

Stacy Kwok

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EXPERIENCE

Questrade – UX Designer *May 2022 – Present*

Currently leading the collaboration between content, research, and visual designers to deliver a new customer experience analytics feature for the Questmobile investment app.

LCBO|next – UX/UI Designer *Sept 2021 – Dec 2021*

Spearheaded the design of a new user channel to improve the user acceptance testing feedback cycle at the lab. Led usability testing sessions and leveraged insights gained for the design of new features across 4 digital products. Collaborated in a cross-functional team to ship product enhancements, redesigns, and new features for LCBO grocery claim management platforms.

COMMUNITY

UW Blueprint – VP of Design *May 2022 – Present*

Currently co-leading a design team of 16 designers. Cultivating design culture and supporting the growth of designers through running design team meetings, 1:1s, workshops, and socials, with the purpose of setting designers up to thrive on their project teams.

UW Blueprint – Product Designer *Sept 2020 – Apr 2022*

Currently collaborating with product managers and software developers to design and build a diverse set of digital solutions for non-profit organizations.

Client: Community Fridges KW

Fostered design skillset growth in 2 designers by providing mentorship and guidance through the design process of a food donation scheduling platform.

Client: Social Diversity for Children Foundation

Researched, designed, and prototyped a mobile first program registration platform. Conducted usability testing and user research to iteratively improve the user experience and functionalities through making data-driven design decisions.

Client: Region of Waterloo Paramedic Services

Shipped the designs for a mass casualty patient tracking application, owning the design and leading the usability testing of features such as adding, deleting, transporting patients.

EDUCATION

Candidate for Bachelor of Applied Science, **Management Engineering**
University of Waterloo

Expected Graduation June 2024

Relevant courses: Algorithms and Data Structures, Databases and Software Design, Principles of Software Engineering, Intro to Machine Learning

SKILLS

Design Development – Java, HTML, CSS, JavaScript, Ruby, SQL