

AMEN FOR LATENT FACTOR MODELS

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Motivation

Relational data are composed of interactions between actors that are interdependent

Sender	Receiver	Event	
i	j	y_{ij}	
\vdots	k	y_{ik}	
\vdots	l	y_{il}	
j	i	y_{ji}	
\vdots	k	y_{jk}	
\vdots	l	y_{jl}	
k	i	y_{ki}	
\vdots	j	y_{kj}	
\vdots	l	y_{kl}	
l	i	y_{li}	
\vdots	j	y_{lj}	
\vdots	k	y_{lk}	

→

	i	j	k	l
i	NA	y_{ij}	y_{ik}	y_{il}
j	y_{ji}	NA	y_{jk}	y_{jl}
k	y_{ki}	y_{kj}	NA	y_{kl}
l	y_{li}	y_{lj}	y_{lk}	NA

Relational data assumptions

GLM: $y_{ij} \sim \beta^T X_{ij} + e_{ij}$

Networks typically show evidence against independence of $e_{ij} : i \neq j$

Not accounting for dependence can lead to:

- biased effects estimation
- uncalibrated confidence intervals
- poor predictive performance
- inaccurate description of network phenomena

We've been hearing this concern for decades now:

Thompson & Walker (1982)

Beck et al. (1998)

Snijders (2011)

Frank & Strauss (1986)

Signorino (1999)

Erikson et al. (2014)

Kenny (1996)

Li & Loken (2002)

Aronow et al. (2015)

Krackhardt (1998)

Hoff & Ward (2004)

Athey et al. (2016)

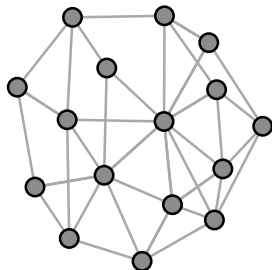
$$\begin{aligned}y_{ij} &= \mu + e_{ij} \\e_{ij} &= a_i + b_j + \epsilon_{ij} \\ \{(a_1, b_1), \dots, (a_n, b_n)\} &\stackrel{\text{iid}}{\sim} N(0, \Sigma_{ab}) \\ \{(\epsilon_{ij}, \epsilon_{ji}) : i \neq j\} &\stackrel{\text{iid}}{\sim} N(0, \Sigma_{\epsilon}), \text{ where} \\ \Sigma_{ab} &= \begin{pmatrix} \sigma_a^2 & \sigma_{ab} \\ \sigma_{ab} & \sigma_b^2 \end{pmatrix} \quad \Sigma_{\epsilon} = \sigma_{\epsilon}^2 \begin{pmatrix} 1 & \rho \\ \rho & 1 \end{pmatrix}\end{aligned}\tag{1}$$

Third Order Dependencies

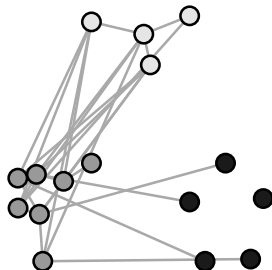
Homophily: “birds of a feather flock together”

Stochastic equivalence: nothing as pithy to say here, but this model focuses on community detection

