

# Stacy Kwok

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## EXPERIENCE

### LCBO|next – UX/UI Designer

*Sept 2021 - Present*

- Leveraged insights from internal stakeholders in designing a new user channel that focuses on improving the user acceptance testing process and feedback cycle at the lab
- Worked with key internal users to identify and design the product vision of new features for grocery claim management platforms that supports several LCBO teams
- Re-designed functionality after assessing and evaluating the usability of an inventory management application

### UW Blueprint – Product Designer

*Sept 2020 - Present*

- Collaborated with product managers and software developers to design and build digital solutions for non-profit organizations
- Researched, designed, and prototyped a diverse set of user experiences across 4 digital products for 4 non-profit clients
- Conducted usability testing and user research with users to iteratively improve user experience and functionalities and make data-driven design decisions
- Fostered design skillset growth in 2 junior designers by providing mentorship, while designing a scheduling platform for KW Community Fridges

### AceAge – QA Testing Associate

*Jan 2021 - Apr 2021*

- Worked collaboratively as a member of the software and QA team in agile environment to complete testing on new software and firmware builds

## SKILLS

### Design Methods

Interaction Design  
Wireframing  
User Research  
Usability Testing

### Tools & Technologies

Figma, XD, Adobe CC

### Design Development

Java, HTML, CSS, JavaScript

## AWARDS

2019-2020 University of Waterloo Term 1B Dean's Honor List

2019 Horatio Alger Canadian Scholar (Canadian Scholarship Winner)

## EDUCATION

Candidate for Bachelor of Applied Science, **Management Engineering**

*University of Waterloo*

Expected Graduation June 2024

**Relevant courses:** Algorithms and Data Structures, Databases and Software Design