

# Srikanth (Srik) Gorthy

(773) 807 9898 | [Srik.Gorthy@u.northwestern.edu](mailto:Srik.Gorthy@u.northwestern.edu) | 1309 Maple Ave 2W Evanston IL 60201  
[github.com/srikg](https://github.com/srikg) | [srikg.github.io](https://srikg.github.io) | [srikgorthy.medium.com](https://srikgorthy.medium.com)

## SUMMARY

Multifaceted professional with 8.5+ years experience in Data Sciences, Machine Learning and Artificial Intelligence. Additionally, I have 5.5+ years experience in leadership roles such as entrepreneur, solutions architect and team builder.

## EDUCATION

<b>Northwestern University, IL, USA</b>	[Graduating Dec 2022*]
Master of Science in Artificial Intelligence [Current GPA: 4.0]	
<b>Indian Institute of Management, Bangalore, India</b>	[Jul 2017 - Jun 2018]
Part-time Certificate, Business Analytics and Intelligence	
<b>BITS-Pilani, India</b>	[Jan 2009 - Dec 2012]
Bachelor of Engineering(Honours), Chemical	

## EXPERTISE

**Skills** Machine Learning, Deep Learning, Data Sciences, Natural Language Processing, Algorithms and Optimization, Recommender Systems, Human Computer Interaction, Knowledge Representation and Reasoning, Computer Vision

**Tools** Machine Learning: Python, pytorch, tensorflow, scikit-learn, keras  
Data Science: R, RStudio, NLTK, SQL, Pandas, Numpy, Matplotlib, D3.js  
Databases: SQL [MySQL, SQL Server, PostgreSQL], AWS [Redshift, RDS]  
Web Development: HTML5, CSS, JavaScript, Django, RShiny, Plumber  
Other: AWS [EC2, S3, ECS], Google Colab, KNIME, HTML/CSS, JavaScript, Git, Docker

## PUBLICATIONS

- Co-Authored a paper titled "Attention To Detail Is What You Might Need" in December '22
- Co-Authored a paper titled "Automated Intelligent Test Planning using Deep Learning Techniques" for the Global AMD Technical Authors Conference in November '21
- Co-Authored a paper titled "Machine Learning-Based Failure Analysis for Verification and Validation" in the Global AMD Technical Authors Conference in November '20

## EXPERIENCE

<b>JP Morgan Chase, Plano, TX</b>	[Jun 2022 - Aug 2022]
<u>AI &amp; Data Science Intern</u>	
Automated the calculation of various calculation for a 3 Trillion Commerical Porfolio	
<ul style="list-style-type: none"><li>Built an automated method for loss change explain process for a multi-trillion dollar portfolio</li><li>Replicated multiple calculations with &gt;99% confidence using explainable ML Models</li></ul>	
<b>Advanced Micro Devices(AMD), Hyderabad, India</b>	[Jan 2020 - Aug 2021]
<u>MTS, ML/AI Software Engineer</u>	
Drove innovation in driver integration validation team, creating automation using ML/AI models	
<ul style="list-style-type: none"><li>Developed an MLP Neural Network model to yield test plans for given driver code changes automating and standardizing existing complex processes saving 1+ hours/day</li><li>Produced multiple Neural Network models tailored to specific areas to identify root cause of a given driver failure saving 5+ FTE resources in a quarter</li><li>Created an ensemble of 1-hidden layered model and Naïve Bayes model to identify bug</li></ul>	

severity diminishing manual evaluations by 30% in a quarter

## **TVAlly, Hyderabad, India**

[Jul 2017 - Dec 2019]

### CEO and Co-founder

Conceptualized and founded an online music streaming platform for independent music in India with 2000+ users

- Developed a content-based recommender system from scratch; scraped 10000+ songs/tracks; automated track elements annotations; crafted 100+ playlists, decreased search time by 75% and increasing activity rate by 50%
- Produced multiple dashboards for executive meetings showcasing various KPIs reducing time spent on generating ad hoc reports by 90%
- Build and led data science team of four helping build models estimating ideal web page journeys, estimating customer life lengths and aiding marketing efforts

## **Google, Hyderabad, India**

[Aug 2015 - Jul 2017]

### Analyst - Trust and Safety, Google Search

Led efforts to reduce spam and abuse in the Trust and Safety team building scalable solutions

- Identified opportunity and created an in-house ML team from scratch to yield scalable solutions; Managed and delivered 5 projects in 2 quarters
- Produced an ensemble model leveraging Linear Discriminant Analysis and Gradient Boosting Machines to identify gibberish on HTML page decreasing spam by 35% in a quarter
- Trained 150+ employees across locations on ML techniques to increase ML adoption

## **LatentView Analytics, Chennai, India**

[Dec 2012 - Jul 2015]

### Senior Analyst

[Oct 2014 - Jul 2015]

Created solutions for client projects in roles assuming responsibility

- Identified causal factors to enhance an album's ranking on the Billboard Charts utilizing PCA for a multinational music conglomerate leading a team of 2
- Crafted strategy to convert prepaid to postpaid accounts using clustering techniques for an Indonesian telephone services provider working onsite improving monthly conversions from 3.5% to 15% in 2 quarters

### Analyst

[Dec 2012 - Sep 2014]

Worked on building predictive model solutions for various domains

- Trained 2500 models for various segments of 2 billion rows dataset with 2500 dimensions to detect credit card frauds for a global credit card company aiding fraud prevention by 40%
- Modeled a credit scoring system for a Middle Eastern County's Credit Bureau with an AUC of 0.75. Presented it onsite to clients and provided UAT
- Prepared brand perceptual charts by scraping Twitter data through Correspondence Analysis for a multinational beverage brand to identify potential market gaps
- Prepared material and onboarded 200+ new employees on ML

## **TALKS AND SESSIONS**

- "Natural Language Processing" at Geekle's Python for ML and AI Summit 2021 in April '21
- "A perspective on Artificial Intelligence" at University of Madras, Chennai in January '21
- "Natural Language Processing" at JNTU, Hyderabad in November '20

## **AWARDS AND RECOGNITIONS**

- Was awarded "Spot bonus" and 7 "Peer Bonus" awards for excellence of delivery and collaborative work at Google between 2015 and 2017
- Was awarded "Encore Award" for diligence and on-time delivery at LatentView in 2014