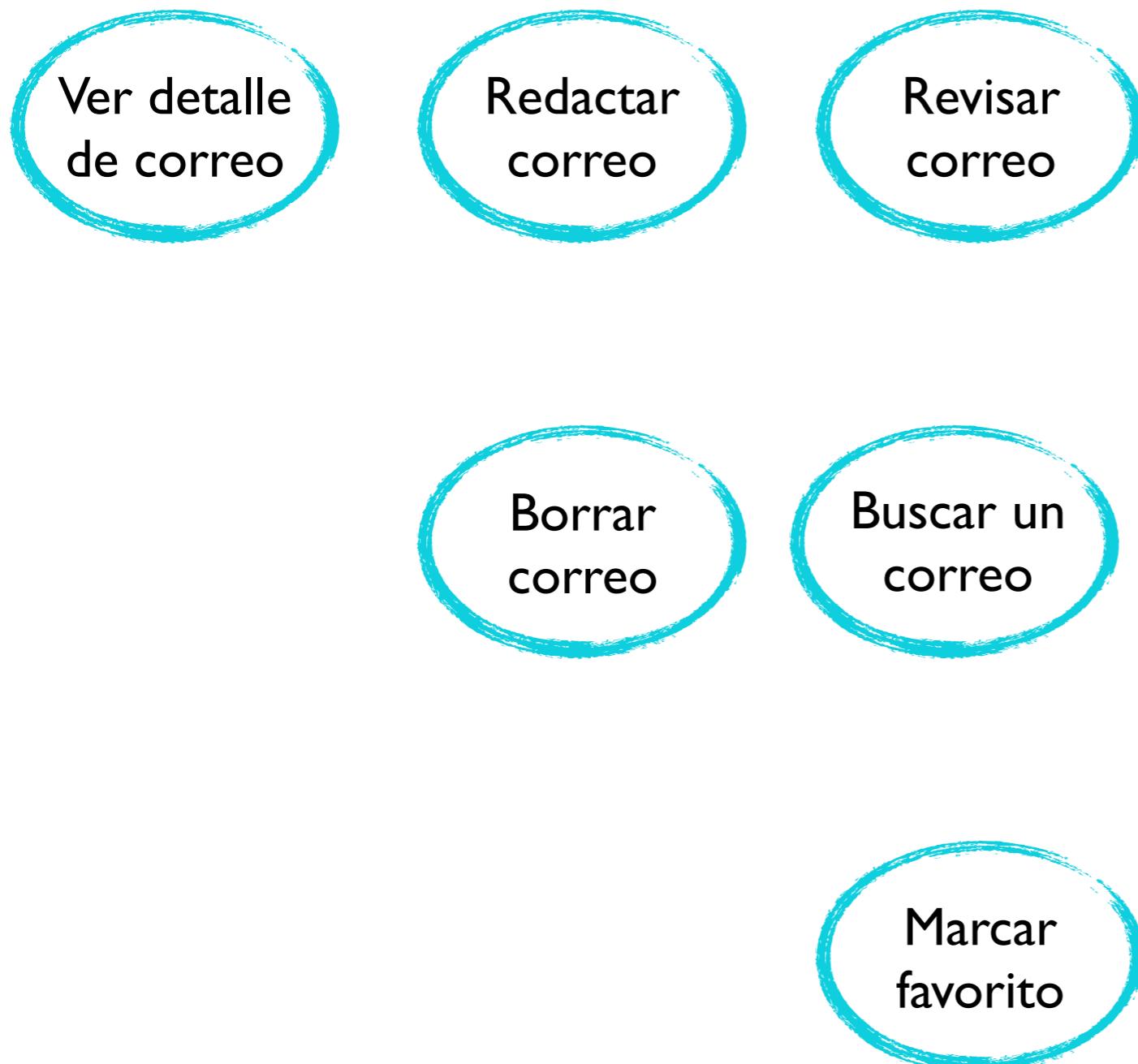


Diagrama de casos de uso

Gmail

# Prioridad



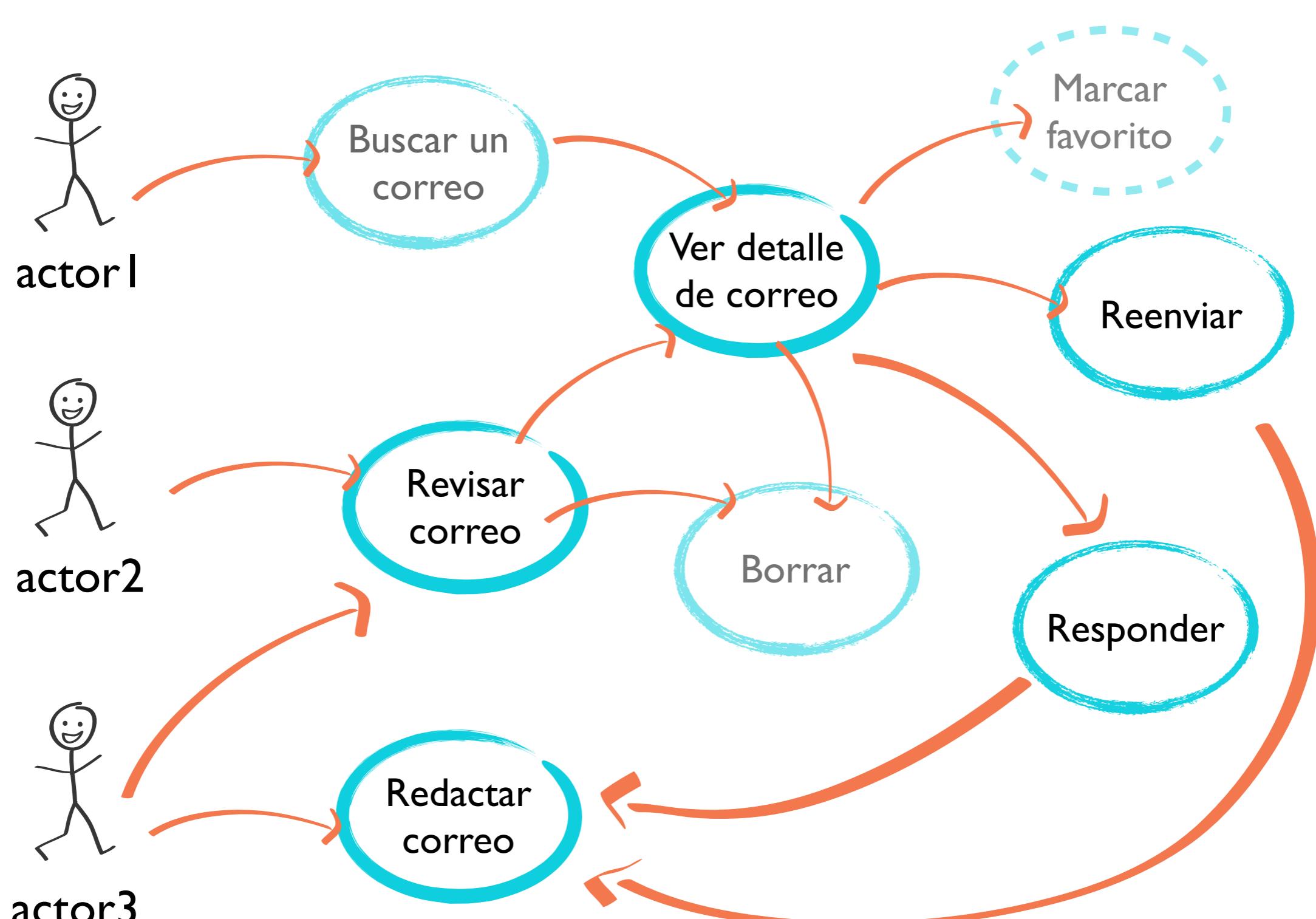


Diagrama de casos de uso

Gmail

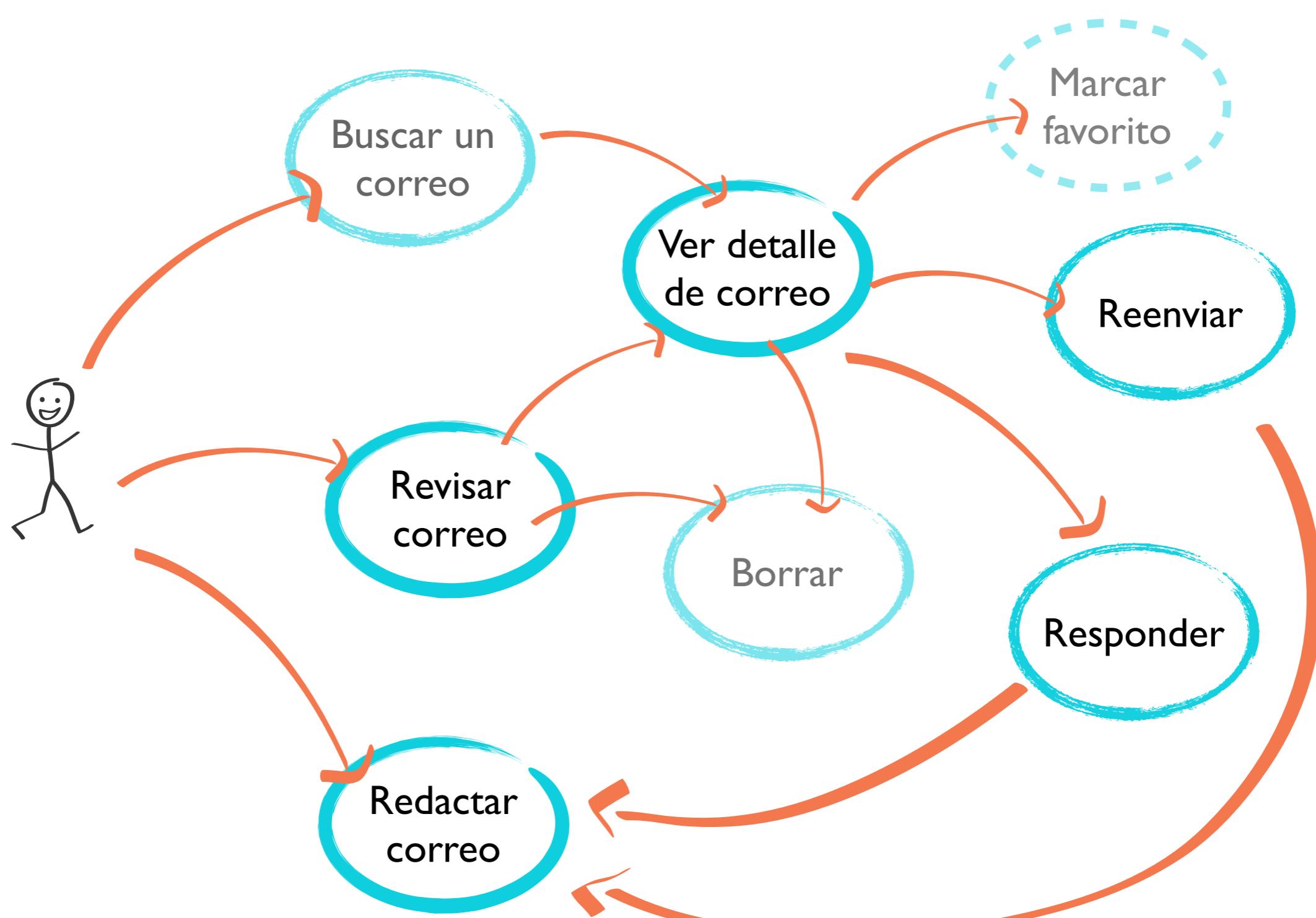
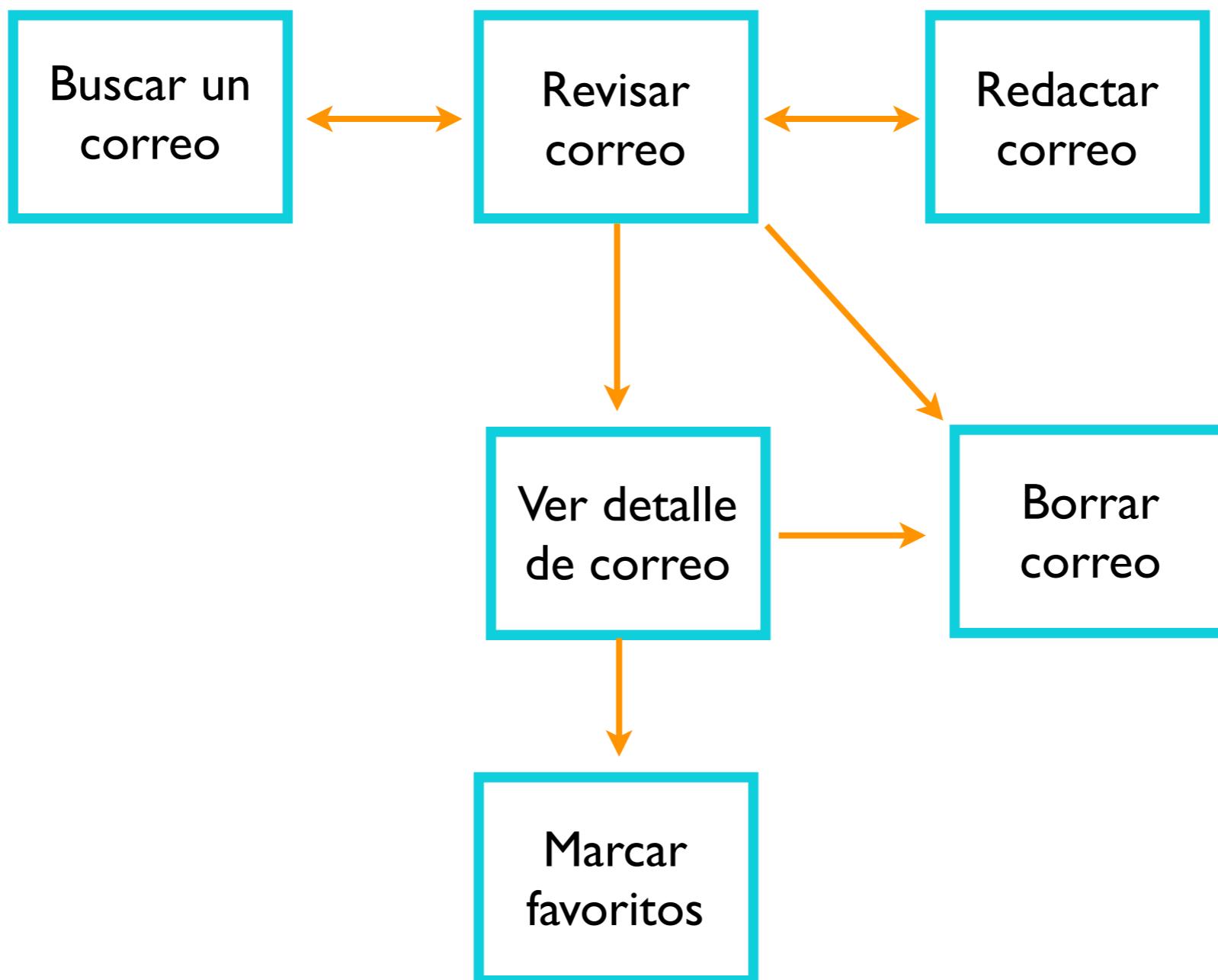


