

# Stacy Kwok

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## EXPERIENCE

### **LCBO|next – UX/UI Designer**

*Sept 2021 - Dec 2021*

- Currently designing for LCBO's enterprise innovation development team to drive the design process for retail technology initiatives

### **UW Blueprint – Product Designer & Mentor**

*Sept 2020 - Present*

- Collaborated with product managers and software developers to design and build digital solutions for non-profits
- Responsible for communicating with non-profit clients to define project design scope and set product direction
- Researched, designed, and prototyped a digital program registration solution for Social Diversity for Children Foundation
- Conducted usability testing and user research with users to iteratively improve user experience and functionalities and make data-driven design decisions

### **AceAge – QA Testing Associate**

*Jan 2021 - Apr 2021*

- Worked collaboratively as a member of the software and qa team in agile environment to complete testing on new software and firmware builds
- Conducted design QA, regression testing, update path testing, smoke testing on product and companion apps
- Identified and reported bugs, issues, and product improvement areas of the online product portal and product companion apps on JIRA

## SKILLS

### **Design Methods**

Interaction Design  
Wireframing  
Iterative Design  
User Research  
Usability Testing

### **Tools & Technologies**

Figma, XD, Adobe CC

### **Design Development**

Java, HTML, CSS, JavaScript

## AWARDS

2019-2020 University of Waterloo Term 1B Dean's Honor List

2019 Horatio Alger Canadian Scholar (Canadian Scholarship Winner)

## EDUCATION

Candidate for Bachelor of Applied Science, **Management Engineering**

*University of Waterloo*

Expected Graduation June 2024