

# **PROJECT REPORT**

## **TRAVEL TRAX TOURS**

### **1. INTRODUCTION**

#### **1.1 OVERVIEW**

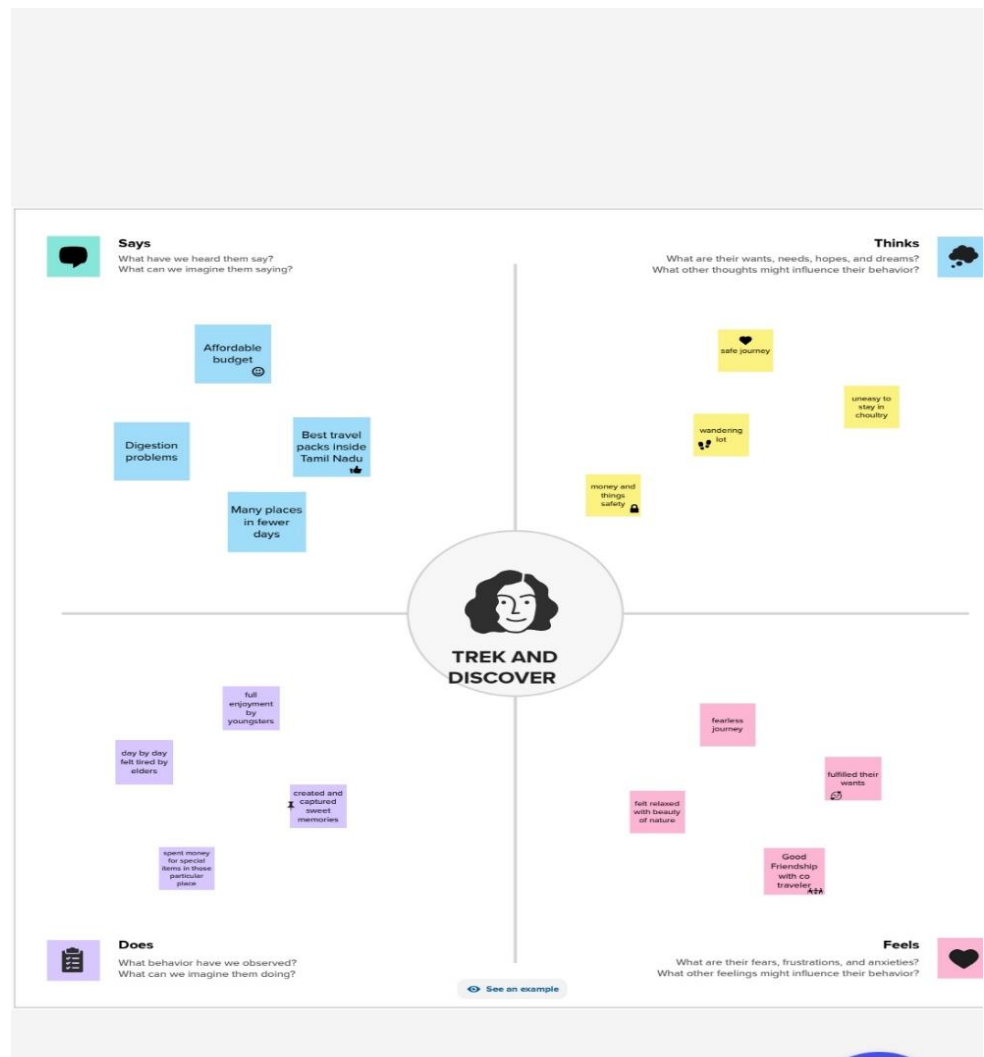
The travel and tourism industry refers to a collection of businesses and organizations that offer products and services to people who are travelling away from their homes for leisure, or other purposes. This industry includes wide range of activities, such as transportations, accomodations, food and beverage services, attractions, and travel services.