Diagrama de casos de uso

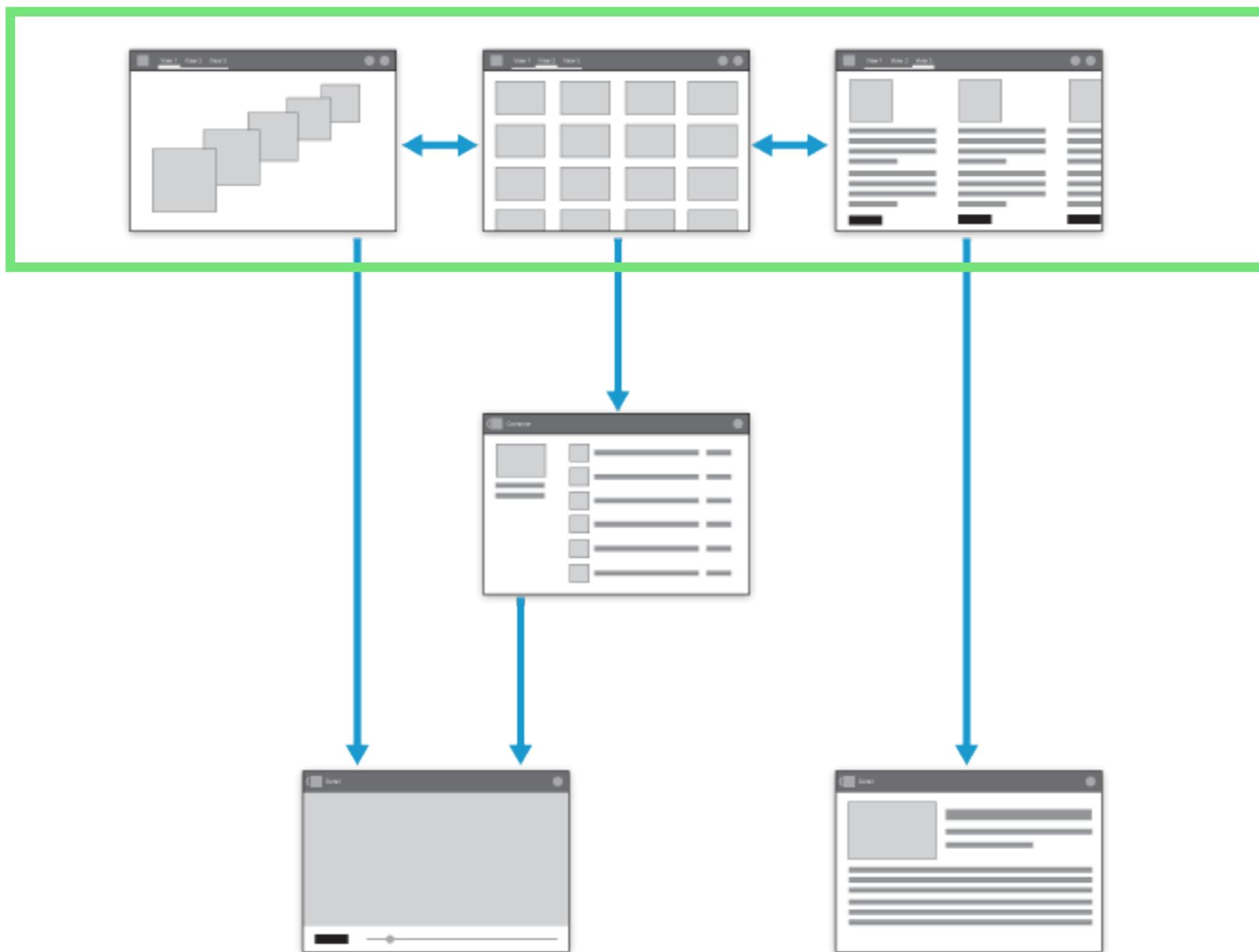
Gmail

# Diagrama de flujo



# Patrones de diseño

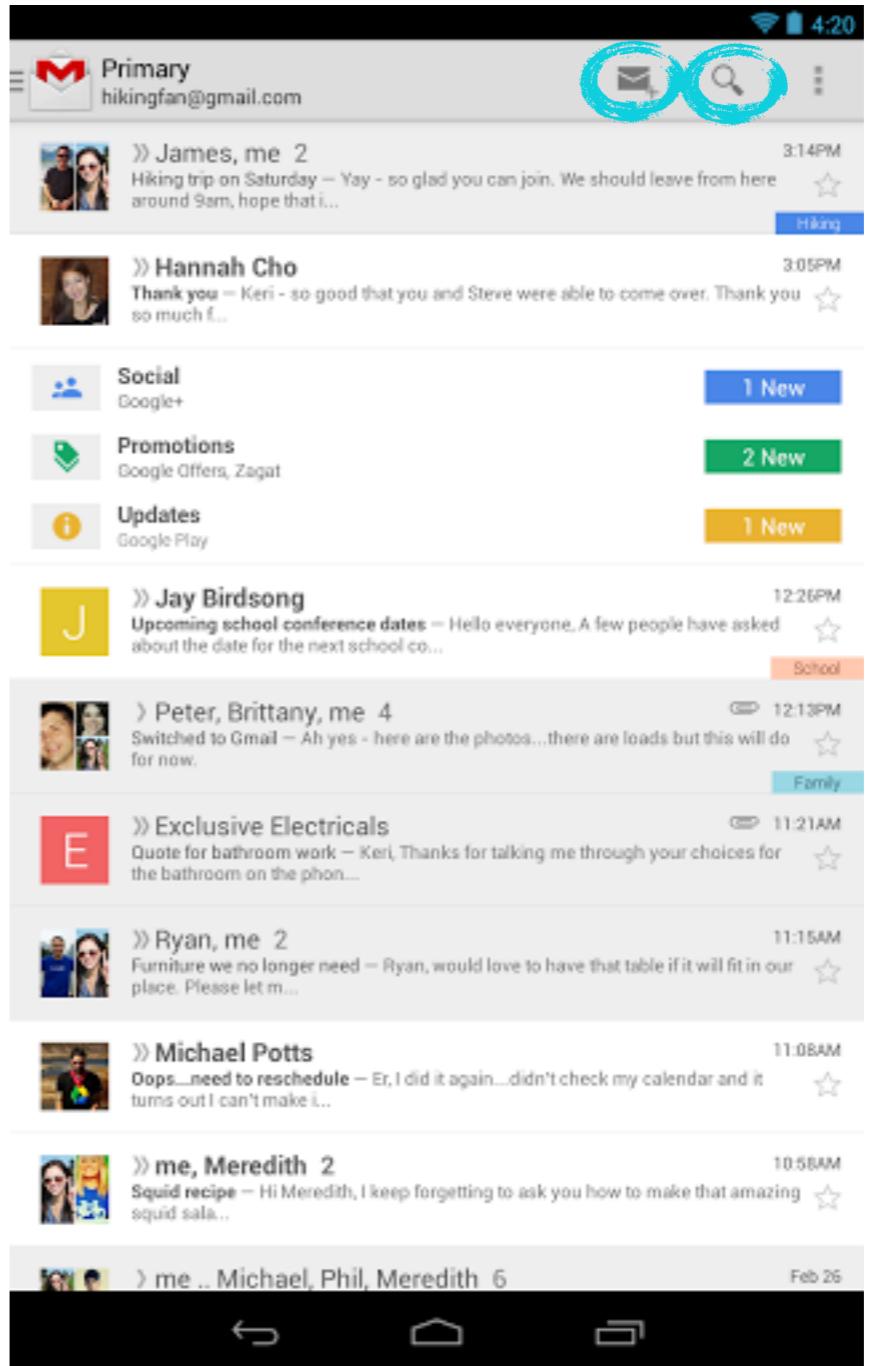
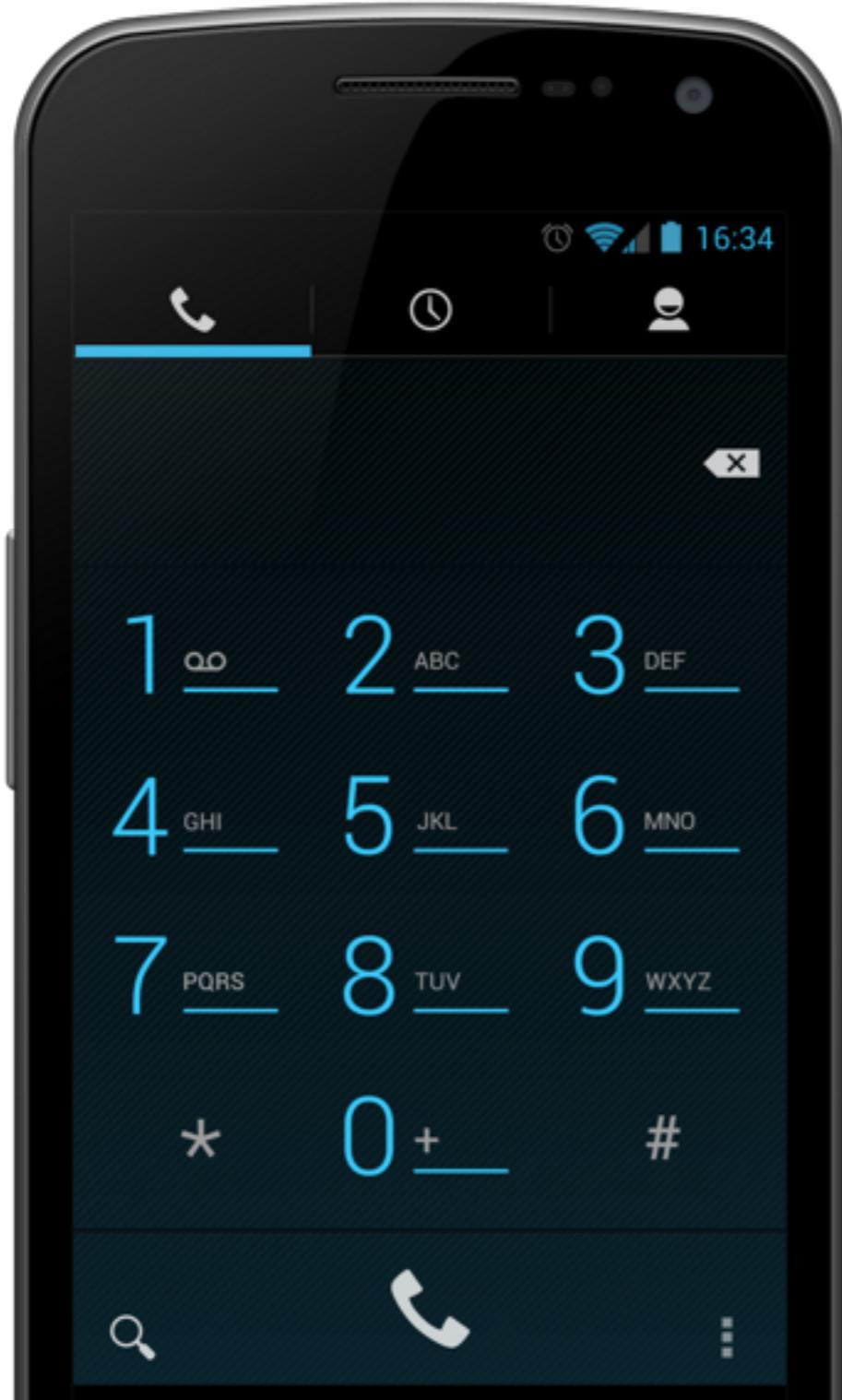