HOMOPHILY



STOCHASTIC EQUIVALENCE



Latent Variable Models

Latent class model

$$\alpha(u_i, u_j) = m_{u_i, u_j}$$

$$u_i \in \{1, \dots, K\}, i \in \{1, \dots, n\}$$

M a $K \times K$ symmetric matrix

Latent distance model

$$\alpha(\mathbf{u}_i, \mathbf{u}_j) = -|\mathbf{u}_i - \mathbf{u}_j| \tag{2}$$

$$\mathbf{u}_i \in \mathbb{R}^K, i \in \{1, \dots, n\}$$

Latent factor model

$$\alpha(\mathbf{u}_i, \mathbf{u}_j) = \mathbf{u}_i^T \Lambda \mathbf{u}_j$$

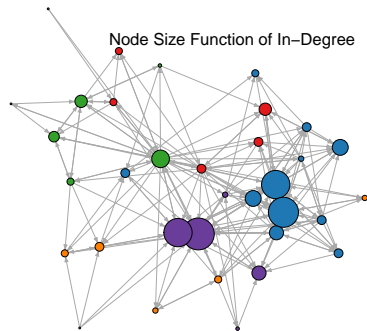
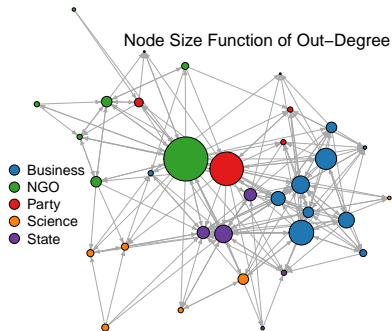
$$\mathbf{u}_i \in \mathbb{R}^K, i \in \{1, \dots, n\}$$

Λ a $K \times K$ diagonal matrix

Putting it together: AME

$$\begin{aligned}y_{ij} &= g(\theta_{ij}) \\ \theta_{ij} &= \boldsymbol{\beta}^T \mathbf{X}_{ij} + e_{ij} \\ e_{ij} &= a_i + b_j + \epsilon_{ij} + \alpha(\mathbf{u}_i, \mathbf{v}_j) \text{ , where} \\ \alpha(\mathbf{u}_i, \mathbf{v}_j) &= \mathbf{u}_i^T \mathbf{D} \mathbf{v}_j = \sum_{k \in K} d_k u_{ik} v_{jk}\end{aligned}\tag{3}$$

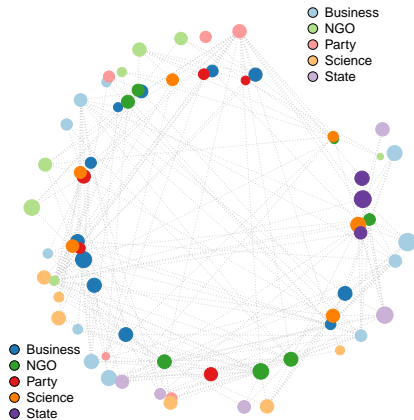
Swiss Climate Change Application



Parameter Estimates

Variable	Expected	Logit	MRQAP	LSM	ERGM	AME
Conflicting policy preferences						
Business v. NGO	—	—	—	+	—	—
Opposition/alliance	+	—	—	+	—	—
Preference dissimilarity	—	—	—	+	—	—
Transaction costs						
Joint forum participation	+	—	—	+	—	—
Influence						
Influence attribution	+	—	—	+	—	—
Alter's influence in-degree	+	—	—	+	—	—
Influence absolute diff.	—	—	—	+	—	—
Alter = Government Actor	+	—	—	+	—	—
Functional requirements						
Ego = Environment NGO	+	—	—	+	—	—
Same actor type	+	—	—	+	—	—
Endogenous dependencies: ERGM Specific Parameters						
Outdegree popularity	+	—	—	+	—	—
Twopaths	—	—	—	+	—	—
GWldegree (2.0)	+	—	—	+	—	—
GWESP (1.0)	+	—	—	+	—	—
GWODEgree (0.5)	+	—	—	+	—	—

Latent Factor Visualization



Out of Sample Performance Assessment

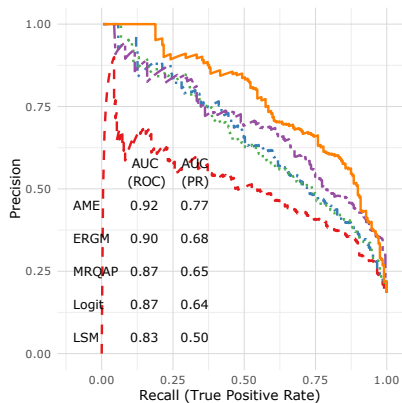
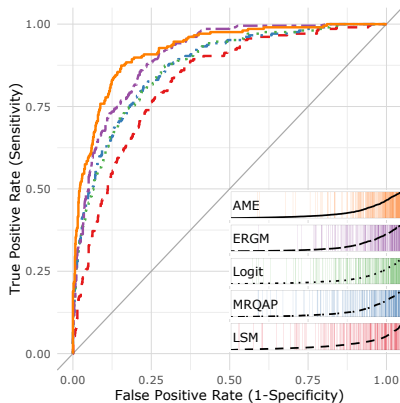
Randomly divide the $n \times (n - 1)$ data points into S sets of roughly equal size, letting s_{ij} be the set to which pair $\{ij\}$ is assigned.

