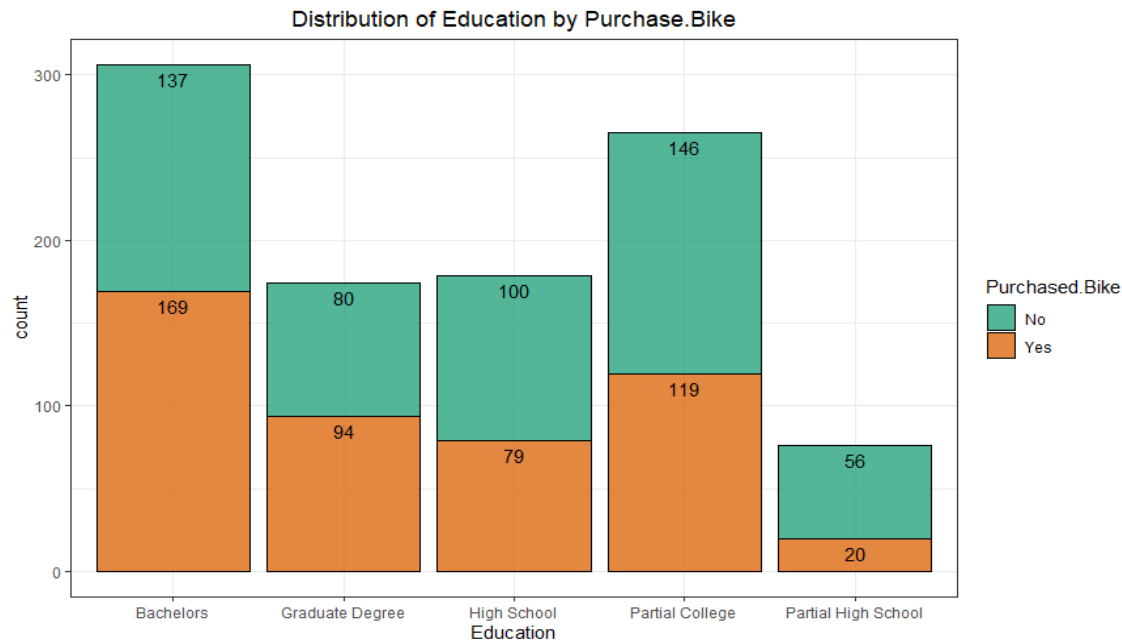


Visualizing the purchasing power of bikes to understand about buying patterns of customers

~ Spandan Maaheshwari

- There is a higher chance of a customer buying a bike when he is more educated
- Here clients having bachelors and graduate degree as has the highest purchase of bikes than one's with high school and partial college completion



- Analyzing the below line plot it seems that most bike buyers are around 30 to 55
- The period where a client is most likely to make a purchase is between 32 and 39