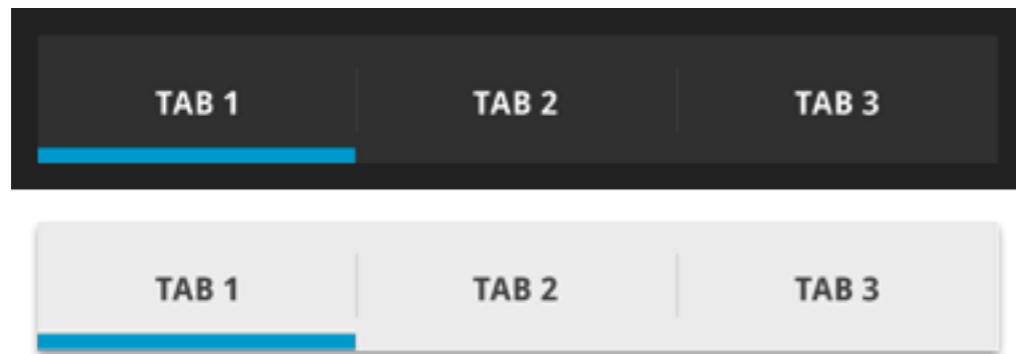
Nivel  
superior

Niveles de una estructura

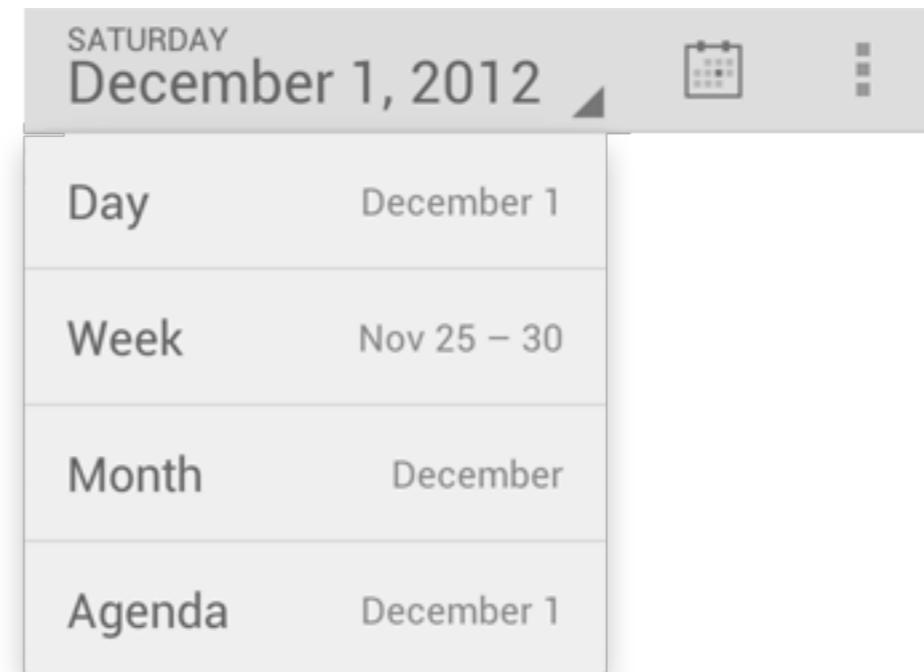
# Nivel superior



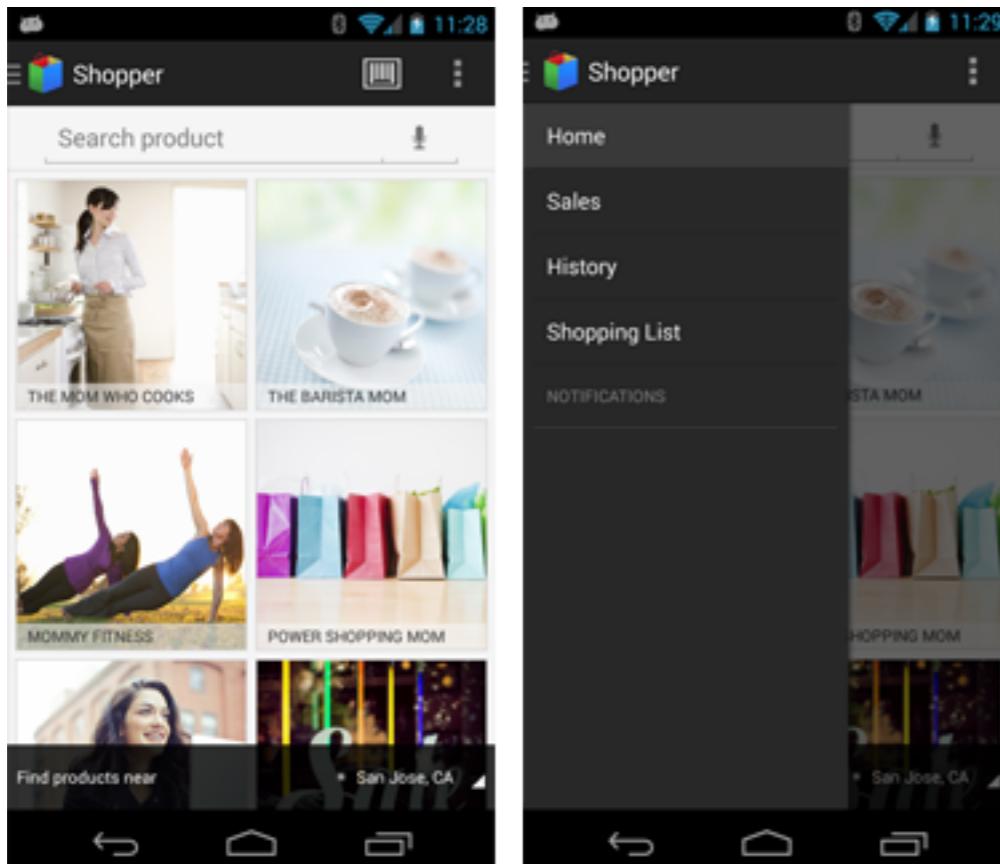
# TABS

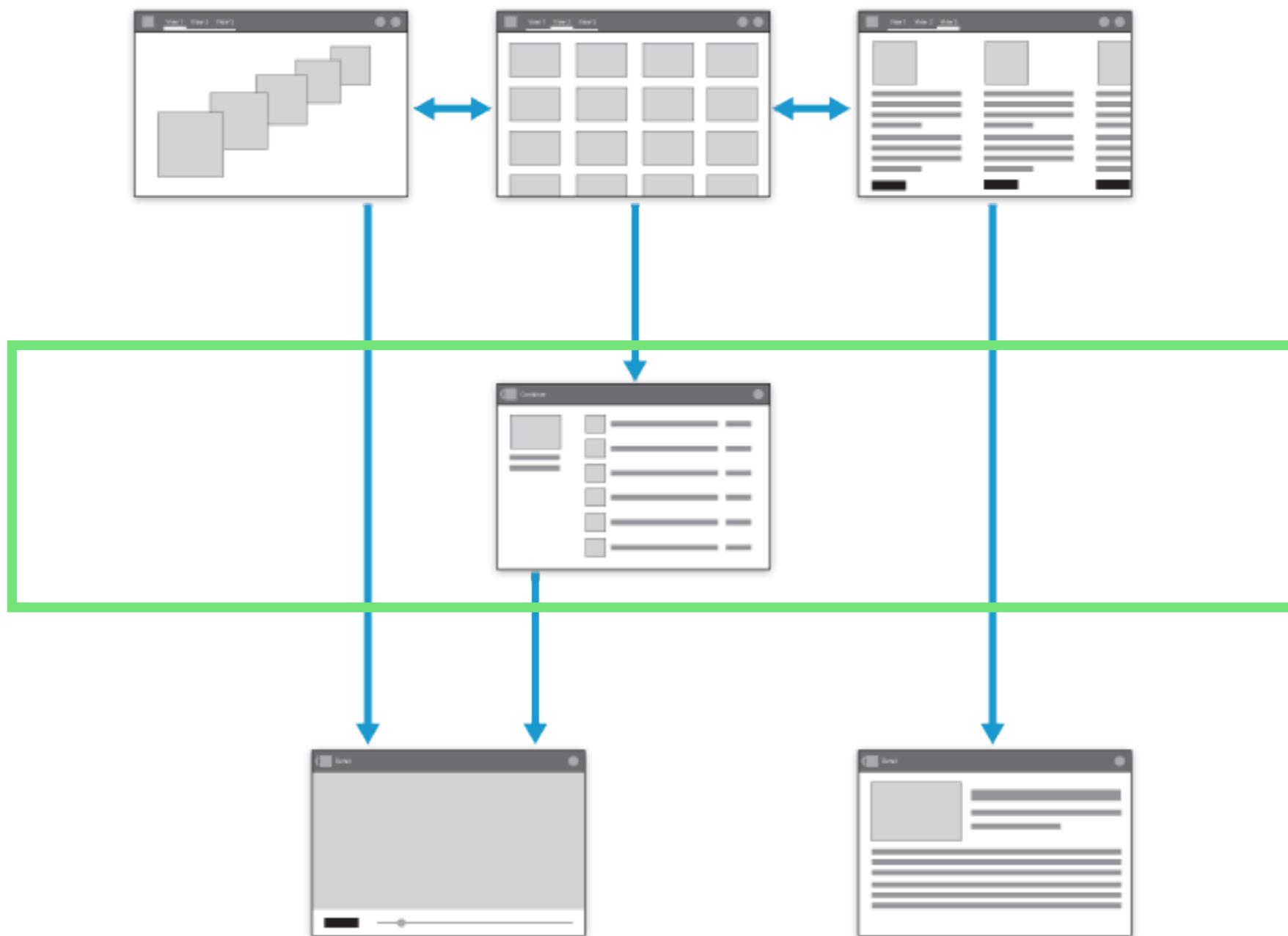