#### **1.2 PURPOSE**

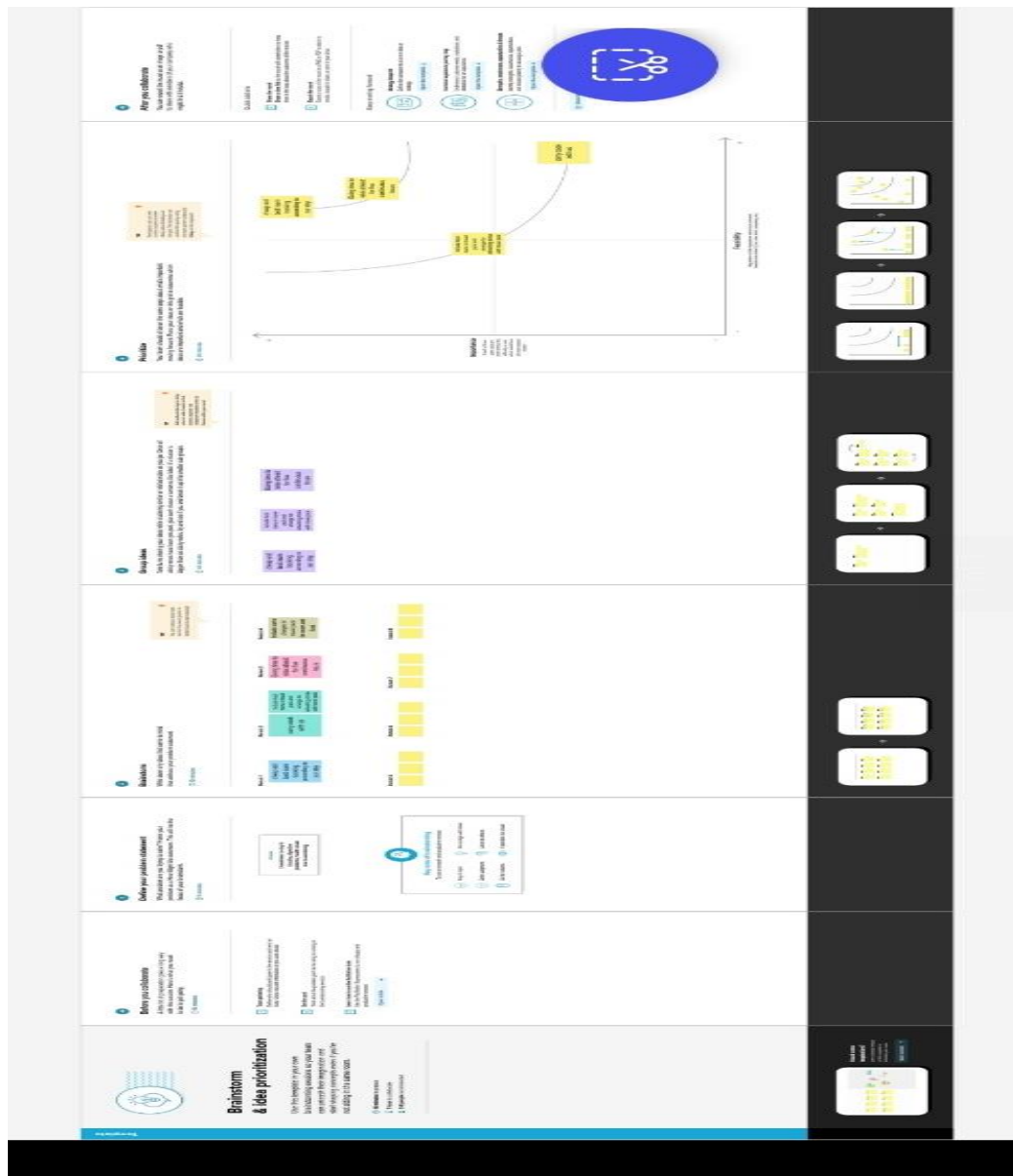
It plays an essential role in promoting economic growth, cultural exchange, and global connectivity. The main purpose of this sector is to develop and promote tourism, maintain competitiveness of india as tourist destination and improve and expand existing tourism products to ensure employment generation and economic growth. The tourism industrys revenue helps the governement build the necessary infrastructure like bridges and rail lines which furthers the development of those regions.

