

-----12.15.16 -----

US competitors:

<https://play.google.com/store/apps/details?id=com.laundrylocker.laundrylocker.activities.laundrylocker> 13

I have tested Laundry Locker. You can't achieve the app functions before you don't sign up. The most of laundry apps has this algorithm. Laundry Locker after login has screen (you can't close it) where you have to add address. After that they have also a screen where you have to enter payment info. Maybe this registration process is ok, it will be completed only by the people who really want to use your app. But I think it's not a best way. I prefer that an app starts provide service right after a client opened it – he can play with order detail, see prices, etc. When he have put all order data in form and clicked "order button", he will be in one step to finish (just log in or sign up). If he knows that, it motivates him to finish the process. I think that a good application should be that way.

<https://play.google.com/store/apps/details?id=com.rinse> 36

Can't install Rinse, they don't distribute the app in my country. Google Console has an option, you can set to allow download in all countries or in particular countries.

-----12.14.16 -----

Competitors:

<https://play.google.com/store/apps/details?id=com.laundrapp> 534

Can't enter postcode -> stuck before using (That's not a good idea to do an app this way)

<https://youtu.be/SU5w3IN4Ex0>

<https://play.google.com/store/apps/details?id=com.laundromap.nz> 6

Website: <https://www.laundromap.co.nz/how-it-works/>

4 screens: getting started -> New Zealand postcode 1010 -> referral code (can skip) -> skipped

You can pick certain clothes (you see prices) and how many of each type of the clothes you have.

OR you can create instant order without adding anything

it has search for clothes names

You can adding clothes by sliding element of the list to the right and removing by sliding to the left

Your basket -> defined gps automatically and set address, before placing order verifying postcode

After setting Collection time (only when picked Tomorrow), automatically sets Delivery data and time

When entering address line (postcode already entered) updating google map view

When order is completed, Place order goes to "Your Details", you need to add your name, email, mobile number and card number

Keyboard is numeral for postcode and mobile number

<https://play.google.com/store/apps/details?id=com.thelaundrybag.app> 27

Good instruction in 3 screens. Then asks Manage\_Phone\_Calls permission and then enter Mobile Number (to verification) - only India number allowed, stuck here before using

<https://play.google.com/store/apps/details?id=com.encureit.laundryheap> 17

Website: <https://www.laundryheap.com/>

London code N70AG, in app doesn't work

<https://play.google.com/store/apps/details?id=com.gocleanlaundry> 20

It requires postcode on start, London code SW90AA,

plus from the same developer <https://play.google.com/store/apps/details?id=com.heritagedrycleanersuk>

<https://play.google.com/store/apps/details?id=com.heritagedrycleanersuk>

plus from the same developer <https://play.google.com/store/apps/details?id=com.greencommunitylaundry>

<https://play.google.com/store/apps/details?id=com.greencommunitylaundry>

<https://play.google.com/store/apps/details?id=com.pick.mylaundry> 713

<https://play.google.com/store/apps/details?id=com.laundry.mylaundrybox> 40

<https://play.google.com/store/apps/details?id=com.webclues.wowlaundry> 87

<https://play.google.com/store/apps/details?id=com.ionicframework.cucilaundry253090>

and other (many of them in India)