# Spinner

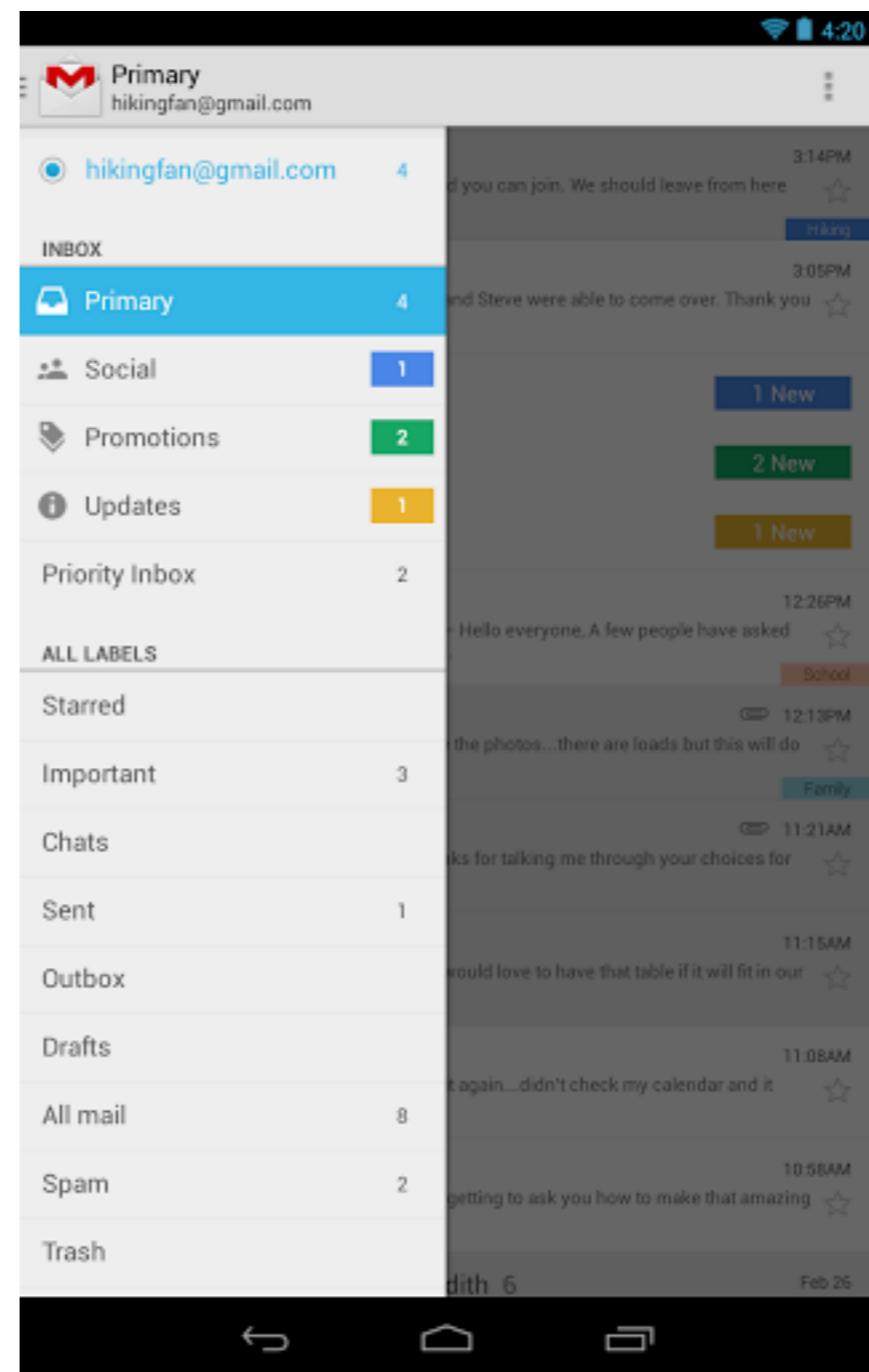


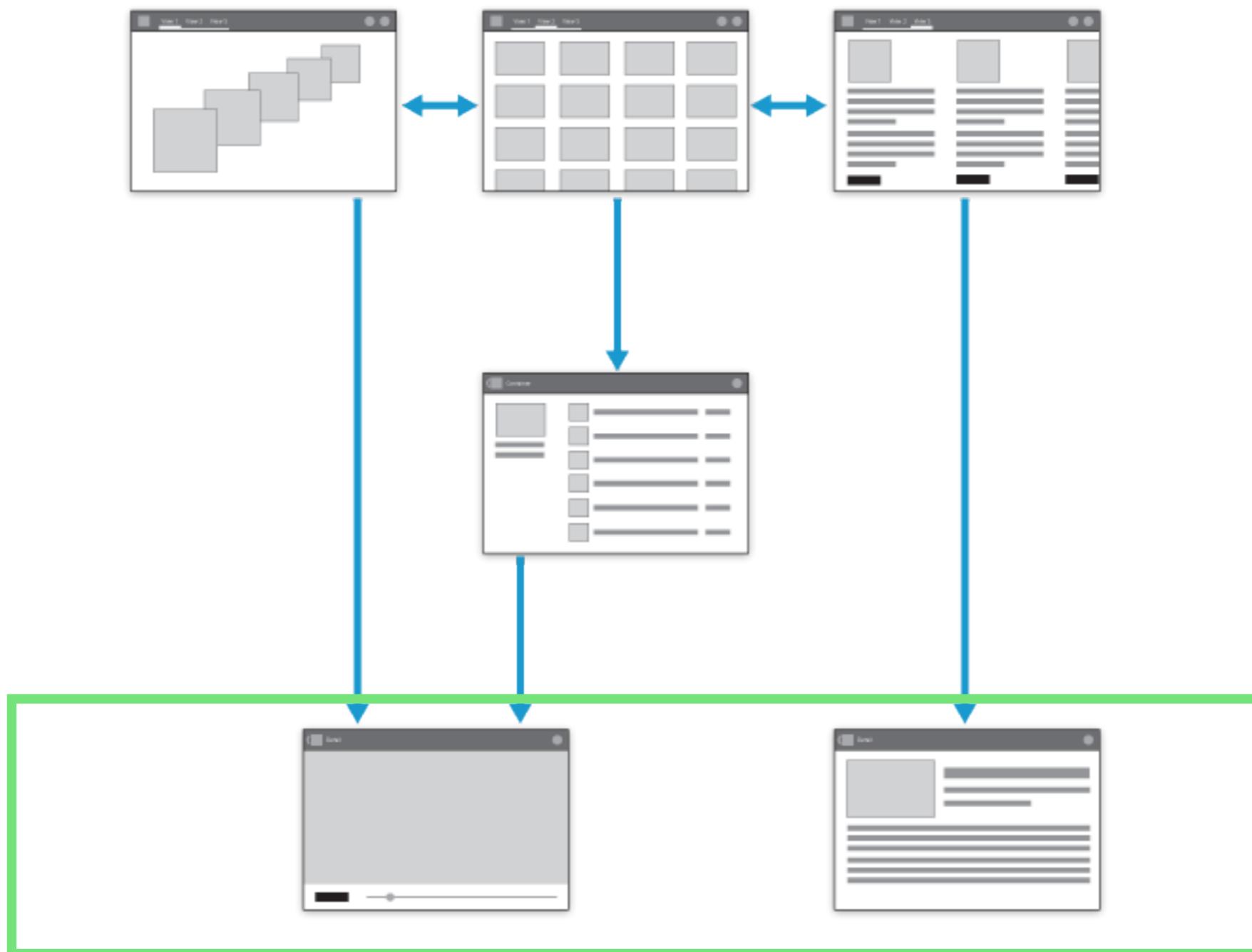
# Navigation Drawer





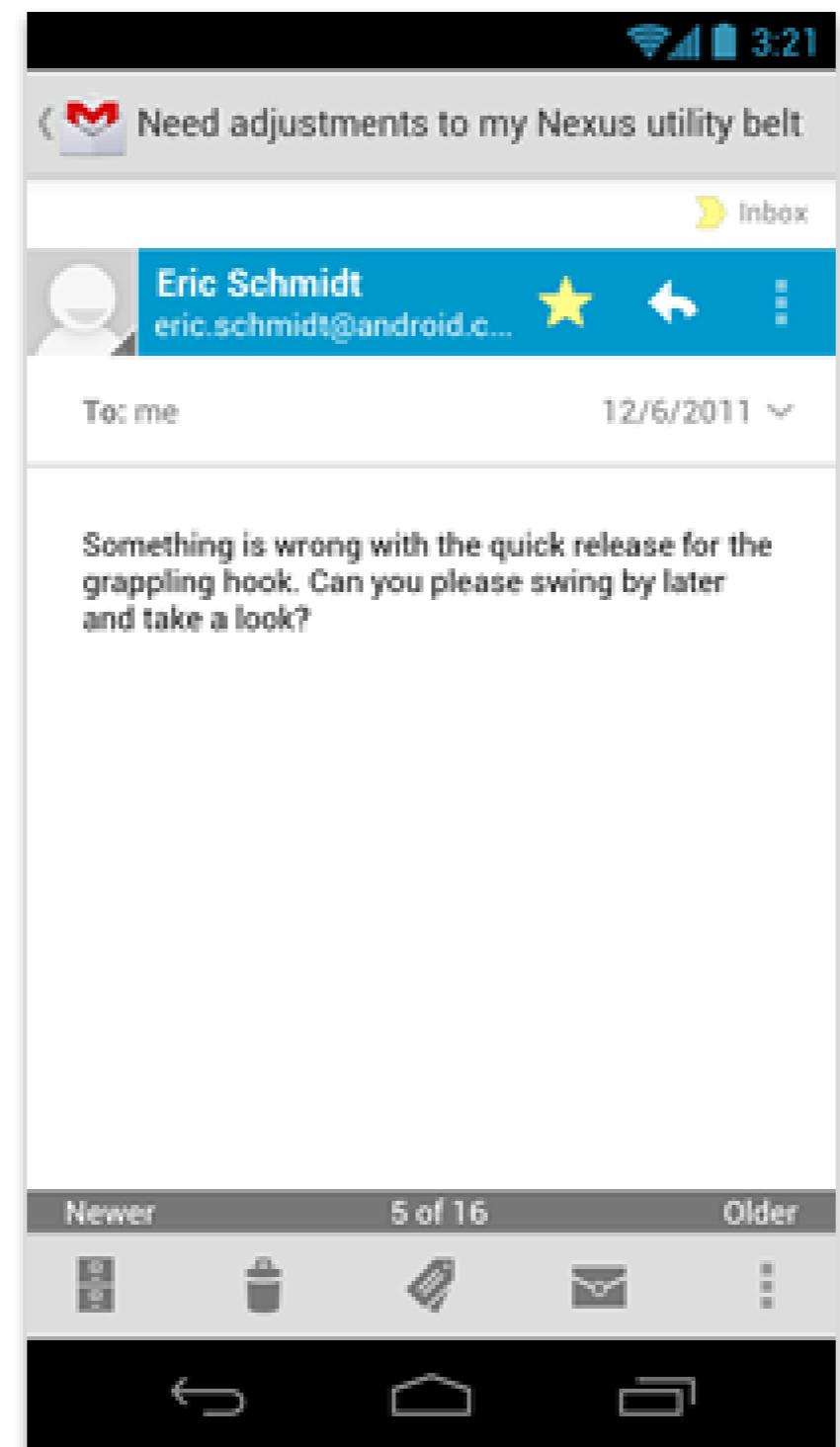
Niveles de una estructura





Niveles de una estructura

