Stacy Kwok

s6kwok@uwaterloo.ca | 647-535-8111 | www.stacykwok.me

EXPERIENCE

LCBO|next — UX/UI Designer *Sept 2021 – Dec 2021*

Spearheaded the design of a new user channel to improve the user acceptance testing feedback cycle at the lab. Led usability testing sessions and leveraged insights gained for the design of new features across 4 digital products. Collaborated in a cross-functional team to ship product enhancements, redesigns, and new features for LCBO grocery claim management platforms.

UW Blueprint — Product Design Lead *Sept 2020 - Present*

Currently collaborating with product managers and software developers to design and build a diverse set of digital solutions for non-profit organizations.

Client: Community Fridges KW *Sept 2021-Present*

Fostered design skillset growth in 2 junior designers by providing mentorship and guidance through the design process, while leading the design of a food donation scheduling platform.

Client: Social Diversity for Children Foundation *May 2021-Aug 2021*

Researched, designed, and prototyped a mobile first program registration platform. Conducted usability testing and user research to iteratively improve the user experience and functionalities through making data-driven design decisions.

Client: Raising the Roof Foundation *Jan 2021-April 2021*

Designed and iterated on hi-fidelity wireframes for features in a fundraising team dashboard and storefront platform that was handed off to the client.

Client: Region of Waterloo Paramedic Services *Sept 2020-Dec 2020*

Shipped the designs for a mass casualty patient tracking application, owning the design and leading the usability testing of features such as adding, deleting, transporting patients.

EDUCATION

Candidate for Bachelor of Applied Science, **Management Engineering**
University of Waterloo

Expected Graduation June 2024

Relevant courses: Algorithms and Data Structures, Databases and Software Design, Principles of Software Engineering, Intro to Machine Learning

SKILLS

Design Methods — Interaction Design, Wireframing, User Research, Usability Testing

Tools & Technologies — Figma, XD, Adobe CC

Design Development — Java, HTML, CSS, JavaScript