## 2.PROBLEMS DEFINITIONS AND DESIGN THINKING

### 2.1 EMPATHY MAP



## 2.2 IDEATION AND BRAINSTORMING MAP



### 3.RESULT

#### PROFIT AND LOSS ACCOUNT

**Zylker**  
**Profit and Loss**  
Basis: Accrual  
From 01/04/2023 To 31/03/2024

Account	Total
Operating Income	
Sales	6,00,000.00
<b>Total Operating Income</b>	<b>6,00,000.00</b>
Cost of Goods Sold	
Cost of Goods Sold	7,00,000.00
<b>Total Cost of Goods Sold</b>	<b>7,00,000.00</b>
	<b>Gross Profit</b>
	<b>-1,00,000.00</b>
Operating Expense	
Other Expenses	5,000.00
Rent Expense	1,00,000.00
Salaries and Employee Wages	1,00,000.00
<b>Total Operating Expense</b>	<b>2,05,000.00</b>
	<b>Operating Profit</b>
	<b>-3,05,000.00</b>
Non Operating Income	
<b>Total Non Operating Income</b>	<b>0.00</b>
Non Operating Expense	
<b>Total Non Operating Expense</b>	<b>0.00</b>
	<b>Net Profit/Loss</b>
	<b>-3,05,000.00</b>

\*\*Amount is displayed in your base currency INR

## BALANCE SHEET

**Zylker**  
**Balance Sheet**  
Basis: Accrual  
As of 18/10/2023

Account	Total
<b>ASSETS</b>	
<b>Current Assets</b>	
Cash	
Petty Cash	-5,000.00
	-5,000.00
Bank	
ICICI Bank-001	-1,00,000.00
	-1,00,000.00
Accounts Receivable	7,08,000.00
Other Current Assets	
Input CGST	63,000.00
Input SGST	63,000.00
Prepaid Expenses	4,72,000.00
	5,98,000.00
Total Current Assets	12,01,000.00
<b>TOTAL ASSETS</b>	
	12,01,000.00
<b>LIABILITIES &amp; EQUITIES</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
Accounts Payable	8,08,000.00
Output CGST	54,000.00
Output SGST	54,000.00
Unearned Revenue	5,90,000.00
Total Current Liabilities	15,06,000.00
Total Liabilities	15,06,000.00
<b>Equities</b>	

Account	Total
Current Year Earnings	-3,05,000.00
Total Equities	-3,05,000.00
<b>TOTAL LIABILITIES &amp; EQUITIES</b>	
	12,01,000.00

\*\*Amount is displayed in your base currency INR

## **4. ADVANTAGES AND DISADVANTAGES**

### **ADVANTAGES**

- Expert guidance
- Convenience and organization
- Cost effective packages
- Access to unique experience
- Safety and security

### **DISADVANTAGES**

- Lack of flexibility
- Limited exploration time
- Group dynamics
- Additional costs
- Catering to masses

## 5. APPLICATIONS

The name our agency is:

 ZYLKER TRAVEL TRAX TOURS

Our agency is located and applied in the following address:

ZYLKER TRAVELTRAX TOURS

TENKASI ROAD,

RAJAPALAYAM-626 117.

 CONTACT NO : 123-456-789

 Email ID: [zylkertraveltraxtours@gmail.com](mailto:zylkertraveltraxtours@gmail.com)

## 6.CONCLUSION

The primary goal of a travel agency is to make travel planning and booking easier and more convenient for the clients. They often have access to exclusive deals and packages as well as insider knowledge about destinations, making them a valuable resource for travellers.

In conclusion a travel agency serves as a vital intermediary I the travel industry, providing a multitude of services and benefits to travelers.

## **7. FUTURE SCOPE**

There are many concerns and industries that are direct contributors of the industry and hence in long run create greater job opportunities to those who would want to be a part of the industry.

- Hotels
- Restaurants
- Retailing
- Transportations
- Tour companies
- Recreation and sport
- Culture industries are some of the contributors to the industry

## **8. APPENDIX**

THERE IS NO SOURCE CODE FOR OUR PROJECT.