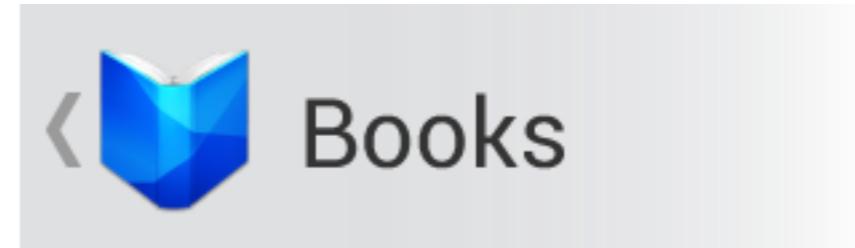
Vista de  
Detalle/edición



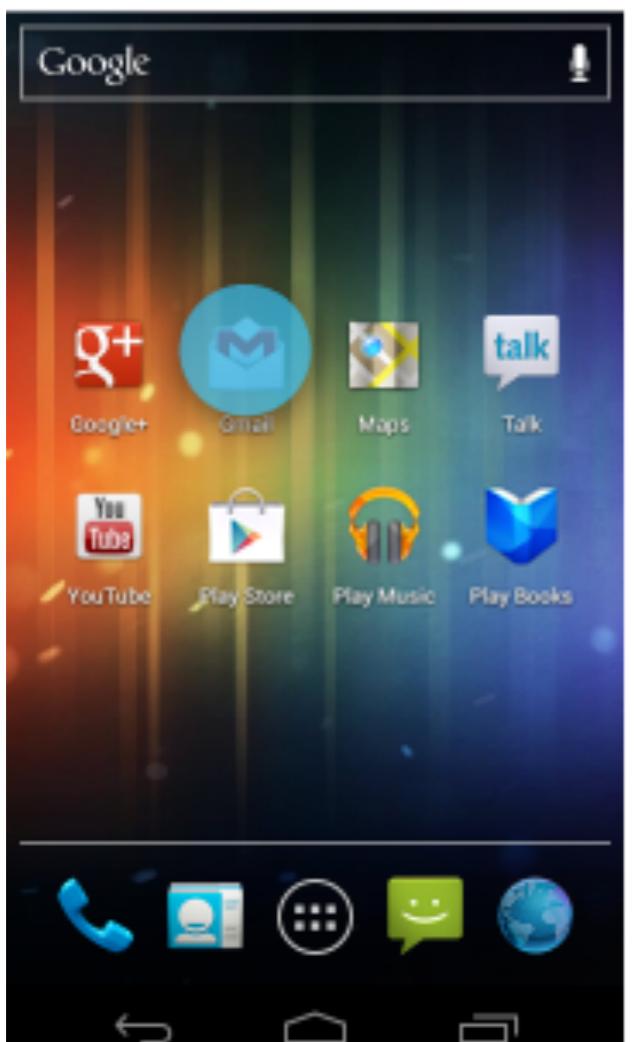
# Navegación



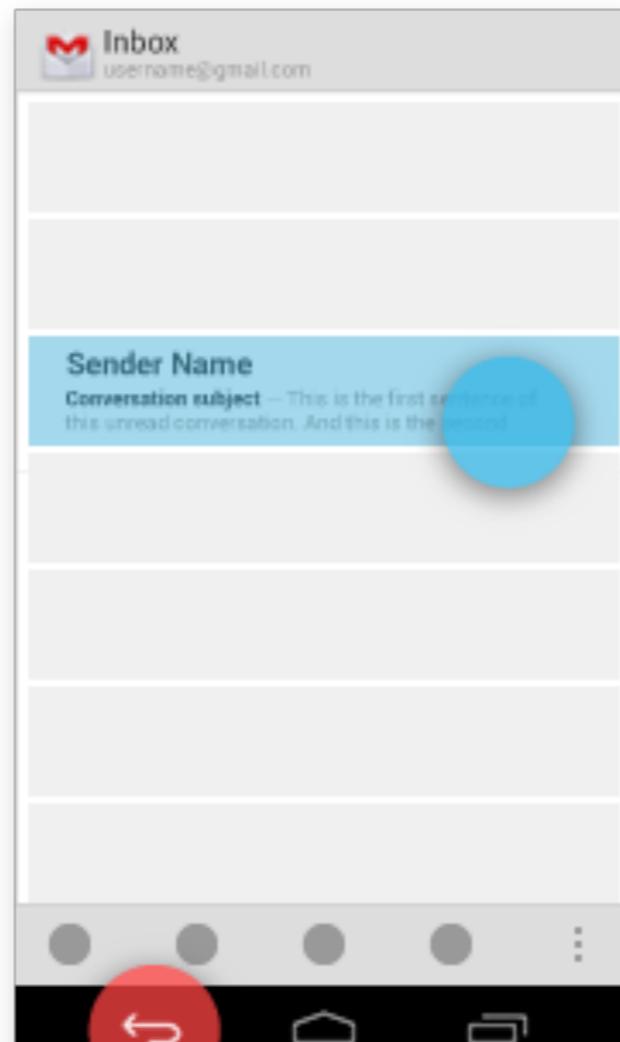
Back button



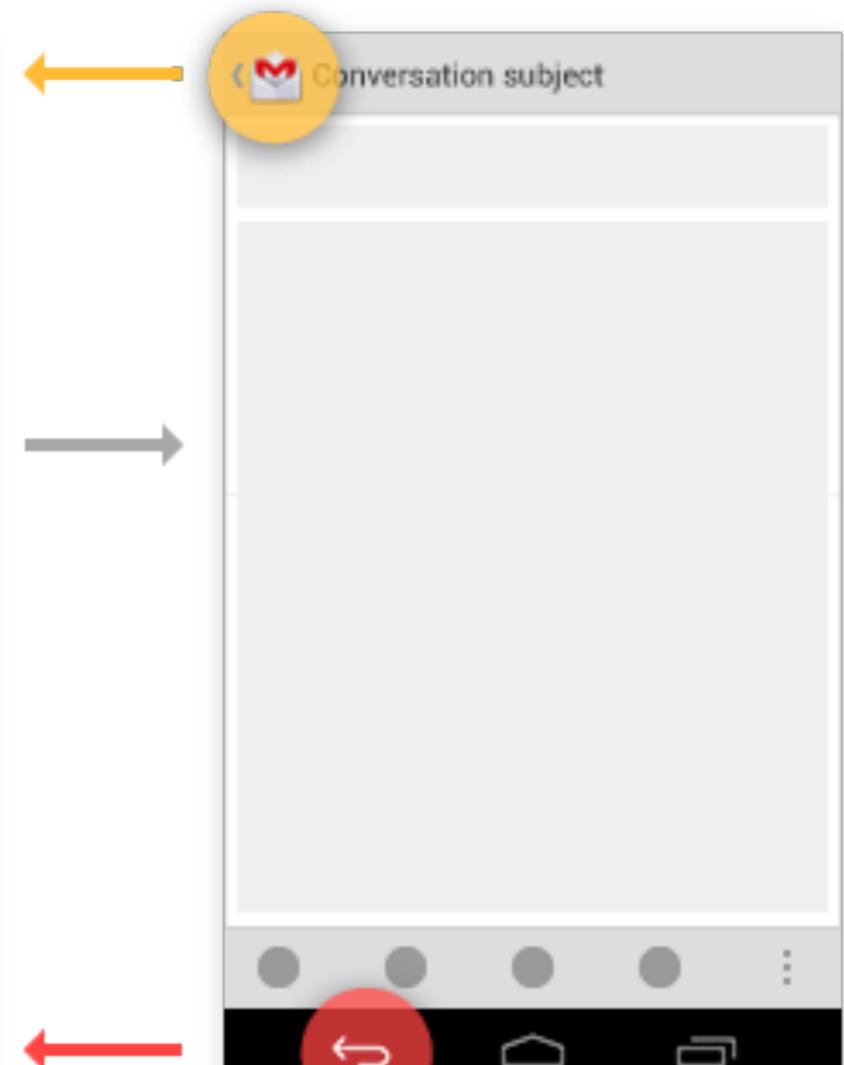
Up Button



Home