For each $s \in \{1, \dots, S\}$:

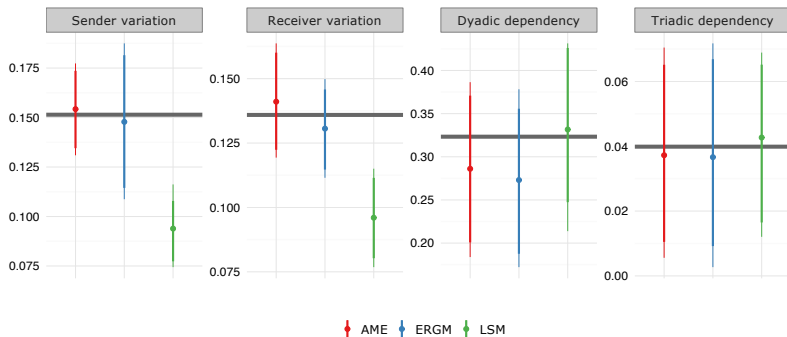
Obtain estimates of the model parameters conditional on $\{y_{ij} : s_{ij} \neq s\}$, the data on pairs not in set s .

For pairs $\{kl\}$ in set s , let $\hat{y}_{kl} = E[y_{kl} | \{y_{ij} : s_{ij} \neq s\}]$, the predicted value of y_{kl} obtained using data not in set s .