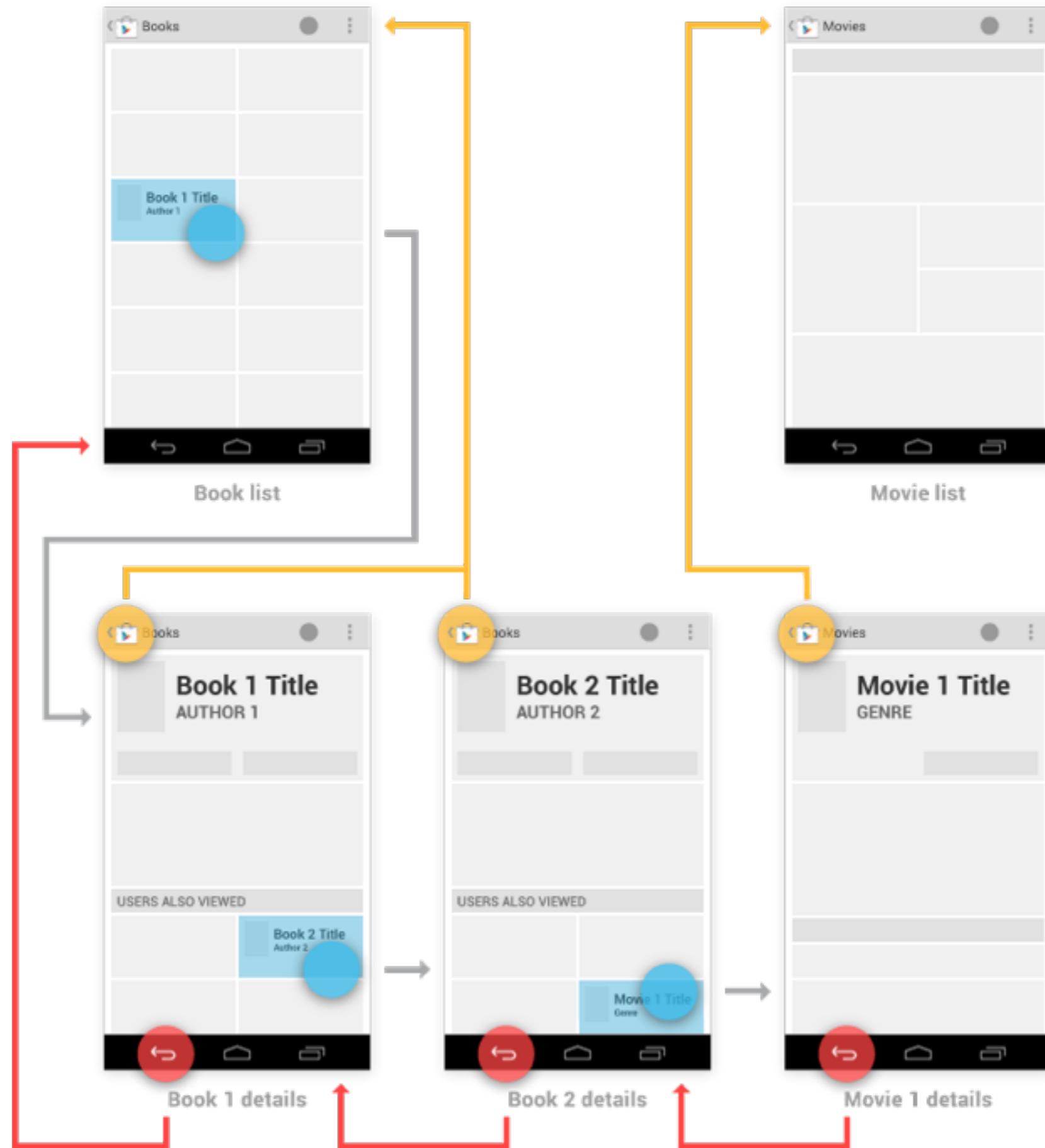


Conversation list



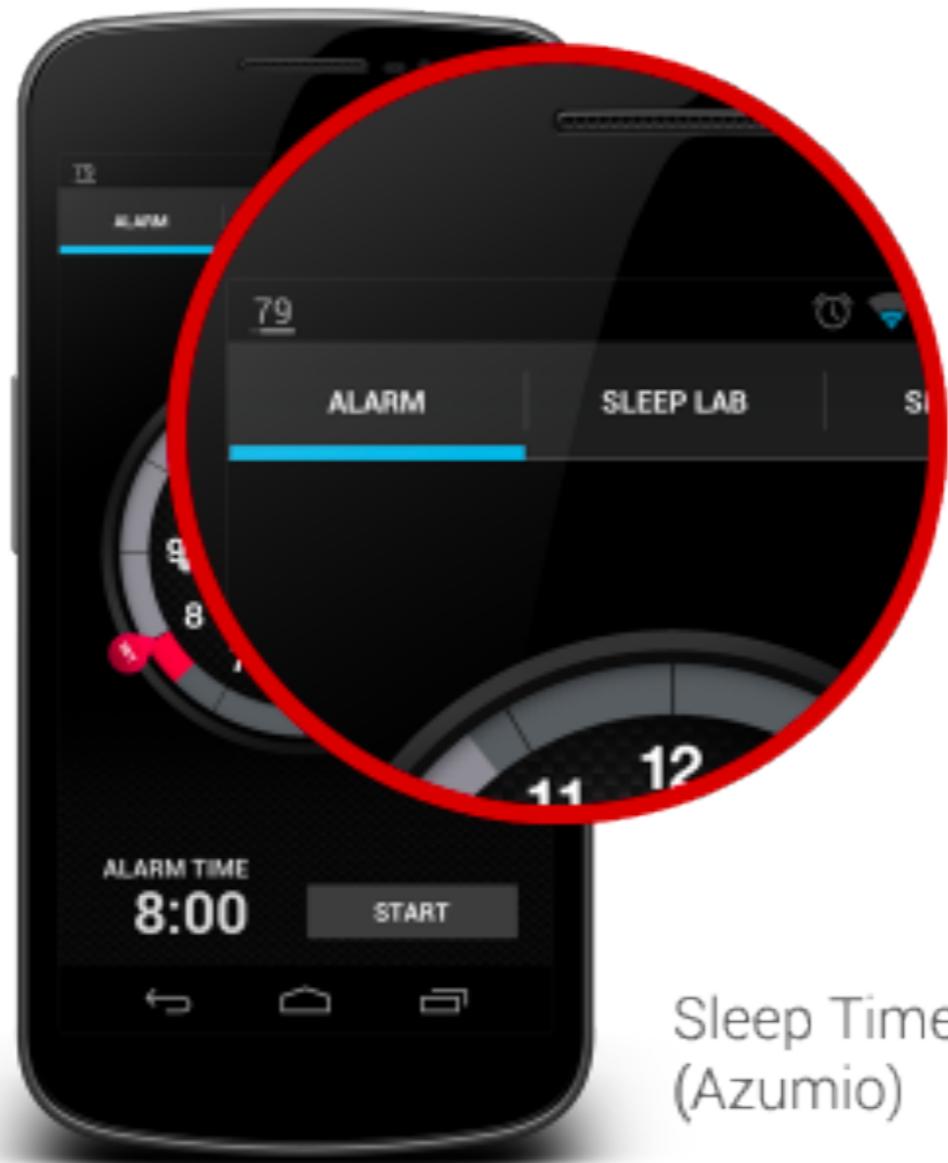
Conversation details



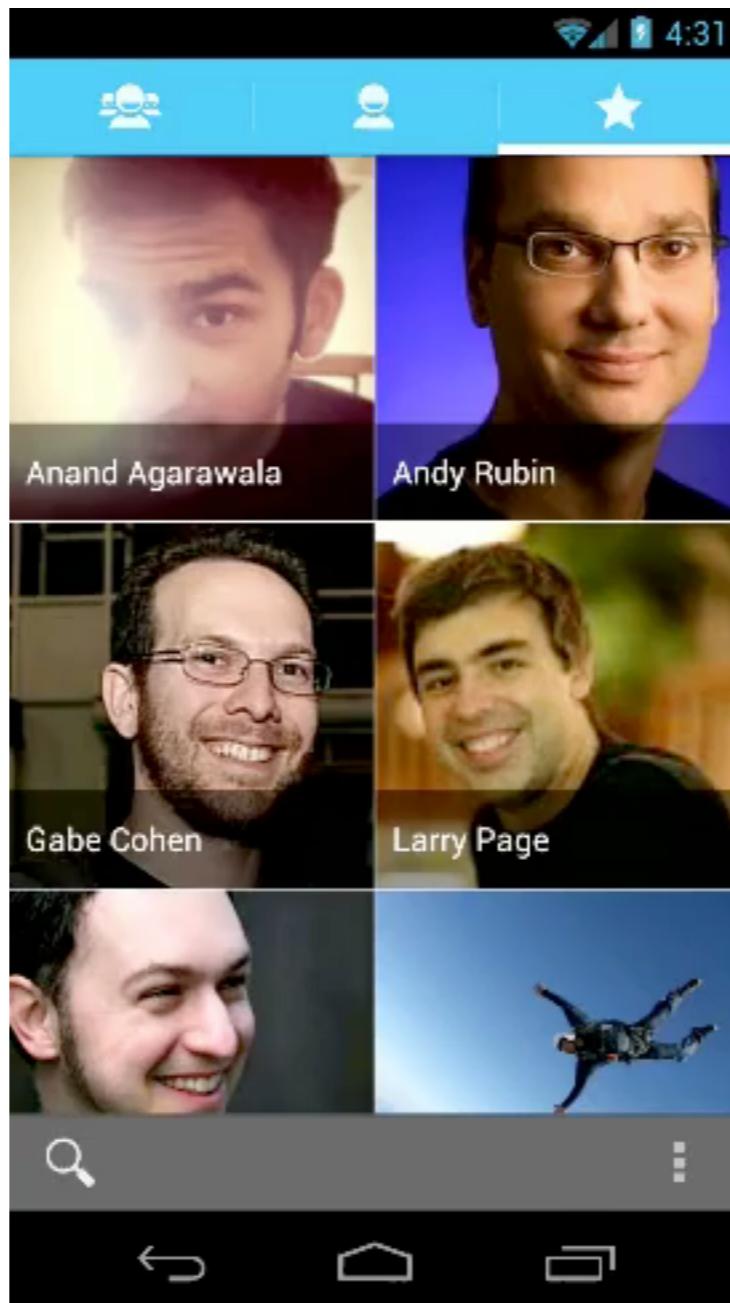


# Tips





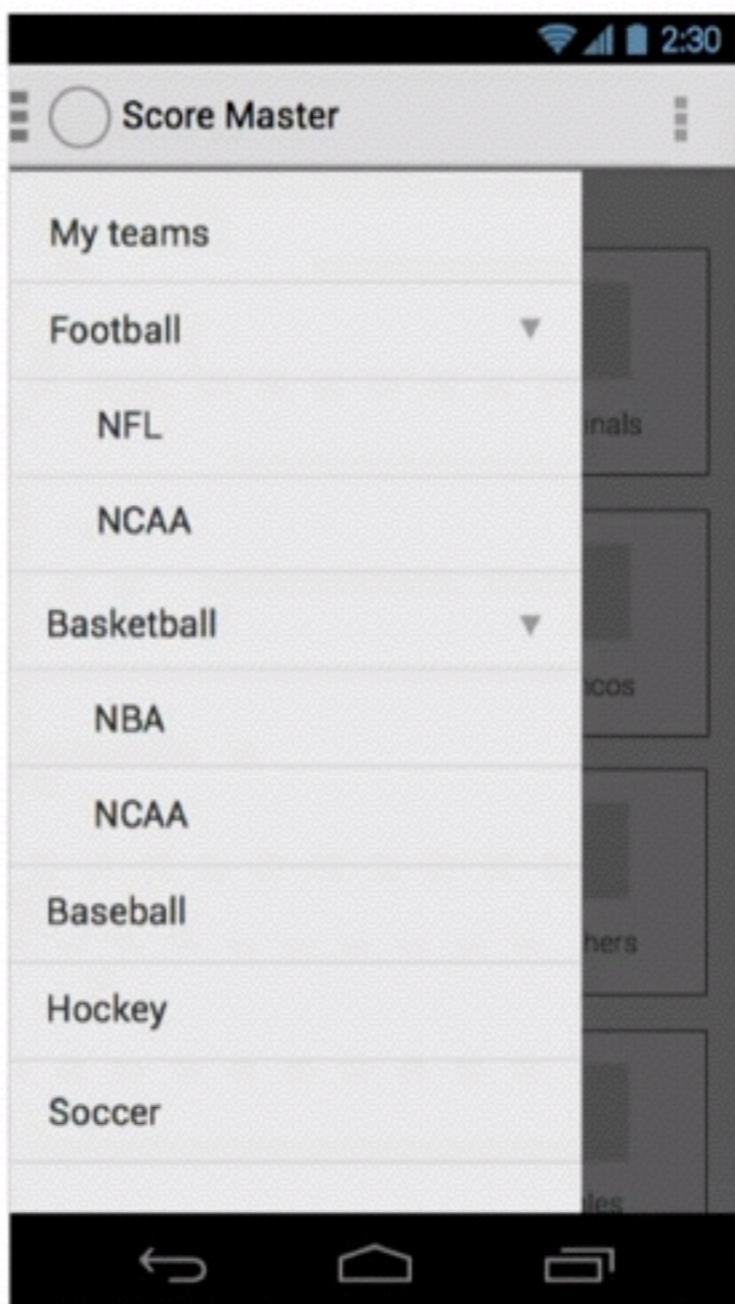
Sleep Time  
(Azumio)

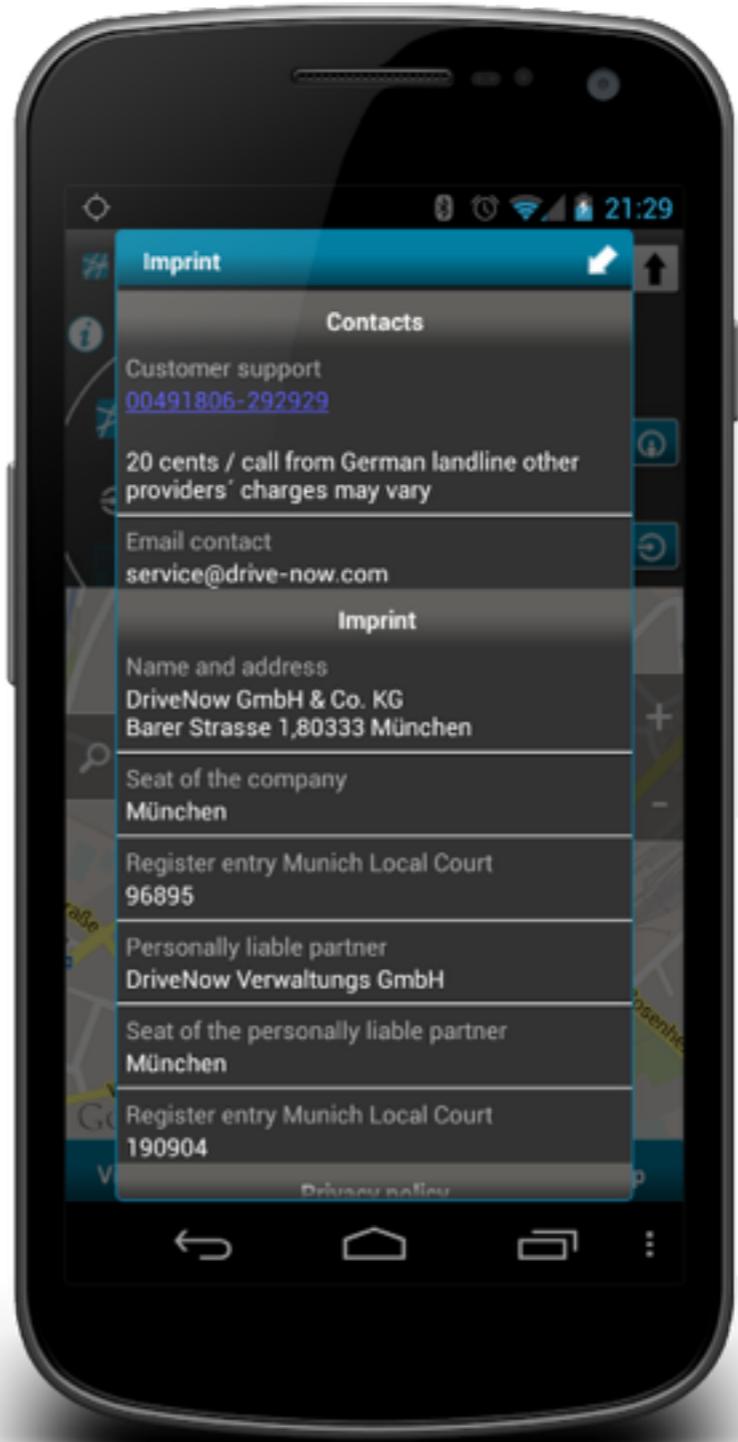


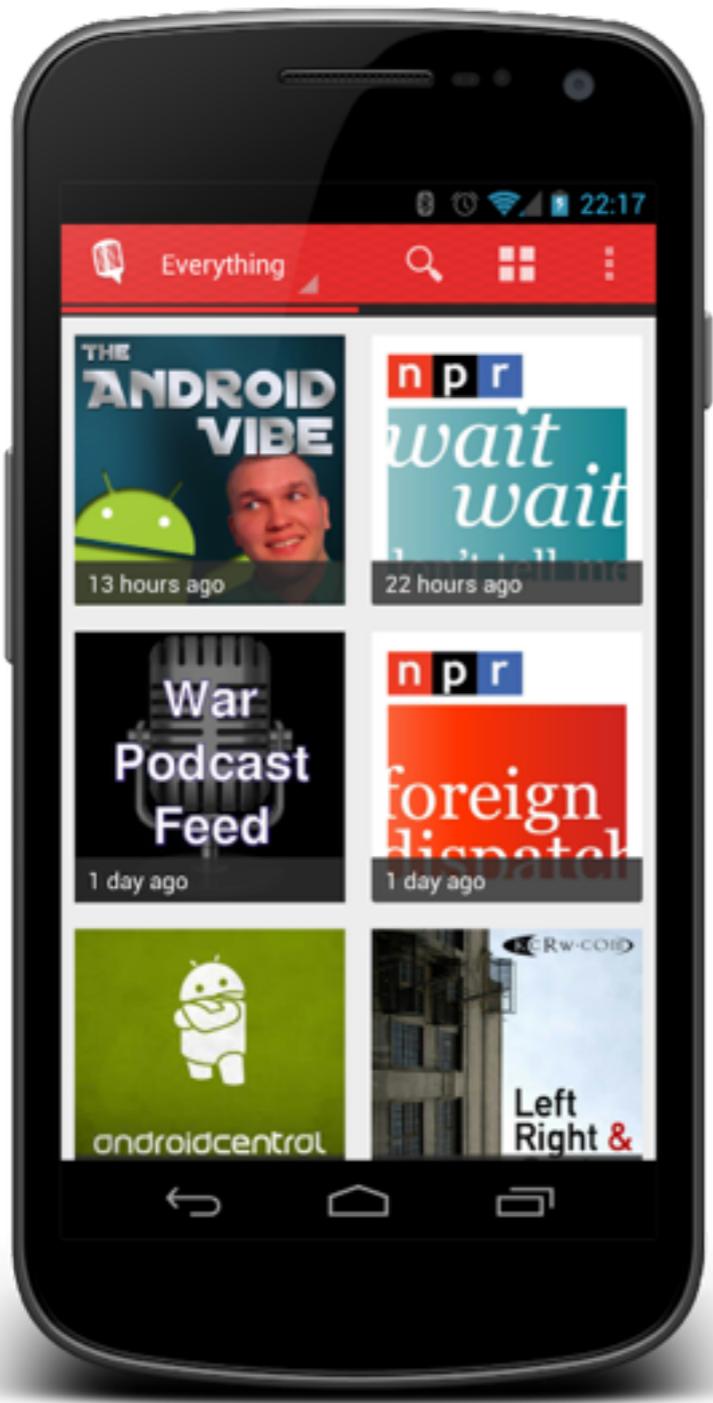


A screenshot of a mobile application interface for a sports score tracker. The top navigation bar includes icons for signal strength, battery level, and time (2:30), followed by tabs for MY TEAMS, NFL FOOTBALL (which is selected, indicated by a blue underline), NCAA FOOTBALL, NBA BASKETBALL, NCAA BASKETBALL, BASEBALL, HOCKEY, SOCCER, and SETTINGS. Below the navigation is a date indicator: SUN, 11/24/2013. The main content area displays two game results in boxes:

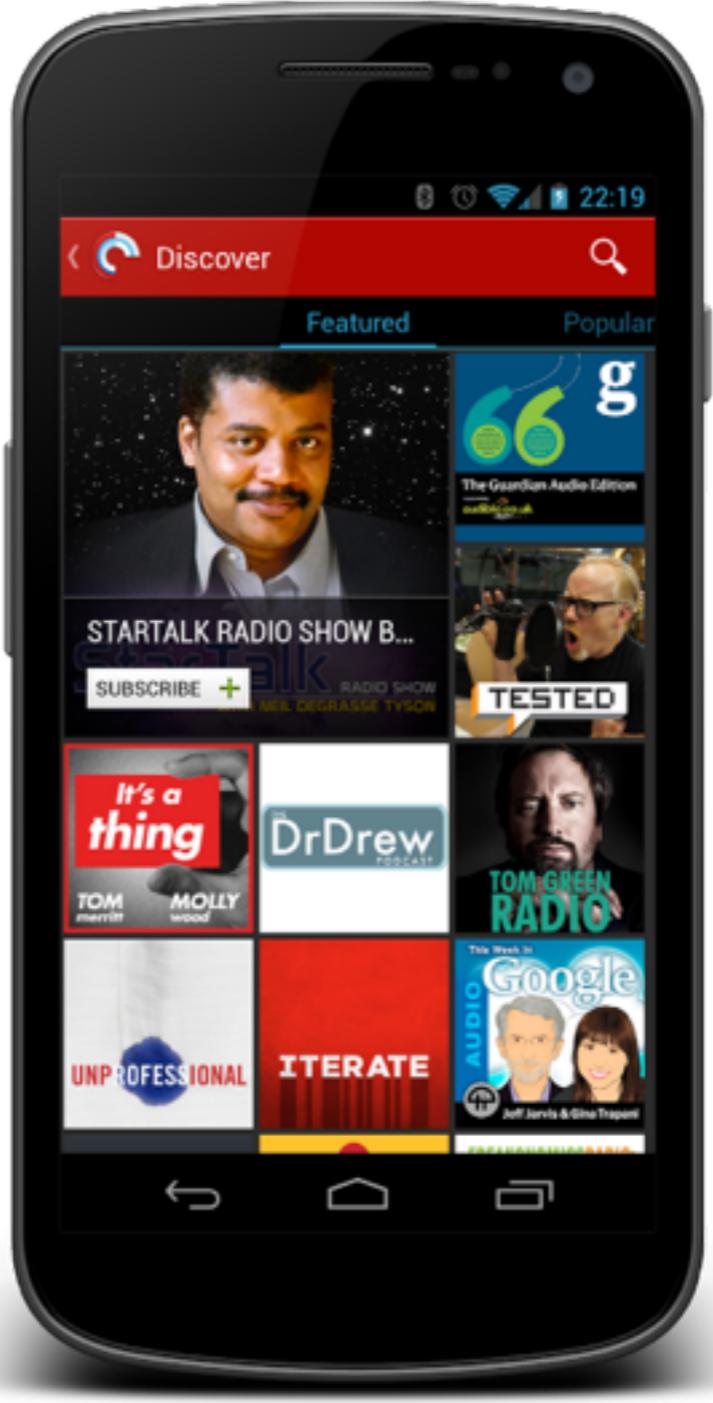
- The first box shows the 49ers (represented by a grey square) defeated the Cardinals (represented by a grey square) with a score of 27 - 10.
- The second box shows the Raiders (represented by a grey square) defeated the Broncos (represented by a grey square) with a score of 32 - 14.