Performance Comparison

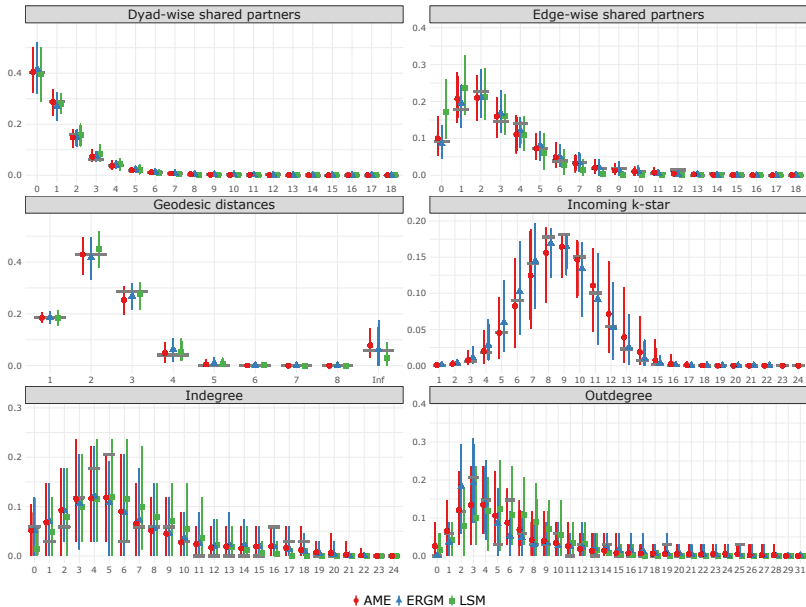


Network Dependencies

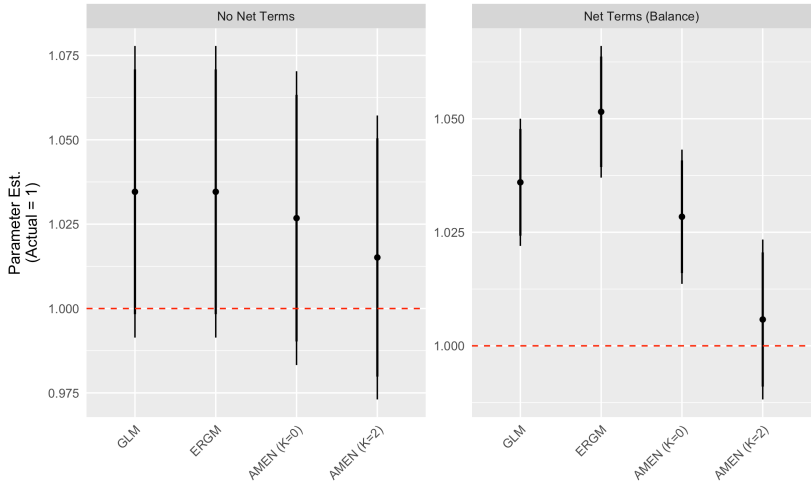


THANKS.

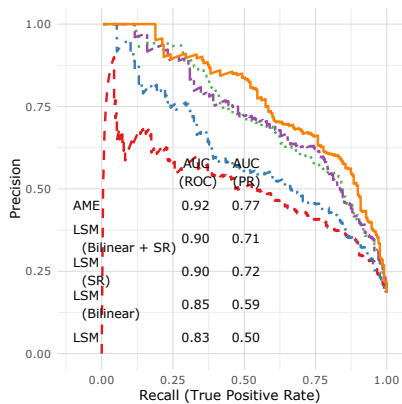
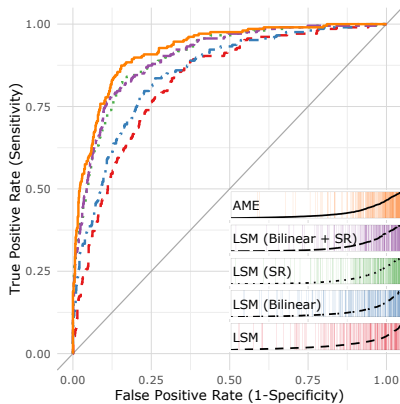
Standard Network Dependence Measures



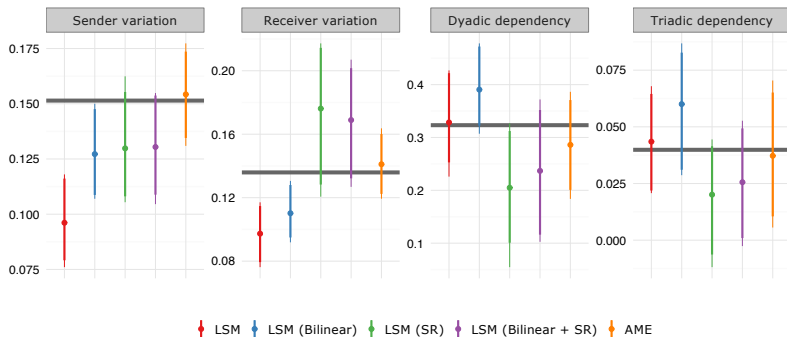
Simulation Comparison



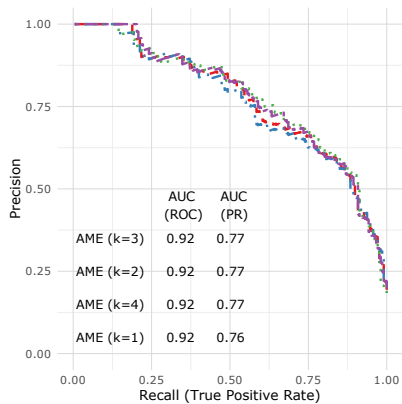
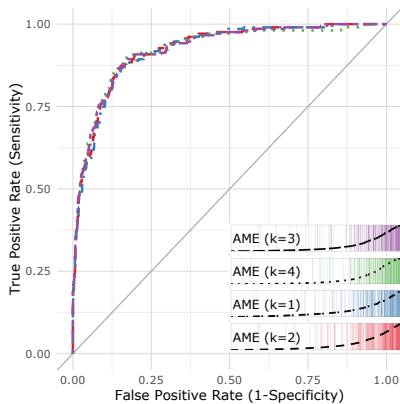
AMEN v LSM Performance



AMEN V LSM Net Dependence



AMEN v LSM Performance



AMEN V LSM Net Dependence