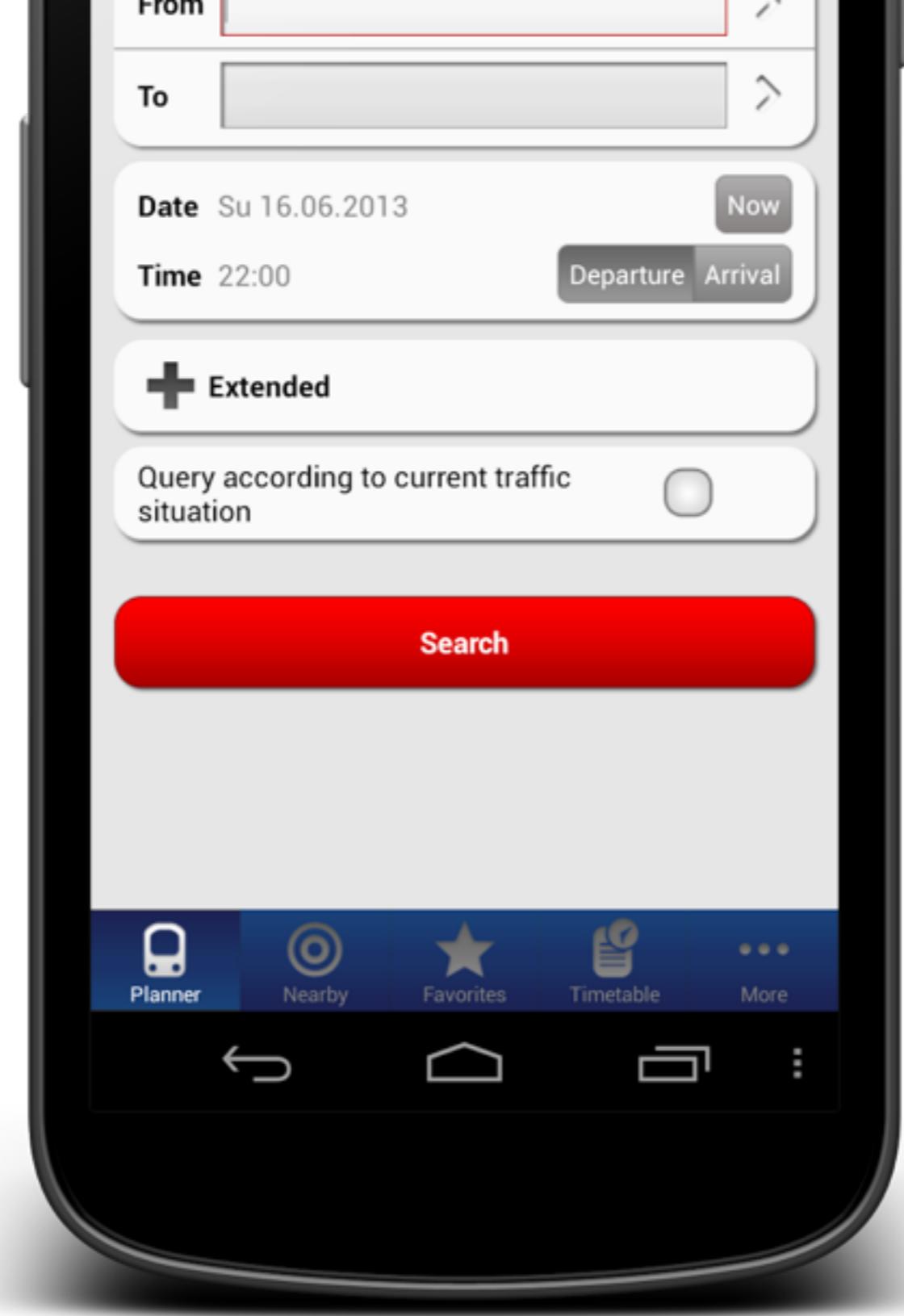


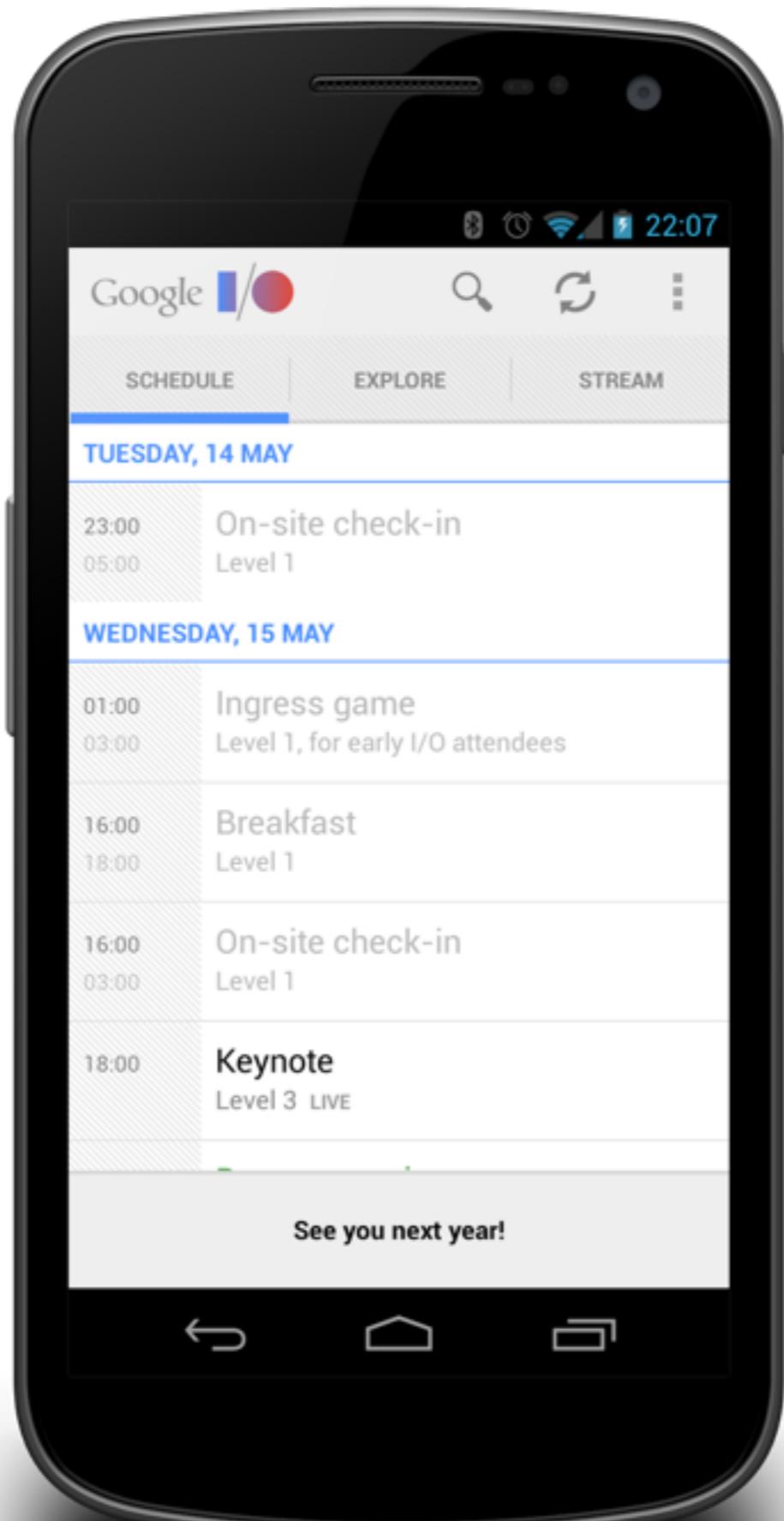


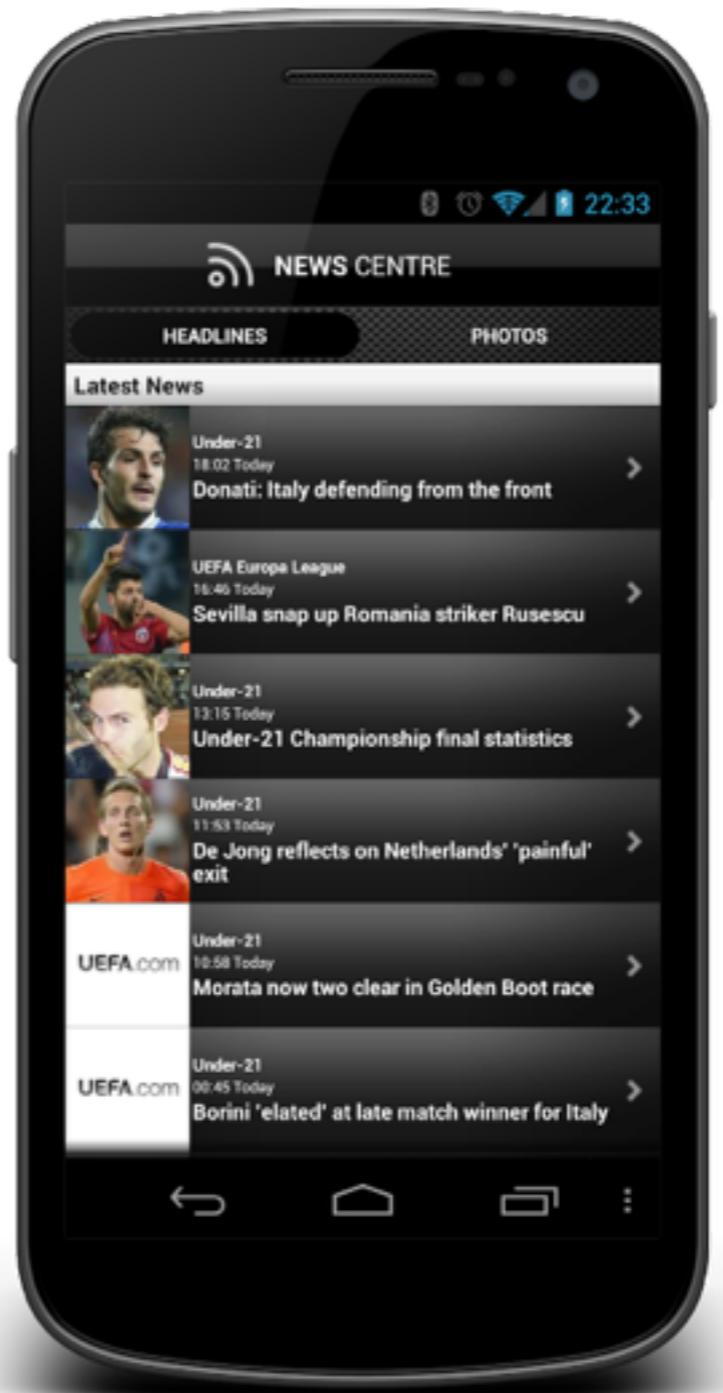
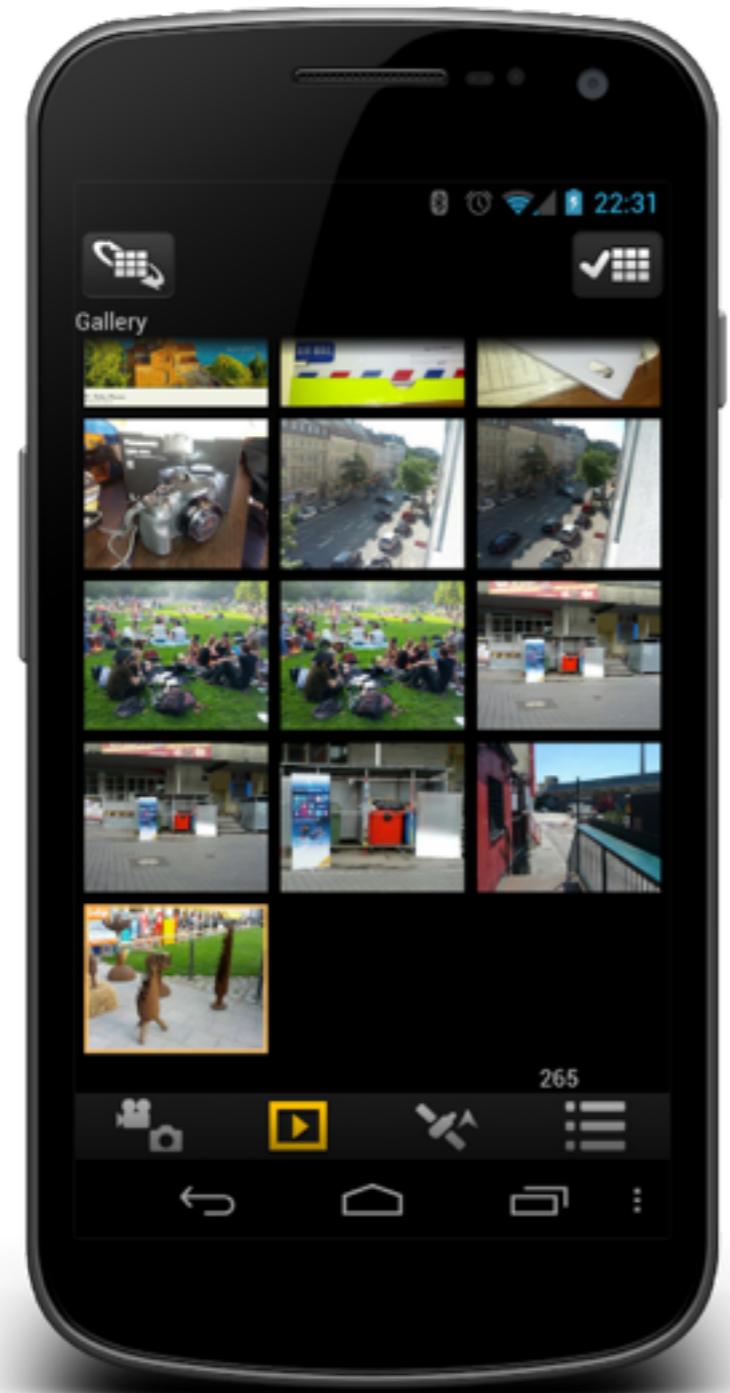
Player FM



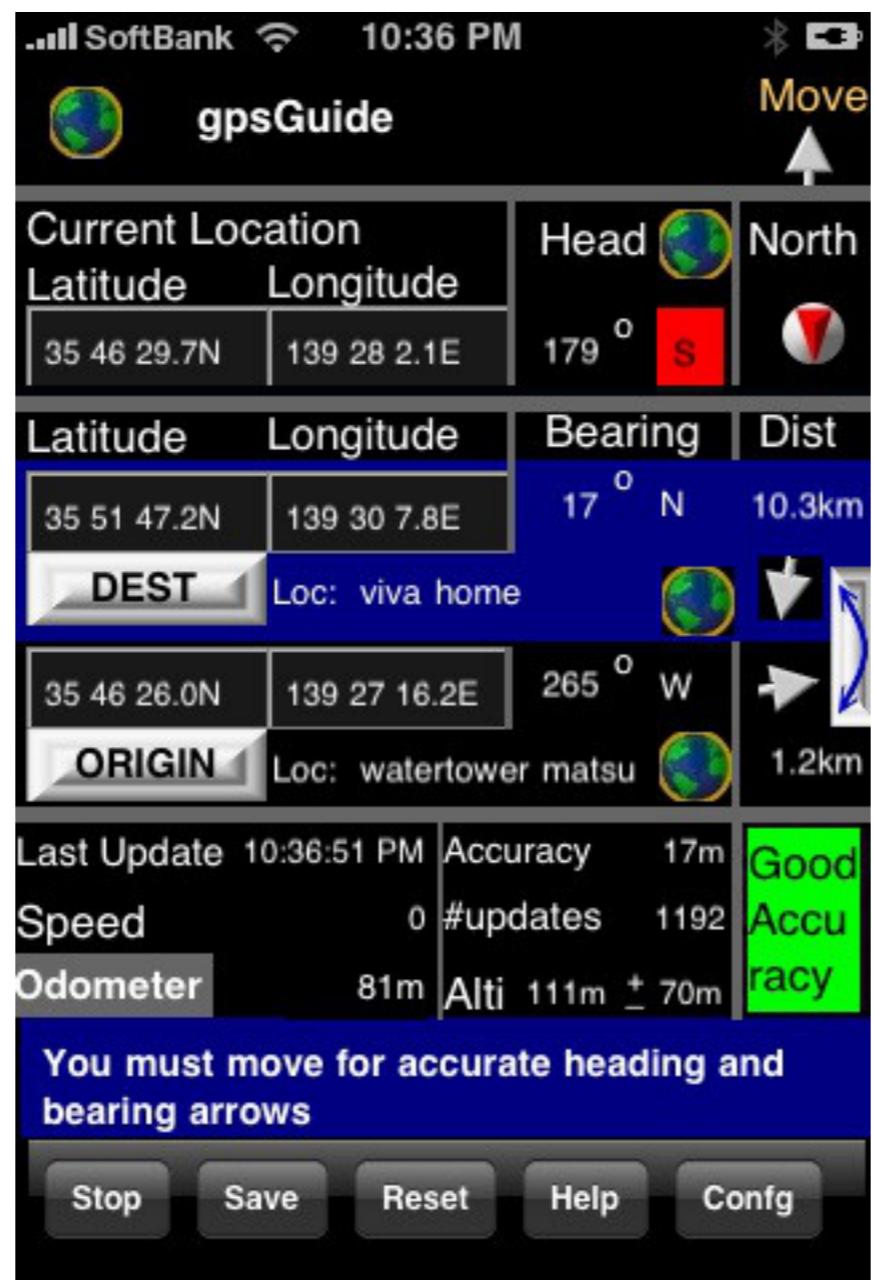
Pocket Cast











# Conclusiones

- La estructura es primordial para la generación de una buena experiencia
- Entiende qué hace tu aplicación y cómo funciona para distintos usuarios
- Considera todas las opciones posibles antes de seleccionar el tipo de navegación
- Familiarízate con la plataforma y aprovecha los componentes que ésta te provee

Muchas gracias :)

@S4ndee